

Cambridge Elements =

Elements in Public Policy

edited by
M. Ramesh
National University of Singapore
Michael Howlett
Simon Fraser University, British Colombia
David L. Weimer
University of Wisconsin – Madison
Xun Wu
Hong Kong University of Science and Technology
Judith Clifton
University of Cantabria

Eduardo Araral National University of Singapore

PRAGMATISM AND THE ORIGINS OF THE POLICY SCIENCES

Rediscovering Lasswell and the Chicago School

William N. Dunn *University of Pittsburgh*





CAMBRIDGEUNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre,
New Delhi – 110025, India

79 Anson Road, #06–04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108730518 DOI: 10.1017/9781108676540

© William N. Dunn 2019

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2019

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-73051-8 Paperback ISSN 2398-4058 (online) ISSN 2514-3565 (print)

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



Pragmatism and the Origins of the Policy Sciences

Rediscovering Lasswell and the Chicago School

Elements in Public Policy

DOI: 10.1017/9781108676540 First published online: March 2019

> William N. Dunn University of Pittsburgh

Author for correspondence: William N. Dunn, dunn@pitt.edu

Abstract: This Element examines the origins of the policy sciences in the School of Pragmatism at the University of Chicago in the period 1915–1938. Harold D. Lasswell, the principal creator of the policy sciences, based much of his work on the perspectives of public policy of John Dewey and other pragmatists. Characteristics of the policy sciences include orientations that are normative, policy-relevant, contextual, and multidisciplinary. These orientations originate in pragmatist principles of the unity of knowledge and action and functionalist explanations of action by reference to values. These principles are central to the future development of the policy sciences.

Keywords: pragmatism, policy sciences, Harold D. Lasswell, abduction, functionalism

© William N. Dunn 2019

ISBNs: 9781108730518 (PB), 9781108676540 (OC) ISSNs: 2398–4058 (online), 2514–3565 (print)



Contents

| | Preface | 1 |
|---|------------------------------------|----|
| 1 | Pragmatism and the Policy Sciences | 2 |
| 2 | The Chicago School of Pragmatism | 16 |
| 3 | Functions of the Decision Process | 24 |
| 4 | Functionalism and Policy Change | 34 |
| 5 | The Unity of Knowledge and Policy | 42 |
| 6 | The Roots of Misinterpretation | 46 |
| 7 | Rediscovering Pragmatism | 50 |
| | References | 63 |