

**CAMBRIDGE** 





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**More Information** 



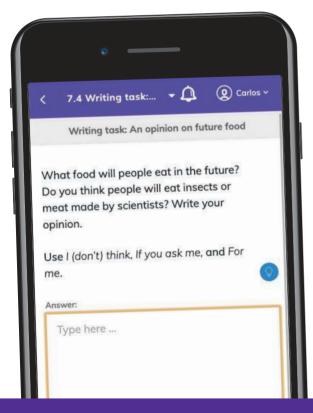
**AMERICAN EMPOWER** is a six-level general English course for adult and young adult learners, taking students from beginner to advanced level (CEFR A1 to C1). *American Empower* combines course content from Cambridge University Press with validated assessment from the experts at Cambridge Assessment English.

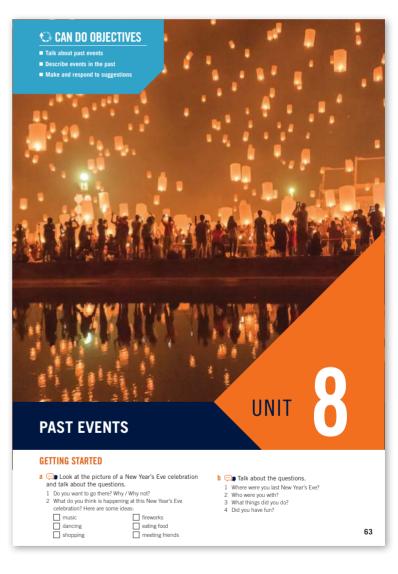
American Empower's unique mix of engaging classroom materials and reliable assessment enables learners to make consistent and measurable progress.

# Content you'll love.

**Assessment you** 

can trust.





Better Learning with American Empower

Better Learning is our simple approach where **insights** we've gained from research have helped shape **content** that drives **results**.



**More Information** 

# Learner engagement

### 1 Content that informs and motivates

#### Insights

Sustained motivation is key to successful language learning and skills development.

#### **Content**

Clear learning goals, thoughtprovoking images, texts, and speaking activities, plus video content to arouse curiosity.

#### Results

Content that surprises, entertains, and provokes an emotional response, helping teachers to deliver motivating and memorable lessons.



## Personalized and relevant

#### **Insights**

Language learners benefit from frequent opportunities to personalize their responses.

#### Content

Personalization tasks in every unit make the target language more meaningful to the individual learner.

#### Results

Personal responses make learning more memorable and inclusive, with all students participating in spontaneous spoken interaction.

There are so many adjectives to describe such a wonderful series, but in my opinion it's very reliable, practical, and modern.

Zenaide Brianez, Director of Studies, Instituto da Língua Inglesa, Brazil



**More Information** 

# Measurable progress

## 1 Assessment you can trust

#### Insights

Tests developed and validated by Cambridge Assessment English, the world leaders in language assessment, to ensure they are accurate and meaningful.

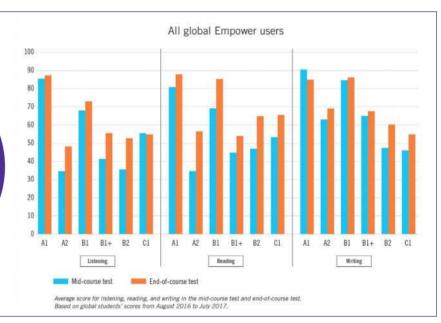
#### Content

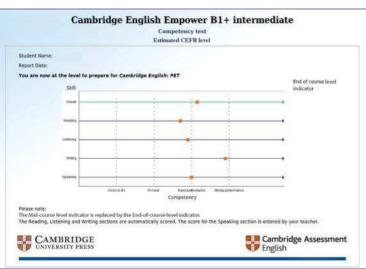
End-of-unit tests, mid- and endof-course competency tests, and personalized CEFR test report forms provide reliable information on progress with language skills.

#### Results

Teachers can see learners' progress at a glance, and learners can see measurable progress, which leads to greater motivation.

Results of an impact study showing % improvement of Reading levels, based on global *Empower* students' scores over one year.





We started using the tests provided with Empower and our students started showing better results from this point until now.

Kristina Ivanova, Director of Foreign Language Training Centre, ITMO University, Saint Petersburg, Russia

## 2 Evidence of impact

#### Insights

Schools and colleges need to show that they are evaluating the effectiveness of their language programs.

#### Content

Empower (British English) impact studies have been carried out in various countries, including Russia, Brazil, Turkey, and the UK, to provide evidence of positive impact and progress.

#### **Results**

Colleges and universities have demonstrated a significant improvement in language level between the mid- and end-of-course tests, as well as a high level of teacher satisfaction with *Empower*.



**More Information** 

# Manageable learning

## 1 Mobile friendly

#### Insights

Learners expect online content to be mobile friendly but also flexible and easy to use on any digital device.

#### **Content**

American Empower provides
easy access to Digital
Workbook content that
works on any device and
includes practice activities
with audio.

#### **Results**

Digital Workbook content is easy to access anywhere, and produces meaningful and actionable data so teachers can track their students' progress and adapt their lesson accordingly.



6 I had been studying
English for 10 years before
university, and I didn't
succeed. But now with
Empower I know my level
of English has changed.

Nikita, *Empower* Student, ITMO University, Saint Petersburg, Russia

## **2** Corpus-informed

#### Insights

Corpora can provide valuable information about the language items learners are able to learn successfully at each CEFR level.

#### Content

Two powerful resources – Cambridge Corpus and English Profile – informed the development of the *Empower* course syllabus and the writing of the materials.

#### **Results**

Learners are presented with the target language they are able to incorporate and use at the right point in their learning journey. They are not overwhelmed with unrealistic learning expectations.



# Rich in practice

## 1 Language in use

#### Insights

It is essential that learners are offered frequent and manageable opportunities to practice the language they have been focusing on.

#### Content

Throughout the American Empower
Student's Book, learners are offered a
wide variety of practice activities, plenty
of controlled practice, and frequent
opportunities for communicative
spoken practice.

#### Results

Meaningful practice
makes new language more
memorable and leads
to more efficient
progress in language
acquisition.



## 2 Beyond the classroom

There are plenty of opportunities for personalization.

Elena Pro,
Teacher, EOI
de San Fernando
de Henares,
Spain

### Insights

Progress with language learning often requires work outside of the classroom, and different teaching models require different approaches.

#### **Content**

American Empower is available with a print workbook, online practice, documentary-style videos that expose learners to real-world English, plus additional resources with extra ideas and fun activities.

#### Results

This choice of additional resources helps teachers to find the most effective ways to motivate their students both inside and outside the classroom.



**More Information** 

## **Unit overview**

#### **Unit Opener**

**Getting started page** – Clear learning objectives to give an immediate sense of purpose.

#### Lessons A and B

**Grammar and Vocabulary** – Input and practice of core grammar and vocabulary, plus a mix of skills.

Digital Workbook (online, mobile): Grammar and Vocabulary.

#### **Lesson C**

Everyday English –

Functional language in common, everyday situations.

Digital Workbook (online, mobile): Listening, Speaking, Reading, and Writing

#### **Unit Progress Test**

#### **Review**

Extra practice of grammar, vocabulary, and pronunciation.
Also a "Review your progress" section for students to
reflect on the unit.

#### Mid- / End-of-course test

#### Additional practice

Further practice is available for outside of the class with these components.

Digital Workbook (online, mobile)
Workbook (printed)

## **Components**

### Resources - Available on cambridgeone.org

- Audio
- Video
- Unit Progress Tests (Print)
- Unit Progress Tests (Online)
- Mid- and end-of-course assessment (Print)
- Mid- and end-of-course assessment (Online)
- Digital Workbook (Online)
- Photocopiable Grammar, Vocabulary, and Pronunciation worksheets



CONTENTS

Less	son and objective	Grammar	Vocabulary	Pronunciation	Everyday English
Unit	1 Hello!				
Getti	ing started Talk about countries and	d flags			
1 <b>A</b>	Say your name and country	be: I / you / we	Countries	Sound and spelling: I'm, we're	
1B	Talk about people you know	be: he / she / they	Nationalities; this / these	Syllables and word stress	
1C	Meet and greet new people			Syllables and word stress; Stressed words; Intonation	Greeting people; Meeting new people
Unit	2 All about me				
Getti	ng started Talk about objects				
2A	Talk about your hometown	<i>be: it's / it's not</i> ; Possessive adjectives	Common adjectives; in / near	Sound and spelling: /h/ and /w/	
2B	Talk about possessions and common objects	Plural nouns; I have / you have; a / an	Common objects 1; Numbers 1	Sound and spelling: /s/, /z/, /ɪz/; Do you?	
2C	Ask for and give personal information			Stressed parts in questions; Intonation in questions	Asking for and giving personal information
Unit	3 Food and drink				
Getti	<b>ng started</b> Talk about the food in a	shopping cart			
3A	Say what you eat and drink	Simple present:  I / you / we / they	Food 1	Syllables and word stress; Sound and spelling: /i/, /i/, and /aɪ/	
3B	Talk about food and meals	Adverbs of frequency	Food 2; Time; What time / When?	Sound and spelling: /æ/ and /ɔ/	
3C	Order and pay in a café			Syllable stress; Stressed and unstressed words	Ordering and paying in a café
Unit	4 My life and my family				
Getti	ng started Talk about who people a	are and what they do			
4A	Talk about your life and ask about others'	Simple present: Wh- questions	Common verbs; study	Stressed words	
4B	Talk about your family	Simple present: he / she / it affirmative	Family and people; Numbers 2; How old?	Sound and spelling: /ð/	
4C	Ask and talk about photos			Sound and spelling: /ʧ/ and /ʤ/	Asking and talking about photos
Unit	5 Places				
Getti	ng started Talk about an unusual n	nuseum			
5A	Describe a town	there is / there are: affirmative	Places in a town; a few, a lot of	there's / there are; Sound and spelling: /u/ and /ʌ/	
5B	Talk about hotels and hostels	there is / there are: negative and questions	Hotels	Sound and spelling: /ʃ/; Stressed syllables	
5C	Ask about and say where places are			Emphasizing what you say 1	Asking and saying where places are
Unit	6 Work and routines				
Getti	ng started Talk about a job				
6A	Talk about people's jobs	Simple present: he / she / it negative	Jobs; work / job	Main stress in compound nouns; Sound and spelling: /ʃ/ and /ʧ/	
6B	Talk about daily routines and habits	Simple present: he / she / it questions	Daily routine; for, from to, until	Consonant clusters; Sentence stress	
6C	Make and accept offers			would; Emphasizing what you say 2	Making and accepting offers



**Contents** 

Listening	Reading	Speaking	Writing
A conversation about who you are	Three conversations meeting	Who you are and where you're from	
A conversation about people	other students	People in a picture	
in pictures	An and the arms (the		A consequence Cla
First day at work	An online profile	Greeting and meeting new people	A personal profile; Capital letters and periods  Unit Progress Test
Three conversations about hometowns	Three posts: Our Homes	Homes and hometowns	My hometown; A friend's home
A conversation at the airport		Possessions; What's in the bag?	
Finding a new apartment	A personal information form	Asking for and giving personal information	A personal information form; Spelling
			Unit Progress Test
A conversation about food likes and dislikes	Three families' weekly food: Food for One Week	Food likes and dislikes	
Three conversations about dinner	An article: The Number One Breakfast in	Saying the time; Meal times and what you eat	
In a café	A text message	Ordering and paying in a café	A text message; Contractions  Vunit Progress Test
A conversation about work and travel to work	A blog: Breakfast in Málaga and Lunch in London	Work, home, and study	About you
Photos of famous people and their families	Photo captions; An International Family	Your family	
Talking about family photos	A photo caption	Photos	Photo captions; Word order  Vunit Progress Test
A conversation about places in a town	An article: Very hot! Very cold!	A street in your town	On my street
A conversation at a hostel reception	A hostel review	Hotels and hostels	Questions about a town
Looking for a café	An email	Places in a town	About your town; and and but
			Unit Progress Test
Four people talk about their jobs	A website: Jobs International	People's jobs	Questions about jobs
A conversation about taking photos at night	An article: A Good Night's Sleep	People's daily routines and habits	Questions about daily routines
A friend's birthday	An email about daily life	Offering to pay for food and drink	An email about daily life; because and also  Unit Progress Test



M	ore	In	forn	ıati	on

	on and objective	Grammar	Vocabulary	Pronunciation	Everyday English
Unit 7	7 Shopping and fashion				
Gettir	ng started Talk about the clothes in a	a market stall			
7A	Talk about things you want to buy	this, that, these, those	Common objects 2; Prices	Sound and spelling: /b/, /p/, /g/, and /k/ Sound and spelling: this, that, these, and those	
7B	Talk about the clothes that people wear	Possessive 's; Review of adverbs	Clothes; Colors; dark / light	Sound and spelling: /ʃ/ and /dʒ/	
7C	Ask about and pay for things in a store			Connecting sounds	Going shopping
Unit 8	B Past events				
Gettir	ng started Talk about your last New '	Year's Eve			
8A	Talk about past events	Simple past: <i>be</i>	Past time expressions	was / were	
8B	Describe events in the past	Simple past: affirmative	Free time activities	Sound and spelling: /t/ and /d/	
<b>9</b> C	Make and respond to suggestions			Sentence stress and intonation	Making and responding to suggestions
	9 Vacations				
	ng started Talk about an interesting				
9A	Talk about travel and vacation experiences	Simple past: negative	Transportation; go	Sound and spelling: the letter <i>a</i> ; Sentence stress	
9B	Talk about past vacations	Simple past: questions	The seasons; The weather; <i>like</i>	Sound and spelling: the letter o	
9C	Make and respond to requests			Syllables and spelling	Making and responding to requests
	10 Here and now	ar and Pro-			
	ng started Talk about communicating		The bears in / en	Council and analysis (40) and (0)	
	Talk about your home	Present continuous: affirmative	The home; in / on	Sound and spelling: /tʃ/ and /θ/; Sentence stress	
	Ask where people are and what they're doing  Ask for travel information	Present continuous: negative and questions	Place phrases with prepositions	Sound and spelling: /ə/; Main stress in questions	A alicina of face beautiful
106	ASK for travel information			Sound and spelling: /1ə/ and /eə/	Asking for travel information
Unit 1	11 Achievers				
Gettir	<b>ng started</b> Talk about a climber's exp	perience			
11A	Talk about people's lives	Object pronouns	Life events; Years	Sound and spelling: Numbers	
11B	Talk about things you know how to do	can for ability	Abilities; (very / pretty) well	can / can't	
11C	Talk about opinions			Stressed words; Consonant clusters	Talking about opinions
	12 Plans				
	ng started Talk about a family vacation				
12A	Talk about future plans	be going to: affirmative and negative	Months and future time expressions; Ordinal numbers; The date	Sentence stress; be going to	
12B	Ask and answer about future plans	be going to: questions	Common verbs and collocations	Sound and spelling: /v/ and /w/	
12C	Make and accept invitations			Sound and spelling: <i>oo</i>	Making and accepting invitations



**Contents** 

			Content		
Listening	Reading	Speaking	Writing		
A conversation at a home store	Places to go shopping	At a home store			
A conversation about old clothes	An article: They Make Colorful Clothes	The clothes you wear	A question about clothes		
In a store	An advertisement and an email	Going shopping	An email reply to an advertisement; Commas, exclamation points, and question marks  Unit Progress Test		
Three convergations about past events	People who travel for work	Past events	Contanges about past avents		
Three conversations about past events Conversations about animal stories	A website: WILD Stories!	Yesterday's activities	Sentences about past events Sentences about free time activities		
Monday morning at work	A thank you note	Making plans	A thank you note; Writing short emails, notes, and texts  Unit Progress Test		
A conversation about a trip to Colombia	A website: Backyard Camping	A past travel experience	Sentences about your last vacation		
A conversation about summer vacations	A blog post: New Year's Fun in the Big Apple	A past vacation	Questions about a past vacation		
A trip to Mexico	An online post	Asking for help and responding	An online post about a trip; Making the order clear Unit Progress Test		
A monologue about an apartment	Text messages	Present activities	A text message to a friend		
A monologue about an apartment	TEXT THESSages	rieseni activities	A text message to a menu		
Five phone conversations about present activities	A message board: How much do you use your phone?	A phone conversation to make plans	A message board comment		
At the train station	A message to a friend	A conversation about travel information	A message asking for information; Word order in questions  Unit Progress Test		
A conversation about Valentina Tereshkova	An article: They Were the First!	Past life events	Sentences about past life events		
A conversation about a job description	An article: Amazing Humans	Your abilities	Questions about abilities		
Out for dinner	An email to a friend	Interesting places to visit in a town / city	An email to a friend; Pronouns		
			Unit Progress Test		
Three conversations about summer vacation plans	A TV show review: Danger Zone	Your next vacation	Notes about vacation plans and everyday activities		
Two conversations about weekend plans	An article: Only 4,000 Weekends in Your Life!	Your future plans	Questions about future plans		
Making plans with a friend	Invitations and replies	Inviting a friend	An invitation and a reply; Paragraphs		
			Unit Progress Test		
Writing Plus p. 158					



# **CLASSROOM LANGUAGE**

**D**00.02 Listen and read.

