# Contents

| List of Figures                           | page x |
| List of Tables                           | xi     |
| List of Contributors                     | xii    |
| Acknowledgments                          | xvi    |
| Note on Transcription Conventions        | xviii  |
| Note on Ethnonyms and Phenotypic Descriptors | xix   |

Introduction: The Trump Era as a Linguistic Emergency

**Janet McIntosh**

## Part I  Dividing the American Public

1. Part I Introduction: “Ask the Gays”: How to Use Language to Fragment and Redefine the Public Sphere
   **Norma Mendoza-Denton**

2. The Significance of Trump’s Incoherence
   **James Slotta**

3. “Get ’Em Out!”: The Meaning of Ejecting Protesters
   **Jack Sidnell**

4. Crybabies and Snowflakes
   **Janet McIntosh**

## Part II  Performance and Falsehood

5. Part II Introduction: The Show Must Go On: Hyperbole and Falsehood in Trump’s Performance
   **Norma Mendoza-Denton**

6. Trump’s Comedic Gestures as Political Weapon
   **Donna M. Goldstein, Kira Hall, and Matthew Bruce Ingram**
Table of Contents

7 45 as a Bullshit Artist: Straining for Charisma 124
   MARCO JACQUEMET

8 Plausible Deniability 137
   ADAM HODGES

Part III The Interactive Making of the Trumpian World

9 Part III Introduction: Collusion: On Playing Along with the President 151
   JANET MCINTOSH

10 Banter, Male Bonding, and the Language of Donald Trump 158
    DEBORAH CAMERON

11 On Social Routines and That Access Hollywood Bus 168
    BRUCE MANNHEIM

12 “Cocked and Loaded”: Trump and the Gendered Discourse of National Security 179
    CAROL COHN

13 Evaluator in Chief 191
    BRION VAN OVER

14 Fake Alignments 203
    SYLVIA SIERRA AND NATASHA SHRIKANT

Part IV Language, White Nationalism, and International Responses to Trump

15 Part IV Introduction: Language and Trump’s White Nationalist Strongman Politics 217
    JANET MCINTOSH

16 “Perfect English” and White Supremacy 226
    H. SAMY ALIM AND GENEVA SMITHERMAN

17 Making Our Nation Fear the Powerless 237
    OTTO SANTA ANA, MARCO ANTONIO JUÁREZ, MAGALY RESÉNDEZ, JOHN HERNÁNDEZ, OSCAR GAYTÁN, KIMBERLY CÉRÓN, CELESTE GÓMEZ, AND ROBERTO SOLÍS

18 We Latin Americans Know a Messianic Autocrat When We See One 250
    NORMA MENDOZA-DENTON
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Author</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>19</td>
<td>Rejoinders from the Shithole</td>
<td>Quentin Williams</td>
<td>265</td>
</tr>
<tr>
<td>20</td>
<td>Muslim Enemies, Rich Arab Friends</td>
<td>Aomar Boum</td>
<td>277</td>
</tr>
</tbody>
</table>

Index 291