

**A COMMERCIAL LAW OF PRIVACY AND SECURITY
FOR THE INTERNET OF THINGS**

In the Internet of Things (IoT) era, online activities are no longer limited to desktop or laptop computers, smartphones, and tablets. Instead, these activities now include ordinary tasks, such as using an internet-connected refrigerator or washing machine. At the same time, the IoT provides unlimited opportunities for household objects to serve as surveillance devices that continually monitor, collect, and process vast quantities of our data. In this work, Stacy-Ann Elvy critically examines the consumer implications of the IoT through the lens of commercial law and privacy and security law. The book provides concrete legal solutions to remedy inadequacies in the law that will help usher in a more robust commercial law of privacy and security that protects consumer interests.

Stacy-Ann Elvy is a professor of law and Martin Luther King, Jr. Hall Research Scholar at the University of California, Davis School of Law. She is an expert on commercial law and its relationship to emerging technology, and she teaches courses on commercial law, privacy law, and information security law. Her scholarship has been published in leading legal journals and books, including the *Columbia Law Review*, *Boston College Law Review*, *Washington & Lee Law Review*, *Research Handbook on the Law of Artificial Intelligence*, and the *University of Michigan Journal of Gender and Law*. In 2019 Professor Elvy received both the Otto L. Walter Distinguished Writing Award and the UC Davis CAMPSSAH Faculty Scholar Award. She is also an adviser to the American Law Institute's *Principles for a Data Economy* project and received the Rising Legal Star Award from the *New York Law Journal* in 2016.

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