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Edited by Moritz Föllmer, Pamela E. Swett
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Reshaping Capitalism in Weimar and Nazi Germany

In Weimar and Nazi Germany, capitalism was hotly contested, discreetly practiced, and politically regulated. This volume shows how it adapted to fit a nation undergoing drastic changes following World War I. Through wide-ranging cultural histories, a transatlantic cast of historians probes the ways contemporaries debated, concealed, promoted, and racialized capitalism. They show how bankers and industrialists, storeowners and commercial designers, intellectuals and politicians reshaped a controversial economic order at a time of fundamental uncertainty and drastic rupture. The book thus sheds fresh light on the strategies used by Hitler and his followers to gain and maintain widespread support. The authors conclude that National Socialism succeeded in mobilizing capitalism's energies while at the same time claiming to have overcome a system they identified with pernicious Jewish influences. In so doing, the volume also speaks to the broader issue of how capitalism can adapt to new times.

Moritz Föllmer is Associate Professor of Modern History at the University of Amsterdam. He has previously taught at the University of Leeds, the Humboldt University Berlin and the University of Chicago. His publications on Weimar and Nazi Germany include *Individuality and Modernity in Berlin: Self and Society from Weimar to the Wall* (Cambridge, 2013) and *Culture in the Third Reich* (2020). Moreover, he has published a range of articles and chapters, including in *Past & Present*, *Historical Journal*, *Journal of Modern History*, *Central European History* and *German History*, where he has also served as review editor.

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Edited by
Simone Lässig
with the assistance of Kelly McCullough

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Edited by
MORITZ FÖLLMER
University of Amsterdam

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