

Introduction

Theatre Venues and Visualisation

Visualising Lost Theatres studies venues that have been ‘lost’, whether through demolition or substantial remodelling. Once a theatre building is lost, its theatrical, social, and cultural worlds fade. Some fragments may remain, but their capacity to tell the story of a venue’s role in performance is limited. In researching this book, we learned how venues are living systems rather than passive containers of performance, and that their contribution to the creation of live performance has been underestimated. We studied how the contours of theatre venues cultivated social cohesion within them and forged connections with the cultural and political worlds beyond. To recover what is lost when a venue is no longer in existence, we turned to three-dimensional (3D) visualisation technology to recreate the venue in virtual form, so that we can reactivate dynamic facets of its performance space. This volume thus explores the creative interactions that exist between architecture, artists, and audiences. In addition to their aesthetic importance, venues shape behaviour in the auditorium: audience reception becomes habituated within a venue, prompting recognisable cultures of spectatorship to emerge.

We argue that evaluating venues is fundamental to interpreting performances from the past. The theatres we examine – from diverse social, geographical, and historical contexts – have prompted significant cultural transformations, shaping some of the most enduring theatrical genres of world theatre and cultural production. But we cannot comprehend these transformations until we ‘inhabit’ the venues. As Robert Hume argues, regarding early modern theatres, ‘unless one has a feel for the size, the nature of the space, the scenic and machine arrangements and the lighting, one really cannot begin to imagine how a play would work in performance. Any performer understands that cubage, configuration and sightlines are critical’ (2007: 24). A visualisation – effectively a virtual reconstruction – can provide the visual and immersive feel of a venue, as well as revealing performance logistics for actors and audience alike.

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Before we establish the role of venues and how we use 3D visualisation technology to activate new knowledge through theatre practice, we introduce the five theatres. We have chosen them not for their significant architectural history but because of a convergence of venue, artists, and audiences that creates a theatrical transformation. We begin with the Rose Theatre in 1590s London, where Christopher Marlowe's plays contributed to an eruption of playwriting. The second, Komediehuset in Bergen, Norway, is where Henrik Ibsen learned how to be a playwright in the 1850s. The Queen's Theatre, built in 1841, represents an empire-building movement in Adelaide, South Australia. Just a decade later, Cantonese opera performances in circus tents in Australia's goldfields evoked a different, distant land, linking Chinese miners with home. Finally, we examine the showroom at the Stardust Hotel in 1950s Las Vegas to investigate the shaping of commercial theatre for a tourist audience by artists who themselves toured internationally.

Theatre frequently *flows across* national lines: plays, productions, and performers *move*. This movement may result from a form being itinerant, from actors travelling to find work, or from performers' inherent interest in exploring what lies beyond political and/or aesthetic boundaries. Artists look for new audiences across borders; artists who tour tend to adapt to different cultures of spectatorship. Venues also contribute significantly to the 'flow' that live performance provides, whether within a socio-political moment or within a genre. In this book, we focus on what happens when the flow of an art form becomes *caught* and *converges* in a single location, even in a single venue. This is what we call convergent flow, where performance in a specific venue captures the theatrical, social, and/or political movement of performers and audience.

What does it mean for a theatrical performance when a flow of different ideas concentrates in a single venue? How does it affect the socio-political context and the art form itself? We maintain that a venue shapes performer-and-audience relationships as well as the performance; that this shaping results from multiple forces gathering and being held there for a time before the flow continues; and that it may leave in a different direction altogether. When a flow is caught in a venue, audiences and actors can find a connection in the theatre that may be political or philosophical or may evoke a different affect altogether. Something happens in these venues that changes the forces around them; it differs depending on the venue, the environment, and the context. In some instances, a new genre is developed by an interaction of material constraints. In others, it is a revision of form. The venue acts as a crucible fashioned by the strength of the flows it contains, facilitating the examination – from a new perspective – of the different theatrical and cultural

imaginaries that emerge. While our use of the metaphor of flow varies from chapter to chapter, in each case it illustrates in different ways how venues are living forms, not static containers.

To appreciate how flows converge in theatre, we need to ‘enter’ the venues to examine the movement in them, the pooling of flow, and what emerges as a result. Investigating lost venues through virtual reality is a means to achieve this. We begin inside each venue, addressing how a venue conveys the social constructs that shape performance in a culture, from its configuration, to the different areas in the auditorium, to decor and relationships between performers and audience. From a venue’s interior, we broaden to study the audience, the stage, and beyond. The next section provides an overview of venues as objects of analysis.

Theatre Venues

A venue is essential because performance must take place somewhere, whether in a building established for theatre or in site-specific or virtual locations. A performance generates a setting, even when it is conjured in the imagination and not via stage machinery, scenery, and props. Venues dictate the scale of a performance, the special effects that are possible, the configuration of performer–audience relationships, how audiences move through them, and who mixes with whom in the process. There are critical accounts of how space, place, and architecture define theatre as a genre,¹ but much less survives about the function of venues if they no longer exist. Once a venue is demolished or even significantly renovated, we lose our grasp of its theatrical operations, from how the machinery worked to what types of performance converge in it.

Our research acknowledges shifts in the practice of architecture over time. The idea of disposable architecture reinforces the merits of investigating prominent venues from the past to understand the creation and circulation of culture.² Established venues can be destroyed to make way for the new, even where heritage listing operates. Yet ‘destruction’ is relative: venues in Las Vegas regularly renovate to attract returning patrons with something new. Some venues may resist preservation: Cantonese

¹ See Camp (2014), Carlson (1989), Chaudhuri (2002), Filmer and Rufford (2018), Gobert (2013), Mackintosh (1993), McAuley (1999), Solga (2019), Tompkins (2006; 2014), Turner (2015), and Wiles (2003). Theatre venues offer, for us, both a space and a place in Casey’s terms (2009).

² See *Demolished Sydney* (2017) and Julia Solis (2013). ‘Disposable architecture’, which assumes a building’s lifespan to be only several decades, produces ‘disposable communities’ (Bevan, 2015).

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opera in the mid-nineteenth century was itinerant and its traces in Australia are scant.

A theatre's architecture represents the societies that fill it; class, race, gender, and age all find reflections in the access, exclusions, and preferential placings. Theatre architecture is instrumental in determining social divisions, opening dialogue between social history and performance analysis. We can infer the social contract between audience and performers, establishing the metonymic construction of a society through the stage. The act of sitting in an auditorium is also associated with developing community and interactive skills; even barriers like armrests contribute to this, separating patrons from physically touching, yet details like whether or not there were armrests are frequently lost from the record of theatres of the past. How the sociality of a venue created atmosphere and contributed to its success (or otherwise) often evades documentation.

The venue is the principal object of our research; once we have examined each venue, we explore performance through the embodied relationships between performers and spectators, and the social context that a performance venue developed and fostered. We recover not only the lost theatres but also the cultural memories and functions associated with them, linking theatre history and practice, audience–performer social relationships, and architecture. We analyse the venues and their legacies by means of digital technology to enhance both theatre history and the value of contemporary performance in our cultures.

For each lost venue, we have researched multiple historical sources, from accounts of particular theatres to types of venues, heritage reports, reviews, and other sources. A fascinating avenue has been investigating the history of stage machinery, a technology that transformed as regularly as opportunities for creating new spectacles emerged. The introduction of the new often means the abandonment of the old. The difficulty of re-establishing a technology (working out how gas lighting or movable scenery were installed in a particular venue) that hasn't existed for over a century except in museum theatres reinforces that when a venue is lost, so, often, are its contributions to a culture of spectatorship.³

There are many ways to investigate theatre venues beyond entering actual buildings, from Richard Leacroft's (1973) architectural drawings of historical English theatres to miniatures (Stewart, 1992), including architectural scale models and even the toy theatres built and sold by Benjamin Pollock. The most ambitious recreation is Shakespeare's Globe

³ See Sweden's Drottningholm, the Czech Republic's Český Krumlov, and England's Richmond Theatre, although each has a very different history of preservation and/or renovation.

in London.⁴ Our alternative is to reconstruct spaces through virtual reality (VR), taking advantage of digital technologies in a manner more akin to a laboratory experiment than a surrogate experience. A VR model, or visualisation, provides an extension of Leacroft's illustrations in a form that enables us to 'inhabit' a close-to lifelike experience of a venue; it feels like we are immersed in the actual thing. Both Leacroft's work and ours require in-depth research on construction, performance, historical realities, and an imaginative activation of space. We have conducted workshops with performers (as research assistants) working 'inside' a virtual theatre; these laboratories reinforce the complex relationship between architecture, genre, and audience as we gauge the performers' responses to inhabiting the virtual venues. The actors and dancers have helped us establish the material conditions of and for performance, although our aim has never been to re-enact specific performances. The next section introduces our 'visualisation methodology'.

Visualisation as Methodology

This volume strengthens the foundations for interpreting theatre and performance venues and takes this research into the immersive sphere. Digital technologies are introducing widespread social changes as people inhabit virtual worlds for entertainment, education, and work (hastened by the COVID-19 pandemic), through visualisation in particular. Virtual reality has been used extensively in archaeological reconstructions, real estate and interior design, and urban planning (Liu, Mateo-Babiano, and Darchen, 2018; O'Donaghue and Procter, 2017). Theatre is particularly appropriate for deploying visualisation, and current technologies enable us to explore the form's visibility, spatiality, and temporality.⁵ Visualisation facilitates a simultaneous reduction and expansion of forms within our worlds, intersecting with Thea Brejzek and Lawrence Wallen's reading of 'the physical scale model in theatre and architecture' through what they call 'cosmopoiesis' or 'world-making' (2018: 1); it

⁴ See Egan (1999), Foakes (2004), and Orgel (2004). The Globe reconstruction is closer to the concept of re-enactment proposed by Rebecca Schneider (2011). There are, however, echoes between her project and ours.

⁵ Shakespeare figures prominently in theatre-related digital humanities projects, but text-focused work takes precedence over performance; see among others Carson (2011). The now-defunct Theatron project from the King's Digital Laboratory was a pioneer in this work. More recently, scholars at the Deutsche Theater-technische Gesellschaft are using VR/augmented-reality technologies to 'conceive communication strategies for historical and future theatre architectures' (Ritter and Dornhege, 2019: 15) and the iDesign project at UNSW's Centre for Interactive Cinema Research extends approaches to set design through interactive modelling in virtual space (Thurrow, Del Favero, Wake 2020). See also Eckersall and Grehan (2019).

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expands our understanding of theatrical worlds and specifically how a venue shapes spectatorship.

Visualisation is not without its critics, for whom it approaches “edutainment,” and even the “Disnification” of culture’, positions refuted by Fiona Cameron and Sarah Kenderdine (2010: 11). Our visualisations, embedded in historical analysis, are not an end in themselves. Rather, they are part of a new, complex archive and laboratory for research and analysis; our virtual models facilitate the identification of a research-based ‘feel of the space’ that enables active investigation. In the process of enabling 3D immersion in the models (versus two-dimensional display), we isolate crucial historical aspects. Determining a changing balcony shape or the stage relationship to backstage, for example, is part of this strategy, while detail about the decoration of an auditorium is arguably less central to a model’s ability to elicit past social, political, and theatrical practice. Visualisation complements and extends the research record about the actual function(s) of these theatres.

Like any methodology, visualisation requires clear parameters. The London Charter for the Computer-based Visualisation of Cultural Heritage stipulates that visualisations adhere to six principles: implementation, aims, methods, research sources, sustainability, and access (London Charter, 2009). Cultural visualisations ‘should accurately convey to users the status of the knowledge that they represent, such as distinctions between evidence and hypothesis, and between different levels of probability’ (quoted in Denard, 2016: 60), thus ‘distinguish[ing] between fact and fiction’ (62). Hugh Denard argues that visualisations contribute to the conclusions we can make about cultural heritage:

A visualization is essentially a complex set of dependency relationships, and it is this which makes a visualization at once such a powerful empirical instrument ... The process of visualization, when documented, gives us in fact greater, not lesser, liberty to try out possibilities, because when a hypothesis is published along with its rationale and evidence base, it acquires a recognizable standard of *methodological* validity. (67–8; original emphasis)

In accordance with these guidelines, our practice is to use a range of evidence to create an accurate model; we then draw logical inferences to known construction methods of the day to fill in data that is otherwise unavailable. We do not attempt to recreate perfectly an original venue (which is impossible), but we remain alert to opportunities to learn more about the venues to enhance our understanding of culture, heritage, and art forms of the past and present. This approach presents a methodology to test theories in a manner hitherto unavailable.

To embed the deployment of visualisation ‘as’ research, we combine Denard’s view with Diana Taylor’s foundation for examining digital technologies in theatre. She repositions her concepts of the archive and the repertoire in the digital age. For Taylor, digital technologies ‘offer new futures for our pasts’ (2010: 2). She argues that in addition to the ‘embodied cognition’ of the repertoire and the rational linearity of the archive, ‘digital technologies constitute yet another system of transmission that is . . . raising new issues around presence, temporality, space, embodiment, sociability, and memory (usually associated with the repertoire) and those of copyright, authority, history, and preservation (linked to the archive)’ (3). Visualisation generates a ‘system of transmission’ and a dynamic reading strategy that ‘draws on, and simultaneously alters both’ the archive and the repertoire (Taylor, 2010: 3). The models are, then, much more than passive stand-ins for the real thing. Here are three aspects that they can provide:

Models as accumulations of architectural knowledge: as visual-spatial expressions of what we know about the size, scale, shapes, volumes, materials, look-and-feel of the venues. This is the model as a building site in its construction phase. It is the experience of working from many types of documentary evidence and using 3D design software to build up the model, piece-by-piece, space-by-space, from the evidence available. This is where ‘material choices’ and ‘design intentions’ come into play (Brejzek and Wallen, 2018: 3).

Models as sites of cultural production: as venues for past performance, as material constructions set in historical contexts, as social settings for action, representation, and interaction. This is the model as a focus in researching theatre history. It collects our knowledge about play scripts and styles of production, about companies of performers, directors, and designers, about audience engagement, social formations, cultural forces, and so on, and provides a dynamic medium for arranging artefacts of performance to form historical accounts.

Models as spaces for performance research: as virtual environments mapped through VR technology to physical space in a studio. This is the experience of research through creative practice in rehearsal that will be familiar to artists and scholars who work with performance in theatre, dance, music, and screen production. This is the model as a virtual laboratory for practice, a ‘space of action’ in Brejzek and Wallen’s terms (2018: 3).

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Our study draws on all three aspects. Using visualisation as an interpretive tool involves layering practical, visual, and embodied information. Taylor explores the virtual in performance, noting that ‘the embodied, the archival, and the digital overlap and work together and mutually construct each other’ (2010: 3). Too often, aspects of theatre are analysed in isolation. A virtual model offers a site to consider different perspectives and enable modifications as new insights arise. *Visualising Lost Theatres* makes this complex layering explicit in the visualised venues to interpret historical venues and their social development, particularly against moments when flow is caught or arrested.

Visualisation reinforces the collaborative nature of digital humanities, since historically, few individuals have had all the requisite skills (Spiro, 2012: 26). This volume is no exception, with four authors, a director, a designer, a drafter, modellers to create the visualisations, and actors and dancers testing the results in workshops. We note the essential contributions of Mary Moore, the project’s designer, and Peter Kelly, who with Moore interpreted the archival evidence to provide the computer-aided-design (CAD) drawings for the modellers of the Queen’s. Ortelia’s Lazaros Kastanis and Darren Pack technically produced the venue models, which are openly accessible at <https://ortelia.com>; Komediehuset is also listed as a resource on its venue record in IbsenStage (<https://ibsenstage.hf.uio.no/pages/venue/15488>); the Queen’s is available as a resource on its venue record in AusStage (<https://www.ausstage.edu.au/pages/venue/3145>). We have designed a website that includes fly-throughs of each of the models to accompany this book: see <https://losttheatres.net>. These multiple access points may keep them active for longer than many digital projects remain live. The book is designed to be read without visualisations, but we encourage readers to engage with the models (in Mac, PC, or VR formats) for a richer experience.

Our analyses begin with the virtual reconstructions that we have generated from archaeology, photographic records, sketches, descriptions, and/or other resources that reinforce structure, appearance, and spatial dynamics. The first layer in constructing the models is a close connection with architectural and building constraints of real buildings; this has required learning about the construction of historic theatre venues. A second layer comprises analysing the spatial dynamics of auditoria – entrances, exits, seating arrangements – which throws light on social organisation and cultures of spectatorship. The third layer involves studying stage spaces, machinery, and relationships between stages and auditoria. Theatre history provides some material understanding of lost theatres, but adding performance aspects of a venue offers far more insight; a major contribution of this study is this combination of historical

research with theatre praxis. By recreating the conditions of performance in virtual spaces,⁶ we engage in a practice of ‘genre archaeology’. We treat the virtual models as if they are actual stages. We read across the layers to determine how textual and archival materials translate dynamically into spatial relations, visual effects, and embodied forms inside the VR models.

Virtual research praxis deploys digital technology to help translate textual traces into spatial, visual, and embodied data to enrich qualitative interpretations of performance history. For some of our venues, there are limited or even no visual records of performance; written traces such as scripts, reviews, and artists’ reminiscences are all that remain. But VR technology can turn these textual traces into reconstructed moments of performance in spatial, visual, and embodied form, taking us a few steps closer to a visceral connection with a lost past. Even when there are photographs and film recordings of performance, the virtual models afford insights into the embodied experience of a venue.

When we read archival documents about a performance in a lost theatre, it is easy to make assumptions, but trying to translate a written description into a 3D form highlights numerous practical problems rarely addressed in print. Filling these gaps for a virtual model has involved additional tasks like determining how many lumen were emitted by the gas flares in a particular theatre; where the slots were cut into the stage for a carriage-and-wing mechanism; how many spectators sat on a single bench in the pit; and how many stagehands were employed on a show. Answering each of these questions triggers new research directions; when the evidence trail falters, creative choices must be made based on theatrical practices of the period.

This project uses a double-dissemination strategy that augments a traditional narrative with high-quality visualisations that have an interactive component. A model on its own cannot relate the full story, since much material needs to be elucidated discursively. To produce new ways of understanding performance history inside virtual spaces, we implement a ‘venue–design–body’ articulation made possible through collaboration with artist researchers. We worked with a variety of artists, most notably the Australian theatre, dance, and opera designer Mary Moore; Adelaide-based actors (Emma Beech, Jermaine Hampton, Jamie Harding, Jude Henshall, Ashton Malcolm, Paul Reichstein, Nadia Rossi, and Stephen Sheehan); and Sydney-based dancers (Erin Brannigan, Raghav Handa, Julie-Anne Long, Lillian Shaddick, Lisa Synnott, and Alexandra Tálamo). Inside our

⁶ See Sue-Ellen Case’s study of ‘virtual’ in actual, theatrical, and metaphoric terms (2006).

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models – effectively virtual laboratories – we found that visualisation (when users wear a VR headset) heightens the haptic effect (or the ‘feel’ of the space, which appears so ‘real’ that users tend to want to touch it), making the experience visually comparable to walking into an actual physical venue and looking around. Given the detail, accuracy, and hapticity of the VR, our performer-researchers suspend their disbelief and work within the virtual model ‘as if’ it is an actual venue. In the virtual theatres, they can choose not to ‘see’ any of the technical glitches in the virtual environment and repress the contradiction between their sensory awareness of the space and their limited physical presence within it. The function of using this ‘as if’ approach to sensing the space in this project was to conduct practical research experiments that teach us how the venues came alive in performance. Having suspended their spatial disbelief, artists use this ‘as if’ approach to apply the same techniques to investigate the virtual environment as they use within actual venues. These techniques involve *sensing the space* and treating its proportions and features as the crucial raw materials that will underpin their creative choices in their performance.

Sensing the space offers a particular focus for designers. Whatever the genre of a production (an illusory fictional world or a metatheatrical framing), designers generate a performing space that sits within the architectural form of the theatre building. To integrate these two ‘places’, designers create a relationship between the proportions of each while simultaneously fashioning the spatial logic that will shape the movement of performing bodies. Their tools are enhanced by a venue’s stage machinery. Today, this machinery is associated with fly towers, hydraulics, and movable seating; in previous eras, it was mechanisms for changing wings, flats, borders, and the dropping and rolling of stage cloths. Lighting and sound designers are also constrained by the dimensions of the stage and auditorium and the available technology; even costume designs are tied to the size of the venue if they are going to ensure that spectators absorb the information about character, place, and time that is signified through clothing.

Venue architecture is intrinsic to the performance choices that performers make. The techniques used to project the natural voice are determined by the acoustics of a venue; decisions about the size and shape of physical expression are controlled not only by the distance between the performers and spectators but also the configuration of the auditorium seating. For these reasons, performers’ rehearsal preparations involve spending time in a venue and sensing the space. Although the richness of the sensory information gathered by performers is often expressed impressionistically in descriptions of the space as intimate or cavernous, friendly or forbidding, they are able to make very accurate