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Angus Phillips , Miha Kovač
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Cambridge Elements

Elements in Publishing and Book Culture

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IS THIS A BOOK?

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Is This a Book?

Elements in Publishing and Book Culture

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ABSTRACT: This is a book about the book. Is this a book? is a question of wide appeal and interest. With the arrival of e-books, digital narratives, and audiobooks, the time is right for a fresh discussion of what is a book. Older definitions that rely solely on print no longer work, and as the boundaries of the book have been broken down, this volume offers a fresh and lively discussion of the form and purpose of the book. How does the audiobook fit into the book family? How is the role of reading changing in the light of digital developments? Does the book still deserve a privileged place in society? The authors present a dynamic model of the book and how it lives on in today's competitive media environment.

KEYWORDS: book, publishing, audio, business model, reading

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