

Index

- acAme. *See* Acme
 Ac-a-me. *See* Acme
 accent challenge, 159–164, *See* accent tag
 accent tag, 80–82, 101, 135, 136
 Acme, 136, 166
 acts of citizen sociolinguistics, 6, 8, 10, 14, 16,
 26, 27, 99, 143, 170, 172, 174, 179, 182,
 183, 192
 American Enterprise Institute, 51, 54
 American Sign Language, 83–86
 answerability, 26, 170, 183, 184
 Australia, 77
- Bakhtin, Mikhail, 95, 96, 183, 193
 big data, 19
Black Panther, 84, 85, 86
 Black Twitter, 139
 Boseman, Chadwick, 88
 Brooklyn, 110, 111
 Bruner, Jerome, 151, 154, 157, 158, 193
 bullying, verbal, 27, 185, 187
 bureaucratic control of language, 175–176
- call centers, 15
 Cameron, Deborah, 172
 capicola. *See* gabagool usage
 censorship, 49, 50, 51, 182
Charlie Bit My Finger, 132, 137, 171
 Chicago, 72
 Chinese language, 22, 26, 121, 122, 123, 126,
 142, 143, 144, 145, 146, 147, 171, 172,
 175, 190, 191
 Cho, Margaret, 122, 123
 citizen science, 3–5
 and citizen sociolinguistics, 5
 and monarch butterflies, 4
 and possum behavior, 4
 and Thoreau, Henry David, 3
 citizen sociolinguistic arrests, 29–33, 55, 56,
 59, 63, 66, 68, 82, 146, 171, 187
 citizen sociolinguistic wonderment, 66–68, 82,
 171, 187
- citizenship grade, 35
 coke. *See* pop
 comprised of, 1–2
 Concord, Massachusetts, 3
 context collapse. *See* cross-posting
 contextualization cues, 116
 convergence culture, 21, 155, 158, 174, 195
 conversational inferencing, 63
 conversational narrative, 154
 creativity, 16, 22, 23, 82, 129, 139
croissant pronunciation, 70–73
 cross talk, 63
 cross-posting, 119, 120, 121, 124, 146, 149,
 152, 174
 crowd sourcing, 18–21
 custard, frozen, 101
 cwtch, 137, 138
- data sharing, 115–116
 Davis, Mike, 181, 194
 Dewey, John, 33, 48, 54–56, 64, 194
 dialect surveys, 100, 101, 156, 157, 158,
 160, 166
 DiMarco, Nyle, 83–86
Discourse Strategies (Gumperz), 63
 DIY methods, 100
 Double Rainbow, 90–91
 Double Rainbow All the Way, 68, 92
 Duke University language controversy,
 143–147
- Eckert, Penelope, 159, 160, 194
 English-only boarding schools, 148
 Ethnomethodology, 25, 34, 62–63
 eye-dialect, 116–118
- feedback loops, 26, 128, 129, 130, 132, 135,
 138, 139, 140, 141, 143, 144, 145, 149,
 151, 152, 178, 181
 of fear, 181
 finna, 94, 95
 Florida, 165, 180

200

folk linguistics, 57–59
 French language, 72
Fresh off the Boat, 123

gabagool usage, 73–76
 Garfinkel, Harold, 62–63
 gender neutral pronouns, 22, 176, 177, 178, 180, 181
 Geno's Cheesesteaks, 9–11
 gentrification, 96–97
 German language, 160
 Goffman, Alice, 124
 Goffman, Erving, 86, 87, 89, 124, 150, 194, 196
 Google Translate, 103–106
 Greenwich (street), 6, 7, 8, 9, 10, 13, 55, 58, 64, 67, 171
 Gumperz, John, 63, 116, 195

hacks, 103, 105, 108, 174
 Harvard Dialect Survey, 18, 156
 hate speech, 186, 187
 hoagie, 67, 68, 171, 191
 Holland, Tom, 72
How We Think (Dewey), 55

idioms, 104
 indexical biography, 160
 indexical field, 159, 160, 194
 irregardless, 113–115
 Isin, Engin F., 170

Japanese language, 82
 jaw'n, 94, 95, 171
 Jenkins, Henry, 21, 22, 153, 155, 159, 174, 195
 Johnstone, Barbara, 159, 160, 195

Koe No Katachi, 83
 Konglish, 80, 81, 82, 84, 100, 101, 132, 134, 135, 137, 138, 140, 171, 176
 Konglishee. *See* Konglish
 Kurath, Hans, 100

Labov, William, 110, 111, 127, 154, 155, 158, 195, 196
 language awareness, 7, 14, 27, 67, 81, 92, 108, 124, 126, 142, 143, 147, 172, 187, 188, 190
 language education, 27, 67, 75, 142, 190
 language ideology, 34, 57, 60
 language mavens, 57, 59
 language pies, 106–108
 language policing, 26, 146, 148, 149, 171, 172, 173, 174
 Language quizzes, 100–103

Index

Laugh tracks, 121–123
Let It Go, 105
 Linguistic Anthropology, 25, 34, 57, 110, 195, 198
 linguistic gentrification, 88, 93, 94, 95, 97, 174, 182
 linguistic gentrification., 93–95
 linguistic Taylorism, 15
 Lippman, Walter, 50, 51, 53, 54, 55, 56, 64
 Los Angeles, 29, 30, 37, 48, 181
Los Angeles Times, 40

Mangual Figueroa, Ariana, 34–36
 Marcuse, Herbert, 23
 members' meanings, 89, 90, 92, 93, 94, 95
 Memes, 88–93
 micro-aggression, 142
 microtargeting, 140, 141
 monolingualism, 145, 148, 149
 Moyamensing (street), 7
 multilingualism, 145
 and google translate, 104, 106
 and language pies, 107

narrative logic, 151, 157
 narrative ways of knowing, 151
 National Education Association, 186
 neglected situation. *See* Neglected Situation, The
 Neglected Situation, The, 86, 194
New York Times Dialect Quiz, 17
 Noah, Trevor, 66

O'Neil, Cathy, 19, 140, 197
 Oklahoma City, 78
On the Run (Goffman), 124
 open source, 116
 outtakes
 citizen sociolinguistic, 111
 in animation, 109
 in movies, 109
 in research, 110
 in school projects, 109

participatory spectacle, 160
 Pashunk. *See* Passyunk (avenue)
 Passyunk (avenue), 11, 12, 13, 14, 23, 55, 57, 58, 67, 69, 171
Passyunk Post, The, 8–9
 Pennsylvania, Southwestern, 34, 36, 40, 46
 Pepe the Frog, 42, 43, 51, 52
 Peters, Russel, 122
 Philadelphia street names, 176
 Phillytawk, 80, 118
 pill bug. *See* roly poly

- Pittsburghese, 159, 160
 pop, 17, 19, 37, 39, 156
 propaganda, 50, 51, 141
 Proposition 187, 30
Public Opinion (Lippman), 50
- quackson. *See* *croissant* pronunciation
- raciolinguistics, 173
 research gap, 99
 retweet, 130, 147
 roly poly, 156
- Scripts of Servitude* (Lorente), 15
 Sexism, 142, 172, 173
 and Google Translate, 103, 129
 shaved ice. *See* water ice
 Shit Academics Say, 25, 87
 Shit Girls Say, 87, 90
 Singlish, 80, 84, 198
 small stories, 151, 155, 156, 167,
 169
 soda. *See* pop
 soft-serve ice-cream. *See* custard, frozen
 Sopranos, 73, 74, 75
 South Philadelphia, 8, 10, 12, 14, 21, 22, 54, 57,
 64, 136, 164, 165
 South Philly, 8, 9, 10, 11, 12, 13, 15,
 64, 80, 127, 136, 138, 161, 164,
 165, 166
 South Philly Accent Challenge, 80
 sow bug. *See* roly poly
 Spanish. *See* Spanish Language
 Spanish language, 29, 30
 spreadability, 153, 156, 157,
 167, 168
 standardized ways of speaking
 and linguistic Taylorism, 15
 and scripts of servitude, 15
 resistance to, 9, 14
 Steinem, Gloria, 130, 197
 Steve K., 110, 111
 succinct pronunciation, 76–80
Switched at Birth, 83
- talk
 as a shield, 187
 as an invitation, 187, 188
 talk moves, 131, 139
 technological affordances, 168
 technological determinism, 167
 Texan, 15, 81, 159, 160
The Language Instinct (Pinker), 59
 thick description, 74
 Thoreau, Henry David, 3, 5, 7, 16, 27, 196, 198
 tone-deaf, 141–143, 189
 transcription, 71, 90, 117, 118, 119
 citizen, 117
 trolls, 22, 54, 176, 179, 181, 182
- unintended consequences, 145, 146, 147, 149,
 149, 171, 175
 upmost respect. *See* utmost respect
 Urban Dictionary. *See* [UrbanDictionary.com](#)
[urbandictionary.com](#), 44, 113
 Urquhart, Fred, 4, 5, 16
 utmost respect, 146
- Verbal Hygiene* (Cameron), 57, 60
 verisimilitude, 157
 Vietnamese language, 105
- Wakanda Forever, 68, 85, 89
 Wakandan language, 84
 water. *See* wooder
 water ice, 67, 68, 69, 165, 171
 Web 1.0, 151, 158
 Web 2.0, 151, 152, 155, 156, 158, 159, 167, 195
 weg, 112, 113, 171
 Welsh language, 80, 137, 138, 140, 168, 171,
 176, 177, 180
 West Philadelphia, 179, 180
 wooder, 165, 166, 172
 World's Sexiest Accents, The, 66
- y'all, 81, 156, 159, 195
 Yale University, 120
 yinz, 159, 196
 Yosemitebear62, 90