

Cambridge University Press & Assessment 978-1-108-83572-5 — Business Adaptation to Climate Change Jorge E. Rivera , Chang Hoon Oh , Jennifer Oetzel , Viviane Clement Table of Contents

More Information

Contents

Lis	st of Figures	page xi
Lis	st of Tables	xiii
$A \ell$	out the Authors	xv
Fo	reword	xviii
Dr	. Martina K. Linnenluecke	
Pr	eface and Acknowledgments	xxi
Ри	blication Acknowledgments	xxiv
	Part I Introduction	
1	Introduction: Why Adaptation to Climate Change?	3
	Part II Conceptual Framework: Understanding Business Adaptation to Climate Change	
2	Business Adaptation Limits and Resilience to Climate Change Adversity	23
3	Adaptation to Slow-Onset Nature Adversity Intensity	44
4	Can You Learn from the Second Kick of a Mule? MNCs Foreign Investment, Natural Disasters, and Country Governance	62
5	Disaster Experience and MNC Subsidiary Entry and Expansion	79
	Part III Empirical Studies of Business Adaptation to Nature Adversity	
6	Canary in the Coal Mine: Western U.S. Ski Industry Adaptation to Warmer Temperatures	97

ix



Cambridge University Press & Assessment 978-1-108-83572-5 — Business Adaptation to Climate Change Jorge E. Rivera , Chang Hoon Oh , Jennifer Oetzel , Viviane Clement Table of Contents

More Information

X	Con	itents
7	MNC Disregard of Natural Disasters and the Role of Host Country Context	133
8	MNC Disaster Experience and Foreign Subsidiary Investment	171
	Part IV Conclusions	
9	Business Adaptation to Climate Change: Conclusions,	
	Limitations, and Future Research	225
Bi	bliography	249
In	dex	273