ENGLISH IN THE GERMAN-SPEAKING WORLD

English has a considerable history in Germany, Austria and Switzerland, and present-day English has a significant influence on the vocabulary of modern German. Examining the ongoing influence of English on German in these countries, Raymond Hickey leads a team of authors to explore a wide range of topics, such as the history of English teaching in Germany, the type of English spoken in German-speaking countries today, and the role of English in German society. Borrowings from English in present-day German, as well as the use of English in public places, is also discussed, as is the use of English by non-Germans living in Germany, and the situation of Germany as a country with English as a foreign language. Comparisons with other European countries are also analysed, and a consideration of the German-English interface in places as far apart as the United States and Namibia, is also presented.

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Preface

It is a truism that the role of English across the world has increased significantly since at least the mid-twentieth century. Globalisation, the need for international exchanges on all levels of society and technological advances in various domains have made a knowledge of English indispensable for modern states in contact with the wider world. This fact is of particular relevance in countries whose languages have played a significant role in history but no longer occupy a position of dominance. A re-orientation has become necessary given the altered linguistic landscape of today’s world, and this is especially true of Germany, as well as of the other countries and regions where German is spoken. In these locations English is of ever greater importance in virtually all domains of life.

This volume has resulted from the attempt to describe the various aspects of the English language in the German-speaking world. The participating scholars have all concerned themselves with elements of this complex and have brought their expertise to bear on it. The result is hopefully a volume offering insights into an intricate and multifaceted subject.

The present volume has benefited from the editorial assistance of Helen Barton at Cambridge University Press and from the professional help of Prof. Merja Kytö, Uppsala University, who showed patience and perseverance in bringing the book onto the home run for publication. As always, to these two individuals, and of course, to the contributors to the present volume, I owe a debt of gratitude.