

The Cambridge Handbook of Sociopragmatics

Sociopragmatics is a rapidly growing field and this is the first ever handbook dedicated to this exciting area of study. Bringing together an international team of leading editors and contributors, it provides a comprehensive, cutting-edge overview of the key concepts, topics, settings and methodologies involved in sociopragmatic research. The chapters are organised in a systematic fashion, and span a wide range of theoretical research on how language communicates multiple meanings in context, how it influences our daily interactions and relationships with others, and how it helps construct our social worlds. Providing insight into a fascinating array of phenomena and novel research directions, the Handbook is not only relevant to experts of pragmatics but to any reader with an interest in language and its use in different contexts, including researchers in sociology, anthropology and communication, and students of applied linguistics and related areas, as well as professional practitioners in communication research.

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