

## Index

Note: Charts and figures are indicated in *italics*. Tables are indicated in **bold**.

- 1919 Revolution 10, 54, 98
- Abaza, Fikri 148
- 'Abbud Pasha, Muhammad Ahmad (entrepreneur) 160
- 'Abd al-Da'im, Ibrahim (engineer) 217
- 'Abd al-Latif, 'Abd al-Hamid 128
- 'Abd al-Rahman Bisar, Muhammad (spokesperson of Al-Azhar) 142
- 'Abd al-Wahhab, Muhammad 170
- Abdel-Fadil, Mahmoud 237
- Abdel-Khalek, Gouda 48, 161
- Abdel-Nabi, Abdel-Fattah 65
- Abdelrahman, Maha 133
- 'Abdu, Muhammad (*mufti*) 11, 218
- Abu-Lughod, Lila 181
- Adams, Richard H. 109
- advertising and marketing  
     and clothing fashions 212  
     fueling consumption 112, 123–124, 126, 127, 128, 140–142, 141  
     Islamic 207–211, 210, 222
- agriculture  
     changing employment trends in 188–189  
     and labor migration 49, 71–72, 73–74  
     liberalization of 80–81, 87, 185–186  
     limited production 45, 85  
     reform of 15, 45, 183–185 *see also* land
- Ahl al-qimma* (*People at the Top*, film) 123, 176, 178
- al-Ahram al-Iqtisadi* (economic journal) 51, 82, 113, 114, 157
- al-Ahram* (daily newspaper)  
     reporting on higher education 56  
     reporting on marriage research 135, 142, 143  
     reporting on migration 183, 184  
     reporting on shortages 86, 93
- '*Ala man nutliq al-rasas!* (*Whom Shall We Shoot?*, film) 106, 156
- Alderman, Harold 94, 95
- 'Ali, Muhammad (founder of modern Egypt) 9, 47–48, 53
- Amin, Galal 107, 133, 162, 222, 237
- appliances *see* electrical appliances
- '*aqd ijtimai'i see* social contract ('*aqd ijtimai'i*)
- Arab Contractors 102, 158
- Arab Socialism  
     Islamic resurgence and failure of 229  
     links with private capital 102, 158  
     and Open Door Policy 4, 6  
     and social contract with middle class 12, 16, 43, 76, 81
- Armbrust, Walter 181
- army *see* Egyptian army
- artisans *see* C2s (artisans) and C1s (white-collar workers)
- artistic films 174–175
- 'Ashmawi, Sayyid 111–112, 134
- '*ashwa'iyyat see* informal housing
- Aswan High Dam 71, 102, 158
- Al-'Attar, Fatima 195–196
- authenticity  
     consumption and loss of 20, 50, 112, 115, 236  
     peasant/rural life as symbol of 22, 109, 183  
     as portrayed in films 176, 177  
     searching for 25, 30, 41, 42, 202, 211
- Ayubi, Nazih 49–50, 63, 157, 162
- Al-Azhar University 25, 218
- Al-Azhari, Manzur Ahmad 129, 130
- Bahgat, Ahmed 186–187
- Balta-Liman agreement (1838) 9, 47
- Bank Faisal 207, 210

- Bank Nasr 126, 127  
 Al-Banna, Ragab 135, 142, 143  
*bawwab* (concierges) 23, 171  
 Beblawi, Hazem 38, 66  
 Berger, Morroe 13, 215  
*Beware Gentleman!* (*Intabihu ayyuha al-sada*, film) 36–37, 52, 176, 178, 180  
 Binder, Leonard 15, 46  
 black markets 23, 67, 85, 94–96, 171, 172  
 Black Saturday/Cairo fire (1952) 43, 98  
 blue-collar workers *see* C2s (artisans) and C1s (white-collar workers)  
 Boubekour, Amel 133  
 Bourdieu, Pierre 44  
 brain drain 37, 68, 70–71, 182  
 bribery (*baksheesh*) 63–64, 65, 121, 168  
 British occupation 10, 11–12, 48, 98  
*burqa* 195–196 *see also* veiling  
*Bus Driver, The* (*Sawwaq al-utubis*, film) 177, 178, 180  
 butchers, shortages and public perceptions 92, 95–96, 99, 171, 172  
*butik* shops 123
- C2s (artisans) and C1s (white-collar workers)  
 C1 complaints against business practices of C2s 166, 167, 168–169  
 as marketing categories 154, 164  
 as portrayed in film 173, 174, 175–177, 178, 179, 180  
 public discourse on 23, 34, 165, 169, 171, 182  
 and social hierarchy 79  
 threat to middle class 170, 173, 193
- Cairo  
 employment trends in 76, 78  
 population growth 107–108, 189–191, 192  
 Cairo fire/Black Saturday (1952) 43, 98  
 Cairo (was Fouad) University 56, 57  
 CAPMAS (Egyptian Central Agency for Public Mobilization and Statistics) 71  
 car ownership 125, 125–126, 127, 146–147, 219, 228, 236  
 censorship 2, 51, 156, 221, 223, 225  
 cigarette smokers, market analysis of 164–165  
 cinema of thieves 173, 175 *see also* films  
 Clark, Janine A. 215  
 concierges (*bawwab*) 23, 171  
 conspicuous consumption 19, 43, 111–112, 163, 226  
 construction industry  
 migration and wages 22, 23, 49  
 rapid expansion in 6–7, 76, 102–107, 108–109 *see also* Arab Contractors  
 consumer cooperatives 93, 93–94  
 consumer price index 96, 97  
 consumerist films 174–175  
 consumption  
 calls for state guidance of 20, 128, 129–132, 135  
 categories 164  
 causes and consequences of mass 2, 3, 34, 50  
 and Open Door Policy 19, 38, 49, 51, 64, 128–129  
 and pressures on middle class 21, 23–24, 29, 181–182, 192–193, 235 *see also* provocative consumption (*istihlak istifzazi*); religious consumer culture  
 Corrective Revolution (*thawrat al-tashih*, 1971) 26, 51  
 corruption  
 criticism of 106, 153  
 increase in 63–64, 65, 104, 110, 156, 235  
 crisis of supply  
 and changes in consumption 89–92, 99–100  
 and local agricultural supply 45, 80  
 main aspects of 82–84  
 popular protest against 17, 27, 82, 97–99, 110, 200–201  
 and price of food 96–97, 97  
 problems associated with state provisioning 84–89, 226–227  
 problems of distribution and access 92–96, 93, 108 *see also* housing  
 cronyism 85, 102, 104, 157, 192
- Dar al-Ifta'* institution 218–219  
 demands/wants and needs 62, 78, 81, 101, 109, 236  
 department stores, sale of local goods 44, 122  
 domestic saving 52  
 domestic spending 59, 89, 90, 99, 115, 124  
 Dorman, W. Judson 104  
 “Dutch disease” 8, 48
- economic inequality *see* inequality (economic)

## 262 INDEX

- economic liberalization  
 and Islam 24, 28, 30, 194, 206–219, 229,  
 236–237  
 migration and informal economy 2,  
 39–40, 104  
 and Open Door Policy 6–8, 26, 37–38,  
 46–47, 113, 117–118, 120–122
- economic nationalism 22, 37, 41–45, 66,  
 81, 161
- Edfina (large food enterprise) 209, 210, 211
- education  
 household expenditure on **90**  
 as marker of middle class status 29, 191  
 and migration 37, 68, 70–71, 182  
 as portrayed in film 36, 137, 178  
 public discourse on 23–24, 154, 169, 182,  
 233, 235  
 quality of 3, 56–59  
 and social mobility 52–53, 78, 81, 113,  
 181–182  
 state expansion of 2, 8, 16–17, 39, 53–56,  
 55, 234  
 and women 61, 62, 75, 135–136,  
 148
- effendiyya/effendi* middle class  
 influence in public discourse 10–11, 42,  
 149, 170, 235  
 and Islam 24–26  
 origins 9–10, 12–14, 53–54  
 and social contract 16, 24, 37, 231–232,  
 233–234, 239
- Egyptian army  
 economic activity 7, 40, 47, 121  
 and social mobility 10, 54
- Egyptian Central Agency for Public  
 Mobilization and Statistics  
 (CAPMAS) 71
- Egyptian constitution (1971) 26, 68
- Egyptian Radio and Television Authority  
 220
- Egyptian-Israeli peace agreement 6, 7, 39, 47
- Egyptianization Law (1947) 43
- electrical appliances  
 accumulation and expenditure on 34, 89,  
 115–117, **117**, 118, 121  
 and provocative consumption 83–84, 109,  
 123, 140, 187, 236
- employment  
 aspirations to state 61, 78, 81,  
 181–182, 235
- education and state 10, 16–17, 54,  
 238  
 extent of state 59–61, *60*  
 middle class and state 4, 10, 15, 27,  
 29, 191  
 non-government 40, 76, 167, 216,  
 225, 237  
 and oil boom 2, 38, 39  
 in public discourse 23–24, 233  
 in rural areas 108, 186, 189  
 and women 61–63, 78 *see also* labor  
 migration; moonlighting in informal  
 economy
- energy subsidies 88–89, 124
- exterritorial areas 120
- Fahmi, Husayn Kamil 129
- Faisal Bank of Egypt 207, 210
- families *see* marriage and family life
- fat cats (*qittat samina*)  
 continuity of 154–155, 157  
 defined 21  
 and Open Door Policy 157, 158, 159–160,  
 161–162, 163–164  
 public criticism of 156, 235  
 and Sadat 52  
 small-scale and large-scale 64  
 types of 112–113, 153  
 visibility of 192
- fatwas* (Islamic legal opinions) 208, 218–219
- Fiat motor cars 126, *127*
- films  
 artistic versus consumerist 31, 173–175,  
 180–181  
 on marriage and family life 136–138, 142,  
 146, 182  
 social crises portrayed in various 36, 52,  
 106, 123, 126, 156, 176–180  
 and VCR culture 175, 223
- food rationing 85, 92–96
- food shortages *see* crisis of supply
- “Food Uprising” (January 1977) 17, 27, 82,  
 97–99, 110, 200–201
- Fouad (later Cairo) University 10, 54
- Free Officers 12, 15, 46, 55, 98, 101,  
 184
- free zones 120–122
- Fu’ad, Ni’mat Ahmad 186, 187, 191,  
 217
- furniture manufacture 77, 118–119

- galabiyah* (traditional dress) 176, 205  
 GDP (gross domestic product) 52  
 gender  
   and Islamist activism 200  
   relations before and in marriage 34, 116, 136, 139, 171, 196, 203  
   roles and migration 61–63, 73–75, 77–79, 148  
 El-Guindi, Fadwa 202
- Hallam, Gamal (Director, Strategic Office of the High Council for Youth) 142  
 Halpern, Manfred 13, 196, 231, 234  
 Hanna, Milad 100, 103  
 Hansen, Bent 188  
 Harb, Tala'at (founder of Banque Misr group) 42, 160, 173  
 Haroutunian, Mourad 211  
 Hassan, Nawal 170  
 Hasso, Frances 149  
 Hatem, Mervat F. 202  
 Hegazy, Abd El-Aziz Mohamed (Minister for the Economy) 50, 85, 156, 160, 161  
 Hilmi, Mustafa Kamal (Minister of Education) 57  
 Hirschkind, Charles 224, 228  
 Hirschman, Albert 44  
 Hoodfar, Homa 79, 117, 140  
 household expenditure 59, 89, 90, 99, 115, 124  
 housing  
   the crisis 18, 23, 33–34, 82–83, 100–110, 171–172  
   household spending on 90  
*al-Hubb wadhahu la yakfi* (*Love Alone Is Not Enough*, film) 126, 137, 179
- Ibrahim, Barbara 78  
 Ibrahim, Saad Eddin 66, 124, 133, 163, 173, 198–201  
 Ibrahim, Sonallah (novelist) 145  
 Ideal (appliance manufacturer) 118, 119  
 Imam, Samiya Sa'id 161  
 import substitution industrialization (ISI) 20, 41–45, 67, 76, 118, 234  
 imported goods  
   and consumption patterns 91–92, 111, 112  
   criticism of 3, 8, 113–115, 114, 128, 152–153  
   and migration 40–41, 48, 121–122  
   state policy on 85–86, 120
- industrialization  
   as goal of nationalism 16, 20, 36–38, 41–45  
   private capital and Open Door Policy 48, 49, 50–52, 156, 162, 166  
 “industrious revolution” 39, 64–81, 169, 188  
 inequality (economic)  
   Gini coefficient 80  
   Open Door Policy and consumption 20–21, 110, 113, 115, 163  
*infitah* see Open Door Policy (*al-Infitah al-iqtisadi*)  
*Al-Infitah bayna al-intaj wa-l-ishtilak* (“The *Infitah* between Production and Consumption” conference) 129
- inflation  
   attempted solutions 17, 81, 96–97  
   causes 8, 86, 128, 173, 235  
   extent 96, 97  
   in housing and real estate 83, 101, 103  
   in marriage costs 135, 140, 147, 149
- informal economy  
   criticism of 3, 41, 67, 169–170, 234–235  
   defined 2  
   and improving socio-economic status 21, 23, 39–40, 65, 79, 81, 235  
   and Islam 17, 27–28, 208–209  
   and the state 40 see also SMEs (small- and medium-sized enterprises)
- informal housing 18, 104–107, 110
- infrastructure  
   and Open Door Policy 47, 102  
   in rural areas 22, 107–109, 192, 216  
   in urban areas 14–15, 100, 103, 106, 185
- Intabihu ayyuha al-sada* (*Beware Gentleman!*, film) 36–37, 52, 176, 178, 180
- Iran–Iraq War 68, 72  
 Iraq and Egyptian migration 116, 184  
 'Isawi, Ibrahim 130–131, 151–152  
 ISI (import substitution industrialization) 20, 41–45, 67, 76, 118, 234  
 Islamic militants 26, 198, 201, 206  
 Islamic NGOs see NGOs (non-governmental organizations)  
 Islamic resurgence  
   in building mosques 215–217  
   in clothing 195–205

## 264 INDEX

- Islamic resurgence (cont.)  
 links with middle class and economic transformation 4–5, 24–28, 30, 34, 229, 236–237  
 and mass media 2–3, 211–212, 219–225  
 post-Arab Spring 239  
 response to consumer culture 129–134, 163–164, 226–229, 230  
 Sadat and Open Door Policy 9, 206–207  
 through branding 207–211, 210  
 through providing economic and social services 17, 194, 207–209, 212–215  
 through providing legal opinions (*fatwas*) 208, 218–219  
*istihlak istifzazi* *see* provocative consumption (*istihlak istifzazi*)
- Jadd al-Haqq, Jadd al-Haqq ‘Ali (Grand Mufti) 218, 220
- joint ventures and Open Door Policy 7, 47, 102, 118
- June 1967 War  
 agricultural consequences 80, 185  
 economic consequences 7, 16, 25, 45, 96, 188, 202
- Kamal, Yusuf (Muslim Brotherhood spokesperson) 131
- Kandil, Hazem 154, 157, 164
- Kepel, Gilles 197
- Khalifa, Dr. Ahmad 135
- Kholoussy, Hanan 147–148, 149
- Khoury-Dagher, Nadia 99
- Kishk, Sayyid (influential preacher) 197, 208, 217, 224
- Koptiuch, Kristin 168
- labor migration  
 causing increase in wages and prices 22, 49, 77, 87, 186  
 consequences 75, 168, 186, 192  
 extent and trends in 64, 68–69, 69, 191  
 and the family 72, 73–75, 77, 103, 188  
 living conditions of migrants 72–73  
 official policy towards 67–68  
 as portrayed in media 180, 183, 184  
 in public discourse 3, 23, 40, 65–66, 172–173, 235  
 socio-economic mobility and the middle class 2, 8, 21, 39–40, 81, 169  
 who migrated 37, 72 *see also* rural-to-urban migration
- land  
 conversion from agriculture 77, 105, 186  
 reform 45–46, 109, 157–158, 184–185  
 value and price of 49, 72, 103, 108, 167
- Law 32 (1964) 214  
 Law 43 (1974) 48, 51, 120, 161  
 Law 157 (1960) 215  
 “Law Setting the Wages for Graduates’ Diplomas” (1951) 59
- Love Alone Is Not Enough* (*al-Hubb wahdahu la yakfi*, film) 126, 137, 179
- luxury goods *see* imported goods
- MacLeod, Arlene 63, 203
- Maftsir, Sharon 136, 170
- Mahdavy, Hossein 38
- marketing *see* advertising and marketing
- marriage and family life  
 age at 18  
 conditions for suitable candidates 61  
 crisis as appeared in public discourse 135, 147–150  
 crisis as portrayed in films 36, 177, 178  
 expectations for government intervention 142–144  
 impact of housing crisis 100  
 intrusion of lower class values into 170  
 and labour migration 72, 73–75, 77, 103, 188  
 and provocative consumption 84, 138–142, 139, 141, 144–147  
 selecting a spouse 136–138
- Marx, Karl 151
- Masoud, Tarek 239
- mass media and Islamic resurgence 2–3, 211–212, 219–225
- Mawardi Coffee House, The* (*Qahwat al-Mawardi*, film) 176, 178
- meat  
 national intake 91  
 prices and butchers 92, 99, 171, 172  
 shortages and rationing 92, 94, 95–96
- Mercedes motor cars 125
- middle class  
 defining the 29–30  
 expansion of 1, 238  
 rural 15, 46, 109
- migration *see* labor migration

- militant Islam 26, 198, 201, 206  
 Minister of Housing 102, 159  
 Minister for Investment and Economic Cooperation 161  
 Minister of Social Affairs 143, 213  
 Ministry of *Awqaf* (religious endowments) 215, 217  
 Ministry of Supply 84, 86, 92, 93, 169, 227  
 MNEs/MNCs (multinational enterprises/corporations) 7, 59, 118, 200  
 modernization 112, 184, 196–198, 231  
 moonlighting in informal economy 23, 79, 125, 235  
 mosque building 28, 215–217  
 Mubarak, Husni (president 1981–2011)  
   fat cats and middle class discontent 35, 154, 156  
   review of Open Door Policy 2, 52, 121, 129, 157, 160  
 Muhammad, Ghali 99  
 multinational enterprises/corporations (MNEs/MNCs) 7, 59, 118, 200  
 Mursi, Fu'ad (Minister of Supply) 155  
 muscle drain 183  
 Muslim Brotherhood  
   activism 10, 98, 200  
   and *effendi* middle class 24–25, 27  
   Sadat and Open Door Policy 26, 206, 207, 214, 225  
   on socio-economic issues 84, 131, 132  
  
 Nasser Company for Television and Electronics 210  
 Nasser, Gamal Abdel (President 1956–1970)  
   economic development and Arab Socialism 38, 43, 76, 102, 122, 157–159, 166  
   maximizing political rent 7, 47  
   and Muslim Brotherhood 25, 132, 206  
   secular development and Islam 202, 214, 215  
   social contract and the middle class 12–16, 54, 196, 232, 234  
   state bourgeoisie 22, 154, 156  
   state employment 60, 60–61  
 National Center for Social Studies 135  
 National Centre for Sociological and Criminological Research 200, 221  
 nationalism (economic) 22, 37, 41–45, 66, 81, 161  
  
 nationalization  
   policies 43, 54, 101, 122, 158, 238  
   safeguarding against 7, 26, 47, 120  
   under Nasser 14, 76, 102, 159  
 needs and wants/demands 62, 78, 81, 101, 109, 236  
 neorealist films  
   concerns reflected in 52, 137, 144, 175, 176, 177, 180  
   proliferation of 31  
   and religion 211  
 NGOs (non-governmental organizations) and economic liberalization 24, 194  
   increase in 5, 17, 213, 216  
   and provision of services 206, 212–213, 215  
   and the state 28, 34, 214–215, 229, 237  
*nouveaux riches*  
   compared to middle class and “old” elite 21, 22, 83, 162–163  
   in film 118, 176–177  
   harmful impact on state and society 23, 112, 113, 235  
  
 October 1973 (Ramadan) War 2, 144  
 October Working Paper (1974) 51, 155, 157  
 oil boom  
   consumption and socio-economic mobility 5, 8, 19, 81, 111, 116  
   and Islam 34, 198, 230  
   relative to Open Door Policy 5–7, 49  
   the second 239  
   state income and spending during 2, 39, 52, 87, 110, 233  
   widespread impact 3, 9, 103, 124, 183, 232, 237  
 Open Door Policy (*al-Infītah al-iqtisādī*)  
   political motivation for 51  
   purposes of 7, 37, 46, 49–50, 51, 156  
 Osman, Osman Ahmad (entrepreneur and minister) 102, 158–159, 161, 207  
  
 parasitic groups  
   activities of 50, 67, 166  
   defining 151–154  
   and films 174, 175, 177, 179  
   and informal economy 3, 9, 172  
   and Open Door Policy 21, 129, 155–157, 162

## 266 INDEX

- parvenu* social climbers 64, 65, 113, 176–177, 181, 192, 235
- peasants  
 concern over transformation of 185–187, 188  
 desire to improve living conditions of 183–185  
 and labor migration 66, 71–72, 183, 184  
 perceptions of 22–23, 181
- People at the Top (Ahl al-qimma, film)* 123, 176, 178
- “Personal Status Law” 171
- politics of neglect 104 *see also* informal housing
- polygamy 23, 170
- population statistics  
 rapid growth 18, 18–19  
 consequences of rapid growth 5, 8, 47, 88, 101  
 urban/rural 107–108, 189–190, 192
- Port Said 103, 120–121
- poverty  
 decrease in 80–81, 109, 169, 188  
 and food subsidies and consumption 88, 89, **90**  
 and the middle class 5, 193
- private investment  
 criticism of 155, 156, 161, 166, 192  
 and Open Door Policy 7, 46–47, 102, 117–118
- provocative consumption (*istihlak istifzazi*)  
 associated with foreign/western influence 133–134, 153, 230, 237  
 exposing internal class division 128, 165, 167, 176  
 meaning of 19–20  
 in public discourse 27, 70, 83, 111–115, 114, 116, 134–135  
 and women 116, 138–139, 139, 140, 144–147, 148, 178 *see also* religious consumer culture
- public sector enterprises  
 and advertising 124  
 criticism of 161, 162  
 and Open Door Policy 7, 38, 46  
 relations with the state 117–118, 166, 167–168
- publishing industry, religious 224–225
- Qahwat al-Mawardi (The Mawardi Coffee House, film)* 176, 178
- qittat samina see* fat cats (*qittat samina*)
- Al-Qaissouni, Abdel Muneim 51
- Ramadan  
 and consumer culture 209, 211, 219, 226, 228, 230  
 state and shortages during 85, 226–227  
 TV programming during 221–223
- Ramadan, ‘Abd al-‘Azim 165–168, 169, 170
- Ramadan (October 1973) War 2, 144
- Ramzi, Kamal 173
- rationing of food 85, 92–96
- rations stores (*tamwin*) 82, 92
- real estate *see* housing
- religious consumer culture  
 and clothing 123, 204, 205  
 and mass media 219–225  
 and mosque building 28, 215–217  
 and Ramadan 226–229  
 and spread of mass consumption 5, 24, 27–28
- religious publishing 224–225
- remittances  
 and consumption 3, 23, 41, 121, 234  
 criticism of 172–173  
 and the family 72, 75, 103  
 impact in rural areas 22, 73–74, 108, 188, 192  
 Open Door Policy and 7, 47  
 role in economy 2, 6, 28, 64, 69–70, 75, 117
- rentier mentality 66–67
- retail venues  
 privately owned 92, 123  
 state-owned 93, 93, 118, 122
- romantic love 136–138, 179
- Roufina products and advertising 209, 210
- Roy, Olivier 133
- Rugh, Andrea 78, 204
- rural areas and countryside  
 continuity and expansion of middle class in 15, 46, 109, 116  
 household expenditure in 89–92, **90**, 115–116, 124, 146  
 and labor migration 68, 71–72, 73–74, 183, 184  
 poverty in 52, 80–81, 188, 236

- reform of and transformation in 22–23,  
 107–109, 183–189, 192, 216  
 state bias against 14–15, 87–88
- rural-to-urban migration  
 causes of 107, 189  
 changing patterns of 109, 191  
 consequences of 22, 101, 189–191
- Ryzova, Lucie 11
- El-Saaty, Hassan 157
- Sabagh, George 71
- Al-Sa'dani, 'Izzat 82
- Sadat, Anwar (President 1970–1981)  
 assassination 160  
 criticism of 4, 9, 51–52  
 and expanding middle class 16, 55, 55–57,  
 59–61, 157–158, 233  
 fat cats and cronies 21, 102, 156, 157, 159  
 and Islam 9, 26, 206, 214  
 launch of Open Door Policy 7, 46, 51, 155  
 and migration 68  
 shortages and state expenditure 86,  
 227, 233  
 turn to the West 7, 47
- Sadat, 'Ismat (president's brother) 161
- Sadat, Jihan (president's wife) 144
- Sa'id, Amina 196
- Al-Salamuni, Sami (film critic) 180
- Salih, Ahmad (film critic) 180
- Saudi Arabia, influence in Egypt 205, 208,  
 218, 222, 230
- Sawwaq al-utubis* (*The Bus Driver*, film) 177,  
 178, 180
- Schielke, Samuli 228
- search costs 94, 109, 123 *see also* food  
 rationing
- Shafik, Viola 181
- Sharaf al-Din, Duriyya (film critic) 174,  
 180
- shari'a 26, 129, 130, 239
- Shaundi, Wagih (Minister for Investment and  
 Economic Cooperation) 161
- Al-Sheikh, Kamal (film director) 106, 156
- Sherif Brothers (plastics company) 207
- shortages *see* crisis of supply
- Sinai oil wells, return of 2, 6, 38
- Singerman, Diane 64, 79, 214
- SMEs (small- and medium-sized enterprises)  
 criticism of 167, 169
- importance of 65, 75–77  
 seizing opportunity 118, 125  
 and the state 40, 208  
 and taxes 40, 77, 169, 208
- smoking, market analysis of 164–165
- smuggling 67, 116, 120, 123, 177
- social competition  
 middle class and consumption 20, 21, 34,  
 201, 236  
 women and family life 62, 140, 141, 145,  
 146, 149
- social contract ('*aqd ijtimai'i*)  
 and Islam 4, 201, 206, 227, 239  
 and middle class 5, 30, 53, 81, 87, 234  
 origins of 9, 11–12  
 public discourse on 1, 4, 27, 192, 231  
 state commitment to 8, 33, 39, 47, 110  
 under Nasser 12–16, 54  
 under Sadat 16–18, 56, 233
- social services, state provision of 2, 4, 22, 81,  
 104, 106, 185
- socio-economic mobility  
 and consumption 111, 113, 134, 142  
 and Islam 5, 25, 28, 198–199, 205  
 middle class discontent/social friction  
 34, 41, 183, 193, 232–233  
 new ways to 2, 33, 39, 65, 72, 76  
 and the oil boom 5, 8, 81, 234  
 public discourse on 1, 3, 4, 153, 169, 235  
 putting middle class under pressure 20,  
 23–24, 234  
 respectable ways to 15, 16, 52–54, 57–58,  
 61, 71
- Starrett, Gregory 227
- state feminism, seeming demise 16, 55
- state-rations stores (*tamwin*) 82, 92
- state-to-state transfers 2, 6, 39
- street vendors 23, 94, 171, 225
- Studio Misr (film studio) 173
- subsidies  
 cutting back 97–98, 99, 100  
 energy 88–89, 124  
 increased state expenditure on 17, 33–34,  
 82, 86–87, 110, 233–234  
 and middle class 2, 4, 57, 91  
 and Open Door Policy 8  
 in public discourse 85, 88, 96, 226  
 urban–rural differences 15, 80, 87–88,  
 108



## 268 INDEX

- suburbanization of countryside 22, 108, 117, 154, 192, 216 *see also* rural areas and countryside
- Suez Canal, earnings from 2, 6, 39, 103, 120
- Suez War (1956) 43
- “suitcase traders” (*tujjar shanta*) 121, 171
- sumptuous consumption *see* provocative consumption (*istihlak istifzazi*)
- supply crisis *see* crisis of supply
- Tahrir Square, Cairo 35, 154, 157
- Takla, Laila (academic) 144
- tamwin* (ration stores) 82, 92
- Tawfiq, Ra’uf (film critic) 36, 177
- taxes  
 evasion of 41, 67, 113, 153, 162–163, 165–166  
 and SMEs 40, 77, 169, 208  
 and the state 38, 76, 167–168
- television  
 concern over content and religion 219–223, 227  
 and consumer culture 2, 116–117, 117, 124, 187  
 influence on youth 139, 142, 143
- thawrat al-tashih* (Corrective Revolution, 1971) 26, 51
- The Bus Driver* (*Sawwaq al-utubis*, film) 177, 178, 180
- “The *Infitah* between Production and Consumption” conference (*Al-Infitah bayna al-intaj wa-l-ishhtilak*) 129
- The Mawardi Coffee House* (*Qahwat al-Mawardi*, film) 176, 178
- Third Worldism 7, 47
- tourism  
 criticism against 27, 49, 103, 112, 129, 172  
 and state 2, 6, 39
- transportation  
 privatization of 124–126, 125, 127  
 problems associated with 100, 227  
 rural–urban 187, 188, 192  
 state subsidies for 88
- tujjar shanta* (“suitcase traders”) 121, 171
- universities  
 increase in student numbers 53, 54, 55, 55–57  
 migration among faculty 37, 70–71  
 and private tutoring 59  
 state employment of graduates 14, 16, 54, 59, 61, 238
- urban areas  
 household expenditure in 89–92, 90, 115–116, 124, 146  
 infrastructure in 100, 103, 185  
 and labor migration 75, 77–79  
 poverty in 80–81  
 resentment against incoming migrants 190  
 state bias in development of 14–15, 87–88, 108
- urban-to-rural migration 109, 191
- Utvik, Bjorn Olav 132, 206
- Vassiliou, Giorgos 117, 126
- Veblen, Thorstein 19
- vehicle ownership 125, 125–126, 127, 146–147, 219, 228, 236
- veiling  
 as class distinction 204–205  
 as empowering women 202–204  
 in the media 209, 211–212  
 as reaction against modernization 195–198  
 in response to middle-class realities 198–202
- videocassette recorders (VCRs) 117, 175, 187, 223
- Vitalis, Robert 159
- Vries, Jan de 39
- wants/demands and needs 62, 78, 81, 101, 109, 236
- War of Attrition (1967–1970) 45, 120
- white-collar workers *see* C2s (artisans) and C1s (white-collar workers)
- “Whom Shall We Shoot?” (*‘Ala man nutliq al-rasas?*, film) 106, 156
- Wickham, Carrie 201
- Wikan, Unni 78, 117
- Williams, John Alden 204
- women  
 clothing and religion 195–196, 202–205, 211–212  
 in education and labor market 17, 40, 55, 61–63, 77–79, 188  
 in marriage and family 18, 73–75  
 portrayal in media 126, 209

- and provocative consumption 116,  
138–139, 139, 140, 144–147, 148, 178
- youth
  - provocative consumption and marriage  
135–144, 139, 141, 147
  - as segment of population 5, 18–19, 189
  - turn to Islamism 26, 198–201
  - vulnerability of 27, 221
- Zaalouk, Malak 132–133, 162
- Zaki, Ramzi 238
- Zeghal, Malika 216
- Zohry, Ayman 191