UNIT 1
OUTSTANDING PEOPLE

GETTING STARTED

a Look at the picture and answer the questions.
1. Who do you think the people taking a selfie are? Where are they?
2. What are the people around them doing?
3. What do you think they have just said to each other? What’s going to happen next?

b Discuss the questions.
1. On what occasions do you normally take photos?
2. If you could take a selfie with a famous person, who would you choose and why?
3. What role do you think famous people play in society? Should they be good role models? Should they inspire other people?
1A  SHE IS AN INSPIRING WOMAN

1 READING

a What kinds of people do you admire most? Why?

b Look at photos a and b. What do you think these people have done to make others admire them?

c Read Protector of the sea and The woman who reinvented children’s TV quickly and check your answers.

d Read the texts again and answer the questions. Write Swietenia Lestari (SL), Joan Ganz Cooney (JC) or both (B).

Who …?

1 had training in their area of work
2 carried out some research
3 set up her own company/organisation
4 was one of the first people in their role
5 was encouraged by a family member
6 was interested in other people’s learning
7 trained the public to be more aware of an issue
8 helped to raise money

e Who do you think is more inspiring, Swietenia Lestari or Joan Ganz Cooney? Why?

Protector of the sea

Like most people these days, I’m really concerned about the state of our planet – but it sometimes seems really difficult to know what to do about it. I really admire people who just do something and make a difference. That’s why I think diver and environmentalist Swietenia Puspa Lestari is an inspiration to us all.

In the time you’re reading this article, about one lorryload of plastic will go into the sea. And it’s getting worse. By the year 2050 some scientists predict there will be more plastic than fish in our oceans.

Since primary school, Swietenia Puspa Lestari (known by the name Swietenia) has been a keen diver. She was born and brought up on Pramuka Island, which is part of the Thousand Islands chain north of Jakarta in Indonesia.

When she was 13 years old, she realised just how much the sea had changed since she was a little girl. She could no longer see beautiful marine life and the seabed was covered with rubbish. She continued to worry about the state of the marine environment and this motivated her to study environmental engineering.

While she was studying at university, Swietenia tried to find an organisation that was doing something to protect the marine environment around Thousand Islands. But there was nothing. So, with two friends, she set up a community of about 100 divers who began cleaning up the rubbish they found in the sea. Two years later, the community became a foundation known as Divers Clean Action (DCA).

They collected data on marine waste and began to run workshops and training sessions to raise public awareness of marine rubbish. They have also worked with people living in coastal communities and showed them how they can recycle a lot of marine waste.

From being just a group of people who collected rubbish, DCA now employs 12 full-time staff and has a network of 1,500 volunteers. Swietenia’s work in marine conservation has been recognised internationally.

Swietenia believes in the ability of young people to get out and do things in order to make a change. So, if I want to save the world, it’s up to me.
The Woman Who Reinvented Children’s TV

I’ve always felt passionate about television’s ability to entertain and educate. I grew up watching what I consider to be a masterclass in how you can combine these two aspects of television: Sesame Street. This is the programme that brought us Big Bird, Elmo, Cookie Monster and more. These characters were brought to TV thanks to a woman I consider a genius: Joan Ganz Cooney.

In the mid-1960s, Ganz Cooney was working as a producer of television documentary programmes in America. She realised television could play an important role in the education of preschool children. She researched this idea and in 1967, she wrote an outline for Sesame Street.

Ganz Cooney presented her ideas to the TV network she was working for at the time. However, the network rejected her proposal, saying that they thought she didn’t have the right experience to produce a TV programme for children. As a result, she set up Children’s Television Workshop with a colleague, and two years later they had managed to raise $8 million to finance production. Even so, many people working in the television industry questioned her ability to manage such a project. This was during the 1980s, when the industry was largely controlled by men.

At first, Ganz Cooney didn’t want to fight to keep her role as the director of the production company and the producer of the programme. However, her husband and a colleague encouraged her to do so because they knew the project would fail without her involvement. This meant she became one of the first female television executives in the United States.

In 1969, two years after her initial research, Sesame Street went on the air, and today it’s still going strong. However, Joan Ganz Cooney didn’t stop there. She continued to take an interest in early childhood education and in 2007, the Joan Ganz Cooney Center was founded to help improve children’s digital literacy. I really admire the way she continued helping young children. She’s not a household name like Big Bird, but she’s won many awards for her work and had a huge impact on the education of millions of children around the world.

Sesame Street Facts
- more than 150 million viewers worldwide
- shown in more than 150 different countries
- now has a production budget of around $17 million a year

2 GRAMMAR Review of tenses

a Match the verbs 1–6 in bold in Protector of the sea with the tenses below.

- present simple
- past simple
- present continuous
- past continuous
- present perfect
- past perfect

b Complete the sentences with the tenses in 2a.

1. __________ to refer to the event that takes place at a specific time in the past.
2. __________ to refer to a temporary event in progress in the present.
3. __________ to refer to a state or action that began in the past and has continued until now.
4. __________ to refer to something that’s generally true.
5. __________ to refer to an action that was in progress in the past when something else happened.
6. __________ to refer to a past action that occurred before another past action.

c Underline examples of the six tenses in the second text.

d Now go to Grammar Focus 1A on p. 134.

e Read the text about Susmita Mohanty and underline the correct answers.

SUSMITA MOHANTY

Not many people can answer the question “What do you do?” with the answer ‘spaceship designer’. But Indian-born Susmita Mohanty can. A space entrepreneur, she was setting up / has set up three companies in three different continents. Since 2008, EARTH2ORBIT (E2O) helped / has helped companies outside India take part in launches of the Indian PSLV rocket. Before that, Susmita had established / was establishing LIQUIFER, an aerospace design firm in Vienna. And while she was living / has lived in San Francisco in 2001, she set up / has set up MOONFRONT, an aerospace consulting firm. Susmita has always loved space flight. She has / is having numerous degrees in engineering, design and space studies that allow her to make connections between the worlds of technology, business and architecture. Today she made / is making science fiction become reality. Susmita is also a climate activist who makes satellite data on our planet available so that we can fight climate change. In the past few years, she received / has received recognition and awards from around the world. Susmita believes / is believing that in this century, space travel will be as important as air travel was last century.
UNIT 1

3 LISTENING

a 01.03 Listen to two colleagues, Amelia and Chloe, talking about the scientist, Jocelyn Bell-Burnell. Tick (✓) the correct sentences.
1. She's always been famous. [ ]
2. She isn't very well known. [ ]
3. She made an amazing discovery. [ ]
4. She created a new mathematical theory. [ ]

b 01.03 Listen again. Are the sentences true or false?
1. Amelia’s reading a nonfiction book about planets and stars. [ ]
2. Jocelyn Bell-Burnell discovered a kind of star. [ ]
3. Bell-Burnell won a Nobel Prize for her discovery. [ ]
4. Bell-Burnell did badly when studying science at high school. [ ]
5. Life wasn’t easy for her when she made her discovery. [ ]
6. The press didn’t treat Bell-Burnell seriously. [ ]
7. Amelia has been inspired by Jocelyn Bell-Burnell. [ ]

c 01.03 Discuss the questions.
1. Could Jocelyn Bell-Burnell's story have happened in your country? Do you know any similar examples?
2. How popular is science in your country? Is it popular with both men and women?
3. Is it important what gender a scientist is? Why do you think it was important in the case of Jocelyn Bell-Burnell?

4 VOCABULARY

Character adjectives

a Underline the five adjectives that describe people's character in sentences 1–4. Which two adjectives have a similar meaning, and what's the difference between them?
1. She's a respected physicist. [ ]
2. She is an inspiring woman. [ ]
3. She was really determined, but in a quiet way. [ ]
4. Well, you’ve always been motivated, that’s for sure. And stubborn. [ ]

b 01.04 Pronunciation Listen to the pronunciation of the letter e in these words. Which two sounds are the same? What are the other two sounds?
- respected [ɪˈrespektɪd]
- determined [ˌdɪˈtɜːrnəd]

Sound 1 /ɪ/  
Sound 2 /e/  
Sound 3 /ɜː/  


c 01.05 Look at the words in the box and decide how the underlined letter e is pronounced. Add the words to the table, then listen and check. Practise saying the words.
- slept [slept]
- revise [rɪˈvɪz]
- helpful [ˈhelplfəl]
- serve [sɜːrv]
- desire [dɪˈzər]
- prefer [p𝑟ɪˈfɜːr]
- identity [aɪˈdɛntəti]
- university [ˌjuːnɪˈvɜːsəti]
- woman [ˈwʊmən]

d Complete the sentences with the character adjectives in 4a.
1. Once Dan gets an idea in his head, nothing will change his mind. He's the most ________ person I know, and it's really annoying.
2. I’m not the sort of person who gives up easily – I'm very ________ to achieve new goals.
3. He's worked hard and has done some very interesting research. He's a highly ________ chemist who's known around the world.
4. Doing a PhD is hard work, so you have to be really ________ if you want to complete one.
5. In my last year of high school, we had a really ________ biology teacher. Her lessons were so interesting that we all worked very hard for her.

e Now go to Vocabulary Focus 1A on p. 154.

5 SPEAKING

a Think of an inspiring person who has influenced you in some way. It can be someone you know or someone famous. Make notes about the person. Use the questions to help you.
- What is this person’s background?
- What important things has this person done in their life?
- Why are they inspiring?
- How have they changed or influenced your life?

b 01.06 Tell other students about your person. Ask questions.

My cousin Vera is an athlete. She trains really hard every day – she's very determined. How does she stay motivated?
1B ARE YOU FINDING IT DIFFICULT?

1 SPEAKING AND LISTENING

a Look at photos a–c and read The 30-day challenge. Then discuss the questions.

1. What are the people in the photos doing? Have you ever taken up similar activities? If so, how successful were you?
2. Do you think doing something for 30 days gives you a better chance of succeeding? Why / Why not?

b Listen to a podcast about the 30-day challenge. Tick (✓) the main point that Alison makes.
1. The 30-day challenge is the only way to give up bad habits.
2. It’s too difficult for the brain to adapt to new habits.
3. If you try something new for 30 days, you’re more likely to keep to it afterwards.

c Alison made some notes at the seminar. Complete her notes with one or two words in each gap. Listen again and check.

Seminar notes
- It takes the brain 30 days to adapt to a new ______.
- 30 days isn’t a ______ time, so it’s fun to do something new.
- Also a chance to try something ______ – not just giving up bad habits.
- Two ways to do it:
  1. do something that doesn’t get in the way of your ______
  2. take time out to do something you’ve always ______
- You need to make an ______!

d What examples of 30-day challenges did you hear? Use words from both boxes for each challenge.

- Cycle everywhere, even if it rains.
- Rise poem coffee meal picture mountain everywhere


e What do you think of the ideas Alison talks about? Make notes.

f Compare your ideas.
UNIT 1

2 VOCABULARY

Trying and succeeding

a 09.10 Complete the sentences with the phrases in the box. Listen and check your answers.

give up have a go at keep it up keep to
make an effort manage to drop out try out work out

1. Often if we try something new, we ___ after about a week or two because our brain hasn’t adapted.
2. So if you ___ do something new for a month, you’ll probably ___ it.
3. Maybe you wouldn’t want to ___ for your whole life, but it might be fun to do it just for 30 days.
4. If you’re successful it’s great, but if it doesn’t ___ it doesn’t matter too much.
5. It’s not just about giving up bad habits. The idea is really that you ___ something new.
6. You can be motivated and ___ something you’ve always wanted to do.
7. You must ___ to complete your goal.
8. Don’t ___ of the challenge! Keep going and you will succeed.

b Match words and phrases from 2a with the meanings.

1. succeed ___,
2. stop trying ___,
3. not stop trying ___,
4. try hard ___,
5. try to see if it works ___,

C Complete the sentences below about 30-day challenges. Use the words and phrases in 2a and your own ideas. There is more than one possible answer.

1. He tried giving up coffee for 30 days. It wasn’t easy, but he …
2. You’ve woken up at 5:30 every morning for three weeks now. You only have one week to go, so …
3. 30-day challenges sound fun. I want to do something different, so I think I’ll …

D Work in small groups. Tell the group about a time when you:
- found something difficult but didn’t give up
- made a real effort to succeed
- had a go at something unusual
- managed to do something that worked out successfully
- tried to do something that didn’t work out.

3 READING

a Look at challenges 1–3. Who do you think will find it easy, and who will find it difficult? Why?

b Read the interviews and check your ideas.

30-DAY CHALLENGE

Challenge 1: Sofia decided to go vegan.

What made you decide to become a vegan, Sofia?

Well, for quite a long time now I’ve been trying to eat less meat, partly for health reasons. I think a plant-based diet is better for you.

Yes, but I always thought I’d miss meat too much. The idea of going vegan for 30 days was really good because I could give it a try and then see how I feel.

No, I feel really good. Actually, I don’t miss meat or dairy at all, so I think I’ll easily manage the 30 days, and I might try to keep going longer.

Challenge 2: Carla decided to draw something every day.

Carla, why did you decide to draw something every day?

Well, I’ve never been very good at drawing, but I’ve always thought I’d like to start drawing things around me. It’s one of those things that you think about doing, but you never get round to.

30 days? All kinds of things. At the beginning, I drew objects around me at home. Then I went out in my lunch break and started drawing things outdoors, like yesterday I drew a duck in the park – that was really difficult!

So do you feel like it’s been worthwhile?

Oh yes, definitely. I’m still not very good at drawing, but it’s been a lot of fun and it’s very relaxing.
c Complete the interviews with the missing questions.
a And who do you practise with? Or are you just studying alone?
b Didn’t you ever think of going vegan before?
c And how do you feel? Are you finding it difficult?
d And do you think you’ll keep going after the 30 days?
e What have you drawn pictures of so far?
d Listen and check your answers.

UNIT 1

4 GRAMMAR Questions

a Read the rules about questions. Find examples of each type of question in the interviews and 3c.

1 In questions, we usually put the auxiliary verb before the subject. If there is no auxiliary verb, we add do or did.
   Are you making dinner?  Have you eaten?
   What did you eat?

2 If the question word (who, what or which) is the subject, we keep normal word order.
   Who spoke to you?
   What happened next?

3 If a question has a preposition, it usually comes at the end:
   You were talking to someone.
   ➔ Who were you talking to?

4 To ask an opinion, we often ask questions starting with a phrase like Do you think …?
   The second part of the sentence has normal word order.
   Is it a good idea?
   ➔ Do you think it’s a good idea?
   NOT Do you think is it a good idea?

b Compare examples a and b.
a Did you see her at the party?  What colour do you want?
b Didn’t you see her at the party?  What colour do you want?

Which example …?
1 asks about an open choice (there may be a lot of colours to choose from)
2 asks about a limited range (e.g., black, red or green)

c Compare examples c and d.
c Which colour do you want?
d What colour do you want?

Which example …?
1 asks about an open choice (there may be a lot of colours to choose from)
2 asks about a limited range (e.g., black, red or green)

d Work in pairs. You are going to role-play two of the interviews in 3b and continue with your own questions.

1 Choose one of the interviews.
   Student A: Interview Student B. Add your own questions.
   Student B: Answer Student A’s questions using your own ideas.

2 Choose a second interview. This time Student B interviews Student A.

e Work in pairs.

1 Write down three challenges you might do in the next three months.
2 Look at your partner’s challenges. Write some questions to ask about each one. Ask about:
   • reasons for doing the challenge
   • details of what they plan to do
   • how they about it.

f Work in pairs.

1 Write a short poem every day
2 Get up at dawn
3 Go running!

b Interview your partner about his/her three challenges.
Do you think they will be successful?
CONVERSATION SKILLS
Breaking off a conversation
a
01.16 Look at these ways to break off a conversation and say goodbye.
1 I really must go now.
2 I must run.
3 I've got no time to talk now.
4 I'll see you tomorrow.
Listen to the speaker. Which words does she not use in 1–4?
b Look at some more ways to break off a conversation. Which words has the speaker not included?
1 Must be off now.
2 Talk to you later.
3 Can't talk just now.
4 Nice talking to you.

PRONUNCIATION
Rapid speech
a
01.17 In rapid speech we often leave out sounds. Listen to the phrases below. Which sound is left out? Is it a consonant sound or a vowel sound?
1 must go 3 got to go
2 must run 4 can't talk
b Read the conversation. Put B's replies in order. Is there more than one order possible?
A So how was your holiday?
B Got to go. / Sorry. / Can’t talk now. / It was great.
A OK, well, have a nice evening.
B Bye. / See you tomorrow. / Hah, thanks. / Must be off now.
c Work in pairs. Have short conversations.
Student A: Tell Student B about what you did last weekend. Continue until he/she stops you.
Student B: You’re in a hurry. Use expressions in 2b and 3b to break off the conversation.
Then swap roles.
LISTENING

a Watch or listen to Part 3. What happens to Becky? Choose the correct answer.
1 Becky meets Sam and learns how to make coffee.
2 Becky learns how to handle food and meets a café customer.

b Watch or listen again. Answer the questions.
1 Sam explains three things to Becky. What are they?
2 What does Phil do in the café?
3 Why do they call him ‘JK’?
4 Who is Emma?

c Discuss the questions with other students. Give reasons for your answers.
1 Do you think the others like Phil coming to the café?
2 Do you think Becky will be good at her new job?

d Watch or listen to Part 4. Which of these topics do Tom and Becky mention?

- coffee
- food
- Becky’s new job
- the reason Tom is here
- Phil’s book
- their wedding plans

USEFUL LANGUAGE

Explaining and checking understanding

a Look at the expressions Sam uses to explain what to do. Put the words in italics in the correct order.
1 most / thing / is, / the / important / don’t touch the food.
2 to / always / remember use these tongs.
3 is, / remember / thing / to / another / the tables are all numbered.

b Listen and check your answers.

Why does Sam use these expressions?
1 because he needs time to think
2 because he’s not sure
3 to emphasise important points

c Look at these ways to check that someone has understood an explanation. Complete the questions with the endings in the box.

the idea? got that? clear? I mean?
1 Is that …
2 Do you understand …

Practise asking the questions in 5d in a friendly and polite way.

SPEAKING

a Choose a process you are familiar with or something you know how to do. It could be:
- something connected with a sport or a hobby
- how to use a machine or an electronic device
- how to make or cook something.

b You are going to explain the process to your partner. Prepare what you will say. Think how to emphasise the important points and check that your partner understands. Use expressions from 5a and 5d.

c Work in pairs. Take turns to explain the process to your partner and ask each other questions to check understanding.
1D SKILLS FOR WRITING
I really missed my phone all day

1 SPEAKING AND LISTENING

a Discuss the questions.
1 In your daily life, how much do you depend on technology?
2 What aspects of technology make your daily life easier?

b Look at the research results below and discuss the questions.
1 Do you think people you know would agree with these results?
2 Do you agree with the results? Is there anything you would add to the list?

IT anxiety!
Recent research has revealed the things that make people the most anxious about information technology (IT). Here are the top five:
1 There is less face-to-face social contact.
2 IT companies know too much about us.
3 Artificial intelligence could mean job losses.
4 Too much time is wasted online.
5 Information online is often unreliable.

c Listen to Gina and Derek talking about technology. What aspect of technology do they talk about? Are they describing positive or negative experiences?
d Listen again. What’s the speaker’s relationship with the other person in the story? What made the experience positive or negative? Why?
e Discuss the questions.
1 Do you agree with Gina’s reaction to her boss? Why / Why not?
2 Do you know people like Derek? Do you think they should try to change? Why / Why not?
f Work on your own. Think about the questions below and make notes.
• When has technology created a problem for you?
• When has technology helped you solve a problem of some kind?
g Discuss your experiences in 1f.

2 READING

a Read Tech free! Did Sam have a really difficult day or some nice surprises?

b Read the text again. Are the sentences true or false?
1 Before the experiment, Sam was a bit worried by the idea.
2 Sam was annoyed that he had to chat to someone in the bank.
3 The bank clerk was surprised that Sam wanted to withdraw money.
4 Sam was able to work better when he wrote by hand.
5 As the day progressed, Sam thought less about using his phone.
6 The book he read made him fall asleep.
7 Sam learned something about the way we depend on technology.

c How would you feel if you had to live without using technology for one day? Discuss what you would and would not enjoy.

3 WRITING SKILLS
Organising an article

a How does Sam organise his article? Choose the correct summary.
1 He explains his attitude towards technology, describes his day, requests readers to do the same thing.
2 He explains his level of dependency on technology, describes his day, finishes with an evaluation of the experience.
3 He explains his feelings about technology, describes his day, finishes by promising to repeat the experience.

b How does Sam get the reader’s attention at the beginning of the article?