Rethinking Media Research for Changing Societies

This agenda-setting volume brings together leading scholars of media and public life to grapple with how media research can make sense of the massive changes rocking politics and the media world. Each author identifies a "most pressing" question for scholars working at the intersection of journalism, politics, advocacy, and technology. The authors then suggest different research approaches designed to highlight real-world stakes and offer a path toward responsive, productive action. Chapters explore our "datafied" lives, journalism's deep responsibilities and daunting challenges, media's inclusions (and non-inclusions), the riddle of digital engagement, and the obligations scholars must attempt to meet in an era of networked information. The result is a rich forum that addresses how media transformations carry serious implications for public life. Original, provocative, and generative, this book is international in its orientation and makes a compelling case for public scholarship.

Matthew Powers is Associate Professor of Communication and Co-Director of the Center for Journalism, Media and Democracy at the University of Washington. He is the author of *NGOs as Newsmakers* (2018). Currently, he is working with Sandra Vera-Zambrano on a book entitled *What Journalists Are For*.

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Politics and relations among individuals in societies across the world are being transformed by new technologies for targeting individuals and sophisticated methods for shaping personalized messages. The new technologies challenge boundaries of many kinds – between news, information, entertainment, and advertising; between media, with the arrival of the World Wide Web; and even between nations. Communication, Society and Politics probes the political and social impacts of these new communication systems in national, comparative, and global perspective.

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