Contents

List of Contributors vii
Preface xi
Acknowledgments xiii

Introduction: Governing Markets as Knowledge Commons
Erwin Dekker and Pavel Kuchař 1

1 The Contribution Good as the Foundation of the Industrial Revolution
Terence Kealey and Martin Ricketts 19

2 On the Social Evolution of Knowledge
Renée Prendergast 58

3 Individual Sovereignty and Coproduction of Knowledge Governance
Edward J. López 89

4 Common Sense Commons: The Case of Commonsensical Social Norms
Brett Frischmann 113

5 Conventions as Shared Cognitive Infrastructures
Young Back Choi 133

6 Property Rights, Knowledge Commons, and Blockchain Governance
Darcy W. E. Allen, Chris Berg, Sinclair Davidson, and Jason Potts 159

7 Knowledge Commons, Social Infrastructures, and Informal Markets:
The Case of Informal Trade Credit in India
Yugank Goyal 176
## Table of Contents

8  Entrepreneurship and Governance in the Scotch Whisky Knowledge Commons  
   *Michelle Albert Vachris and Kyle Vachris*  
   195

9  Trolling in the Deep: Managing Transgressive Content on Online Platforms as a Commons  
   *Julien Gradoz and Raphaël Raux*  
   217

10 Crowdfunding the Queer Museum: A Polycentric Identity Quarrel  
   *Carolina Dalla Chiesa*  
   238

11 Understanding Different Qualities of the Knowledge Commons in Contemporary Cities  
   *Youn Sun Won and Arjo Klamer*  
   256