Scandinavian countries are routinely considered exceptional for their commitment to development cooperation, peace mediation, and humanitarian action. This book highlights how the political culture of Scandinavia is indeed characterized by the idea of doing good on the world stage, but then shows how this “Scandinavian Humanitarian Brand” is an asset that policymakers and others can capitalize on to legitimize policy interventions and ideas, or to advance commercial, diplomatic, and security interests. Providing case studies from all Scandinavian countries, this book shows how the brand is made, reinforced, and used in a variety of policy contexts, from foreign aid and humanitarian assistance; to military operations, peace-building, and mediation; to migration policy, global health and international cooperation. A key objective of the book is to explain why the Scandinavian Humanitarian Brand retains such apparent resilience in a time when Scandinavia’s characteristic approach to world affairs seems challenged from many sides at once. This title is also available as Open Access on Cambridge Core.

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DO-GOODERS AT THE END OF AID

Scandinavian Humanitarianism in the Twenty-First Century

Edited by
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[Text about rights, the politics of courts and human rights in the Nordic region.]

[Text about publications including articles in Review of International Studies, Political Studies, International Theory, Human Rights Review and Social Epistemology, as well as the edited volumes The Legitimacy of International Human Rights Regimes (Cambridge University Press, 2013) and Moral and Political Conceptions of Human Rights (Cambridge University Press, 2017).]
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ABBREVIATIONS

ANC  African National Congress
BEE  black economic empowerment
BMFG Bill & Melinda Gates Foundation
DANIDA Danish International Development Agency
EU  European Union
FDI  foreign direct investments
GDP  gross domestic product
GNI  gross national income
IDP  internally displaced person
IMF  International Monetary Fund
LTTE Liberation Tigers of Tamil Eelam
LWF  Lutheran World Federation
MFA  Ministry of Foreign Affairs
NATO North Atlantic Treaty Organization
NCA  Norwegian Church Aid
NGO  non-governmental organization
NIEO new international economic order
NORAD Norwegian Agency for Development Cooperation
ODA official development assistance
OECD-DAC Organization for Economic Co-operation and Development’s Development Assistance Committee
OECD Organization for Economic Co-operation and Development
PLO  Palestine Liberation Organization
REDD Reducing Emissions from Deforestation and Forest Degradation
SAP  Swedish Social Democratic Party
SDDP  strategic defense procurement package
SDG  sustainable development goals
SIDA Swedish International Development Cooperation Agency
STTP skills transfer and technology

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<table>
<thead>
<tr>
<th>Abbreviation</th>
<th>Full Form</th>
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<tbody>
<tr>
<td>UN</td>
<td>United Nations</td>
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<tr>
<td>UNGA</td>
<td>United National General Assembly</td>
</tr>
<tr>
<td>UNHCR</td>
<td>United Nations High Commissioner for Refugees</td>
</tr>
<tr>
<td>WCED</td>
<td>World Commission on Environment and Development</td>
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<tr>
<td>WHO</td>
<td>World Health Organization</td>
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