

#### RECLAIMING JOHN STEINBECK

John Steinbeck is a towering figure in twentieth-century American literature; yet, he remains one of our least understood writers. This major reevaluation of Steinbeck by Gavin Jones uncovers a timely thinker who confronted the fate of humanity as a species facing climate change, environmental crisis, and a growing divide between the powerful and the marginalized. Driven by insatiable curiosity, Steinbeck's work crossed a variety of borders – between the United States and the Global South, between human and nonhuman lifeforms, between science and the arts, and between literature and film – to explore the transformations in consciousness necessary for our survival on a precarious planet. Always seeking new forms to express his ecological and social vision of human interconnectedness and vulnerability, Steinbeck is a writer of urgent concern for the twenty-first century, even as he was haunted by the legacies of racism and injustice in the American West.

GAVIN JONES is the Frederick P. Rehmus Family Professor of the Humanities at Stanford University, where he has taught American literature since 1999. He is the author of *Strange Talk: The Politics of Dialect Literature in Gilded Age America* (University of California Press, 1999), *American Hungers: The Problem of Poverty in US Literature, 1840–1945* (Princeton University Press, 2008), and *Failure and the American Writer: A Literary History* (Cambridge University Press, 2014).





## RECLAIMING JOHN STEINBECK

Writing for the Future of Humanity

**GAVIN JONES** 

Stanford University





# **CAMBRIDGE**UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom One Liberty Plaza, 20th Floor, New York, NY 10006, USA 477 Williamstown Road, Port Melbourne, VIC 3207, Australia 314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108844123 DOI: 10.1017/9781108933483

© Gavin Jones 2021

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2021

Printed in the United Kingdom by TJ Books Limited, Padstow Cornwall

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-84412-3 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication

and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



> For My Teachers, Especially John Comerford, Val Skinner, Nigel Smith, and Hans Aarsleff





### Contents

Lis	t of Figures pag	e viii
Acı	knowledgments	X
	troduction wing and Hating Steinbeck	I
I	Short Stories in School and Lab: "Tularecito" and "The Snake"	18
2	Drought, Climate, and Race in the West: To a God Unknown	36
3	Race and Revision: "The Vigilante" and "Johnny Bear"	54
4	Becoming Animal: Theories of Mind in The Red Pony	73
5	What Is It Like to Be a Plant? "The Chrysanthemums" and "The White Quail"	89
6	On Not Being a Modernist: Disability and Performance in <i>Of Mice and Men</i>	108
7	Emergence and Failure: The Middleness of The Grapes of Wrath	129
8	Borderlands: Extinction and the New World Outlook in <i>Sea of Cortez</i>	147
9	Mexican Revolutions: <i>The Forgotten Village, The Pearl</i> , and the Global South	168
•	oilogue ne Aftertaste of <i>Cannery Row</i>	192
No	tes	200
Index		247

vii



## **Figures**

l.1	Dorothea Lange, "Migrant agricultural worker's family,"	
	1936. Library of Congress, Prints & Photographs Division,	
	FSA/OWI Collection, LC-DIG-ppmsca-03054.	page 9
I.2	Map of "The Steinbeck Country," 1939. From Harry	10
	Thornton Moore, The Novels of John Steinbeck: A First	
	Critical Study (Chicago, IL: Normandie House, 1939), p. 4.	13
I.I	Edward Weston, "Shells," 1927. © 2020 Center for Creative	
	Photography, Arizona Board of Regents/Artists Rights	
	Society (ARS), New York. Photo © Tate, London 2017.	32
2.1	Arthur Rothstein, "The bleached skull of a steer," 1936.	
	Library of Congress, Prints & Photographs Division, FSA/	
	OWI Collection, LC-DIG-fsa-8b27761.	48
3.I	San Jose, California: Lynching, 1933. © Underwood	
	Archives/age fotostock.	55
3.2	San Jose, California: Mob violence, 1933. © Underwood	
	Archives/age fotostock.	62
4.I	Dorothea Lange, "Cowboy bringing cattle in from range,"	
	1938. Library of Congress, Prints and Photographs Division,	
	FSA/OWI Collection, LC-DIG-fsa-8b32834.	82
5.I	Dorothea Lange, "Filipinos cutting lettuce," 1935. Library of	
	Congress, Prints and Photographs Division, FSA/OWI	
	Collection, LC-DIG-fsa-8e07356.	91
5.2	Edward Weston, "Pepper No. 30," 1930. © Art Resource,	
	New York.	96
5.3	Arthur Rothstein, "Corn suffering from drought," 1935.	
	Library of Congress, Prints & Photographs Division, FSA/	
	OWI Collection, LC-DIG-fsa-8b26767.	105
5.4	Dorothea Lange, "Wife of a migratory laborer," 1938. Library	
	of Congress, Prints & Photographs Division, FSA/OWI	
	Collection, LC-DIG-fsa-8b32434.	105

viii



	List of Figures	ix
6.1	Dorothea Lange, "Napa Valley bindle-stiff," 1938. Library of Congress, Prints & Photographs Division, FSA/OWI	
	Collection, LC-DIG-fsa-8b32870.	II2
6.2	Claire Luce as Curley's Wife, 1939. © Lebrecht Authors/	
	Bridgeman Images.	126
7 <b>.</b> I	Thomas Hart Benton, "Departure of the Joads," 1939. © San Diego Museum of Art, Gift of Mr. and Mrs. Leslie L.	
	Johnson/Bridgeman Images.	134
7.2	Dorothea Lange, "Drought refugees from Oklahoma," 1936. Library of Congress, Prints & Photographs Division, FSA/	
	OWI Collection, LC-DIG-fsa-8b38480.	142
8.1	"Pink Murex," 1941. John Steinbeck and Edward F. Ricketts, Sea of Cortez: A Leisurely Journal of Travel and Research, with a	
	Scientific Appendix Comprising Materials for a Source Book on	
	the Marine Animals of the Panamic Faunal Province	
	(New York: Viking, 1941), plate 1.	166
9.1	Dance scene from <i>The Forgotten Village</i> , 1941. Stanford	
	University Libraries, Department of Special Collections,	
	M1350, Box 1.	173
9.2	Juan Diego in <i>The Forgotten Village</i> , 1941. Stanford	
	University Libraries, Department of Special Collections,	
	M1350, Box 1.	176
9.3	Demonstration during the Mexican electoral campaign,	
	1940. Stanford University Libraries, Department of Special	
	Collections, M1350, Box 1.	177
9.4	The Pearl, US poster, 1947. Photo by LMPC via Getty	
	Images.	187



### Acknowledgments

I wrote this book in part to feel more rooted in the place where I live. I would thus like to thank the many students (and teaching assistants) in my Stanford course, English 146A, who listened patiently to my developing ideas, with a shout-out to Jenna Garden and Courtney Douglas. For opportunities to present my work, I thank the Stanford Alumni Association, the Stanford Historical Society, Debra Satz and Stanford's Office of the President, Stanford's Bill Lane Center for the American West (especially Bruce Cain and Priti Hehmeyer), Gregory Jackson, Mark Eaton, Susan Shillinglaw, William Gilly, Sylvan Goldberg, Michael Collins, Rachel Bolten, and Dietmar Meinel. Stanford University Libraries staff, especially Rebecca Wingfield and Tim Noakes, have been extremely patient and helpful, as has Peter Van Coutren at the Martha Heasley Cox Center for Steinbeck Studies, San Jose State University. I benefited from the expert research assistance of Ekalan Hou, Josh Mann, and Julie Plummer, and from the wise advice of Anna Mukamal and Ato Quayson. I thank William Souder, Robert DeMott, Mark McGurl, Paula Moya, Shelley Fisher Fishkin, Ken Gonzales-Day, Mary Ellen Hannibal, Nick Taylor, Alexander Nemerov, Barbara Heavilin, Sami G. Alvarez, Luchen Li, Kevin Hearle, Igor Maver, and Tom Kealey for their encouragement along the way. I am grateful for Ray Ryan's incisiveness as an editor at Cambridge University Press, and for the able assistance of Edgar Mendez. A revised version of my article "To a God Unknown: Drought, Climate, and Race in the West," which appeared in Steinbeck Review, Vol. 14, No. 1, 2017, pp. 1–22, is used with permission of Penn State University Press. Unpublished manuscript materials by Steinbeck are used courtesy of the Department of Special Collections, Stanford University Libraries, and the Martha Heasley Cox Center for Steinbeck Studies, San Jose State University. Thanks are owed to Fred Rehmus and the wonderful Rehmus family for their support, and to Stanford's H&S Dean's Office for ongoing research funding. Having served as my department's chair,



#### Acknowledgments

хi

I appreciate the sureness of the two chairs under whom I wrote this book, Alex Woloch and Blakey Vermeule, and the staff of the Stanford English Department, not least Patrick Heyer and Maritza Colón. Finally, this book and so much more would be impossible without the love, support, and understanding of my family, Judy Richardson and Hazel and Eli Jones.

