

The Innovation Pyramid

The Innovation Pyramid is a learnable, repeatable, nonlinear, knowledge-based innovation methodology. While traditional books on innovation focus on either assembling an innovation team with the right combination of innate abilities or developing a creativity skillset, the Innovation Pyramid instead trains readers to produce serial innovations successfully. The original method segments innovation into four distinct yet interrelated stages: (1) identification of the root problem, (2) formulation of a solution, (3) development of an execution plan, and (4) implementation. At all stages, it considers the perspectives of both the innovator and the adopter, in order to increase the likelihood that innovations will achieve a significant impact. Part I of the book describes the overarching method of innovating. Part II details the creativity-based process for implementing the Innovation Pyramid methodology. Finally, the book's appendices include advanced techniques to enhance the utility of the Innovation Pyramid method.

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The Innovation Pyramid

A Strategic Methodology for Impactful Problem Solving

TIMOTHY L. FALEY
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*This book is dedicated to my wife, Kelley, for her love,
support, and understanding.*

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