White Identity Politics

Amidst discontent over America’s growing diversity, many white Americans now view the political world through the lens of a racial identity. Whiteness was once thought to be invisible because of whites’ dominant position and ability to claim the mainstream, but today a large portion of whites actively identify with their racial group and support policies and candidates that they view as protecting whites’ power and status.

In *White Identity Politics*, Ashley Jardina offers a landmark analysis of emerging patterns of white identity and collective political behavior, drawing on sweeping data. Where past research on whites’ racial attitudes emphasized out-group hostility, Jardina brings into focus the significance of in-group identity and favoritism. *White Identity Politics* shows that disaffected whites are not just found among the working class; they make up a broad proportion of the American public – with profound implications for political behavior and the future of racial conflict in America.

**Ashley Jardina** is Assistant Professor of Political Science at Duke University. She studies the nature of racial attitudes and group identities and their influence on public opinion and political behavior. Her research has been featured in the *New York Times*, *Vox*, and the *Washington Post*’s Monkey Cage.
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Cambridge Studies in Public Opinion and Political Psychology is dedicated to furthering theoretical and empirical research on the relationship between the political system and the attitudes and actions of citizens.

Books in the series are listed on the page following the Index.
White Identity Politics

Ashley Jardina

Duke University, North Carolina
To my Michigan family
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