

Index

- activists, 132, 212, 230
 Ahn, T.K., 76, 171–173, 177, 188, 190
 American Political Science Association, 3, 23
 American Voter (1960), 1, 2, 15, 57, 58
 attention to politics, 2–3, 7–14, 15, 17, 26, 27, 50, 63, 75, 89, 101, 104, 117, 132, 141, 143, 168, 170, 178, 182, 194, 205, 207, 208, 210, 212, 218, 221, 223, 226, 228, 233, 236, 237, 238, 242, 244, 246, 251
 Beckers, Kathleen, 204–205, 219–222, 225–227, 228, 229, 231, 245
 Biden, Joe, 75, 97–98, 244, 245, 247–248
 bipartisanship, 26, 36, 247
 Bruner, Gordon C., 17, 56, 59, 63, 64, 111, 127, 128, 130, 132, 133, 169, 236, 241
 bubbles, 19, 110, 131, 132, 133, 187, 209
 campaigns, 7, 9, 10, 27, 37, 55, 58, 63, 70, 89, 117, 135, 141, 143, 145, 242
 Carlin, George, 77
 Carlson, Taylor N., 48, 172, 173, 242
 causation, 17, 19, 22, 35, 36, 69, 92, 113, 130, 180, 182
 children, 19, 105, 113, 114, 119, 133, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 147, 148, 149, 152, 153, 155, 156, 157, 160, 163, 164, 165, 166, 234
 civic competence, 89, 236, 237, 238
 Clinton, Hillary, 28, 135
 CNN, 64, 243, 244, 245
 colleges, 120, 122, 123, 124, 125, 126, 133, 236
 compromise, 25, 29, 36, 38, 43, 238, 247, 248
 confidence, 104, 105, 106, 107, 114, 186
 Congress, 36, 38, 39, 40, 41, 75, 230, 235, 245
 Connors, Elizabeth C., 6, 138, 165, 166, 189
 conspiracism, 62, 63
 consumption, 56, 57, 63, 65, 66
 Costa, Mia, 17, 25, 37, 38, 43, 50, 246, 247
 covfefe, 59, 62
 COVID-19, 33, 78, 97, 102, 105, 107, 207, 208, 234, 243, 244, 245
 curiosity, 54, 55, 137, 138
 cynicism, 30, 38, 39, 42, 43, 169, 189, 193, 194, 195, 197, 200, 201
 data sets
 American National Election Study, 9, 10, 30, 31, 32, 33, 36, 37, 46, 55, 108
 Civic Cohort Survey, 143, 144, 145
 Civic Network Study, 117, 118, 124
 Cooperative Congressional Election Study, 10, 153, 180, 214, 215, 217
 Dynata, 21, 83, 87, 95, 96, 99, 146, 148, 215, 217, 254
 Lucid, 182, 183, 195
 Mechanical Turk, 80, 195
 National Longitudinal Study of Freshmen, 124, 125
 Pew, 8, 70, 130, 168, 178, 179, 182, 183, 187, 202
 Qualtrics, 21, 39, 83, 86, 90, 95, 96, 102, 109, 114, 119, 129, 146, 157, 254
 YouGov, 21, 83, 86, 92, 97, 104, 105, 109, 146, 198, 254
 Dickerson, John, 203, 231
 Dinas, Elias, 113, 137, 138, 140, 141, 142, 238
 disengagement, 13, 70, 74, 237
 donations, 66, 70, 93, 117, 148, 149, 150, 152, 156, 157, 158, 159, 160

Index

289

- Druckman, James, 5, 6, 17, 30, 31, 33, 34, 35, 42, 43, 44, 45, 46, 48, 49, 50, 95, 148, 230, 244, 247
- Economic Theory of Democracy (1957), 1, 2
- Edelman, Murray, 71, 105, 235, 238, 239, 244
- efficacy, 18, 19, 89, 104, 107, 108
- emotions, 53, 54, 59, 65, 69, 70, 82, 189, 235, 244
- anger, 4, 7, 58, 232, 247, 250
- anxiety, 7, 14, 15, 58, 59, 60, 62, 64, 65, 76, 77, 79, 108, 235
- exemplars, 4, 14, 16, 20, 28, 51, 204, 205, 206, 218, 219, 221, 222, 225, 226, 228, 229, 230, 231, 232, 245
- expertise, 90, 195, 196, 219
- fandom
- cars, 111, 112, 113, 116, 127, 133
- Doctor Who*, 67, 72, 96
- jazz, 52, 53, 54, 55, 56, 67, 71, 72, 75, 111, 112, 118, 127, 133, 246
- Lennon, John, 233, 235
- Seinfeld, 89, 90
- Star Trek*, 111, 112, 127, 133, 240, 243
- Star Wars*, 90, 187, 188
- feeling thermometers, 30, 32, 33, 94, 95, 97, 198, 199
- Feezell, Jessica T., 157, 161, 187, 274
- Fiorina, Morris P., 6, 25, 44, 174
- Freelon, Deen, 65, 170, 171, 202
- Groenendyk, Eric, 30, 33, 37, 43, 49, 50, 96, 108
- health care, 101, 102, 104
- Hillygus, D. Sunshine, 114, 116, 120, 121, 137, 138
- hobbyism, 65, 87
- Holbrook, Morris B., 52, 53, 54, 55, 56, 57, 72, 75, 111, 152, 246, 247
- Huckfeldt, Robert, 76, 83, 100, 114, 128, 129, 171, 172, 173, 177, 188, 190, 194, 195, 218, 220, 222, 226, 227, 230, 231, 242, 243, 245, 262
- impeachment, 23, 25, 30, 38, 39, 40, 41, 43, 62, 97, 102, 225, 246
- income, 87, 88, 108, 115, 119, 120, 125, 126, 236
- involvement
- co-occurrences, 24
- involvement
- concept, 57, 78, 83, 85, 86, 246
- co-occurrences, 16, 22, 38, 57, 58, 68, 69, 70, 78, 79, 94, 96, 98, 118, 142, 143, 145, 182
- deep involvement, 1, 3, 4, 15, 16, 17, 18, 19, 20, 21, 22, 50, 51, 53, 56–80, 82, 83, 85, 86, 87, 89, 90, 92, 93, 94, 96, 97, 98, 100, 101, 102, 103, 104, 107, 109, 110, 111, 112, 113, 114, 116, 118, 126, 127, 128, 129, 130, 132, 133, 136, 137, 142, 143, 144, 145, 147, 150, 152, 156, 159, 160, 163, 164, 165, 166, 168, 169, 178, 182, 183, 184, 185, 187, 188, 189, 192, 193, 195, 196, 197, 199, 200, 201, 202, 205, 206, 214, 217, 218, 220, 227, 229, 231–238, 240, 241, 242, 243, 245, 246, 247, 248, 251
- different from fanaticism, 56
- different from obsession, 56
- expression, 12, 16, 20, 51, 53, 59, 63, 64, 65, 66, 70, 79, 80, 82, 104, 127, 133, 134, 168, 170, 171, 172, 174, 176, 178, 179, 182, 183, 185, 186, 187, 190, 198, 200, 201, 202, 227, 240, 241
- less involved, 2, 3, 4, 15, 18, 20, 21, 51, 71, 72, 74, 81, 83, 86, 88, 92, 93, 94, 96, 97, 103, 107, 109, 128, 130, 132, 142, 145, 163, 169, 185, 187, 188, 189, 192, 193, 194, 199, 200, 201, 202, 236, 237, 240, 241, 242, 248
- scale, 20, 79, 81, 82, 83, 86, 87, 96, 97, 117, 122, 144, 150, 156, 158, 159, 160, 163, 183, 184, 190, 218
- Iyengar, Shanto, 2, 6, 17, 24, 25, 26, 29, 30, 31, 33, 34, 36, 44, 68, 94, 98, 203, 204, 205, 217
- Jennings, M. Kent, 57, 113, 137, 140
- journalists, 4, 8, 16, 20, 26, 50, 75, 168, 202, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 217, 218, 220, 221, 222, 225, 226, 227, 228, 229, 230, 231, 232, 240, 243, 244, 245, 246, 247, 265
- identities, 4, 5, 6, 30, 35, 36, 38, 49, 50, 68, 114, 119, 130, 242
- ideology, 24, 25, 36, 38, 45, 46, 49, 66, 119, 153, 196, 242
- extremity, 18, 20, 21, 34, 36, 49, 50, 51, 74, 85, 86, 87, 89, 91, 96, 109, 115, 127, 128, 169, 196, 197, 198, 200, 201, 211, 212,

- Kingzette, Jon, 31, 34, 95
 Klar, Samara, 17, 25, 27, 29, 30, 32, 45, 48, 50, 68, 82, 98, 99, 100, 152, 174, 185, 189, 206, 207, 209, 213, 214, 215, 217, 230, 239, 242
 Klein, Ezra, 246
 Knight Foundation, 207, 211, 237
 Kozinets, Robert V., 17, 63, 64, 65, 111, 112, 127, 176, 240, 241
 Laird, Chryl, 25, 176, 241
 Lelkes, Yphtach, 2, 26, 27, 35, 36, 43, 94, 98, 215
 Levendusky, Matthew, 5, 6, 16, 17, 24, 27, 28, 29, 30, 31, 34, 36, 42, 44, 45, 46, 95, 148, 204, 205, 206, 207, 209, 218, 219, 222, 229, 230, 231, 251
 Lippmann, Walter, 4, 28, 33, 36, 49, 60, 72, 74, 202, 206, 212, 239, 240
 LOWESS, 90, 95, 121, 130, 183, 199
 Lupia, Arthur, 89, 92, 178, 237, 239
 Mason, Lilliana, 2, 29, 34, 85, 108, 207, 274
 McConnell, Mitch, 31, 90, 91
 McGregor, Shannon, 8, 202, 205, 206, 209, 210, 212, 220, 221, 226, 229, 243, 245
 measurement, 5, 14, 15, 30, 31, 34, 42, 44, 48, 49, 51, 68, 89, 116, 146, 183, 187
 Mill, John Stuart, 137, 138, 165
 Molyneux, Logan, 167, 168, 201, 205, 206, 209, 210, 211, 212, 220, 226, 229, 243
 motivations
 civic, 172, 173, 192, 193, 200
 perceived, 189, 190, 201
 political, 172, 173, 177, 194
 Mueller, Robert, 64
 National Public Radio, 29
 Neundorff, Anja, 114, 126, 137, 138, 140
The New York Times, 2, 4, 5, 6, 27, 28, 73, 74, 120, 204, 205, 208, 219, 222, 246
 Niemi, Richard G., 107, 113, 114, 126, 137, 138, 140
 norms, 16, 25, 37, 56, 72, 123, 166, 176, 177, 241, 243
 Obama, Barack, 101, 193, 248
 opinion leaders, 171, 172, 238
 parenting, 19, 114, 133, 136, 137, 138, 139, 141, 142, 143, 145, 146, 150, 152, 156, 157, 160, 164, 165
 partisan divides, 2, 3, 7, 17, 21, 24, 25, 30, 101, 205, 207, 231, 246
 partisan gap, 103, 153, 208
 partisan identity, 18, 32, 34, 44, 99, 114, 130
 partisan strength, 18, 83, 85, 86, 87, 91, 100, 108, 115, 131, 185, 186, 190
 patrol mode, 2, 209, 243, 244, 245, 246
 Pelosi, Nancy, 31, 40
 Pence, Mike, 62, 63, 90
 persuasion, 57, 173, 177, 178, 193, 200, 201
 polarization
 affective, 2, 16, 17, 18, 21, 24, 25, 26, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 42, 43, 44, 45, 46, 48, 49, 50, 51, 58, 94, 95, 96, 98, 100, 134, 180, 182, 197, 208, 213, 217, 218, 231, 243, 247
 animosity, 2, 4, 16, 17, 18, 22, 25, 28, 30, 31, 33, 34, 35, 36, 37, 42, 43, 44, 45, 46, 49, 50, 51, 58, 67, 68, 69, 70, 76, 79, 94, 95, 96, 98, 100, 101, 104, 142, 180, 206, 213, 217, 247, 249, 250
 ideological, 28, 29, 34, 231
 political discussion, 10, 44, 49, 55, 63, 76, 100, 114, 116, 117, 123, 126, 129, 130, 141, 143, 145, 157, 164, 169, 174, 185, 190, 212, 241
 political elites, 3, 24, 25, 34, 43, 45, 95, 207, 210, 218, 230, 231, 234, 243, 250
 political interest, 8, 10, 15, 51, 53, 54, 55, 58, 63, 85, 86, 112, 114, 127, 130, 141, 195
 dispositional, 14, 54, 55
 situational, 54, 55
 political knowledge, 7, 55, 57, 58, 61, 62, 63, 72, 90, 92, 194, 195, 237
 political rallies, 135, 141, 147, 153, 154, 155, 156, 160, 227
 political voice, 20, 165, 168, 234
 pretests, 79, 81, 148, 153, 166
 Prior, Markus, 3, 8, 10, 14, 31, 54, 55, 57, 69, 70, 112, 141, 153
 Reagan, Ronald, 167
 religion, 4, 5, 6, 109
 Robbers Cave study, 246, 248, 249, 250
 Romney, Mitt, 38, 39, 75, 97, 98
 Sanders, Bernie, 97, 98
 Schumer, Chuck, 101
 Searles, Kathleen, 208, 213
 Settle, Jaime E., 48, 56, 182, 198, 200, 240, 241, 242, 243
 Sharpie markers, 54, 55

Index

291

- Smets, Kaat, 114, 126, 138, 140
 soccer, 152, 153, 154, 155, 156, 161, 162, 163
 social distance, 19, 30, 44, 45, 48, 94, 98, 99, 100, 180, 204, 213, 214, 215, 217, 250
 social media, 4, 7, 8, 12, 14, 16, 20, 21, 49, 51, 58, 60, 64, 66, 71, 72, 74, 82, 94, 117, 128, 130, 134, 135, 167, 168, 178, 179, 180, 181, 182, 183, 184, 185, 189, 190, 195, 196, 198, 200, 232, 234, 240, 241, 244, 246, 247, 279
 evaluations of users, 20, 70, 194–199
 Facebook, 118, 190, 198, 199, 204
 posting, 7, 71, 74, 117, 179, 183, 187, 188, 194, 195, 229
 posting frequency, 56, 182–187, 204, 234, 236, 237, 242, 243
 posting motivations, 65, 66, 70, 174–179, 187–194, 200–202, 241–242
 Twitter, 118, 132, 167, 168, 172, 173, 175, 176, 178, 179, 180, 187, 189, 190, 192, 193, 194, 195, 198, 199, 209–213, 220, 226, 227, 228, 229, 230, 239, 242–245, 246, 247
 social movements, 170
 social networks, 4, 19, 71, 112, 127, 128, 132, 165, 174, 238
 socialization, 19, 110, 113–119, 127, 133, 136, 138, 147, 148, 152, 156, 160, 165, 166, 168, 234
 Thorne, Scott, 17, 56, 59, 61, 63, 64, 111, 127, 128, 130, 132, 133, 169, 236, 241
 Trump, Donald, 25, 28, 29, 30, 31, 37–42, 54, 59, 62, 75, 97–98, 102, 135, 139, 167, 175, 203, 204, 208, 211, 212, 219, 225, 246, 278, 285, 286
 values, 19, 133, 137, 142, 165, 166, 234
 voter turnout, 21, 77, 87, 92, 93, 234
 Voting (1954), 1, 2, 3, 15, 21, 57, 76, 235, 238, 246
 vox populi, 204–206, 210, 218–230
The Washington Post, 2, 135, 221
 Westwood, Sean J., 25, 27, 29, 30, 34, 36, 37, 43, 49, 98, 215
 White, Ismail, 25, 176, 241
 Wolak, Jennifer, 25, 36, 43, 89, 113, 114, 140, 247
 yard signs, 31, 200–201