

MACHINE LEARNING EVALUATION

As machine learning gains widespread adoption and integration in a variety of applications, including safety and mission-critical systems, the need for robust evaluation methods grows more urgent. This book compiles scattered information on the topic from research papers and blogs to provide a centralized resource that is accessible to students, practitioners, and researchers across the sciences. The book examines meaningful metrics for diverse types of learning paradigms and applications, unbiased estimation methods, rigorous statistical analysis, fair training sets, and meaningful explainability, all of which are essential for building robust and reliable machine learning products. In addition to standard classification, the book discusses unsupervised learning, regression, image segmentation, and anomaly detection. It also covers topics such as industry-strength evaluation, fairness, and responsible AI. Implementations using Python and scikit-learn are available on the book's website.

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MACHINE LEARNING EVALUATION

Towards Reliable and Responsible AI

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This book is dedicated to my mother, Suzanne. Maman, thank you for your encouragement and unshakable trust in my abilities. Although Norrin's books about international history and politics are more approachable than mine, I believe that you will, nonetheless, be happy to see it in print!

— Nathalie

To my beloved wife and colleague, Maria Barouti, and my dear parents, Panagiotis Boukouvalas and Niki Iliopoulou. Each of you has played a significant role in shaping my journey, and I dedicate this book to you as a token of my love and appreciation!

— Zois



List of Abbreviations

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Abbreviations

 $\begin{array}{ll} 10\text{-fold CV} & 10\text{-fold cross-validation} \\ 5\times2 \text{ CV test} & 5\times2 \text{ cross-validation test} \\ 5\text{-fold CV} & 5\text{-fold cross-validation} \\ \text{AI} & \text{artificial intelligence} \end{array}$

AIC Akaike information criterion

ANOVA analysis of variance
AUC area under the ROC curve
AUROC area under the ROC curve

BERT bidirectional encoder representations from transformers

BIC Bayesian information criterion BLEU bilingual evaluation understudy

CD critical difference

CDF cumulative distribution function

CI confidence interval

CNN convolutional neural network

CV cross-validation
DBI Davis-Bouldin index

DBSCAN density-based spatial clustering of applications with noise

DEA data envelopment analysis
DET detection error tradeoff
EM excess mass criterion

EM algorithm expectation maximization algorithm

EMR exact match ratio

ERM empirical risk minimization

FN false negative
FP false positive
FPR false positive rate
FWER family wise error rate

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GAN generative adversarial networks

HDI high density interval HL Hamming loss HS Hamming score

i.i.d. independently and identically distributed

ICA independent component analysis

k-fold CV *k*-fold cross-validation LC loss comparison

LDA linear discriminant analysis

LIME local interpretable model-agnostic explanation

LOO leave-one-out
MAE mean absolute error
MAP maximum a posteriori
MCMC Markov chain Monte Carlo
MDS multi-Dimensional scaling

MSE mean squared error
MV mass volume criterion
NEC normalized expected cost

NHST null hypothesis significance testing

NLP natural language processing NMF nonnegative matrix factorization

NPV negative predictive value
PCA principal component analysis
PDD partial dependence plots
PDF probability density function
Pdf probability distribution function

PPCA probabilistic principal component analysis

PPV positive predictive value
PU positive-unlabeled
RBF radial basis function
RMSE root mean squared error

ROC receiver operating characteristic ROPE region of practical equivalence

ROUGE recall-oriented understudy for gisting evaluation

SCAR selected completely at random

SCM set covering machine

SHAP Shapley additive explanations SIM simple and intuitive measure

SOM self-organizing maps

SRM structural risk minimization



List of Abbreviations

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SSE sum of squares error
SST sum of squares totals
SVM support vector machine

TN true negative
TP true positive
TPR true positive rate

t-SNE t-distributed stochastic neighbor embedding

VAE variational autoencoders

XAI explainable AI

XGBoost extreme gradient boosting XML explainable machine learning



Preface

This book was born a few months after the beginning of the pandemic, at 9:45pm on June 2, 2020, to be exact, when Zois responded positively by email to Nathalie's invitation to participate in its creation. Nathalie had believed, for several years by then, that her 2011 book on evaluation, coauthored with Mohak Shah, was not capturing enough of the new developments in machine learning, and she was interested in reviving the project. Mohak's industry career, characterized by many moves and increasing sets of responsibilities, had made it impossible for Mohak to commit to the project. Nathalie's move from the University of Ottawa to American University, along with a new role as department chair, had made it difficult for Nathalie to envision working on a project as demanding as a new book without a partner. Nevertheless, with the popularization of machine learning through advances in deep learning and the creation of the data science discipline, it became clear that writing a comprehensive book on machine learning evaluation was becoming an urgent matter. Zois' positive email reply was the long-awaited catalyst! Being forced to stay home because of the pandemic reinforced our decision, and armed with a contract from Cambridge University Press, we set out to work. It took time – a lot longer than expected – but, despite new courses to teach and new administrative tasks to attend to, we made it happen and are pleased with the result!

Fear might have been an important motivator for this book. As more and more products embedding machine learning components are hitting the market, and as their applications are increasing in impact, we believe that it is urgent to inform society of ways to make these products safe and reliable. We view it as crucial for everyone involved in the design, application, and release of machine learning products to understand how to conduct machine learning evaluation, and maybe more importantly, to be aware of its uncertainty and the risks it comes with. If products like self-driving cars and automated hiring systems are to be deployed, everyone involved in the process, even the consumer, should know about the risks associated with their use.

The book plays a number of important roles. Foremost, it is meant to educate machine learning practitioners about the need for a thorough evaluation and the fact that evaluation is intimately linked to the application at hand. There are many evaluation tools appropriate for different applications, and each focuses on the specific goals the application is trying to achieve. Is the goal to diagnose patients as accurately as possible, like in a medical screening

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device? Is it to balance resources and needs in the fairest possible way, like in a public health program? Is it to minimize financial risk to make a business viable? Whatever the purpose of the evaluation, a particular set of techniques will be most appropriate to handle it, and the central purpose of the book is to expose the reader to these different tools so that, when the time comes, he or she will be able to select those most appropriate for the purpose of the application.

The second goal of the book is to sensitize the reader to the fact that neither machine learning nor its evaluation should be approached with certainty. Machine learning can produce unexpected results and evaluation, while able to roughly assess the worth of a machine learning-based system, can miss some very important limitations of that system. Nevertheless, neither the learning algorithms nor their evaluation are the results of random calculations, and by considering the fascinating mechanisms used by both learning algorithms and evaluation mechanisms, we hope to give readers the tools necessary to either build sufficient trust in an algorithm or know when to reject one as not being reliable enough for deployment.

On the practical side, the third goal of the book is to provide tools that make the implementation of the evaluation process easier. Some of these tools already exist, and in such cases, we point the reader to them and illustrate their uses. Others are homemade and, likewise, shared at https://github.com/zoisboukouvalas/MachineLearningEvaluation_TowardsReliableResponsibleAI.

Finally, the fourth role filled by our book concerns the future. This is the beginning of machine learning deployment. The evaluation of machine learning systems is bound to evolve and improve as more and more approaches get deployed. For the time being, the certainty with which evaluation tools are assessed depends on statistical principles rather than customer reactions to deployed products. We hope that with our book as a basis, future machine learning evaluators will be ready to move to the next level of evaluation to integrate other considerations such as safety, ethics, and legality.



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There are many people who made the writing of this book possible and to whom we are immensely grateful. First and foremost, we would like to thank Mohak Shah for generously allowing us to reuse some of the content he provided in the 2011 book. Mohak also took time out of his busy schedule to give us advice on the organization of various chapters and of the overall book. His discerning eye and swift analytical skills led to an improved framing of our discussion and to the correction or clarification of certain passages. We are very honored to have had him be the first reader of the complete draft. We would also like to thank all our colleagues and students for their support during this undertaking and the valuable discussions we held with them. They include Michael Baron, Colin Bellinger, Paula Branco, Nicolas Cloutier, Roberto Corizzo, Evan Crothers, Kamil Faber, Kushankur Ghosh, William Klement, Bartek Krawczyk, Zhen Liu, Caitlin Moroney, Sunday Okechukwu, Sabrina Ripsman, Myles Russell, Liam Spoletini, Herna Viktor, and Bei Xiao.

Roberto Corizzo and Colin Bellinger helped us think through the best evaluation practices for the many problems we collaborated on. Both, with their deep understanding of the field, attention to detail, and creativity, guided us in refining our thoughts on specific aspects of evaluation. Evan Crothers helped us truly understand the ethical issues that creep into most methodological decisions as well as the societal dangers of the methods we deploy. Liam Spoletini and Sunday Okechukwu are owed a huge thank you for all the effort they put into the creation of the GitHub site that accompanies the book. Without it, the book would not be as useful. Nicolas Cloutier, a high-school intern, impressed us greatly and deserves a big thank you as well for unearthing the Cochran Q test for use in the multi-classifier single-domain case, a situation that had eluded us for many years! We also thank Herna Viktor, Roberto Corizzo, Kamil Faber, and Sabrina Ripsman for suggesting the addition of material that enhanced the quality of the book.

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