

'This empirically and theoretically informed and contextually nuanced book deals with a highly topical issue in relation to corporations' sustainability and ESG obligations. It interrogates the corporate laws of common law Asian countries in order to tease out how the sustainability agenda is affecting these corporate laws. The book is clearly structured for comparative study, thoughtful and comprehensive in treatment. This is a must-have companion to those studying the impact of sustainability issues on corporate laws of Western jurisdictions.'

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Ernest Lim has written a uniquely important and informative book on sustainability in Asia. It sets out the case for sustainability, and the way in which it can be effectively implemented, with exceptional clarity and insight. It will be an invaluable guide for those interested in the principles, practices and policies that should guide the adoption of sustainability in Asia.'

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 British Academy Future of the Corporation Programme

'In this important contribution, Professor Ernest Lim shifts the academic debate about corporate sustainability from a focus on corporate actors and their behaviour to a focus on corporate governance and legal mechanisms. The book identifies six such mechanisms – sustainability reporting, board gender diversity, constituency directors, stewardship codes, director duties, and liability – and provides a comprehensive, clear and cogent analysis of their use in Hong Kong, India, Malaysia and Singapore. Professor Lim also draws broader lessons about these mechanisms for corporate governance, including the role of state-owned enterprises and controlling shareholders.'

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'The obligations of businesses to play a leading role in addressing our global climate crisis are increasingly pressing. Yet the scope and contours of those obligations remain ill defined. Professor Lim's careful and thorough work brings precious clarity. His work will be helpful and enlightening to scholars, business leaders, governments and NGOs across Asia – and beyond.'

Kent Greenfield, Professor of Law and Dean's Distinguished
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# SUSTAINABILITY AND CORPORATE MECHANISMS IN ASIA

This is the first book to provide a comparative and critical analysis of why and how six corporate mechanisms – (1) sustainability reporting; (2) board gender diversity; (3) constituency directors; (4) stewardship codes; (5) directors' duty to act in the company's best interests; and (6) liability on companies, shareholders and directors – have been or can be used to promote sustainability in the four leading common law jurisdictions in Asia (Singapore, Hong Kong, India and Malaysia). A central challenge is whether and, if so, how the corporate mechanisms should be reconceptualised to promote sustainability in an environment that is characterised by controlling shareholders, particularly the government in state-owned enterprises. Because controlling shareholders are the norm for the majority of the world's companies, and state-owned enterprises play a significant role, this book has important insights on the problems and prospects of advancing sustainability in concentrated and mixed ownership jurisdictions.

ERNEST LIM is an associate professor at the Faculty of Law, National University of Singapore. He obtained his doctorate from Oxford. He has published widely on corporate law and governance. He practised corporate and securities law in New York and Hong Kong prior to entering academia. He is the author of *A Case for Shareholders' Fiduciary Duties in Common Law Asia* (Cambridge University Press 2019).



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# SUSTAINABILITY AND CORPORATE MECHANISMS IN ASIA

ERNEST LIM

National University of Singapore





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For Domin and my brothers





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I have endeavoured to state the law as it was known to me as of 1 July 2019.

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#### **ABBREVIATIONS**

1MDB 1Malaysia Development Berhad AUM assets under management BRR business responsibility report CBD Council for Board Diversity CEO chief executive officer CPSE central public sector enterprise

CSR corporate social responsibility
DAC Diversity Action Committee
EES economic, environmental and social
ESG environmental, social and governance

EU European Union

GLC government-linked company GRI-G4 Global Report Initiative Guidelines

HK CO Hong Kong Companies Ordinance (Chapter 622)

HKEX LR Hong Kong Stock Exchange Listing Rule

HKPRO Hong Kong Principles of Responsible Ownership HKSAR Hong Kong Special Administrative Region

IN CA India Companies Act 2013
IPO initial public offering
KPI key performance indicators

MCA Ministry of Corporate Affairs, India
MCCG Malaysian Code on Corporate Governance
MCII Malaysian Code for Institutional Investors

MNC multinational corporation
MSC Malaysia Securities Commission
MSWG Minority Shareholders Watch Group
MY CA Malaysia Companies Act 2016 (Act 777)

NEP New Economic Policy
NGO non-government organisation
NTUC National Trade Union Congress
PRC People's Republic of China

PRI Principles of Responsible Investments

PSU public sector undertaking

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#### LIST OF ABBREVIATIONS

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R&D research and development

SASAC State-Owned Assets Supervision and Administration Commission

SEBI Securities and Exchange Board of India

SEHK Stock Exchange of Hong Kong

SG CA Singapore Companies Act (Chapter 50) Revised edn 2006

SGX LR Singapore Exchange Listing Rule

SOE state-owned enterprise

SPFB Stewardship Principles for Family Businesses

SRI socially responsible investments

SSP Singapore Stewardship Principles for Responsible Investors

UK United Kingdom UN United Nations

UOB United Overseas Bank Limited

US United States

