

Contents

List of Figures [page vii]
List of Tables [x]

PART I INTRODUCTION

1 Setting the Stage: Introduction to the Study of Creativity [3]
2 Creativity: What It Is [41]

PART II ANALYTIC THINKING IN CREATIVITY

3 Problem-Solving [75]
4 Case Studies of Creativity: The Universality of Creativity [112]
5 Analogical Thinking in Problem-Solving and Creativity [145]

PART III THE QUESTION OF EXTRAORDINARY THOUGHT PROCESSES IN CREATIVITY

6 How Do You Get to Carnegie Hall? Practice, Talent, and Creativity [183]
7 Insight in Problem-Solving and Creative Thinking [215]
8 The Question of Unconscious Processes in Creative Thinking [249]
9 Genius and Madness [284]

PART IV THE PSYCHOMETRICS OF CREATIVITY: CAN WE IDENTIFY CREATIVE PEOPLE?

10 Testing for Creativity: Divergent Thinking, Executive Functioning, and Creative Thinking [319]

11 The Search for the “Creative Personality” [353]
12 Two Confluence Theories of Creativity [386]

PART V THE NEUROSCIENCE OF CREATIVITY

13 The Neuroscience of Creativity [423]

References [458]
Index [484]