

IP ACCIDENTS

In the twenty-first century, it has become easy to break IP law accidentally. The challenges presented by orphan works, independent invention or IP trolls are merely examples of a much more fundamental problem: IP accidents. This book argues that IP law ought to govern accidental infringement much like tort law governs other types of accidents. In particular, the accidental infringer ought to be liable in IP law only when their conduct was negligent. The current strict liability approach to IP infringement was appropriate in the nineteenth century, when IP accidents were far less frequent. But in the Information Age, where accidents are increasingly common, efficiency, equity, and fairness support the reform of IP to a negligence regime. Patrick R. Goold provides the most coherent explanation of how property and tort interact within the field of IP, contributing to a clearer understanding of property and tort law and private law generally.

Patrick R. Goold is Senior Lecturer at The City Law School; City, University of London. He is a legal philosopher with interests in IP, property, and private law theory.



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IP Accidents

NEGLIGENCE LIABILITY IN INTELLECTUAL PROPERTY

PATRICK R. GOOLD

The City Law School; City, University of London





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Acknowledgements

In 2010, as a PhD candidate in Germany, I read a fascinating article entitled 'Foreseeability and Copyright Incentives' by Shyamkrishna Balganesh.¹ That article (a modern classic) argued that copyright law should enable authors to control uses of their works which were 'reasonably foreseeable' at the time of the work's creation. In essence, the article showed how copyright law could be improved by incorporating an idea that has long been routine within tort law (the idea that rights and responsibilities should be bounded by the concept of 'foreseeability'). Reading the article was a formative experience for a young IP scholar. The article had the hallmarks of great scholarship: it said something new, something useful, and something that was not immediately obvious to those working in the field. Above all else, the article was highly thought-provoking. In particular, it raised the question: what other lessons could IP law learn from the field of tort law? This book is the culmination of ten years working on that question.

While working on this project, I have been helped immeasurably by an amazing group of scholars (too many to list in full here). Pamela Samuelson, Robert Merges, and Dan Burk provided me with my 'big break' by inviting me to the University of California as a research fellow. In Berkeley, the ideas for this book began to take shape. I am thankful to Pam, Robert, and Dan for putting faith in a junior scholar. I subsequently moved to IIT Chicago-Kent where I learned the ropes of the academic life. The people associated with Chicago-Kent (past and present) – Graeme Dinwoodie, Edward Lee, Christopher Buccafusco, and David Schwartz – have provided a constant source of sound and wise advice for which I am ever grateful. After two good years in Chicago, I was invited to continue my work at Harvard Law School by Henry Smith and John Goldberg. My time working with John and Henry on the Project of the Foundations of Private Law was the most intellectually enjoyable and engaging period of my career. But perhaps the most direct and significant intellectual debt I owe is to Oren Bracha. I first reached out to Oren as a PhD student to discuss copyright history. Since then, Oren has provided

¹ (2009) 122 Harv L Rev 1569.



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Engravers Copyright Act 1735, 8 Geo II, c 13 (UK)

Engravers Copyright Act 1766, 7 Geo III, c 38 (UK)

Fine Art Copyright Act 1862, 25 & 26 Vict, c 68 (UK)

Patent Act, 1 Stat 318-323 (1793) (USA)

Patent Act, 5 Stat 117 (1836) (USA)

Patent Act, 5 Stat 543 (1842) (USA)

Patent Act, 12 Stat 246 (1861) (USA)

Patents Act 1977 c 37 (UK)

Sculpture Copyright Act 1814, 54 Geo III, c 56 (UK)

Statute of Anne 1709, 8 Anne, c 19 (UK)



Abbreviations

AC Law Reports: Appeal Cases (UK)
Akron L Rev Akron Law Review

American Econ Rev American Economic Review

Ariz L Rev Arizona L Rev

Atk Atkyns' Reports (UK)
BC L Rev Boston College Law Review
Berkeley Tech L J Berkeley Technology Law Journal
BU L Rev Boston University Law Review

CA Court of Appeal (UK)

CA NY New York Court of Appeals (USA)

Cal L Rev California Law Review

Can J L & Juris Canadian Journal of Law & Jurisprudence
Cardozo Arts & Ent L J Cardozo Arts and Entertainment Law Journal

CB Common Bench Reports (UK)

CCD Ill Circuit Court District of Illinois (USA)
CCD Mass Circuit Court District of Massachusetts (USA)

CCD Ohio
Circuit Court District of Ohio (USA)
CCD NJ
CCD Va
Circuit Court District of New Jersey (USA)
Circuit Court District of Virginia (USA)
CCED Pa
Circuit Court Eastern District of Pennsylvania

(USA)

CCSD Ala Circuit Court Southern District of Alabama

(USA)

CCSD NY Circuit Court Southern District of New York

(USA)

CD Cal United States District Court, Central District of

California (USA)

Ch Court of Chancery (UK)
Ch R Law Reports Chancery Division (UK)

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Cir United States Courts of Appeals (USA)
Colum J L & Arts Columbia Journal of Law & the Arts

Colum L Rev Columbia Law Review
Cornell L Rev Cornell Law Review

CP Court of Common Pleas (UK)

D Mass United States District Court, District of

Massachusetts (USA)

D Nev United States District Court, District of

Nevada (USA)

Duke L J Duke Law Journal

ECDR European Copyright and Design Reports (UK)
ED Va United States District Court, Eastern District of

Virginia (USA)

Emory L J Emory Law Journal

ER All England Law Reports (UK)
EWHC England and Wales High Court (UK)

F Cas Federal Reporter (USA)
F Cas Federal Cases (USA)
F Supp Federal Supplement (USA)

Fed Cir United States Court of Appeals for the Federal

Circuit (USA)

Florida L Rev Florida Law Review
Florida L Rev F Florida Law Review Forum
Fordham L Rev Fordham Law Review

FSR Fleet Street Reports: Cases on Intellectual Property Law (UK)
Gen Ct Md General Court of Maryland (USA)

Georgetown L J Georgetown Law Journal
Georgia L Rev Georgia Law Review
H & McH Maryland Reports (USA)

Harv J L & Tech Harvard Journal Law & Technology

Harv Law Rev
HL
House of Lords (UK)
Houston L Rev
Houston Law Review
Indiana L J
Indiana Law Journal

International Journal of Communications
IPEC Intellectual Property Enterprise Court (UK)
J Econ & Manage S Journal of Economics & Management Strategy

J L & Econ Journal of Law and Economics
J Legal Analysis Journal of Legal Analysis
J Legal Stud Journal of Legal Studies

J Product Innov Manage Journal of Product Innovation Management

Lewis & Clark L Rev Lewis & Clark Law Review



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List of Abbreviations

LQ Rev Law Quarterly Review

Marq IP L Rev Marquette Intellectual Property Law Review

Mass Early Massachusetts Reports (USA)

Mer Merivale's Chancery Reports

Mich L Rev Michigan Law Review

Minn L Rev Minnesota Law Review

Mo L Rev Missouri Law Review

NC L Rev North Carolina Law Review

ND III United States District Court, Northern District

of Illinois (USA)

ND Cal United States District Court, Northern District

of California (USA)

Notre Dame L Rev Notre Dame Law Review

Nw U L Rev Northwestern University Law Review
NY New York Official Reports (USA)
NYU L Rev New York University Law Review

P Pacific Reporter (USA)

Pat Chancery Division (Patents Court)

PC Privy Council (UK)

Phil & Pub Affairs Philosophy & Public Affairs

Proceedings American Phil Soc Proceedings of the American Philosophical

Society

QB High Court of Justice: Queen's Bench Division (UK)

RPC Reports of Patent, Design and Trade Mark

Cases (UK)

Rutgers L Rev Rutgers Law Review

S Ct Supreme Court Reporter (USA)
SCC Supreme Court of Canada (Canada)
SC Wash Supreme Court of Washington (USA)

SD NY United States District Court, Southern District

of New York (USA)

Sim Simons' Vice Chancellor's Reports

SJC Mass Supreme Judicial Court of Massachusetts

(USA)

Stan L Rev Stanford Law Review
Tex L Rev Texas Law Review

Theoretical Inquiries L Theoretical Inquiries in Law

Tulane L Rev Tulane Law Review

U Penn L Rev University of Pennsylvania Law Review
UC Davis L Rev University of California, Davis Law Review
UKSC Supreme Court of the United Kingdom (UK)

US United States Reports

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Va L Rev Virginia Law Review

Vand J Ent & Tech L Vanderbilt Journal of Entertainment &

Technology Law

Vand L RevVanderbilt Law ReviewWashWashington ReportsWLWestlaw Case Number

Wm and Mary L Rev William and Mary Law Review Yale J L & Tech Yale Journal of Law & Technology

Yale L J Yale Law Journal