

## THE FUTURE OF QUALITATIVE RESEARCH IN HEALTHCARE

Digital methods in healthcare research have been steadily gaining ground but, until recently, were superseded by conventional face-to-face approaches wherever possible. However, the Covid-19 pandemic rendered in-person forms of data collection largely impossible, propelling digital approaches to the forefront. This book offers a digital lens on the participatory perspective of ethnography, a qualitative methodology. A series of chapters from internationally distinguished and rising authors presents digital platforms and techniques and applies these to a wide range of healthcare studies. The authors highlight the different aspects of digital research approaches as well as reflecting on and proffering digital approaches to qualitative research for the future. Will these new digital health techniques be embraced, or will researchers be keen to revert to the traditional methods? With its unique approach, this is an invaluable resource for both prospective and experienced qualitative researchers in a broad array of medical and health disciplines.

PROFESSOR PAUL M. W. HACKETT is the originator of the declarative mapping approach to social science and humanities research. He currently holds professorial positions at universities in the United States, United Kingdom, United States, and Nigeria. He has around 300 publications, including more than 25 books, and has held appointments at institutions including Cambridge, Oxford, Harvard, Tufts, Durham and Birmingham universities.

CHRISTOPHER M. HAYRE is an Associate Professor in Medical Imaging at the University of Canberra, Australia. He has published both qualitative and quantitative refereed papers and brought together several books in the field of medical imaging, health research, technology, and ethnography.

DAVE J. MULLER is Visiting Professor of Rehabilitation Psychology at the University of Suffolk.

MARCIA SCHERER is Professor of Physical Medicine and Rehabilitation at the University of Rochester Medical Center and President of the Institute for Matching Person & Technology.

AVA GORDLEY-SMITH is a PhD research student at the University of Wales Trinity Saint David.

# THE FUTURE OF QUALITATIVE RESEARCH IN HEALTHCARE

*The Role and Management of Digital Methods*

EDITED BY

PAUL M. W. HACKETT

*Emerson College*

CHRISTOPHER M. HAYRE

*University of Canberra*

DAVE J. MULLER

*University of Suffolk*

MARCIA SCHERER

*University of Rochester Medical Center*

AVA GORDLEY-SMITH

*University of Wales Trinity Saint David*



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*Dr Christopher M. Hayre dedicates this book to Evelyn  
Hayre, with eternal love.*

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## *Contributors*

HIBA AHMED, Bloorview Research Institute  
GLORIA ALBERTI, Lega F. D'Oro Research Center  
SHANE BLACKMAN, Canterbury Christ Church University  
TING CHUONG HOCK, University of Malaysia Sarawak  
GEORGINA CLUTTERBUCK, University of Queensland  
CHARLES EDMUND DEGENEFFE, San Diego State University  
CHARLENE DOWNING, University of Johannesburg  
SHARIFA EZAT, Universiti Kebangsaan Malaysia  
DANYA FAST, University of British Columbia  
GILLIE GABAY, Achva Academic College  
JEFF GAVIN, University of Bath  
AVA GORDLEY-SMITH, University of Wales Trinity Saint David  
PAUL M. W. HACKETT, University of Suffolk  
HOLLIE HADWEN, University of Suffolk  
STEVE HAGELMAN, Ethnographic Research, Inc.  
CHRISTOPHER M. HAYRE, University of Canberra  
ROD KNIGHT, University of British Columbia  
GIULIO E. LANCIONI, University of Bari  
SHANTEL LEWIS, University of Johannesburg  
SALLY LINDSAY, Bloorview Research Institute

- DAVE J. MULLER, University of Suffolk  
MARK F. O'REILLY, University of Texas in Austin  
ADELE PHILLIPS, Canterbury Christ Church University  
MD MIZANUR RAHMAN, University of Malaysia Sarawak  
MELINA REA-HOLLOWAY, Ethnographic Research, Inc.  
KAREN RODHAM, University of Chichester  
RAZITASHAM SAFII, University of Malaysia Sarawak  
ABG SAFUAN, Universiti Kebangsaan Malaysia  
ROSALIA SAIMON, University of Malaysia Sarawak  
MARCIA SCHERER, University of Rochester  
GARY SENECAL, Albany State University  
JEFF SIGAFOOS, Victoria University of Wellington  
NIRBHAY N. SINGH, Augusta University  
RODNEY STEHR, British Columbia Centre on Substance Use  
RUTH STRUDWICK, University of Suffolk  
VANESSA TOMAS, University of Toronto  
ABIRAMI VIJAYKAUMAR, University of Toronto  
PATRICK M. WHITEHEAD, Albany State University  
REBECCA WISE, University of Bath  
CHEN YOKE YONG, University of Malaysia Sarawak

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