

# REWRITING HISTORIES OF THE USE OF FORCE

It is commonly taught that the prohibition of the use of force is an achievement of the twentieth century and that beforehand States were free to resort to the arms as they pleased. International law, the story goes, was 'indifferent' to using force. 'Reality' as it stems from historical sources, however, appears much more complex. Using tools of history, sociology, anthropology and social psychology, this monograph offers new insights into the history of the prohibition of the use of force in international law. Conducting in-depth analysis of nineteenth-century doctrine and State practices, it paves the way for an alternative narrative on the prohibition of force and seeks to understand the origins of international law's traditional account. In so doing, it also provides a more general reflection on how the discipline writes, rewrites and chooses to remember its own history.

AGATHA VERDEBOUT holds a PhD in Public International Law from the Université Libre de Bruxelles (ULB). Her main research interests lie in critical histories of international law and the use of force. She is the recipient of several prizes, awards and research grants, notably the 2017 Henri Rolin Prize.



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# REWRITING HISTORIES OF THE USE OF FORCE

The Narrative of 'Indifference'

AGATHA VERDEBOUT

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## **CAMBRIDGE**UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India
103 Penang Road, #05–06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781108838184
DOI: 10.1017/9781108937375

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First published 2021

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data Names: Verdebout, Agatha, 1987– author.

Title: Rewriting histories of the use of force : the narrative of 'indifference' / Agatha Verdebout, Université Catholique de Lille.

Description: Cambridge, United Kingdom; New York, NY: Cambridge University Press, 2021. |
Series: Cambridge studies in international and comparative law; 160 | Based on author's thesis (doctoral–Université libre de Bruxelles, 2017) issued under title: Deconstructing 'indifference': a critical analysis of the traditional historical narrative on the use of force. | Includes bibliographical references and index.

Identifiers: LCCN 2021026838 (print) | LCCN 2021026839 (ebook) | ISBN 9781108838184 (hardback) | ISBN 9781108947770 (paperback) | ISBN 9781108937375 (epub) Subjects: LCSH: Intervention (International law)–History.

Classification: LCC KZ6368 . V463 2021 (print) | LCC KZ6368 (ebook) | DDC 341.5/84–dc23 LC record available at https://lccn.loc.gov/2021026838 LC ebook record available at https://lccn.loc.gov/2021026839

ISBN 978-1-108-83818-4 Hardback

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#### **FOREWORD**

'The prohibition of the use of force is a peremptory norm of law that was enshrined in the Charter of the United Nations, after having been incompletely enunciated in the Covenant of the League of Nations and then in the Briand Kellogg Pact'. Declined in various forms, this is the account found in the vast majority of contemporary doctrine. In her book, Agatha Verdebout not only questions the relevance of this narrative of 'indifference' (i.e., the use of force would have been neither prohibited nor authorized by international law) but also explains its emergence and success.

The narrative of indifference is essentially based on two arguments: one empirical, and the other more theoretical.

According to the first, throughout the nineteenth and early twentieth centuries, States would have never admitted a legal limitation of their ultimate sovereign prerogative to wage war. Jus ad bellum was therefore a matter of fact and of power, but not of law. No text, conventional or otherwise, contained such a limitation, nor could anything of the kind be inferred from custom. Based on an in-depth study of practice, Agatha Verdebout firmly rejects this argument. She shows how intervening powers did put justifications based on international law forward; sometimes invoking consideration of collective security resulting from applicable treaties, sometimes more humanitarian considerations but always linked to rules of law. By carefully dissecting archival documents, Agatha Verdebout demonstrates that, alongside politics and morals, law was equally used as a specific resource and register of legitimization. Upon reading these documents, one cannot but realize that this image of a deformalized international law (in the sense that it could not be distinguished from ethics) was created a posteriori and does not correspond to the relevant empirical material at all. In the same spirit, Agatha Verdebout also analyses nineteenth-century doctrine with great finesse. She shows that the prohibition of the use of force was accepted by the



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majority of authors, not only among *jusnaturalists* but also, with a few exceptions, within the positivist doctrine. In short, if we confine ourselves to a technical analysis of existing law, we must make a nuanced observation. On the one hand, State practice and doctrine did not conceive of the use of force as an unlimited right; on the other hand, it is true that the latter only set very loose limits, admitting a whole series of justifications for the use of force, which left a wide margin of appreciation to States, especially since the control exercised by international institutions, particularly judicial, was weak, if not nonexistent.

But a second, more theoretical argument, has been put forward to support the historical narrative according to which the prohibition of the use of force was inexistent before the interwar period. In the nineteenth century, it has been argued, there was no international legal order in the proper sense of the term. In the absence of international institutions and even genuine secondary rules governing the creation, interpretation and application of primary rules of conduct, law had barely, if at all, invested the international arena. It is therefore in this context that we should understand the States' justifying discourses when they resorted to force: as discourses, which when they referred to law, truly referred to a form of natural, rather than positive, law. In addition to the fact that it has just been shown that this claim cannot resist an empirical analysis that takes archive documents seriously, it also immediately stands out as tautological: there was no positive international law at the time, so States did not justify the use of force based on positive law; and since States did not justify their behaviour in light of positive law, positive law did not exist at the time. The proponents of this argument are also faced with a problem of coherence. By following it to the end, they would have to conclude that international law itself only came into being after the First, or even the Second, World War. And yet, all the while enshrining the narrative of indifference, historical introductions to most textbooks illustrate that this idea is far from widespread.

But, if the thesis of indifference is so difficult to defend, both empirically and theoretically, how can its success be explained? It is at this stage that Agatha Verdebout's contribution is the most original. In the last part of her book, she traces the genealogy of the narrative of indifference, which emerged with the end of the World War I. At that precise moment, the profession of international law was confronted with a kind of cognitive dissonance: on the one hand, the progress of law as a peaceful means of settling disputes had been praised (with the Hague



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conferences of 1899 and 1907 in particular); but, on the other hand, it had in no way prevented the outburst and terrible ravages caused by the Great War. One way of overcoming this dissonance was to rewrite history, to construct a narrative according to which the problem lay in the inadequacies of the law of the time - inadequacies that it was therefore sufficient to remedy in order to avoid the outbreak of new wars. It was at this point, therefore, that it began to be asserted that the prohibition of the use of force had previously been nonexistent, and that its formalization into conventional texts should make it possible to guarantee peace through law. It was also at this point that internationalists once again presented themselves as the vanguard of the pacification of international relations. Of course, history has shown all the vanity of this prophecy and corporatist representation. In any case, the episode confirms that this idealistic vision of peace through law is deeply rooted in the 'subconscious' of internationalists. Agatha Verdebout explains how this vision has been very precisely applied in the central domain of the framing of force by law. She also warns us about a defect that is too widespread among internationalists. It is not enough to accept, in principle, that this idealistic vision has limits; one must also draw all the consequences when one considers the historical evolution of a particular legal rule, avoiding relaying anachronisms and making the effort to deconstruct them, even if they have been firmly anchored in the doctrine for decades.

It is clear that this is a landmark work, both in the field of the use of force and, more broadly, in that of the history of international law. Particularly appreciated by her thesis jury and already abundantly commented on in the literature through an article outlining its main lines, it has already been awarded the Henri Rolin Prize (2017) and the Alice Seghers Prize (2018). Let us bet that this book will seduce many more readers in the short, medium and long terms. With this book, we are decidedly talking about history.

Olivier Corten



#### **ACKNOWLEDGEMENTS**

I observe a lot and hesitate for a long time. Perhaps this is a quality for a researcher, but it is a condition that requires being well guided and surrounded to carry out the intense and grueling project that is a doctoral thesis and its transformation into a monograph. I was lucky, I lacked neither one nor the other.

My gratitude, first of all, goes to Olivier Corten, who supervised the thesis from which this book is issued. I am thankful for his availability and his trust; his confidence and his encouragements made me audacious. Throughout my doctoral research, I was also privileged to benefit from the advice and feedback of an interdisciplinary PhD supervision committee. I am especially in debt to Anne Lagerwall for her continuous investment and her (always well-informed) advice; to Pieter Lagrou for his instructive and wise remarks, which helped me get a better grasp of the methods of history; and to Emmanuelle Tourme-Jouannet for those two weekends at Gometz-le-Châtel, which had a decisive impact on the theoretical turn the research eventually took. My thanks also go to Randall Lesaffer and Martti Koskenniemi for accepting to be part of the PhD examination committee and for their support in the publication of this monograph. Jean Salmon has also been a guiding force throughout this research; I feel extremely privileged for his support and guidance.

This book would not be what it is if it was not for the research stays I was able to carry out at the Lauterpacht Centre for International Law of the University of Cambridge in 2015 and the Law Faculty of McGill in 2016–2017. In Cambridge, my thanks go to the Lauterpachyosaurus Lex for making it such an enjoyable and fruitful experience; in Montréal, to Frédéric Mégret, as well as to Olivier Barsalou, Michael Hennecy-Picard and Bérénice Schramm for their warm welcome and our (late-night) discussions on the theories of international law. These trips would not have been possible without the financial help of the Belgian Fonds national de la recherche scientifique (FNRS), of the Fondation Roi Baudoin and of the Sofina–Boël Fellowship.



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#### ACKNOWLEDGEMENTS

The Centre of International Law of the Université Libre de Bruxelles (ULB) provided me with an ideal working environment. Many colleagues have become friends. I am very grateful for Martyna Fałkowska-Clarys's, Arnaud Louwette's, Marie-Laurence Hébert-Dolbec's, Vaios Koutroulis's, François Dubuisson's, Pierre Klein's, Vincent Chapaux's, Nicolas Angelet's and Eric David's friendship and kindness. You have all contributed to make the seven years I have spent at the Centre a wonderful experience. My thanks also go to my new colleagues at the European School of Political and Social Sciences (ESPOL) in Lille for their incredible team spirit and combativity. As a the only international lawyer of the department, I look forward to continuing to learn from you and enriching my knowledge of social sciences for the study of international law.



### **ABBREVIATIONS**

AFSdN Association française pour la Société des Nations

APD Association pour la paix et le droit
ASIL American Society for International Law

BFSP British and Foreign State Papers

FO Foreign Office

GUSdN Groupe universitaire pour la Société des Nations

ICJ International Court of Justice IDI Institut de droit international

IIFFMCG Independent International Fact-Finding Mission on the

Conflict in Georgia

ILC International Law Commission IPB International Peace Bureau

IULNA International Union of League of Nations Associations

LEP League to enforce peace
LN League of Nations
LNU League of Nations Union

MAE Ministère des affaires étrangères (France) PCIJ Permanent Court of International Justice

UN United Nations

USSD United States State Department

WWI World War I WWII World War II