

#### CONVERGENCE AND DIVERGENCE OF PRIVATE LAW IN ASIA

There has been an increasing need for greater integration of many Asian economies, either within the confines of ASEAN or on a more geo-economically strategic scale including major Asian jurisdictions like China, Japan, and Korea. A number of key personalities within the regional legal fraternity have advanced views that such integration ought to occur through the harmonization of legal rules, arguing that in doing so, uncertainty and other transaction costs would be reduced and commercial confidence within the region concomitantly increased. This edited volume brings together eminent and promising scholars and practitioners to investigate what convergence and divergence means in their respective fields and for Asia. Interwoven in the details of each tale of convergence is whether and how convergence ought to take place, and in so choosing, what are the attendant consequences for that choice.

Gary Low is Vice-President (Legal & Regulatory Engagement) for e-commerce platform Lazada Group. He read for law at the LSE (LLB First Class Honours), Oxford (BCL, Distinction), and Maastricht (PhD). He was Justices' Law Clerk of the Supreme Court of Singapore, and shortly thereafter practised shipping and commercial law at Rajah & Tann LLP. Formerly on faculty at Tilburg, Maastricht and SMU, Gary has held visiting appointments at Cornell, Keio and CEU. Before becoming an in-house counsel, he was Deputy Senior State Counsel at the Attorney-General's Chambers.



# Convergence and Divergence of Private Law in Asia

Edited by

**GARY LOW** 

Lazada Singapore & RedMart





# CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

103 Penang Road, #05-06/07, Visioncrest Commercial, Singapore 238467

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org

Information on this title: www.cambridge.org/9781108475150 DOI: 10.1017/9781108566391

© Cambridge University Press 2022

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2022

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data

NAMES: Towards an Asian Legal Order: Conversations on Convergance (Conference) (2018: Singapore Management University) | Low, Gary (Lawyer), editor.

TITLE: Convergence and divergence of private law in Asia / edited by Gary Low, Lazada Singapore & Redmart.

DESCRIPTION: Cambridge, United Kingdom; New York, NY: Cambridge University Press, 2021. | Includes index.

IDENTIFIERS: LCCN 2021000359 (print) | LCCN 2021000360 (ebook) | ISBN 9781108475150 (hardback) | ISBN 9781108566391 (ebook)

Subjects: LCSH: Commercial law – East Asia – International unification – Congresses. | Commercial law – Southeast Asia – International unification – Congresses.

Classification: LCC knc242.a6 T69 2018 (print) | LCC knc242.a6 (ebook) | DDC 346.5–dc23

LC record available at https://lccn.loc.gov/2021000359

LC ebook record available at https://lccn.loc.gov/2021000360

ISBN 978-1-108-47515-0 Hardback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.



To my children, Tobias William and Sophie Philippa, now six and four, respectively. One was born when I entertained the idea for this book, and the other was born just as I hosted the contributors at a conference. I should really stop at three.



# Contents

List	t of Tables	page ix
List	t of Contributors	X
Ack	rnowledgments	XV
List	t of Abbreviations	xvii
1	Introduction Gary Low	1
2	Uniform Law and the Production and Circulation of Legal Models Luca Castellani	7
3	Convergence, Divergence and Diversity in Financial Law: The Experience of the UNCITRAL Model Law and Cross-Border Insolvency Andrew Godwin	33
4	The New York Convention and the UNCITRAL Model Law on International Commercial Arbitration: Existing Models for Legal Convergence in Asia? Michael Hwang	62
5	Convergences and Divergences: Comparing Contractual and Organizational Models in International Regulatory Cooperation Fabrizio Cafaggi	81
6	Law as a Market Standard: Voluntary Unification in Contract and Company Law Andreas Engert	105

vii



V111	Contents	
7	Is the Harmonisation of Asian Contract Law Possible? The Example of the European Union Mateja Durovic and Geraint Howells	135
8	The Presumption of Regularity in Chinese Corporate Contracting: Evidence and the Prospect of Regional Convergence Charles Zhen Qu	153
9	Mind the Gap: Studying the Implementation Discrepancy for the ASEAN Economic Community Sanchita Basu Das	180
10	The Rule of Law as Key to the ASEAN Legal Order: How Can It Be Ensured? Francis Jacobs	204
11	How Asian Should Asian Law Be? Ralf Michaels	227
Inde	ex	252



## Tables

3.1	Convergence objects and methodologies	page 38
8.1	Patterns of cases: percentage of authorised transactions	156
8.2	Pattern of court decisions: Contract enforceability and company	
	liability	157
8.3	The RTB approach: what the contractor is entitled to assume	161
8.4	Approaches to the determination of the validity of unauthorised	
	corporate security contracts	163
8.5	Decisions based on (inter alia) the RTB approach: outcomes	165
8.6	Evidence on modes of executing security instrument: seal	173
8.7	Evidence on modes of executing security instrument: signature	174
0.1	State of development divide in ASEAN	100



## Contributors

#### Editor

**Dr. Gary Low** is Head of Legal for e-commerce platform Lazada Singapore and RedMart. He read for law at the LSE (LLB First Class Honours), Oxford (BCL, Distinction), and Maastricht (PhD). He was Justices' Law Clerk of the Supreme Court of Singapore, and shortly thereafter practised shipping and commercial law at Rajah & Tann LLP. Formerly on faculty at Tilburg, Maastricht and SMU, Gary has held visiting appointments at Cornell, Keio and CEU. Before becoming an in-house counsel, he was Deputy Senior State Counsel at the Attorney-General's Chambers. He has published in the likes of the European Business Law Review, the European Journal of Law and Economics, and the European Review of Private Law. He also sits on the Central Committee of the Consumer Association of Singapore.

#### Contributors

**Dr. Sanchita Basu Das** is an economist at the South Asia Regional Department of the Asian Development Bank. She was the Lead Researcher (economic affairs) at the ASEAN Studies Centre of ISEAS-Yusof Ishak Institute (ISEAS), Singapore. She is a former ISEAS fellow and held concurrent duties as the coordinator of the Singapore APEC Study Centre and was coeditor of the *Journal of Southeast Asian Economies*. Prior to joining the Institute in 2005, she was an economist in the private sector, involved in infrastructure consulting, manufacturing, and banking. Sanchita holds an MBA from the National University of Singapore and an MA from the Delhi School of Economics. She has authored and edited numerous books and book chapters, policy papers, and opinion articles. Her research interests include economic regionalism in ASEAN and the Asia-Pacific Region, international trade, and economic development issues like connectivity.

**Professor Fabrizio Cafaggi** is a member of the Italian Council of State. He is concurrently Professor of Regulation at the School of National Administration and co-director of the Centre for Judicial Cooperation at the European University Institute (Florence, Italy). He also holds an appointment as Professor of Private Law at the University of Trento (on leave). He is a founding member of the



### List of Contributors

хi

European Law Institute, a member of its executive committee, and an affiliate of the American Law Institute. Professor Cafaggi earned his JD *cum laude* at the University of Rome and his PhD in Law at the University of Pisa, Italy. He has been a visiting professor at the Columbia Law School, NYU School of Law, and the San Andres Law School in Argentina. Fabrizio Cafaggi's research activities are mainly focused on private regulation in its different forms (self-regulation, co-regulation, and standard setting), while he is also interested in comparative and transnational private law. His other research fields include law and economics, codes of conduct with a special focus on private law and regulatory techniques, NGOs, welfare systems, US contracts, tort law, and Italian law. He has taught courses on theories of regulation, transnational regulation, European contract law, and contract law in regulated markets. The current subjects of his research include transnational private regulation, European private law, regulation, and multilevel governance.

Dr. Luca Castellani is a legal officer in the Secretariat of the United Nations Commission on International Trade Law (UNCITRAL). After graduating in law at the University of Torino, he received a doctoral degree in comparative law from the University of Trieste and a master's in international law from New York University. He was admitted to the bar in Italy and has held research and lecturing positions in Italy (Università del Piemonte Orientale) and Eritrea (University of Asmara). He joined the Office of Legal Affairs of the secretariat of the United Nations in New York in 2001, working at its Treaty Section, and moved to its International Trade Law Division to discharge the functions of the UNCITRAL secretariat in Vienna, Austria, in 2004. While there, he was tasked with the promotion of the adoption and uniform interpretation of UNCITRAL texts relating to the sale of goods and electronic commerce. From March 2012 to November 2013, he was assigned as the first Head of the United Nations Commission on International Trade Law Regional Centre for Asia and the Pacific (UNCITRAL RCAP), located in Incheon, Republic of Korea. He has published in the fields of international trade law and comparative law, dealing, in particular, with the sale of goods, electronic commerce, and trade law reform in developing countries.

**Dr. Mateja Durovic** is Associate Professor at the Dickinson Poon School of Law, King's College London. Mateja holds PhD and LLM degrees from the EUI in Florence, an LLM (Cantab), and an LLB (Belgrade; valedictorian). Prior to assuming his current position, Mateja worked as a post-doctoral research associate at the EUI, the Legal Service of the European Commission, and as a legal consultant for the European Commission, BEUC (European Consumer Organisation) and the United Nations, and held a faculty position at the City University of Hong Kong. He has held visiting positions at Stanford, the Max Planck Institute of Private International and Comparative Law, as well as universities in Macau, Florence, Passau, and Belgrade. Mateja conducts research in the areas of contract law, consumer law, international commercial law, comparative law, and competition



xii

#### List of Contributors

law. His work has been published inter alia in the European Review of Private Law, European Review of Contract Law, and the Journal of Consumer Policy.

Professor Andreas Engert is Professor of Law at the Freie Universitat Berlin, and a member of the European Corporate Governance Institute. Prior to this, he held the chair in Business Law and Tax Law at the University of Mannheim. He completed his undergraduate studies at the University of Tübingen and earned an LLM degree from the University of Chicago School of Law and a Doctorate in Law at the University of Munich. A law and economics scholar, Professor Engert has a particular interest in questions of regulatory competition, network effects, and the role of market-standards in private law. He has, among others, addressed these topics in writings on lender liability, corporate law, bankruptcy law, securities law, and tax law.

Dr Andrew Godwin is a Principal Fellow at Melbourne Law School. Prior to joining Melbourne Law School in 2007, Andrew was in legal practice for over 15 years, 10 of which were spent in Shanghai where he was a partner of an international law firm. Andrew researches in the area of finance and insolvency law, corporations and financial services regulation, property law and the regulation of the legal profession. Books that Andrew has published as an author or editor include The Cambridge Handbook of Twin Peaks Financial Regulation (Cambridge University Press, 2021), Technology and Corporate Law: How Innovation Shapes Corporate Activity (Edward Elgar Publishing, 2021), Sackville & Neave Australian Property Law (11th edition, LexisNexis, 2021) and China Lexicon (Vantage Asia, 2014). His PhD thesis examined traditional land-use rights in rural China and evaluated their relevance and suitability to reform today. Andrew has acted as a consultant to a broad range of organisations, including the World Bank and regulators and governments in Australia and abroad. In 2020, Andrew was appointed Special Counsel to the Australian Law Reform Commission to assist its inquiry into corporations and financial services regulation in Australia.

Professor Geraint Howells holds the Chair in Commercial Law at the University of Manchester. Prior to this, he was Dean of the School of Law at the City University of Hong Kong. He is an authority in the field of consumer law writ large, with a particular interest in product liability and product safety, and has produced a voluminous body of research on these issues. Professor Howells has held chairs at the universities of Sheffield and Lancaster and was offered visiting positions in Wurzburg, Munster, Paris XI, Tennessee, and Sydney. He is also a member of the Board, and former President, of the International Association of Consumer Law.

**Dr. Michael Hwang, SC**, a Senior Counsel of the Supreme Court of Singapore, and Chief Justice of the Dubai International Financial Centre Courts, received his undergraduate and postgraduate legal education at the University of Oxford where he was a College Scholar and Prizewinner. Dr. Hwang is active in international



### List of Contributors

dispute resolution as an arbitrator (under the auspices of all the major arbitration institutions) as well as a mediator. Based in Singapore but associated with Chambers in London and Sydney, he is active both in commercial as well as investment treaty arbitration. He has conducted arbitrations in more than twenty-five cities and spoken at conferences in more than fifty cities. He has also conducted arbitrations under the auspices of the Permanent Court of Arbitration and ICSID. Dr. Hwang has served in various capacities, including as a Judicial Commissioner of the Supreme Court of Singapore; Singapore's Non-Resident Ambassador to Switzerland and Argentina; President of the Law Society of Singapore; Vice Chairman of the ICC International Court of Arbitration; Vice-President of ICCA; Court Member of LCIA; Trustee of DIAC; Council Member of ASA; Council Member of ICAS; and Commissioner of the United Nations Compensation Commission. In 2014, he was conferred an Honorary LLD by the University of Sydney.

Rt. Hon. Sir Francis Jacobs, KCMG QC, is Professor of Law at King's College London. He received his undergraduate legal education at Christ Church, Oxford, and obtained his MA and DPhil while in residence at Nuffield College, Oxford. Sir Francis's legal career spans more than four decades. At the Council of Europe in Strasbourg, he worked in the European Commission of Human Rights. He then worked in Luxembourg at the European Court of Justice (ECJ), starting just before British entry to the EEC. In 1974 he was appointed to the newly created Chair of European Law in the University of London. He has been one of the most distinguished Advocate Generals at the ECJ, a post that he held from 1988 to 2006, and in this capacity made numerous contributions to law reform across the expanse of EU law. He is the author or editor of myriad books and articles on EU law and human rights law. To celebrate his work, two Festschriften and a special issue of the Fordham International Law Journal were dedicated to him. Sir Francis was the first President of the European Law Institute and is a Bencher of the Middle Temple. He was appointed to the Privy Council in 2005 and knighted in 2006.

Professor Ralf Michaels is Director at the Max Planck Institute for Comparative and International Private Law, Global Law Professor at the Queen Mary University of London and Professor of Law at the University of Hamburg. He is a member of the American Law Institute and of the Academia Europea. Until 2019, he was the Arthur Larson Professor of law at Duke University. Ralf Michaels was a Visiting Professor at the Universities of Panthéon/Assas (Paris II), Princeton, Pennsylvania, Toronto, Tel Aviv and the London School of Economics; he was also Senior Fellow at Harvard Law School, Princeton University (Program in Law and Public Affairs) and the American Academy in Berlin. He studied law in Passau and Cambridge. His research focuses on questions of legal plurality, foundations of private international law, and decolonial comparative law.

© in this web service Cambridge University Press

www.cambridge.org

xiii



xiv

List of Contributors

**Dr.** Charles Zhen Qu is an adjunct professor of University of New England School of Law. He was conferred his PhD by the Australian National University and has been admitted to the New South Wales Bar. His research interests are in corporate law, corporate insolvency law, schemes of arrangement, and Chinese corporate law, and he is a prolific writer in these areas. Together with Stefan H. C. Lo, he is the author of *Law of Companies in Hong Kong* (2018), currently in its third edition.



# Acknowledgments

I conceived of the idea for this book shortly after returning to Singapore from my sojourn in Europe, where, for some years, I had been an active participant in the discussion on the Common European Sales Law. My participation in drafting the Principles of Asian Contract Law allowed this to coalesce into something concrete. Then, unto Yeo Tiong Min (Singapore Management University, or SMU) and Geraint Howells (City University of Hong Kong), I posed this as a seed of opportunity for closer collaboration. That did not take long at all to germinate. I thank the two deans, as well as Chen Lei and Tang Hang Wu, along with the teams at both SMU's Centre for Cross-Border Commercial Law in Asia (CEBLA) and the City University of Hong Kong for backing this project, as well as the conference and book this has led to.

I single out Pamela Yap and Phyllis Yan for tireless and thankless work behind the scenes, making sure all administrative details were ironed out, all processes observed, and all the contributors kept happy.

Thanks go to Mark Fisher of the Asian Business Law Institute (ABLI) and Joao Ribeiro of the UNCITRAL Regional Centre for Asia and the Pacific (UNCITRAL-RCAP) for lending support and advertising the conference in their respective networks.

Maartje de Visser was active in the background, helping me with organizing the conference and reviewing a good number of the contributions, taking a backseat only recently and only because of additional university responsibilities she shoulders.

I also thank Naomi Lim and Soh Kian Peng, who as my one-time research assistants were involuntarily gang pressed (though adequately remunerated in accordance with the minimum requirements of any applicable laws) into the post-conference editorial process. I fear I may have scarred them for life from considering academia as a career.



xvi

## Acknowledgments

Joe Ng, Gemma Smith, two anonymous reviewers, and the entire team at Cambridge University Press are the editor's editors. They've been tremendously patient, supportive, and professional in the face of my own sloth-like ineptitudes. All fault is mine alone. But the credit is shared and justly so.



## Abbreviations

ABLI Asian Business Law Institute

ABs accreditation bodies

AEC ASEAN Economic Community
AFC 1997–98 Asian Financial Crisis
AFTA ASEAN Free Trade Area

AICHR ASEAN Intergovernmental Commission on Human Rights

AIMO ASEAN Integration Monitoring Office APLMA Asia Pacific Loan Market Association

ARISE ASEAN Regional Integration Support by the European Union

ASEAN Association of Southeast Asian Nations

AUSAID Australian Agency for International Development

B2B business to business
BGB German Civil Code
BRC British Retail Consortium
CABs conformity assessment bodies

CBs certifying bodies
CEO chief executive officer

CESL Common European Sales Law

CISG United Nations Convention on Contracts for the International

Sale of Goods

CLMV Cambodia, Laos, Myanmar, and Vietnam

CLOUT Case Law on UNCITRAL Texts

COMI center of main interest CPOs certification program owners

CPTPP Comprehensive and Progressive Agreement for Trans-Pacific

Partnership

CSR corporate social responsibility

DCFR Draft Common Framework of Reference
DIFC Dubai International Financial Centre

xvii



xviii List of Abbreviations

DSU Dispute Settlement Understanding
EASA European Advertising Standards Alliance

EBRD European Bank for Reconstruction and Development

ECHR European Convention on Human Rights

ECJ European Court of Justice

ECSC European Coal and Steel Community
ECtHR European Court of Human Rights

EEA European Economic Area

EEC European Economic Community EFTA European Free Trade Association

EU European Union

EURATOM European Atomic Energy Community

FAO Food and Agriculture Organization of the United Nations

FDI foreign direct investment

FLO Fairtrade Labelling Organization FSC Forest Stewardship Council FTA free trade agreement

GDP gross domestic product
GFSI Global Food Safety Initiative
GLCs government-linked companies

HCCH The Hague Conference on Private International Law

HDI Human Development Index

HKIAC Hong Kong International Arbitration Centre

HPC High People's Court (China) HPMs high-priority measures

IAF International Accreditation Forum
IATA International Air Transport Association
ICAO International Civil Aviation Organization
ICC International Chamber of Commerce

ICCA International Council for Commercial Arbitration

ICoC International Code of Conduct

ICSID International Centre for Settlement of Investment Disputes

IEC International Electrotechnical Commission

IFS International Featured Standards ILO International Labor Organization

IMR indoor management rule

INCOTERMS International Commercial Terms IO international organizations

IOSCO International Organization of Securities Commissions ISDA International Swaps and Derivatives Association

ISEAL International Social and Environmental Accreditation and

Labelling Association



List of Abbreviations

xix

ISO International Standards Organization

ISO/GRI International Standards Organization / Global Reporting

Initiative

LCIA London Court of International Arbitration

LMA Loan Markets Association
LR legal representative
ME monitoring and evaluation
MNC multinational corporation
MOU memorandum of understanding
NGO nongovernmental organization

NSW national single window NTBs non-tariff barriers NTR national trade repository

OECD Organisation for Economic Co-operation and Development
OHADA Organisation for the Harmonisation of Business Law in Africa

P&C parts and components

PACL Principles of Asian Contract Law PECL Principles of European Contract Law

PEFC Programme for the Endorsement of Forest Certification

PKDs prioritized key deliverables

PPP purchasing power parity / public-private partnerships

PRC People's Republic of China

RA Rainforest Alliance

RECEP Regional Comprehensive Economic Partnership

ROO rules of origin

RSPO Roundtable on Sustainable Palm Oil

RTB reason-to-believe approach RTRS Round Table on Sustainable Soy

SAARC South Asian Association for Regional Cooperation SADC Southern Africa Development Community

SADC Southern Africa Development Community
SAFA Sustainable Assessment of Food and Agriculture

SAN Sustainable Agriculture Network
SAR Special Administrative Region
SDG Sustainable Development Goals
SME small- and medium-sized enterprise

SOEs state-owned enterprises

SPC Supreme People's Court (China)

TPP Trans-Pacific Partnership
TPR transnational private regulation
UCC US Uniform Commercial Code

ULF Uniform Law on the Formation of Contracts for the

International Sale of Goods



xx List of Abbreviations

ULIS Uniform Law on the International Sale of Goods

UNCITRAL United Nations Commission on International Trade Law
UNCTAD United Nations Conference on Trade and Development
UNFSS United Nations Forum on Sustainability Standards
UNIDROIT International Institute for the Unification of Private Law

UPICC UNIDROIT Principles of International Commercial Contracts

USAID US Agency for International Development

WHO World Health Organization
WTO World Trade Organization
WWF World Wide Fund for Nature