

#### The Psychology of Poverty Alleviation

In order to design, enact, and protect poverty alleviation policies in developing countries, we must first understand the psychology of how the poor react to their plight, and not just the psychology of the privileged called upon for sacrifice. This book integrates social and psycho-dynamic psychology, economics, policy design, and policy-process theory to explore ways to follow through on successful poverty-alleviation initiatives, while averting destructive conflict. Using eight case studies across Latin America, Southeast Asia, and South Asia, William Ascher examines successes and failures in helping the poor through affirmative action, cash transfers, social-spending targeting, subsidies, and regional development. In doing so, he demonstrates how social identities, attributions of deservingness, and perceptions of the policy process shape both the willingness to support pro-poor policies and the conflict that emerges over distributional issues.

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# The Psychology of Poverty Alleviation

Challenges in Developing Countries

WILLIAM ASCHER

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# **CAMBRIDGE**UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314-321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi - 110025, India
103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org
Information on this title: www.cambridge.org/9781108794572
DOI: 10.1017/9781108885775

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First published 2020 First paperback edition 2021

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging in Publication data NAMES: Ascher, William, author.

TITLE: The psychology of poverty alleviation: challenges in developing countries / William Ascher.

DESCRIPTION: Cambridge; New York, NY: Cambridge University Press, 2020. | Includes bibliographical references and index.

IDENTIFIERS: LCCN 2020002775 (print) | LCCN 2020002776 (ebook) | ISBN 9781108840361 (hardback) | ISBN 9781108794572 (paperback) | ISBN 9781108885775 (epub)

SUBJECTS: LCSH: Poverty–Government policy–Developing countries. |
Poverty–Developing countries–Psychological aspects. | Developing countries–Social
policy. | Developing countries–Economic policy.

CLASSIFICATION: LCC HC59.72.P6 A78 2020 (print) | LCC HC59.72.P6 (ebook) | DDC 339.4/6019-dc23

LC record available at https://lccn.loc.gov/2020002775 LC ebook record available at https://lccn.loc.gov/2020002776

> ISBN 978-I-108-84036-I Hardback ISBN 978-I-108-79457-2 Paperback

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To the memory of Jennie Litvack, an extraordinary person



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### Acknowledgments

This book grew out of a four-year-long working group at Claremont McKenna College. Impressive background research was conducted by Aleena Ali, Hannah Bottum, Audrey Breitwieser, Brian Chmelik, Byron Cohen, Syed Farooq, Sydney Flynn, Tania Alicia Gray, Michael Grouskay, Sydney Joseph, Katherine Krey, Isabel Laterzo, Chenyu Li, Xinzhu Li, Andrea Medina, Charlotte Reinnoldt, Paola Salomon, Tania Salomon, and Sanjana Sankaran. I am especially grateful for the research by Alejandra Vazquez Baur on Afro-Brazilian affirmative action, by Lauren Giurata on ideological polarization in Argentina, and by Shambhavi Sahai on affirmative action in India. Reactions by Robert Healy, Jin Sato, Lars Schoultz, and Aseema Sinha to earlier drafts were extremely helpful. Finally, hundreds of conversations with Barbara Hirschfelder-Ascher about the theories and cases, as well as her editing of dozens of versions, made this book possible.