RELATING THROUGH TECHNOLOGY

This book answers one of the most critical questions of our time: Does the vast connectivity afforded by mobile and social media lead to more personal connection with one another? It offers an evidence-based account of the role of technology in close relationships that confronts such pressing questions as where face-to-face communication belongs in this digital age, whether social media is harmful to our well-being, and how online communication spills-over into our offline communication and relationships. Each chapter explores the positive and negative influences of media on relationships, coalescing into a balanced assessment of how technological advancement has altered our connections with each other. By zeroing in on communication with the most important people in our lives and tracing the changes in computer-mediated communication over time, *Relating through Technology* focuses the conversation about media on its use in our everyday lives and relationships.

Jeffrey A. Hall is Professor of Communication Studies at the University of Kansas, USA. He is the founding Editor of the journal, *Human Communication and Technology*, and won the 2015 Early Career Award from the Interpersonal Communication Division of the National Communication Association.

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>

Advances in Personal Relationships

Christopher R. Agnew Purdue University John P. Caughlin University of Illinois at Urbana-Champaign C. Raymond Knee University of Houston Terri L. Orbuch Oakland University

Although scholars from a variety of disciplines have written and conversed about the importance of personal relationships for decades, the emergence of personal relationships as a field of study is relatively recent. Advances in Personal Relationships represents the culmination of years of multidisciplinary and interdisciplinary work on personal relationships. Sponsored by the International Association for Relationship Research, the series offers readers cutting-edge research and theory in the field. Contributing authors are internationally known scholars from a variety of disciplines, including social psychology, clinical psychology, communication, history, sociology, gerontology, and family studies. Volumes include integrative reviews, conceptual pieces, summaries of research programs, and major theoretical works. Advances in Personal Relationships presents firstrate scholarship that is both provocative and theoretically grounded. The theoretical and empirical work described by authors will stimulate readers and advance the field by offering new ideas and retooling old ones. The series will be of interest to upper-division undergraduate students, graduate students, researchers, and practitioners.

Other Books in the Series

Attribution, Communication Behavior, and Close Relationships Valerie Manusov and John H. Harvey, editors Stability and Change in Relationships Anita L. Vangelisti, Harry T. Reis, and Mary Anne Fitzpatrick, editors Understanding Marriage: Developments in the Study of Couple Interaction Patricia Noller and Judith A. Feeney, editors Growing Together: Personal Relationships Across the Lifespan Frieder R. Lang and Karen L. Fingerman, editors Communicating Social Support Daena J. Goldsmith Communicating Affection: Interpersonal Behavior and Social Context Kory Floyd Changing Relations: Achieving Intimacy in a Time of Social Transition Robin Goodwin Feeling Hurt in Close Relationships Anita L. Vangelisti, editor Romantic Relationships in Emerging Adulthood Frank D. Fincham and Ming Cui, editors Responding to Intimate Violence Against Women: The Role of Informal Networks Renate Klein Social Influences on Romantic Relationships: Beyond the Dyad Christopher R. Agnew, editor Positive Approaches to Optimal Relationship Development C. Raymond Knee and Harry T. Reis, editors Personality and Close Relationship Processes Stanley O. Gaines, Jr. The Experience and Expression of Uncertainty in Close Relationships Jennifer A. Theiss Contemporary Studies on Relationships, Health, and Wellness Jennifer A. Theiss and Kathryn Greene, editors

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>

Power in Close Relationships
Christopher R. Agnew and Jennifer J. Harman, editors
Health and Illness in Close Relationships
Ashley P. Duggan
Intimate Relationships Across Cultures: A Comparative Study
Charles T. Hill
Relationship Maintenance: Theory, Process, and Context
Brian G. Ogolsky and J. Kale Monk
On-Again, Off-Again Relationships: Navigating (In)Stability in Romantic Relationships
René M. Dailey
Interdependence, Interaction, and Close Relationships
Laura V. Machia, Christopher R. Agnew and Ximena B. Arriaga

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>

Relating Through Technology

Jeffrey A. Hall University of Kansas



© in this web service Cambridge University Press

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>



University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314-321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi - 110025, India

79 Anson Road, #06–04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108483308 DOI: 10.1017/9781108629935

© Jeffrey A. Hall 2020

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2020

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data NAMES: Hall, Jeffrey A., author. TITLE: Relating through technology / Jeffrey A. Hall, University of Kansas. DESCRIPTION: Cambridge, United Kingdom ; New York, NY : Cambridge University Press, 2020. | Series: Advances in personal relationships | Includes bibliographical references and index. IDENTIFIERS: LCCN 2020009221 (print) | LCCN 2020009222 (ebook) | ISBN 9781108483308 (hardback) | ISBN 9781108704724 (paperback) | ISBN 9781108629935 (epub) SUBJECTS: LCSH: Interpersonal communication–Technological innovations. | Information technology–Social aspects. | Online social networks. | Interpersonal relations. CLASSIFICATION: LCC HM1166 .H35 2020 (print) | LCC HM1166 (ebook) | DDC 303.48/33–dc23 LC record available at https://lccn.loc.gov/2020009221

LC ebook record available at https://lccn.loc.gov/2020009222

ISBN 978-1-108-48330-8 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>

To all of my friends

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>

CONTENTS

List of Figures	page x
List of Tables	xi
Introduction	1
1 Social Ecology and Personal Media	13
2 The Social Construction of Technology	31
3 Theoretical Perspectives on Personal Media and Relationships	48
4 Niche, Media Displacement, and Multimodal Relationships	70
5 Mode Comparison and Coexistence	91
6 Three Ways of Seeing Social Media	112
7 Five Enduring Tensions in Personal Media	135
8 Digital Stress	157
9 Social Displacement	171
10 Connectivity and Connection	188
References	
Index	

FIGURES

1.1	Face-to-face and mediated social interaction	page 22
3.1	Communicate bond belong theoretical model	63
3.2	Energy expenditure by modality	67
7.1	Enduring tensions: personalization/responsiveness/attention	146
10.1	Time spent socializing, 2003–2018	193

TABLES

4.1	Percentage of daily social interactions by modality	page 82
5.1	Comparisons of loneliness, closeness, affective well-being, and	
	relationship type by mode of social interaction	102

Cambridge University Press 978-1-108-48330-8 — Relating Through Technology Jeffrey A. Hall Frontmatter <u>More Information</u>