Rethinking Media Research for Changing Societies

This agenda-setting volume brings together leading scholars of media and public life to grapple with how media research can make sense of the massive changes rocking politics and the media world. Each author identifies a “most pressing” question for scholars working at the intersection of journalism, politics, advocacy, and technology. The authors then suggest different research approaches designed to highlight real-world stakes and offer a path toward responsive, productive action. Chapters explore our “datafied” lives, journalism’s deep responsibilities and daunting challenges, media’s inclusions (and non-inclusions), the riddle of digital engagement, and the obligations scholars must attempt to meet in an era of networked information. The result is a rich forum that addresses how media transformations carry serious implications for public life. Original, provocative, and generative, this book is international in its orientation and makes a compelling case for public scholarship.

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Communication, Society and Politics

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Politics and relations among individuals in societies across the world are being transformed by new technologies for targeting individuals and sophisticated methods for shaping personalized messages. The new technologies challenge boundaries of many kinds – between news, information, entertainment, and advertising; between media, with the arrival of the World Wide Web; and even between nations. Communication, Society and Politics probes the political and social impacts of these new communication systems in national, comparative, and global perspective.

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(continued at the end of the book)
Rethinking Media Research for Changing Societies

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Contents

List of Figures  page vii
List of Contributors  viii
Acknowledgments  x

1 Introduction
   Matthew Powers and Adrienne Russell  1

PART I LIVING IN A DATAFIED WORLD

2 The Corporate Reconfiguration of the Social World
   Nick Couldry  27

3 Public Communication in a Promotional Culture
   Melissa Aronczyk  39

PART II JOURNALISM IN TIMES OF CHANGE

4 Press Freedom and Its Context
   Daniel C. Hallin  53

5 What Are Journalists for Today?
   Matthew Powers and Sandra Vera-Zambrano  65

6 Noise and the Values of News
   Stephanie Craft and Morten Stinus Kristensen  78

PART III MEDIA AND PROBLEMS OF INCLUSION

7 Journalism and Inclusion
   Rodney Benson  91
Contents

8 Afrotechtopolis: How Computing Technology Maintains Racial Order
   Charlton McIlwain 105

9 Exploiting Subalternity in the Name of Counter-Hegemonic Communication: Turkey’s Global Media Outreach Initiatives
   Bilge Yesil 119

PART IV ENGAGEMENT WITH AND THROUGH MEDIA

10 Constructive Engagement across Deep Divides: What It Entails and How It Changes Our Role as Communication Scholars
   Hartmut Wessler 139

11 Fostering Engagement in an Era of Dissipating Publics
   Lynn Schofield Clark 153

PART V THE ROLE OF SCHOLARS

12 What Is Communication Research For? Wrestling with the Relevance of What We Do
   Seth C. Lewis 171

13 Communication as Translation: Notes toward a New Conceptualization of Communication
   Guobin Yang 184

14 What Are We Fighting For? Academia or the Humility of Knowledge
   Nabil Echchaibi 195

Epilogue: What Media for What Public Life?
   Silvio Waisbord 205
Figure 10.1 Researching possible worlds as a mission for constructively engaged communication scholars

page 142
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