

# NATIONAL GOVERNANCE AND INVESTMENT TREATIES

Much of the existing accounts assume that investment treaties affect national governance. However, how exactly this happens has been subject to little analysis. Conventional accounts presume that these treaties improve national governance, leading to good governance and the rule of law for all. Critical accounts charge that investment treaties unduly empower foreign investors and cause a regulatory chill. On both accounts, investment treaties are expected to empower and constrain. Comparing extended case studies of Argentina, the Czech Republic, India, and Mexico, this book shows how investment treaties influence national governance ideologically, institutionally, and socially. We show how the overarching role of international investment agreements in national governance - to cultivate constraining discipline in public administration - is realised and who gets empowered and marginalised in the process. The book's findings will serve in the debates about alternative ways of economic governance and help explain the investment treaty regime's significant resistance to change.

JOSEF OSTŘANSKÝ has worked as lecturer and research fellow at various universities in Europe, Australia, and Latin America, and has published extensively on international investment law. He has worked as a consultant on international economic law with international organisations. In 2021, he won the CIBEL Global Young Scholar Network Prize.

FACUNDO PÉREZ AZNAR is Senior Researcher at the Geneva Center for International Dispute Settlement and Associate Professor of International Economic Law at the University of Buenos Aires. He acted as counsel in numerous international investment disputes. He has published extensively on different aspects of international economic law and dispute settlement.



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There is a saying that "no battle plan survives contact with the enemy." After reading this book, you may think that "no theory about investment treaties survives contact with reality." Many international lawyers are content to analyse issues at the interstate level without getting their hands dirty with empirical evidence, particularly at a national and sub-national level. But when socio-legal scholars come along who are able to take us deep into the messy entanglement of actors, narratives and relationships in four different national contexts, we are able to develop a much more detailed, compelling and nuanced understanding of how investment treaties empower and constrain the behaviour of states. This book stands as a testament to how scholarship in this field is maturing and deepening.

Anthea Roberts,
Professor at the School of Regulation and
Global Governance (RegNet), Australian National University

A much-awaited empirical inquiry into the differential effects of investment agreements on national elites, governments, and democracies. A great achievement in socio-legal scholarship, an exciting world-tour into the local politics of investment treaties, and a real challenge to the current narrative of the subject. C'est à lire!

Antoine Vauchez, CNRS Research Professor, Université Paris 1-Sorbonne

This original, fascinating book assesses the impact of international investment treaties and disputes within states in critically needed ways. It explains the role of key actors, processes, and their institutional and ideational effects. It grounds its analysis in detailed case studies of Argentina, the Czech Republic, India, and Mexico. It demonstrates the value of para-ethnographic socio-legal methods for understanding the operation and impact of the investment law regime, and the regime's implications for policy.

Gregory Shaffer, Chancellor's Professor of Law and Political Science at the University of California, Irvine



# NATIONAL GOVERNANCE AND INVESTMENT TREATIES

Between Constraint and Empowerment

JOSEF OSTŘANSKÝ

International Institute for Sustainable Development

FACUNDO PÉREZ AZNAR

Geneva Center for International Dispute Settlement







Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

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# ABBREVIATIONS

APEC Asia-Pacific Economic Cooperation
BIPA bilateral investment promotion agreement

BIT bilateral investment promotion agreement

BO Boletín Oficial, Argentina
CISA centre-state investment agreement

CSSR Czechoslovak Socialist Republic
CTIL Centre for Trade and Investment Law

DEA The Department of Economic Affairs, Ministry of Finance, India
DIPP The Department for Industrial Policy and Promotion, Ministry of

Commerce and Industry, India

DOF Diario Oficial de la Federación, Mexico

EU The European Union
FDI foreign direct investment
FTA free trade agreement

GAO The General Attorney's Office (Procuración del Tesoro de la

Nación), Argentina

GATT The General Agreement on Tariffs and Trade (1947), in force on

1 January 1948, UNTS 55

ICC International Chamber of Commerce

ICSID The International Centre for Settlement of Investment Disputes

IIA international investment agreement
 IMF The International Monetary Fund
 ISDS investor-state dispute settlement
 MERCOSUR Southern Common Market
 MFN most-favoured-nation

MIT multilateral investment treaty

NAFTA The North American Free Trade Agreement

NGO non-governmental organisation
OAS The Organization of American States

OECD The Organisation for Economic Co-operation and Development SECOFI Ministry of Commerce and Industrial Development (Secretaría de

Comercio y Fomento Industrial), Mexico



### LIST OF ABBREVIATIONS

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SME small and medium-sized enterprise

TTIP Transatlantic Trade and Investment Partnership

UNCITRAL United Nations Commission on International Trade Law UNCTAD United Nations Conference on Trade and Development

USMCA The United States-Mexico-Canada Agreement

WB The World Bank

WTO The World Trade Organization