PUBLIC FINANCE AND PARLIAMENTARY CONSTITUTIONALISM

Public Finance and Parliamentary Constitutionalism analyses constitutionalism and public finance (tax, expenditure, audit, sovereign borrowing and monetary finance) in anglophone parliamentary systems of government.

The book surveys the history of public finance law in the UK, its export throughout the British Empire and its entrenchment in Commonwealth constitutions. It explains how modern constitutionalism was shaped by the financial impact of warfare, welfare state programmes and the growth of central banking. It then provides a case-study analysis of the impact of economic conditions on governments' financial behaviour, focusing on the UK's and Australia's responses to financial crises, and the judiciary's position vis-à-vis the state's financial powers.

Throughout, it questions orthodox accounts of financial constitutionalism (particularly the views of A. V. Dicey) and the democratic legitimacy of public finance. Currently ignored aspects of government behaviour are analysed in depth, particularly the constitutional position of central banks and sovereign debt markets.

WILL BATEMAN is Senior Lecturer in Law and the Deputy-Director of Research at the Law School of the Australian National University. He has worked at the apex of constitutional and financial law, including at the High Court of Australia and Herbert Smith Freehills.

PUBLIC FINANCE AND PARLIAMENTARY CONSTITUTIONALISM

WILL BATEMAN Australian National University



CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom One Liberty Plaza, 20th Floor, New York, NY 10006, USA 477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314-321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi - 110025, India 103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108746861 DOI: 10.1017/9781108784283

© Will Bateman 2020

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

> First published 2020 First paperback edition 2022

A catalogue record for this publication is available from the British Library

ISBN 978-1-108-47811-3 Hardback ISBN 978-1-108-74686-1 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication, and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Dedicated to the Batemans.

CONTENTS

List of Figures page x Preface xi Acknowledgements xiii Notes on the Text xvi List of Abbreviations xvii 1 Finance and Constitutionalism 1 Dicey's System of Parliamentary Control 3 Law and Public Finance in Parliamentary Government 11 Argument, Method and Structure 17 Historical Development of Parliamentary PART I **Public Finance** 2 History (I): Parliament and Executive 23 Statutory Financial Authorisation 24 Statutory National Debt 42 **Executive Financial Initiative** 51 Systematic Public Audit 56 The Balance of Financial Authority 61 3 History (II): Judiciary 63 **Exchequer** Litigation 63 Suing the Treasury 67

viii

CONTENTS Bankers' Case 74 The Judicial Position in Public Finance 78 4 History (III): Exporting Parliamentary Public Finance 81 **Congressional Divergence** 81 **Colonial Constitutions** 83 Federal Constitutions 87 **Commonwealth Constitutions** 89 5 History (IV): Public Finance in the Modern State 95 Wars and Welfare 96 Money and Public Management 111 Public Finance in Modern Parliamentary Government 120 PART II **Parliamentary Public Finance** in Operation 6 Fiscal Authority 129 Delegated Fiscal Authority 131 **Excess Expenditure** 141 Executive Control of the Structure of Public Finances 145 7 Debt and Monetary Authority 151 Delegated Debt Finance Authority 157 Autonomous Monetary Finance 164 8 Judicial Power 171 Asymmetric Judicial Power 172 Expenditure and the Judiciary 179 Taxation and the Judiciary 188

	CONTENTS	ix
	PART III Evaluating Parliamentary Public Finance	
9	Failure of Parliamentary Control199Legal Control204	
	Effective Control 209	
	Parliamentary Ratification 217	
	Conclusion 225	
10	Theory and Practice of Financial Self-Rule 227	
	Virtues of Financial Self-Rule 227	
	Law without Judges 230	
	Public and Private Finance 232	
	Bibliography 235 Index 261	

FIGURES

- 2.1 Public expenditure (1696–1800) page 27
- 2.2 Public expenditure (1800–1900) 28
- 2.3 Retrospective appropriation (1867–1878) 37
- 5.1 UK expenditure and taxation (1900–1945) 96
- 5.2 UK sovereign borrowing (1900–1945) 97
- 5.3 Twentieth-century fiscal expansion 98
- 5.4 UK public expenditure by category (1900–1990) 99
- 5.5 Australia public expenditure by category (1900–1990) 100
- II.1 UK GDP and public finance (2005–2016) 126
- II.2 Australia GDP and public finance (2005–2016) 127
- 6.1 Australia balance of standing/annual appropriation (2005–2016) 138

139

- 6.2 UK balance of standing/annual appropriation (2005–2016)
- 7.1 Australia sovereign borrowing (2005–2016) 153
- 7.2 UK sovereign borrowing (2005–2016) 154

PREFACE

All constitutional systems grapple with a fundamental question: does ultimate power rest with the representative or governing institutions of state? This book addresses a subordinate enquiry: do parliaments or executive governments control public finance in the parliamentary tradition? Many jurists may find the answer given contentious: executives, not parliaments, hold the vast preponderance of constitutional authority over public finance.

This book was conceived in a period of financial panic and muted constitutional turbulence. In 2007, the North Atlantic financial system crashed as a result of widespread fraud in financial markets and a failure of bank regulation. As the financial tsunami raced from New York to London, Britain's executive government made a choice to rescue banks that had precipitated the crisis and followed an American project to pump liquidity into financial markets.

Constitutionally, the UK's response to the financial crisis was stunningly irregular.

Without any parliamentary or legislative consent, the UK Treasury spent almost £24 billion bailing out an insolvent commercial bank. That unlawful expenditure exceeded the Treasury's lawful budget by 119 per cent and amounted to 6 per cent of the entire UK central government's main estimates for fiscal year 2009. Parliament was never asked to authorise that expenditure because the Treasury made a strategic decision not to inform parliamentarians of its plans. Nor was Parliament asked, in 2009, before the Treasury agreed to indemnify the Bank of England's plans to give vast amounts of newly created money to financial institutions under the, euphoniously branded, 'quantitative easing' programme. When the Treasury and Bank of England agreed to subsidise Britain's sovereign debt issues, via the remittance of profits from quantitative easing, Parliament was never consulted, and no legislative framework authorised that debt monetisation programme. Perhaps Parliament would have done anything the Treasury asked, but perhaps not.

xi

xii

PREFACE

Conventional wisdom is that parliaments control public money. If that were true, those staples of the UK's response to the financial crisis were, in a non-marginal sense, unconstitutional. The research underpinning this book sought to understand why no constitutional eyebrows were raised. After several years of wading through a morass of financial legislation, public accounts and Hansard over several continents, it became clear that the financial structure of parliamentary government gives neither representative assemblies nor judiciaries any meaningful role in the state's financial fortunes. Executives hold the financial charge, parliaments ratify their plans and judiciaries intervene only sporadically in financial affairs, and not always in support of parliaments.

This book is devoted to explaining that distribution of constitutional power through an historical and contemporary analysis of the legal and financial behaviour of governments in the parliamentary tradition. In doing so, it confronts a conundrum: most jurists are repulsed by numbers, but public finance cannot be understood entirely nonquantitatively. Wherever possible, I have cast my treatment of finance, law and constitutionalism in terms which should be digestible for qualitative and quantitative scholars.

ACKNOWLEDGEMENTS

Many people helped bring this book to life, both by teaching its author how to think clearly and by providing the necessary support (financial, emotional and logistical) underpinning any major research project.

None of the research for this book could have been undertaken without the generous financial support of several research funding bodies: the Cambridge Trust, Cambridge Australia Scholarships and the Cambridge Australia Poynton Scholarship. I am extremely grateful for the extensive support provided by their donors, trustees and administrators.

Professor David Feldman supervised the doctoral research on which this book is based. Our meetings in his study between 2014 and 2017 were enriching and congenial discussions about constitutionalism, parliamentary government and the scholarly method. Together, we tried to overcome Hofstadter's law: 'it always takes longer than you expect, even when you take into account Hofstadter's law'.

During a doctoral intermission, the Hon. Justice Stephen Gageler impressed the importance of applying Occam's razor to legal and constitutional thought, while focusing on 'what matters'. His wisdom, patience and concision were inspirational. I hope he forgives me for the long-windedness of the following acknowledgements.

Back in Cambridge, I was lucky enough to spend time talking about constitutionalism with Professor Peter Cane, whose views had a major impact on my own thinking. I could not have understood constitutions as mechanisms for 'distributing' authority, save for Peter's introduction of that idea in a seminar in Lent term 2017.

Professors David Howarth and Tony Prosser provided very helpful comments on a dissertation-shaped version of this book. I consider myself extremely fortunate to have had the benefit of their accumulated professional and academic experience with all things financial, governmental and parliamentary.

In Cambridge, and latterly in Berlin, I was blessed to be part of a salon composed of Dr Jason Allen, Dr Ben Folit-Weinberg, Dr Jens van't

xiii

xiv

ACKNOWLEDGEMENTS

Klooster and Dr Justus Schollemeyer. Dr van't Klooster gifted me his deep knowledge of North Atlantic financial markets, the European philosophical canon and, most importantly, his friendship. Most of the good ideas in this book were gestated on or near Templehofer Feld in conversation with Jens. Without his steadfast support, this project would never have been completed.

Dr Jason Allen opened my mind to jural and monetary metaphysics. He also welcomed me, on more occasions than I deserved, into the domestic bliss he has built with Steffi and Poppy. Over unbelievably long conversations, Dr Ben Folit-Weinberg introduced me to the idea of the Parmenidean road, threw the best dinner parties and suffered through multiple retellings of my thoughts on finance, democracy and anglophone government. Dr Justus Schollemeyer kept me company in the low lights of the Staatsbibliotek zu Berlin and encouraged me to produce intellectual work of interest to people other than academics.

In Cambridge, Dr Anna Bachmann was a fount of wisdom, brunch and yogic inspiration; Dr Edward Cavanagh gifted me his historical perspective, raw intellectual firepower and camaraderie; Dr John Liddicoat provided quali-quant perspective; Dr Claire O'Callaghan kept me caffeinated; Dr Julia Powels ensured technology was on my radar; Dr Barry Solaiman's passion and integrity inspired me; and Dr Stefan Theil was a sympathetic and insightful friend whose predictive skills far surpassed my own. Major Mark Hammond DFC ensured that all intellectual heavy-lifting had a physical counterweight.

In London, Dr Cameron Miles has been a stalwart friend and intellectual supporter for the last decade, while Dr Jonathan Ketcheson gently encouraged perseverance when my patience with doctoral study was flagging. Dr Mike Grainger provided Singaporean succour. In Oslo, Lofoten and Brussels, Dr Johannes Meyer forced me to focus on data, not models, while Dr Felicitas Parapatis ensured that I remained, constructively, enraged.

In Canberra, Professors James Stellios and Leighton McDonald patiently taught me how to think and endured my garrulous learning style, while sharing their wisdom with me. Since I joined the Law School at the Australian National University, they have become cherished colleagues. Dr Lachlan McCalman and Ms Jacqualine Myint have been sources of mentally enlivening and spiritually nourishing friendship.

I extend deep thanks to the editorial team at Cambridge University Press, particularly Ms Finola O'Sullivan and Ms Marianne Nield, for their support for this book and fielding my neophyte queries with admirable

ACKNOWLEDGEMENTS

patience. I am equally grateful to the anonymous reviewers of the draft manuscript whose suggestions and constructive criticisms enriched the final product. While this book was being prepared for production, I was lucky to have the editorial assistance of two talented law students, Ms Karen Chow and Mr Harry Fenton. Their capacity to think clearly under pressure bodes well for their professional futures.

In Sydney (and Tokyo) Mr George Blades provided unconditional friendship and shelter, while Mr Timothy Boyle and his long-suffering family, Lauren, Alfie and Piper, accommodated, belayed and supported me. Mr Mike Forster provided loyal friendship, surfing instruction and financial inspiration. Ms Georgia Huxley and Mr Nicholas Kelly both gifted me their valuable counsel and (more) shelter. Mr Mark Higgins provided many late-night Chinese dinners.

Ms Marion Poerio provided boundless love, logistical and typographical support, for which I am extremely grateful. Over two continents, she has kept me upright, sane, pried me away from dusty books and gifted me her energy, love and kindness. I am a very lucky man.

My final acknowledgement of gratitude must go to the Bateman family, whose members have patiently endured my professional and intellectual obsessions for the past three decades. My father and mother, Clara and Alan, built a family which cherished debate and learning above (almost) all else. Together, they robustly encouraged me to think for myself. My sister Eliza, herself a Doctor of Laws, supplied a much cherished moka pot, which powered me through my writing. My other sister Selena has been my closest friend and intellectual companion for as long as I can remember. Her influence on this book was foundational: by publishing an award-winning academic article on public finance and the Australian Constitution she inspired me to undertake doctoral research on public finance and constitutionalism.

NOTES ON THE TEXT

This book uses the following citation system. **Cases** *First citation*: Full case citation. *Subsequent citations: Abbreviated case name* (Year), pinpoint.

Legislation

All citations: Title and year (Jurisdiction), section number. UK legislation: Regnal years and chapter numbers appear until 1958.

Secondary Sources

First citation: Author (Year), *Title of book* or 'Title of article', pinpoint. *Subsequent citations*: as above, omitting the title.

Government Documents

All citations: Institution, Title (Year), pinpoint.

ABBREVIATIONS

AGBP	Australian Government Budget Papers
ABS GFS	Australian Bureau of Statistics, Government Finance Statistics
ABS NA	Australian Bureau of Statistics, Australian System of National Accounts
BHS	Mitchel (1998), British Historical Statistics
ONS NA	Office of National Statistics, National Accounts
ONS PSF	Office of National Statistics, Public Sector Finance Statistics
PESA	HM Treasury, Public Expenditure Statistical Analysis

xvii