Pragmatics in English

Pragmatics – the study of language in context, and of how we understand what other people say – is a core subject in English language, linguistics, and communication studies. This textbook introduces the key topics in this fast-moving field, including metaphor, irony, politeness, disambiguation, and reference assignment. It walks the reader through the essential theories in pragmatics, including Grice, relevance theory, speech act theory, and politeness theory. Each chapter includes a range of illustrative examples, guiding readers from the basic principles to a thorough understanding of the topics. A dedicated chapter examines how research is conducted in pragmatics, providing students with resources and ideas for developing their own projects. Featuring exercises, a comprehensive glossary, and suggestions for further reading, this book is accessible to beginner undergraduates, including those with no prior knowledge of linguistics. It is an essential resource for courses in English language, English studies, and linguistics.

Kate Scott is an associate professor and school director of research at Kingston University, London, and has over ten years' experience of teaching English language, linguistics, and pragmatics at undergraduate and postgraduate levels. She is the author of *Pragmatics Online* (2022) and *Referring Expressions, Pragmatics, and Style* (2019), and co-editor of *Relevance, Pragmatics and Interpretation* (2019, with Robyn Carston and Billy Clark).

Cambridge Introductions to the English Language

Cambridge Introductions to the English Language is a series of accessible undergraduate textbooks on the key topics encountered in the study of the English language. Tailored to suit the needs of individual taught course modules, each book is written by an author with extensive experience of teaching the topic to undergraduates. The books assume no prior subject knowledge, and present the basic facts in a clear and straightforward manner, making them ideal for beginners. They are designed to be maximally reader-friendly, with chapter summaries, glossaries, and suggestions for further reading. Extensive exercises and discussion questions are included, encouraging students to consolidate and develop their learning, and providing essential homework material. A website accompanies each book, featuring solutions to the exercises and useful additional resources. Set to become the leading introductions to the field, books in this series provide the essential knowledge and skills for those embarking on English language studies.

Books in the series

The Sound Structure of English Chris McCully Old English Jeremy J. Smith English around the World (1st ed.) Edgar W. Schneider English Words and Sentences Eva Duran Eppler and Gabriel Ozón Meaning in English Javier Valenzuela The Emergence and Development of English William A. Kretzschmar, Jr. Linguistics and English Literature H. D. Adamson English around the World (2nd ed.) Edgar W. Schneider Pragmatics in English Kate Scott

Pragmatics in English An Introduction

Kate Scott

Kingston University





Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/highereducation/isbn/9781108836005

DOI: 10.1017/9781108870047

© Kate Scott 2023

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

First published 2023

Printed in the United Kingdom by TJ Books Limited, Padstow Cornwall 2023

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data Names: Scott, Kate, 1976– author. Title: Pragmatics in English : an introduction / Kate Scott. Description: Cambridge, United Kingdom ; New York, NY : Cambridge University Press, 2023. | Series: Cambridge introductions to the English language | Includes bibliographical references and index. Identifiers: LCCN 2022027052 | ISBN 9781108836005 (hardback) | ISBN 9781108870047 (ebook) Subjects: LCSH: Pragmatics. | English language. Classification: LCC P99.4.P72 S35 2023 | DDC 420.1/45–dc23/eng/20220822 LC record available at https://lccn.loc.gov/2022027052

ISBN 978-1-108-83600-5 Hardback ISBN 978-1-108-79910-2 Paperback

Additional resources for this publication at www.cambridge.org/scott-pragmatics

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

For Deirdre

Contents

List of Figures	<i>page</i> viii
List of Tables	ix
Preface	xi
Acknowledgements	xii
1 What Is Pragmatics?	1
2 Speaker's Meaning	25
3 Speech Act Theory	44
4 Gricean Pragmatics	64
5 Pragmatics Beyond Grice	88
6 Relevance-Theoretic Pragmatics	111
7 Applying Relevance Theory	136
8 Figurative Language	165
9 Politeness	189
10 Researching Pragmatics	226
Glossary	247
References	251
Index	257

vii

Figures

1.1	The Heider–Simmel animation	page 16
9.1	Decision tree for politeness strategies	199

Decision tree for politeness strategies 9.1

Viii

Tables

1.1	Definitions of pragmatics	page 2
3.1	Searle's felicity conditions for promising	
	and requesting	55
5.1	Levinson's Q, I, and M principles	106
7.1	Interpretation of 'Coffee would keep me awake'	
	in Context 1	141
7.2	Interpretation of 'Coffee would keep me awake'	
	in Context 2	141
7.3	Interpretation of 'I don't read trash'	143

Preface

I was introduced to the field of pragmatics whilst studying for my MA in linguistics at University College London (UCL) in 2003. I have been learning and teaching pragmatics ever since. Over that time, I've taught pragmatics at undergraduate and postgraduate levels across three different institutions. My aim in writing this book has always been to create a learning and teaching resource that I would have found most helpful as a teacher. The explanations, discussions, and questions in this book have been developed out of my teaching experiences. I have done my best to pre-empt common misunderstandings and confusions, and I have used the analogies and examples that I have found to work most effectively in the classroom.

Pragmatics is a wide field, and no one textbook will ever be able to cover all the ideas that fall under the broad pragmatics umbrella. This book's focus on theoretical pragmatics reflects my background as a relevance-theorist. I have, however, tried to include a range of approaches that students and other interested readers can use to think about and analyse language in context. The book is designed to accompany a tento-twelve-week university module in pragmatics. I have presented the topics in the order that I would teach them, and many of the examples and exercises are taken directly from my own teaching materials. The chapters can be followed in the order in which they appear, and this should provide an overview of issues and approaches in theoretical pragmatics. However, I have also tried to make each chapter useful as a standalone discussion of a topic, and readers are encouraged to dip in and out, as they find most useful. The final chapter is designed to support students who are conducting projects in pragmatics.

Finally, following a convention from the pragmatics literature, I refer to speakers as 'she' and hearers as 'he'. This is simply to help track referents through a discussion, and no further significance is intended.

Acknowledgements

I have been incredibly lucky to have been taught pragmatics by some wonderful teachers over the years. My thanks go to Robyn Carston, Tim Wharton, and, of course, Deirdre Wilson for their knowledge, insights, and patience.

I also owe a huge debt of thanks to the students that I've taught over the years at UCL, Middlesex University, and Kingston University. Many of their names appear in the examples in this book. It may be a cliché to say that you don't really know a subject until you have taught it, but I find it to be true, and my students have been invaluable in helping me to truly know, understand, and love pragmatics.

I feel incredibly lucky to be part of a network of amazing linguists, researchers, and educators, many of whom have contributed, directly or indirectly, to the materials in this book. Particular thanks go to Ryoko Sasamoto and Billy Clark who have always been so generous with their ideas, time, and feedback.

Finally, thank you to Helen Barton from Cambridge University Press for her patience and enthusiasm for the project, and to an unknown number of anonymous reviewers who have provided invaluable feedback on the development of the chapters.