Contents

List of Figures
List of Tables
Acknowledgment
List of Contributors

Introduction: The Rise of Intercultural Pragmatics  Istvan Kecskes  1

Part I  Theoretical Foundation  9
1 Post-Gricean Pragmatics for Intercultural Communication  Kasia M. Jaszczolt  11
2 Relevance Theory and Intercultural Communication  Jacques Moeschler  40
3 Cognitive Psychology in Pragmatics  Rachel Giora  63
4 The Theoretical Framework of Intercultural Pragmatics  Istvan Kecskes  83

Part II  Key Issues in Intercultural Pragmatics Research  105
5 The Cultural, Contextual, and Computational Dimensions of Common Ground  Brian Nolan  107
6 Role of Context  Anita Fetzer  139
7 (Mis)Understanding in Intercultural Interactions  Jagdish Kaur  164
8 Creativity and Idiomaticity in Intercultural Interactions  Marie-Luise Pitzl  187
9 Metaphors in Intercultural Communication  Marianna Bolognesi  216
10 Common Ground in Linguistic Theory and Internet Pragmatics: Forms of Dynamic Multicultural Interaction  Elke Diedrichsen  245
Contents

11 Vague Language from a Pragmatic Perspective
   Grace Qiao Zhang 274
12 Humor in Intercultural Interactions  Kerry Mullan and Christine Béal 301
13 Emotion in Intercultural Interactions  Laura Alba-Juez 334
14 Research Methods in Intercultural Pragmatics  Monika Kirner-Ludwig 361

Part III Interface of Intercultural Pragmatics and Related Disciplines
15 Semiotics and Intercultural Pragmatics  Marcel Danesi 397
16 Sociopragmatics and Intercultural Interaction  Michael Haugh and Wei-Lin Melody Chang 420
17 Intercultural Pragmatics from the Perspective of English as a Lingua Franca  Barbara Seidlhofer and Henry Widdowson 445
18 Intercultural Rhetoric  Ulla Connor 469
19 Politeness and Rapport Management  Helen Spencer-Oatey 484
20 Corpus Pragmatics: Corpus-Based Intercultural Pragmatic Research  Jesús Romero-Trillo 510

Part IV Intercultural Pragmatics in Different Types of Communication
21 Visual and Multimodal Communication across Cultures  Charles Forceville 527
22 Intercultural Teamwork via Videoconferencing Technology: A Multimodal (Inter)action Analysis  Sigrid Norris and Jarret Geenen 552
23 Intercultural Communication in Computer-Mediated Discourse  Carmen Maíz-Arévalo 588
24 Intercultural Aspects of Business Communication  Ping Liu 612
25 Intercultural Pragmatics in Healthcare Communication  Maria Grazia Rossi and Fabrizio Macagno 652
26 Academic and Professional Discourse in Intercultural Pragmatics  María Luisa Carrió-Pastor 683
27 The Dynamic Model of Meaning Approach: Analyzing the Interculturality of Conspiracy Theory in Far-Right Populist Discourses  Fabienne Baider 711

Part V Language Learning
28 Pragmatic Competence  Elly Ifantidou 741
29 Pragmatic Awareness in Intercultural Language Learning  Troy McConahey 766
30 Interculturality and the Study Abroad Experience: Pragmatic and Sociolinguistic Development  Martin Howard and Rachel L. Shively 788
<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Authors</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>31</td>
<td>Intercultural Mediation in Language Learning</td>
<td>Anthony J. Liddicoat</td>
<td>815</td>
</tr>
<tr>
<td>32</td>
<td>Interaction in the Multilingual Classroom</td>
<td>Marie Källkvist, Erica Sandlund, Pia Sundqvist, and Henrik Gyllstad</td>
<td>836</td>
</tr>
</tbody>
</table>

Index 869