

INDEX

3GPP. See Third Generation Partnership Project 802.11. See Wireless Local Area Network standards Advanced Mobile Phone System, 32 air interface. See mobile wireless standards Alice v. CLS Bank International case, 112 - 13Allnut v. Inglis case, 159 AMPS. See Advanced Mobile Phone System Apple, 9, 131-3, 202, 203, 206-8, 336 Apple v. Microsoft case, 81, 131-3 Apple v. Motorola case, 9, 206-9, 210, 211, 283, 336, 338 Areeda, Phillip, 170-1, 173, 179, 284 ARPANET, 31

Baran, Paul, 30

BellSouth v. Donnelley case, 6, 81, 136–7, 334

Berne Convention for the Protection of Literary and Artistic Works, 55, 57, 65, 66, 67, 316, 325–7, 329

Betamax, 27–8

Bluetooth Alliance, 43, 46

Blu-Ray Disc Association, 43

Bolt v. Stennettcase, 159

Broadcom v. Qualcomm case, 218–19

Bronner case, 192, 338

Associated Press case, 164-5

Calabresi and Melamed framework, 258–9, 278, 340–1 Calabresi, Guido, 13, 233, 234–7, 240, 244, 245, 259, 278, 340, 341 Canada - Pharmaceuticals case, 66-7, 318, 319-20 CDMA. See Code Division Multiple Access Cerf, Vinton, 30 Chicago school, 193, 195-6, 253-4, 284, 285 Coase theorem, 233-4 Code Division Multiple Access, 33 collective action problem, 10, 281-2 collective rights organizations, 85, 93, 155, 223, 239-40, 252, 275, 299, 354 Commercial Solvents case, 152, 153, 178 - 9,277compatibility, 22, 23 compulsory licensing, 100, 106, 150-4, 241, 283 European law, 152-4 liability rules, 276-7 other countries' laws, 154 TRIPS Agreement, 69, 315, 324-5, 329United States law, 151-2 Computer Associates v. Altai case, 81, 123-4, 126, 128, 130, 131, 133, 135 computer programmes, copyrightability, 57 computer programmes, patentability, 56 Consultative Committee for International Telephony and Telegraphy, 31 copyright compilations of data, 135-40 compulsory licensing, 329 computer programmes, 57, 121-35 fair use, 124-5, 130, 339



396 INDEX

copyright (cont.) idea/expression dichotomy, 6, 61, 121, 123, 126, 127-8, 129, 132-3, 310, 339, 349 merger doctrine, 123, 137, 310, 339, 349 originality, 6, 61, 120, 133, 134, 135, 136 - 7remedies, 140-7 reverse engineering, 124-5 right of reproduction, 325-7 scènes à faire, 123, 339 standards essential, 118-21, 349 three step test, 66-8, 327-9 Cotter, Thomas, 243-4, 253 Cournot complements, 91, 95, 236, 243, 257, 261, 263, 311, 318, 319, 333, 342, 344, 347, 352 CRO. See collective rights organization DARPA. See Defence Advanced Research Projects Agency David, Paul A., 19, 21, 25, 26-7 de facto standards, 19 De Portibus Maris, 158-9 Declaration on a Balanced Interpretation of the Three-Step Test, 68 Defence Advanced Research Projects Agency, 30 defences, patent infringement fair use, 100 prior use, 97-8 scientific research and experiment, 98-9 dominant market position, abuse of, 5, 65, 95, 173, 174, 177-90, 203-12, 213-14, 219-20, 284, 338 double essentiality, 94-6, 311, 313, 352 DRAM. See Dynamic Random Access

EC Rambus case, 219-20 ECPR. See efficient component pricing efficient component pricing rule, 266 essential facilities doctrine, 336-8 arguments for revival American law, 172 - 3Chinese law, 190-1 criticisms, 337 criticisms in American law, 169-71 demise in American law, 171-2 development in American law, 159-69 development in European law, 178 - 82European law, intellectual property and interoperability standards, 182 - 90interoperability standards and intellectual property, 191–3 origins in English law, 158-9 origins in European law, 174-8 essential facilities doctrine, law and economics, 193-201 court supervision of supply, 197 - 8dynamic efficiency, 198-201 efficient investment in new facilities, 196 - 7incentives to supply, 195-6 limitations on right to refuse supply, monopoly and consumer welfare, 194 SEIP as an essential facility, 193-4 ETSI. See European Telecommunications Standards Institute EU Database Directive, 137-8 EU Enforcement Directive, 104-5, 109, 141, 146, 205 EU Microsoft case, 5-6, 53, 149-50, 153, 156, 178, 182-3, 185-90, 198, 199–201, 222, 277, 283, 334, 337, 338 EU Software Directive, 125-6, 134, 146 European Coal and Steel Community, 174, 176

Memory

217, 219-20

Dynamic Random Access Memory, 43,

eBay v. MercExchangecase, 9, 96, 101-4, 141, 283, 311, 338-9, 340



INDEX 397

European Economic Community, 176, 178 **European Telecommunications** Standards Institute, 32, 33, 35, 42, 85, 87, 91, 102, 204, 206, 209, 271, 272, 290 excessive pricing, 212-15 Chinese law, 214-15 European law, 213-14 exclusive property rules and liability rules. See liability rules expert manual, 10, 299-301, 345-6 expertise, 306 proposed contents, 309-13 purpose and structure, 308-9 representative group, 306 robust and transparent process, 306-8 expert manual, draft calculation of compensation, 353-4 competition law, 354-5 injunctions, 351-2 interpretation, 348 standard setting organizations, 349 - 51standards essential copyright, 349 standards essential patents, 348-9 fair, reasonable and nondiscriminatory. See FRAND undertaking Federal Trade Commission Act, 202, 216

Feist v. Rural Telephone Service

FRAND. See FRAND undertaking

and fraud or misconduct, 223

and liability rules, 251-2, 262-3

and reasonable royalties, 110-11,

and injunctions, 101-4, 106,

FRAND undertaking, 9, 65, 93, 95-6,

101, 155, 192, 202, 229, 282, 284,

310, 311, 320, 321, 335, 339 and competition law, 203–12,

case, 135

213-14, 338

339

265 - 76

and contract law, 88-9

legal nature, 87-8 Frischmann, Brett, 172-3 Gerardin, Damien, 255 Global System for Mobile Communications, 32 Google, 44, 128-31, 134, 143-5, 280 Granger cases, 160-1 GSM. See Global System for Mobile Communications Hale, Lord Matthew, 158-9 Havana Charter, 76, 285 hold-up, 9, 90, 122, 142, 156, 243, 248-50, 252, 258, 274, 275, 310, 311, 321, 325, 336, 352 horizontal conduct, 223-8 Chinese law, 225 European law, 225-7 United States law, 223-4 Huawei, 106, 204-6, 213-14, 271-2 Huawei v. Unwired Planet case, 213-14, 271, 280 Huawei v. ZTE case, 153, 182, 192, 203-6, 210, 211, 277, 283, 343 ICN. See International Competition Network idea/expression dichotomy TRIPS Agreement, 61 IEC. See International Electronic Commission IEEE. See Institute for Electrical and **Electronics Engineers** IEEE Standards Association, 307 IETF. See Internet Engineering Task Force IMS Health case, 7, 81, 138-40, 153, 182, 184-5, 189, 192, 199-201, 260, 277, 283, 328, 334, 338 IMT-2000. See International Mobile Telecommunications for the Year 2000 information infrastructure, 16 injunction Chinese law, 105-7, 141-2

competition law, 201-12

copyright, 140-2



398

injunction (cont.)

Cambridge University Press 978-1-108-84301-0 — Essential Interoperability Standards Simon Brinsmead Index More Information

> draft expert manual, 351-2 European law, 9, 104-5, 141 International Telecommunication Union, 31, 33, 35, 36, 37-9, 40, expert manual, 310-12 German law, 9, 105, 138, 206-7 45, 290-1 law and economics, 261-3 Internet Corporation for Assigned patent, 101-7 Names and Numbers, 297-8, TRIPS Agreement, 201-12, 325-32 305, 346 United States law, 8-9, 101-4, Internet Engineering Task Force, 35, 140 - 141-2, 46, 290, 307-8, See IETF Innovatio case, 269-70 Internet of Things, 17, 35-6, 333 Institute of Electrical and Electronics interoperability, 23 Engineers, 29, 31, 35, 36–7, 41, interoperability standard 45, 49, 224, 267, 269, 290, 307 definition, 21-5 intellectual property importance, 16-17 law and economics, 4, 81-3 language as, 25-6 intellectual property, standards interoperability standards economic characteristics, 4, essential circuit layouts, 148 48-53 compulsory licensing, 150-4 importance, 3 concept, 81 methods of creation, 44-8 copyright, 118-47 typologies, 19-21 patents, 84-118 INWG. See International Packet Network Working Group trade secrets, 148-50 ISO. See International Organization for interface, 20, 22, 23, 119-20 application programming, 186 Standardization ISO/IEC Guide 59/1994, Code of Good copyright protection, 140, 142, 147, 251, 327-8, 334 Practice for Standardization, 39-40, 290, 302, 350 mobile air, 32 interface, mobile air, 32 ITU. See International interfaces Telecommunication Union copyright protection, 175-96 international competition law, Japan Samsung v. Apple case, 272–3 75-7, 345 JEDEC. See Joint Electron Device International Competition Network, **Engineering Council** 77, 293-5, 305 JEDEC Solid State Technology International Electrotechnical Association, 43 Joint Electron Device Engineering Commission, 17, 29, 35,

INDEX

international soft law, 286-8,

Council, 217

309, 341, 344 Coase theorem, 233–4

Kahn, Robert, 30

Joint Technical Committee 1, 40

JTC 1. See Joint Technical Committee 1

keyboard configuration, QWERTY, 27

law and economics, 9-10, 157-8, 289,

40

International Mobile

Telecommunications for

International Packet Network Working

Standardization, 17, 18, 29, 35,

39-40, 45, 46-7, 119, 289-90,

the Year 2000, 33 International Organization for

302, 303-4

Group, 30



INDEX 399

essential facilities doctrine, 169-71,	Microsoft, 5-6, 23, 44, 52, 53, 81, 110,
193-201, 228-9	115, 131-3, 149-50, 151-2, 153,
excessive pricing, 212	154, 156, 178, 182-3, 185-90,
intellectual property, 81-3	198, 201, 221-2, 260, 267-9,
liability rules, 234–44	334, 341
compulsory licensing, 258-61	Microsoft v. Motorola case, 110, 267-9
essential facilities doctrine,	Mobile Payment Forum, 43
278	mobile payment standards, 34-5
injunctions, 261-3	mobile wireless standards, 32-3, 49, 85,
reasonable royalty, 265-76	87, 91–2, 94–5, 204, 206–8,
refusal to supply, 258-61	272–3
standards essential intellectual	modularity, 24, 240
property, 244–58	Motorola, 94–5, 102, 110, 202, 203,
tying, 222–3	206-8, 209, 267-9, 280, 336
layout circuit designs, 148	multistakeholderism, 296–8, 299, 302,
Lemley, 90	303, 305, 346
Lemley, Mark, 91, 93–4, 118, 240,	Munn v. Illinois case, 159-60
241–3, 253, 256, 258, 259,	
265	National Institute of Standards and
liability rules, 3, 9, 13, 142, 148	Technology, 31
Calabresi and Melamed framework,	Neale, A.D., 167
234–9	near field communications, 33
competition law, 278	Neo-Chicago school, 190
damages, 263–5	network effects, 20-1, 25, 28, 32, 44,
injunctions, 261–3	50-2, 72, 94, 132, 134, 135, 140,
reasonable royalties, 265-76	145, 155, 186, 201, 222, 247–8,
refusal to supply, 258-61	256, 264, 333, 335, 336
standards essential intellectual	direct, 50-1
property, 239-58, 341-4	indirect, 50-1
Long-Term Evolution, 33	NFC. See near field communications
Lotus v. Borland Software case, 131,	NIST. See National Institute of
133-4	Standards and Technology
LTE. See Long-Term Evolution	Noerr-Pennington doctrine, 202-3, 210
Magill case, 6, 153, 182, 183–4, 186, 188,	OECD. See Organization for Economic
189, 192, 199–201, 260, 277,	Co-operation and Development
283, 328, 338	Open Systems Interconnection, 32,
markets, two-sided, 52-3	303-4
MCI Communications case, 167-9	Oracle, 134, 143-5
Melamed, A. Douglas, 13, 233, 234-7,	Oracle v. Google case, 123, 128-31,
240, 244, 245, 259, 278, 340,	143-5, 147, 263, 334, 340, 342
341	ordoliberalism, 175-8, 193, 285
Mentor Graphics v. EVE-USA case,	Organization for Economic Co-
108-9	operation and Development,
Merges, Robert, 239-40, 277	77, 295–6
methodology, 10-14, 59	Oscar Bronner case, 180-2
methodology, topical, 10-14, 104, 110,	OSI. See Open Systems Interconnection
143, 147, 257, 261, 338, 344	Otter Tail case, 166-7



400 INDEX

Paris Convention for the Protection of Industrial Property, 55, 56, 69, 330 Article 10bis, 59-61 patent assertion entities, 96-7, 253-4 patent holdup, 333, 336, 342 patents compulsory licensing, 69 disclosure requirements, 58 patents, standards essential and computer programmes, 111-18and standard setting organizations, 86-9 concept, 84-6 defences to infringement, 97-100 disclosure requirements, 125, double essentiality, 94-6 hold up, 90 patent assertion entities, 96-7 patent pools, 92-3 remedies, 100-11 royalty stacking, 91-2 undertakings to license, 87-9 voluntary price commitments, 93 path dependence, 27, 32, 140 platform, 24-5, 51-3, 129, 145, 221 platform, Java, 128-9, 145 positive feedback, 4, 44, 247 Post-Chicago school, 195-6, 253-4, 284 price commitments, voluntary, 93 private transnational rulemaking, 298-301, 304, 305 protocol, 22, 23, 149, 150, 152, 155, 156, 260, 298-301, 334 Transmission Control Protocol/ Internet Protocol, 29–32 Wireless Local Area Network, 28 Qualcomm, 191, 214-15, 218-19, 220, 222, 270 Qualcomm case, 191, 214-15, 222 QWERTY. See keyboard configuration, **QWERTY**

United States law, 202-3 Rome Convention for the Protection of Performers, Producers of Phonograms and Broadcasting Organizations, 55 rough consensus, 448-49, royalty stacking, 333, 336, 342 SAS Institute v. World Programming Limited case, 126-8 Sea Containers v. Stena Sealinkcase, 179 - 80Sega v. Accolade case, 81, 124-5, 128, 129, 130, 131, 260, 334, 335 SEIP. See intellectual property, standards essential SEIP, liability rules calculation of damages, 263-5 collective rights organizations, component patents, 250-1 compulsory licensing, 276–7 conclusions, 257-8 Cournot complements, 246-8 cross-licensing, 253-4 dynamic efficiency, 254-5 existing scholarship, 239-44 holdup, 248-50 incentives to license, 253-4 injunctions, 261-3 patent assertion entities, 253-4

reasonable royalties, 265-76

reasonable and non-discriminatory. See

FRAND undertaking

remedies, copyright infringement

account of profits, 143-5, 146

lost profits, 143, 146, 147 remedies, patent infringement

reasonable royalties, 109-11

law and economics, 209-12

request for injunction in competition

account of profits, 109

law, 201-12

European law, 203-9

injunction, 140-2

injunction, 101-7

lost profits, 107-9

Chinese law, 209

Rambus, 216-18, 219-20

Rambus v. FTC case, 216-18

RAND. See FRAND undertaking



INDEX 401

transaction and assessment costs, 255 - 7undertakings to license, 251-2 unilateral disciplines, 278 SEIP, liability rules, 244-5 SEP. See patents, standard essential Shapiro, Carl, 90, 91, 93-4, 241-2, 253, 256, 265-6 Shapley value, 267, 268, 274, 276 Sherman Act, 165, 166, 167, 168, 202, 217, 221, 223, 224 single monopoly profit theorem, 170, 192, 196, 284, 337 SSO. See standard setting organization standalone forum, 296-301, 303-5 standard definition, 17-19 standards essential copyright calculation of damages, 142-7 compilations of data, 135-40 computer user interfaces, 131-5 concept, 118-21 injunctions, 140-2 software-software interfaces, 122-31 standards, de facto, 44, 119-20, 143, 309 standards, formal, 19, 119, 263 standards, misconduct in the creation of, 215-21 American law, 216-19 European law, 219-20 standards, quality, 19-20 standards, reference, 19-20

Tallinn Manual on the International
Law Applicable to Cyber
Operations, 300–1, 307
Tariff Act 1930, 103, 339
TBT Agreement. See Agreement on
Trade-Related Aspects of
Intellectual Property Rights
TBT Code of Good Practice, 47, 69,
70–1, 290, 302, 350
TBT Committee. See WTO Technical
Barriers to Trade Committee
TCP/IP. See Transmission Control
Protocol/Internet Protocol

standards, variety reduction, 19-20

TDMA. See Time Division Multiple Access Terminal Railroad case, 161-4 Third Generation Partnership Project, 33 three-step test, 65-8, 318-24, 327 - 9certain special cases, 327-8 limited exceptions, 318–19 no conflict with normal exploitation, 328 - 9no unreasonable prejudice to legitimate interests, 329 unreasonable conflict with normal exploitation, 319-22 unreasonable prejudice to legitimate interests, 322-4 Time Division Multiple Access, 32 tipping, 4, 32, 44, 247 topoi, 11, 12, 14 trade secrets, 148-50 transaction costs, 233-4, 235, 236, 237-8, 239-40, 241, 245, 252, 255, 256, 287 Transmission Control Protocol/ Internet Protocol, 32, 42 Trinko case, 338

TRIPS. See Agreement on Trade-Related Aspects of Intellectual Property Rights

TRIPS Agreement. See Agreement on Trade-Related Aspects of Intellectual Property Rights

tying, 221–3

UMTS. See Universal Mobile
Telecommunications System
unfair competition, protection against,
59–61, 136, 154, 330
United States – Section 110 of the
Copyright Act case, 67,
323–4, 327
United States International Trade
Commission, 103, 272
Universal Mobile Telecommunications

System, 33, 272



402 INDEX

US Microsoft case, 149, 151–2, 221–2 USITC. See United States International Trade Commission

VHS, 27–8 Viehweg, Theodor, 10

Waller, Spencer Webber, 172–3 Washington Treaty on Intellectual Property in Respect of Integrated Circuits, 55, 329–30

W-CDMA. See Wideband Code Division Multiple Access

Wideband Code Division Multiple Access, 33, 85

Wi-Fi. See Wireless Local Area Network standards

Wi-Fi Alliance, 28

WIPO. See World Intellectual Property Organization

WIPO Copyright Treaty, 57, 329 Wireless Local Area Network standards, 85, 110, 134–5, 267–71, 335

WLAN. See Wireless Local Area Network standards

World Intellectual Property Organization, 57, 120, 285, 291–2, 302, 305, 346

World Trade Organization, 47, 76–7, 292–3, 302, 305, 346

WTO. See World Trade Organization

WTO Agreement on Technical Barriers to Trade, 18, 69–72, 290, 292, 350

WTO Agreement on Trade-Related
Aspects of Intellectual Property
Rights, 54–69, 313–32
compulsory licensing, 69, 329
copyrights, 325–9
enforcement, 331
flexibilities, 62–9
layout circuits, 329–30
maximum standards, 57–61
minimum standards, 54–7
objectives and principles, 62–4
three step tests, 65–8, 318–24,

327-9 trade secrets, 330

WTO Committee of Participants on the Expansion of Trade in Information Technology Products, 292–3

WTO Doha Ministerial Declaration of 20 November 2001, 76

WTO Information Technology Agreement, 74–5, 293

WTO Technical Barriers to Trade Committee, 47–8

WTO Telecommunications Agreement, 72–4

GATS Annex on

Telecommunications, 73 Telecommunications Reference Paper, 73–4