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CHRISTMAS BOOKS FOR CHILDREN

Eugene Giddens
Anglia Ruskin University



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Christmas Books for Children

Elements in Publishing and Book Culture

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ABSTRACT: This Element traces the varied and magical history of Christmas publications for children. The Christmas book market has played an important role in the growth of children's literature, from well-loved classics to more ephemeral annuals and gift books. Starting with the eighteenth century and continuing to recent sales successes and picturebooks, *Christmas Books for Children* investigates continuities and new trends in this hugely significant part of the children's book market.

KEYWORDS: Children's literature, Christmas, publishing, Dickens, Santa Claus

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