Cambridge University Press & Assessment 978-1-108-70838-8 — Stitching Governance for Labour Rights Juliane Reinecke, Jimmy Donaghey Table of Contents <u>More Information</u>

Contents

List of Figures and Tables	page viii
Foreword	ix
Guy Ryder	
Foreword	xi
Jeremy Moon	
Acknowledgements	xiii
List of Abbreviations	XV
 Introduction Introduction The Supply Chain Model and National Democratic Transnational Democracy and Private Labour Gov Two Approaches to Associational Democracy In Search of a New Paradigm S A Note on the Fieldwork Summary of the Argument: Why Industrial Democracy Is Needed in an Era of Globalisation 	ernance 7 10 14 15
 2 The Democratic Deficit of Global Supply Chains 2.1 Democracy and the Fordist Model 2.2 Post-Fordism, Supply Chains and Democracy 2.3 The Fragmentation of Employment Relationships 2.4 From Production to Consumption-Based Labour G 2.5 Conclusion 	22 23 26 30 20vernance? 34 45
 3 Democratic Representation: Structures and Claims 3.1 Representation in Political Theory 3.2 Logics of Representation in Global Labour Govern 3.3 Production-based Labour Governance: Representat Structure 3.4 Consumption-based Labour Governance: Representat as Claim 3.5 A Framework for Democratic Representation in Gl Labour Governance 	48 ance 50 tion as 53 tation 59 lobal 66
3.6 Conclusion	69
	v

Cambridge University Press & Assessment
978-1-108-70838-8 — Stitching Governance for Labour Rights
Juliane Reinecke, Jimmy Donaghey
Table of Contents
More Information

vi	Co	ntents
4	 After Rana Plaza: Mending a Toxic Supply Chain 4.1 The Bangladesh Ready-Made Garment Supply Chain 4.2 The Representation Gap 4.3 The Politics of Union Organisation 4.4 The Failure of Corporate Codes of Conduct and Social Auditing 4.5 Post–Rana Plaza as Ground for Institutional Innovation 4.6 Conclusion 	70 70 74 76 78 80 87
5	Representative Alliances in the Creation of the Bangladesh Accord 5.1 Representative Alliances in the Creation of the Accord 5.2 Negotiating the Accord 5.3 Mobilising Companies to Sign Up to the Accord 5.4 Representation of Labour in the Accord 5.5 The Logics of Representation: Structure versus Claim 5.6 Conclusion	89 90 94 96 99 103 116
6	Creating Representation through Industrial Democracy versu CSR: The Accord and Alliance as a Natural Experiment 6.1 The Co-emergence of the Accord and the Alliance 6.2 Governance Design 6.3 Implementation: Capacity-Building versus Problem-Solving 6.4 Institutional Legacy 6.5 Conclusion	119 121 123 129 139 143
7	 When Transnational Governance Meets National Actors: The Politics of Exclusion in the Bangladesh Accord 7.1 Associational Governance, Exclusion and the Accord 7.2 Employers and the Regulation of Worker Safety in the Bangladesh RMG Sector following Rana Plaza 7.3 BGMEA: Political Power and Self-Regulation 7.4 The Bangladeshi State: Lack of Regulatory Capacity 7.5 Employer and State Resistance against Transnational Labour Governance 7.6 Conclusion 	146 146 150 152 159 162 170
8	 Building Representative Structures at the Workplace Level 8.1 What Is Workplace Social Dialogue? 8.2 The Shortcomings of the Social Auditing Model 8.3 Developing Structures for Workplace Representation 8.4 Confronting the Structured Antagonism of the Sourcing Relationship 8.5 Conclusion 	173 175 176 178 182 189

Contents	vii
9 Conclusion: The Emergence of Transnational Industrial	
Democracy?	193
9.1 Market-Driven Democracy: Towards a New Logic of	
Transnational Governance	194
9.2 Structural Limitations	203
9.3 Towards Transnational Industrial Democracy?	207
Appendix 1 The Practical and Political Issues of Studying	
Transnational Labour Representation	210
Appendix 2 When CSR Meets Industrial Relations: Reflections	
on Doing Interdisciplinary Scholarship	224
References	230
Index	251