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# Cambridge Elements

Elements in Publishing and Book Culture

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## TEACHING PUBLISHING AND EDITORIAL PRACTICE

*The Transition from University to Industry*

Jocelyn Hargrave

*University of Melbourne*

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# Teaching Publishing and Editorial Practice

## The Transition from University to Industry

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**ABSTRACT:** A key challenge facing all educators working in practice-based subjects is the need to negotiate tensions between past and present and provide training that prepares students for fast-changing conditions while also conveying long-standing principles. This Element therefore investigates how effectively editing and publishing programmes prepare graduates for industry and how well these graduates translate this instruction to the workplace. Taking a global perspective to gauge the state of the discipline, the mixed-methods approach used for this Element comprised two online surveys for educators and graduates, three semi-structured interviews with industry practitioners (scholarly, education and trade) and ethnographic practice (author as educator and practitioner). Three key concepts also framed this Element's enquiry: being, learning and doing. The Element demonstrates how these transitioning but interdependent concepts have the potential to form a holistic practice-led pedagogy for students of editing and publishing programmes.

**KEYWORDS:** editorial pedagogy, editorial practice, publishing, graduates, transition

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