

INDEX

- academic freedom, 65–6
- accessibility, 3–5, 46–52, 56. *See also*
 - originators; recipients;
 - technical norms
- definition, 4
- widening, 7–8
- accountability, 109
 - anonymity and, 98
 - of corporate actors, 104
 - of customers, 104
 - digital technology and, 99–100
 - extending, 114
 - of originators, 101–2
 - for speech content, 97–8
 - of state actors, 104
 - of users, 104
- accuracy, 25, 29. *See* epistemic norms
- advertisements, 102
 - political, 40–1, 94–6
- aesthetic norms, 25–6
- Alexa, 78
- algorithms, 9
- ancient norms for communication,
 - 32–4
- anonymity, 83–4, 87
 - accountability and, 98
 - democracy and, 107–8
 - intermediaries and, 110
 - limiting, 114
 - privacy and, 105–6
 - publishers and, 112–13
- anti-trust measures, 94, 120
- anti-vaccination movement, 98
- Article 19, 104–5
- Artificial Intelligence, 9
- assessability, 4–5. *See also* technical norms
 - recipients and, 53–4
- attentiveness, 25
- audibility, 25–6
- autonomous vehicles, 9
- Berners-Lee, Tim, 52
- Bible
 - Gutenberg, 118
 - Ten commandments, 32–3
- Blair, Tony, 118
- Bower, Tom, 30–1
- Brexit, 49
- Brownsword, Roger, 9
- bullying, 19, 29–30
- Cambridge Analytica, 49
- care, duty of, 116–17
- censorship, 45–52, 120–1
 - in China, 16–17
- Zuckerberg on, 92–3

INDEX

- cheating, 26, 29–30
- China, censorship in, 16–17
- civility, 24–5, 33–4
- clarity, 25–6
- Coady, Tony, 6
- coherence, 25
- commandments, Biblical, 32–3
- communication rights, 24–5, 61–74
- communication technologies, 12–13.
 - See also* digital technologies;
 - printing; written word
- comprehensibility, 25. *See also* intelligibility
- confidentiality, 29–30
- connectivity, 38–9, 44–7
 - and democracy, 53, 107–8
 - and digital technologies, 46–7
 - and privacy rights, 77–8
- consistency, 25, 29
- conspiracy theories, 98
- copyright, 118
- corporations, accountability of, 104
- corruption, 29
- counterpart rights, duties with,
 - 24–5, 33–4, 61–4, 71. *See also*
 - duties; imperfect duties;
 - perfect duties
- customers
 - contrasted with users, 100–1
 - lack of accountability, 104
- cyber
 - bullying, 13
 - crime, 13
 - intelligence, 13
 - warfare, 13
- cybernetics, 13
- data
 - ethics, 8–9
 - harvesting, 78
 - medical, 83–4, 87
 - personal, 84–7, 94–6
- Data Protection Directive, 80
- deception, 29–30
- Declaration of Helsinki, 84–5
- defamation, 26, 29–30, 39
- democracy, 45–52
 - anonymity and, 107–8
 - checks and balances in, 54–5
 - connectivity and, 53, 107–8
 - damage by digital technology,
 - 43, 52, 54–5
 - freedom of expression in, 63–74
 - intermediaries and, 53–6
- deplatforming, 126
- digital literacy, 94
- digital platforms, fact-checking on,
 - 42–3
- digital technologies. *See also specific topics*
 - accountability and, 99–100
 - change and, 11–12
 - communication and, 7–8
 - connectivity and, 46–7
 - debate on, 22–3
 - democracy damaged by, 43, 52,
 - 54–5
 - information and
 - misinformation disseminated
 - by, 45–6
 - optimism about, 44–52
 - originators and, 7, 11–12, 57
 - privacy and, 76–7

INDEX

- digital technologies. (cont.)
 - recipients and, 7, 11–12, 44–52, 57, 109–10
- discretion, 25, 29–30, 33–4
- dishonest speech acts, 20–1
- disinformation, 18, 29–30
- disintermediation, 54–6
- Dorsey, Jack, 93–4
- “Dulce et Decorum est” (Owen), 61–2
- duties
 - of care, 116–17
 - with counterpart rights, 24–5, 33–4, 61–4, 71
 - epistemic, 63
 - history of, 61–4
 - imperfect, 25, 62–3
 - perfect, 24–5, 62–3
- ECHR. *See* European Convention on Human Rights
- elections, 40–1. *See also* democracy
- elementary rights, 54–5, 107–8
- epistemic
 - duties, 63
 - norms, 25, 29–30, 38–9, 53–4, 71
- ethical norms, 24–5, 29–30, 38–9, 53–4, 71
- ethics of communication, 61. *See also* norms; standards
 - and digital ethics, 8–9
 - harms and, 17–19
 - human rights and, 91
 - norms and, 17–19
 - open-endedness of, 31
 - private harms and, 21
 - public harms and, 23–4
 - speech acts and, 16–17
 - speech content and, 16–17
- euphemism, 16–17
- European Convention on Human Rights (ECHR), 64–5, 75
 - Article 9, 122–3
 - Article 10, 66–7, 70–1
 - and privacy, 75–6
- evasion, 26
- evidence, respect for, 25. *See also* epistemic norms
- exaggeration, 26
- expression. *See* freedom of expression
- Facebook, 47, 51, 92–3, 111–12
- fact-checking, 94–6
 - on digital platforms, 42–3
- falsity, 26
- filter bubbles, 94–6
- France, 16–17
- fraud, 26, 29–30
- free digital services, 103–4
- free speech, 65–6
 - as free expression, 68
 - originators and, 65–6
 - qualification of, 70–1
- freedom of expression, 24–5, 33, 50–1, 56
 - circumstances and, 68–71
 - communication and, 67–8
 - in democracy, 63–74
 - history of turn to, 64–7
 - libertarianism and, 72–3
 - political correctness and, 72–3

INDEX

- private harms and, 71–4
- public harms and, 71–4
- in scientific research, 73
- freedom of information, 26, 44
- General Regulation on Data Protection, 80
- Google, 111–12
- grammaticality, 25–6
- Gutenberg Bible, 118
- harmony, 25–6
- harms
 - definition, 17
 - demonstrability of, 20–1
 - in ethics of communication, 17–19
 - incidence of, 19–20
 - lies causing, 21
 - online, 18–19, 23–4, 94–6
 - originators causing, 17–18
 - private, 21, 71–4
 - public, 21–4, 71–4
 - on social media, 18–19
 - unintended, 20
- Holmes, Oliver Wendell, 70
- honesty, 29–30, 33–4
- human rights, 61–74, 96–7, 107–8.
 - See also* European Convention on Human Rights; freedom of expression; privacy, rights to; Universal Declaration of Human Rights
 - canonical documents on, 25, 64–5, 70–1
 - in ethics of communication, 91
 - standards, 32–3, 56
- ICT. *See* information and communication technologies
- imperfect duties, 62–3
 - norms for, 25
- imprints, 40, 48–9
- influencers, 54
- information and communication technologies (ICT), 12–13
- information campaigning, 26
- Information Commissioner's Office, 82
- information processing, 81
- informed consent
 - personal data and, 84–6
 - procedures, 85, 128
- intelligibility. *See also* technical norms
 - of communication, 3–5
 - definition, 4
 - of language, 5–6
- intermediaries, 39–40, 103. *See also* media; social media
 - anonymity and, 110
 - breaking of, 47–51
 - and common carriers, 112
 - democracy and, 53–6
 - new types of, 108–9
 - regulation of, 110
 - and state actors, 50
 - traditional, 41–3, 50–5
- Internet of things, 9

INDEX

- interpretation. *See* assessability;
 intelligibility; judgement
- intimidation, 29–30
- Johnson, Boris, 30–1
- judgement. *See also* indeterminacy;
 interpretation
 proportionate resolution, 32
- judiciary, 54–5
- Kay, Roger, 111–12
- language
 - intelligibility of, 5–6
 - translation of, 5–6
- legacy media, 4–5
- legibility, 25–6
- Les Lettres Persanes*
 (Montesquieu), 16
- Leveson Inquiry, 118
- libertarianism, 50–1, 63–74, 126
 - on freedom of expression, 72–3
- lies, 18, 26, 29–30
 - harm caused by, 21
- listeners, 41. *See also* originators;
 recipients
- livres philosophiques*, 16–17
- machine learning, 9
- malicious speech, 18, 21
- manipulation, 29–30
- McNamee, Roger, 51
- media, social. *See* social media
- media, traditional. *See*
 intermediaries; publishers
- media capture, 118
- medical data, 83–4, 87
- Mill, John Stuart, 69, 123
- moderation, 33–4
- Montesquieu, 16
- Move Fast and Break Things*
 (Taplin), 51. *See also*
 Zuckerberg, Mark
- norms, 20–1, 61. *See also*
 interpretation
 - aesthetic, 25–6
 - ancient, 32–4
 - for communication, 24–7
 - conflicts of, 31
 - epistemic, 25, 29–30, 38–9, 53–4,
 71
 - ethical, 24–5, 29–30, 38–9, 53–4,
 71
 - in ethics of communication,
 17–19
 - for imperfect duties, 25
 - justification of, 27
 - for perfect duties, 24–5
 - practical judgement and, 32
 - for speech acts, 26
 - system, 26
 - technical, 25–6
- Nuremberg Code, 84–5
- online communication
 - control of, 15–16
 - regulation of, 94–6
- online harms, 18–19, 23–4
 - limiting, 94–6
- Online Harms Bill, 127
- openness, 33–4

INDEX

- originators, 4–5, 18, 28. *See also*
 - recipients
 - accountability of, 101–2
 - digital technologies and, 7, 11–12, 57
 - free speech and, 65–6
 - harms caused by, 17–18
 - identification of, 28, 38–40, 42, 48–9, 97–8, 109–10
 - privacy rights of, 108–9
 - protected rights of, 65–7
 - recipient contact with, 35–7, 39, 41
 - respect for standards, 67–8
- Owen, Wilfred, 61–2
- Parler* (site), 22–3
- partisanship, 29, 38–9
- patriotism, 62
- perfect duties, 62–3
 - norms for, 24–5
- perjury, 26
- personal data
 - informed consent and, 84–6
 - protection of, 87, 94–6
- personal information, privacy
 - rights and, 80–4
- Phaedrus* (Plato), 34–5
- plagiarism, 26, 29–30, 39
- platforms, 112–13
- Plato, 34–5, 54–5
- political advertising, 94–6
 - regulation of, 40–1
- populism, 63–74
- practical judgement, 33
 - indeterminacy of, 31
- norms and, 32
 - requirements, 31
- press freedom, 65–6, 68
- printing and publishing, 37–8
 - regulation of, 39–40
- privacy, rights to, 19, 24–5, 29–30, 33, 56, 64–5, 75–8
 - anonymity and, 105–6
 - breach of, 26
 - connectivity and, 77–8
 - and digital technology, 76–7
 - ECHR on, 75–6
 - importance of, 79–80
 - interferences with, 76–7
 - of originators, 108–9
 - personal information and, 80–4
 - point of, 79–80
 - in practice, 86–7
 - recipients and, 79–80, 108–9
 - UDHR on, 70–4
 - Zuckerberg on, 78–9
- private harms
 - in ethics of communication, 21
 - freedom of expression and, 71–4
- propaganda, 29–30
- provenance, 35, 40
- public content, 101
- public harms
 - definition, 21–2
 - in ethics of communication, 23–4
 - freedom of expression and, 71–4
- publishers, 39, 42. *See also*
 - intermediaries
 - anonymity and, 112–13
 - political freedom of, 68

INDEX

- QAnon, 98
- readers, 41. *See also* listeners;
 recipients; viewers
- recipients, 4–5, 28, 63–4, 97–8, 101.
 See also originators
 assessability and, 53–4
 digital technologies and, 7, 11–12,
 44–52, 57, 109–10
 identification of, 28
 originator contact with, 35–7, 39,
 41
 prioritizing, 66, 62–3
 privacy rights and, 79–80, 108–9
 protection of, 94–6
 respect for standards, 67–8
 rights of, 62–3
 targeted content, 104
- referenda campaigns, 40–1
- regulation
 by intermediaries, 110
 of political advertising, 40–1
 of printing, 39–40
- religious freedom, 65–6
- rights, 61–74. *See also* ethics of
 communication; human
 rights; privacy, rights to
 circumstances in cases
 involving, 68–71
 communication, 24–5, 61–74
 counterpart, 24–5, 33–4, 61–4,
 71
 before duties, 61–4
 elementary, 54–5, 107–8
 history of, 61–4
 of originators, 65–7
 of recipients, 62–3
 turn to, 64–7
- rule of law, 54–5, 107–8
- Schmidt, Eric, 44
- scientific research, 23
 freedom of expression and
 communication in, 73
- security, 33–4
- self-expression, 65–6, 69
- separation of powers, 54–5, 107–8
- simplicity, 25–6
- social media, 18, 44, 71, 102
 harms of, 18–19
 Trump and, 92–3
- Socrates, 37, 97–8
- speech acts
 dishonest, 20–1
 ethics of communication and,
 16–17
 norms for, 26
 offensive, 72–3
 requirements on, 15
 speech content distinct from,
 34–5
- speech content. *See also* free speech
 accountability for, 97–8
 ethics of communication and,
 16–17
 prohibition of, 15–16
 speech acts different from, 34–5
 taboo speech, 15
- spreading the word, 7–8
- standards, 20–1, 61. *See also* norms
 for communication, 24–7
 conflicts of, 31

INDEX

- contextual differences for, 29
- for digital technology, 63–74
- human rights, 32–3, 56
- justification of, 27
- originator respect for, 67–8
- recipient respect for, 67–8
- state actors
 - accountability of, 104
- Stewart, Rory, 30–1
- surveillance, 26. *See also* privacy, rights to
- system
 - failings, 26
 - norms, 26
- tact, 33–4
- Taplin, Jonathan, 51–4
- technical norms, 25–6
- technology. *See also* digital technology; intermediaries
 - communication and, 6–7, 12–13
 - written word as new, 37
- The Republic* (Plato), 54–5
- tolerance, 33–4
- totalitarianism, 50, 120–1
- traditional intermediaries, 41–3, 50–5
- translation, of language, 5–6
- transparency, 26, 33–4
- Trump, Donald, 22–3, 49, 54–5, 113
 - on social media, 92–3
- trust, trustworthiness, 29–30, 33–4
- truth, 17–18, 25, 71–2
- Twitter, 92–3, 111–13
- UDHR. *See* Universal Declaration of Human Rights
- unintended harms, 20
- United Kingdom, 40–1
- Universal Declaration of Human Rights (UDHR), 75
 - Article 19, 64–5
 - on privacy rights, 70–4
- US Capitol invasion, January 2021, 43, 92–3
- users
 - accountability of, 104
 - distinct from customers, 100–1
- values, 122
- Vélez, Carisa, 98
- viewers, 41. *See also* recipients
- voter deterrence campaigns, 128
- Wiener, Norbert, 13
- Williams, Bernard, 71–2
- Williams, James, 12–13
- Wilson, Woodrow, 106
- World War II, 62
- written word
 - advantages of, 36
 - as new technology, 37
 - provenance of, 35
 - speech acts and content separated by, 34–5
- Zucked* (McNamee), 51
- Zuckerberg, Mark, 47–8, 50–1, 53
 - on censorship, 92–3
 - criticisms of, 51–2
 - on privacy rights, 78–9