CONTENTS

List of Figures vii
List of Tables viii
List of Contributors x
Preface xxii

Introduction 1
Cosimo Beverelli, Jürgen Kurtz, and Damian Raess

PART I Penetration and Diffusion of the Sustainable Development Goals 13

1 A Cross-Cutting Legal Analysis of the European Union Preferential Trade Agreements’ Chapters on Sustainable Development: Further Steps Towards the Attainment of the Sustainable Development Goals? 15
Giovanna Adinolfi

2 The European Union’s New International Investment Policy and the United Nation’s Sustainable Development Goals: Integration as a Motor of Substantive Policy Change? 50
J. Robert Basedow

3 Natural Resources Management in the Sustainable Development Goals Era: Insights from World Trade Organization Case Law 76
Ilaria Espa

PART II Top-Down: Public Approaches to Achieving the Sustainable Development Goals 109
## Table of Contents

4 The Trade Effects of Environmental Provisions in Preferential Trade Agreements 111  
**Axel Berger, Clara Brandi, Jean-Frederic Morin, and Jakob Schwab**

5 Facilitating Sustainable Investment: The Role and Limits of Investment Promotion Agencies 140  
**Sarah Bauerle Danzman and Geoffrey Gertz**

### PART III Bottom-Up: Private Sector and Civil Society Initiatives on the Sustainable Development Goals 175

6 Voluntary Standards, Trade, and Sustainable Development 177  
**Matteo Fiorini, Hinnerk Gnutzmann, Arevik Gnutzmann-Mkrtchyan and Bernard Hoekman**

7 The Role of Voluntary Sustainability Standards in Sustainable Livelihoods for Cocoa Farmers in Côte d’Ivoire 201  
**Lee Ann Jackson and Kossivi Balema**

8 Unblocking the Trade Pipes: Using Blockchain Technology to Facilitate Trade for Sustainable Development 228  
**Alisa DiCaprio, Christine McDaniel, Badri G. Narayanan, and Hanna C. Norberg**

9 The Effects of Environmental Costs on Public Support for Foreign Direct Investment: Differences Between the United States and India 270  
**Hye-Sung Kim and Youngchae Lee**

Conclusion 310  
**Cosimo Beverelli, Jürgen Kurtz, and Damian Raess**

Index 316