

Cambridge University Press & Assessment 978-1-108-81170-5 — Leading for Innovation Michael D. Mumford , Tanner R. Newbold , Mark Fichtel , Samantha England Table of Contents More Information

## **Contents**

1	Creativity and Innovation in Organizations	1
2	Creativity and Creative People	10
3	Leading Creative People	21
4	Leading the Work	31
5	Leading the People	42
6	Leading the Firm	54
7	Conclusions, Directions, and Needs	62
	References	69