

Cambridge University Press & Assessment 978-1-108-48279-0 — Polling at a Crossroads Michael A. Bailey Copyright information More Information



Shaftesbury Road, Cambridge CB2 8EA, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of Cambridge University Press & Assessment, a department of the University of Cambridge.

We share the University's mission to contribute to society through the pursuit of education, learning and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781108482790

DOI: 10.1017/9781108697798

© Michael A. Bailey 2024

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press & Assessment.

First published 2024

A catalogue record for this publication is available from the British Library

Library of Congress Cataloging-in-Publication Data

Names: Bailey, Michael A., 1969- author.

Title: Polling at a crossroads: rethinking modern survey research /

Michael A. Bailey, Georgetown University, Washington, DC.

Description: Cambridge, United Kingdom; New York, NY: Cambridge University Press, 2024. | Includes bibliographical references and index.

Identifiers: LCCN 2023037461 | ISBN 9781108482790 (hardback) |

ISBN 9781108697798 (ebook)

Subjects: LCSH: Public opinion polls. | Social surveys – Methodology. Classification: LCC HM1236 .B35 2024 | DDC 303.3/8–dc23/eng/20230816

LC record available at https://lccn.loc.gov/2023037461

ISBN 978-1-108-48279-0 Hardback

ISBN 978-1-108-71093-0 Paperback

Cambridge University Press & Assessment has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.