

Index

- abundance
 - and change from tangible to intangible assets, 112
 - and reorganization of cognitive understandings and social values, 112
 - and semiotics, 91
 - as category of order, 111
 - as relational rather than absolute value, 111
 - consumerism in culture of, 165
 - functions of in the Second Industrial Revolution, 77
 - in Edith Wharton's fiction, 173
 - in new twentieth century, 25
 - in novelistic detail, 264
 - list of turn of twentieth century abundances, 112–15
 - of commodities, 193
 - of commodities beyond subsistence, 194
 - of intangible assets, 281
 - of Second Industrial Revolution, 165
- accounting
 - aesthetically, 63
 - arrangements of, 267
 - as main character of *The Financier*, 281
 - bank, 241
 - corporate, 196
 - economically, 63
 - emergence of accounting out of bookkeeping, 37, 49, 137, 196
 - ethically, 63
 - explanation of by means of configuration, 37
 - fate of, 281
 - financial and legal, 264, 280
 - for institutions, 103
 - for phenomenal events, 71
 - global sense of, 61
 - good-will as term of, 167
 - in relation to aesthetics of art, 61
 - mathematical, 267
 - of cultural modernism, 61
 - relation to human subjects in *The Financier*, 280
 - turning things to account, 61
 - v. zero-sum bookkeeping, 267, 268
 - vertical integration and restructuring of, 136
- Adams, Brooks, 256
- Adorno, Theodor, 161, 273
 - and “athematic” in modernist literature, 283
 - and “athematic” understanding of modernist arts, 65
 - and “promise of happiness” offered in the arts, 166
 - and “trash” of popular music, 243
 - and the “athematic” in modernist music, 234
 - depiction of Schoenberg's music, 25, 109, 154
 - description of Benjamin's work as “athematic”, 287
 - meaning of “athematic”, 288
 - notion of constellation as “model”, 15
- advertising
 - aesthetics of in work of Wallace Stevens, 194
 - and commodification of good-will, 187
 - and depersonalization of good will, 168
 - and energies of desire, 168
 - and lower middle class, 241
 - and promise of happiness in the novel, 170
 - and representation of commodities as spectacles, 187
 - and short-circuiting of the merchant, 279
 - as economic institution, 187
 - as shaper of social and aesthetic experience, 118
 - creation of desire in, 199
 - for the Brownie camera, 171
 - formative of objects of desire, 162
 - impact on intangible property, 105
 - in context of corporate culture, 118
 - in *Tono-Bungay*, 278, 279
 - Kodak's advertising, 170
 - lack of for certain commodities, 99
 - new industry of, 229
 - of photography, 188
 - ubiquity of, 164
 - world of goods shaped by, 87

aesthetics

- American late nineteenth-century, 38
- as dominated by aristocratic classes, 37
- as Enlightenment philosophical term, 58
- as heightened personal experience, 279
- as horizon of experience, 117
- as institution, 38
- as part of modernist revolutionary import, 24
- association with education rather than class, 38
- call upon future understanding, 45
- Enlightenment notion of, 44
- experience of, 38
- experiential, 33
- expressions of leisured aesthetics, 153
- from the Greek, 58
- in ancient sense of “experience”, 58
- intellectual institutions of, ix, 7
- literary aesthetics as institution, 39
- of advertising, 194
- of modernism, 25, 185
- technical sense of, 61
- understood as acts of arrangement, 24
- verbal aesthetics’ shaping of economic discourse, 59
- widening of to include institutions of everyday experience, 59
- Age of Innocence, The* (Edith Wharton), 172–74, 172
- Albright, Daniel, 153
 - and formlessness of Yeats’ poetry, 153
 - and history of human sensate experience, 156
 - and transformation of musical experience, 156
 - and transgressive “mapping” of poetry and physics, 273
- Alger, Horatio, 242, 271
- Alloway Kirk, 204, 207
- American exceptionalism, 128
 - historical, 142
- American Transcendentalism, 110
- Anderson, Benedict
 - moderist innovations and commodities informing “imagined communities” of nationalism, 118
- Anderson, Perry
 - three decisive modernist coordinates, 37, 156
 - uniqueness of early English bourgeoisie, 276
- Anglo-American modernism
 - as complex unity, 47
- Apollinaire, Guillaume, 30
- Armstrong, Tim
 - and the time of modernism, 13
 - modernism as economy of phenomena, 14
 - serialism of Second Viennese School and new decentered world, 25

arrangement

- aesthetic import of, 24
- aesthetics understood as acts of, 24
- apprehension of, 49
- as figure for non-linearity, 9
- as modernist strategy for apprehending knowledge, x
- as synonym for Benjaminian constellation, 9
- complexity of governing economics, 7
- complexity of in economics, 7
- configuration as other term for, 16
- constellation as other term for, 16
- constellation as system of, 10
- crop commodities as arrangements of entrepreneurial capitalism, 52
- economy as developing set of technological arrangements, 6
- economy as governed by complexity of, 7
- economy as set of arrangements, 20
- explanation by means of, 37
- financial systems as arrangements, 20
- generational, 14
- hierarchical, 7
- in color, 1
- in work of George Moore, 65
- institution as other term for, 55
- institutional, 6
- mathematics as science of, 16, 19, 187
- mathematics as science of order and, 16
- modelling as other term for, 16
- new set of in factories, 27
- nostalgia as, 187
- of “house” and “man” in Dreiser, 268
- of Benjamin, 60
- of constellation as atemporal, 14
- of experience in cubism, 49
- of market system, 131
- of mathematics, 16
- of value in accounting v. bookkeeping, 267
- of Wittgenstein, 60
- related to Benjamin’s notion of constellation, 16
- social, 12, 285
- supersession of quality by, 110
- syntactic, 208
- trading, 20
- v. positivism, 207
- vertical integration as, 65
- Arrighi, Giovanni
 - and emergence of American corporate capitalism, 256
 - and “fictitious commodities”, 131
 - and “material expansion” of consumer goods, 110
 - commitment to Enlightenment positivism, 131

Index

311

- mark of maturity of major developments in
 capitalist world-economy, 89
 transformation from trade in commodities to
 trade in money, 89
 understanding of labor, land, and money, 130
- Arthur, W. Brian, 40, 41, 169, 207, 253, 269
 algorithms v. formulas in models of
 understanding, 20
 and “agent-based” economics, 20
 and economy as expression of technologies, 22
 and evolutionary roots of complexity theory,
 11
 and “new kind of person” in relation to
 emerging technologies, 136
 and return to political economy, 22
 and two great problems in economics, 23
 articulation of economics and complexity
 theory, 6
 Combinatorial Evolution as structural
 change, 22
 complexity as movement rather than theory, 11
 complexity economics as constellation, 24
 complexity of arrangements governing
 economics, 7
 definition of economy as set of arrangements
 and activities, 20
 dynamism of economy as essentially complex,
 159
 equilibrium of neoclassical economics as
 atemporal, 20
 focus on technologies of economy, 21
 intangibility inhabiting consumption, 178
 new technology in first Industrial Revolution,
 26
 non-linear pattern in economics, 9
 notion of complexity as vantage to
 understand economics, 11
 notion of conceptual thinking in relation to
 neoclassical economics, 8
 positive feedbacks as defining property of
 complex systems, 32
 two transformations in first Industrial
 Revolution, 27
- Auden, W.H., 21
 “climate of opinion”, 21
 “In Memory of Sigmund Freud”, 21
- Austen, Jane, 145, 271, 287
- Austin, J.L., 272
 “A Plea for Excuses” and notion of value in
 semiotics, 205
 explication of “performative”, x
 force in analyses of performativity of speech-
 act theory, 206
- Bach, J.S., 235
- Bakhtin, M.M., 235
- barter
 myth of, 181
- Barthes, Roland, 190, 194
 and “neutral writing”, 190
 and commodification of experience, 192
 camera as caught up in death, 191
 literalness of photographic likeness, 192
 photograph as embodying “flat death”, 188
 photograph as tied to the future, 191–92
 sense of myth, 252
 “stupidity” of photographic images, 197
- Baudrillard, Jean
 call to discard concept of “use value”, 94
 use value as social relation, 94
- Beckett, Samuel
 assessment of *Finnegans Wake*, 188
 essay on Joyce’s *Work in Progress*, 106
- Benjamin, Walter, 48, 167, 169, 171
 and apprehension of an Idea, 206
 and his “athematic” philosophy, 25, 287
 and metaphor of constellation, 7
 and notion of Idea, 10, 205
 and redemption as social act, 212
 and resistance to conceptual thinking, 8
 and temporalization of ideas, 8
 and the “just-now” of modernism, 14
 Benjamin’s philosophy and style as
 “athematic”, 288
 citing without quotation marks, 29
 concept of time, 211
 difference between ideas and concepts, 7
 explication of constellation metaphor,
 7–9
 notion of “redemption”, 211
 notion of constellation, 15, 48, 193
The Arcades Project, 29
The Origin of German Tragic Drama, 7
 understanding of “economy”, 11
- Bentham, Jeremy
 cost-benefit analysis and foundations of
 neoclassical economics, 68
 governance of pain and pleasure, 95
 pain and pleasure as positive and negative
 quantities, 96
- Berman, Jessica
 modernism’s engagement with community
 and cosmopolitanism, 284
- Birken, Lawrence
 sexuality as leisure activity, 90
- Black, Hugo, 125
- Blake, William, 240
- Blanton, C.D., 29
- Blaug, Mark, 96
 and central theme of *Wealth of Nations*, 79
- Blumin, Stuart, 221
- Böhm von Bawerk, Eugen, 55

- Bornstein, George, 40
 Brand, Paul, 97
 Brantlinger, Patrick
 Veblen's focus on "emulation" as economic motive, 97
 Bridgman, Percy, 17
 Brontë, Charlotte, 145
 Brown, Bill, 116, 165, 202
 "aura" and significance beyond use, 163–64
 commodities shed of contexts, 192–93
 emphasis on social-experiential implication of Mallarmé's poetics, 116
 modernity in Dreiser's work, 169
 paradox of mass consumption, 174
 relation between people and objects in space, 194
 relationship between material forces and phenomenal effects in Dreiser, 2
 Buck-Morss, Susan
 and Benjamin's work as explorative of "new nature", 171
 Burke, Edmund, 163, 166

 Cameron, Sharon, 133
 Campbell, Colin
 and category of satisfaction, 192
 commodity as object that possess "intrinsic attribute of real things", 178
 experience of pleasure as distinct from gratifications of need, 96
 opposition between objects and their significance, 96–97
 Cantor, Georg, 16
 capitalism
 accumulationist, 130
 American capitalism and structure of economic class, 276
 British capitalism and social class, 276
 characteristics of early nineteenth-century capitalism, 77
 cost-benefit analysis, 68
 creation of buyer's market, 136
 culture of, 38
 differences between American and British, 256
 homological structures in early twentieth century corporate, 283
 managerial, 51
 novelistic discourse in the age of finance capitalism, 264
 "personal" and family, 141
 proprietary or entrepreneurial, 51
 transformation from entrepreneurial to corporate, 89, 136
 Carnegie, Andrew, 176, 241, 268

 Cassirer, Ernst, 68, 207
 Casti, John
 and "feedback/feedforward loops", 32
 complexity as interaction between two systems, 32
 interaction/feedback events in complex systems, 32
 relationship between structure and meaning, 31–32
 Cézanne, Paul, 28, 211
 Chandler, Alfred, 115, 121
 advent of corporation in relation to technological innovations, 118
 and American economy of the 1840s, 127
 and British "gentlemanly competition", 143, 258
 and management of British companies, 142
 and "managerial revolution", 129
 and railroad as catalyst for reinvention of the corporation, 291
 and railroad competition, 135
 and romanticization of free market, 142
 and two forms of British "personal" enterprise, 140
 description of vertical integration, 137
 difference between British entrepreneurial enterprises from those in U.S. and Germany, 140
 emergence of accounting out of bookkeeping, 37, 137, 195
 emphasis on intangible existence of corporation, 122
 factors explaining success of American corporate structures over those of Imperial Britain, 140–43
 list of consumer goods, 141
 post-Civil War technological and organizational innovations, 127
 three kinds of mass distribution, 84
 transformation of corporation in relation to replacement of entrepreneurial capitalism, 121
 Chase, Stuart, 97
 Civil War, 43, 44, 105, 115, 120, 121, 122, 123, 127, 174, 221, 276
 Clark, Andy, 11
 Clark, John Bates, 148
 class
 contrast between economic and social, 143, 277
 classical economics
 and assumption of "goodness" of the market, 70
 and contradiction between accumulation and consumption, 51
 and Enlightenment assumptions, 54

- and measurements of value, 78
- and “naturalness” of positive equilibrium, 70
- and opposition between domestic and political economy, 102
- and pleasure of consumption, 5
- and reduction of pleasure to stimulants to action, 59
- and remuneration as natural fact, 150
- as based on same subject of economics, 77
- development of into neoclassical economics, 54
- Enlightenment assumptions of, 78
- labor theory of value as central to, 70
- Marxian political economy in relation to, 13
- measurement of wealth in, 99
- problems with, 5
- shared Marxian assumptions with, 51
- Coleridge, Samuel Taylor, 163
- commodities
 - abundance of, 193
 - and promise of security within social structure, 169
 - and relationship between necessity and desire, 53
 - apprehended as signifiers focused on the future, 201
 - as conditioning changes in “things” themselves, 161
 - as conditioning changes in qualities of experience, 161
 - as conditioning changes in sociality, 161
 - as embodied spectacle, 185
 - as spectacles, 187
 - communication, information, and power as, 266
 - emergence of, 11
 - experience of, 38
 - for the arts, 118
 - inessential, 212
 - life-enhancing, 187
 - life-enhancing function of, 183
 - life-sustaining v. life-enhancing, 66
 - personal traits of employee as, 247
 - that blur distinction between consumer and industrial goods, 141
 - transformation of, 53, 189
 - transformation of commodities marked by energy and desire, 165
 - transformation of the nature of, 189
- commodity
 - and significance beyond use, 163
 - as both immanent and transcendental, 181
 - as cultural force involving social and political relationships, 181
 - as embodying human relationships, 178
 - and “literal” assertiveness, 201
 - and “mute” facticity, 201
 - as obscurant of social relations, 152
 - as positivist fact, 178
 - as promise of meaningfulness, 195
 - as symbols of social meanings, 186
 - between mid-nineteenth century and World War I, 186
 - contrasted with the gift, 181
 - contrasted with the spiritual and the physical, 159
 - historicized, 183
 - Marx’s definition of, 180
 - Polanyi’s definition, 130
 - post-Enlightenment, 180
 - Communist Manifesto*, 189
 - Companies Act, 120, 139, 286
 - complexity
 - arrangement as other term for, 9
 - as actions and interactions rather than theory, 12
 - as apprehended in Benjamin’s notion of Idea, 10
 - as movement rather than theory in sciences, 11
 - as property of interaction between two systems, 32
 - as study of change through interconnected behavior, 6
 - as study of temporal phenomena, 20
 - as vantage from which to understand economics, 11
 - challenge of, 164
 - “complexity economics”, 24
 - complexity theory’s focus on procedures and algorithms, 45
 - configuration as other term for, 9
 - constellation as apprehension of, 9
 - contrast between simplicity and, 77
 - critical complexity of semiotics, 19
 - economics and complexity theory, 6
 - economy as governed by complexity of arrangements, 7
 - institutional interaction manifesting, 32
 - modelling as other term for, 9
 - modernism as governed by complexity of arrangements, 7
 - of characterizing modernism, 9
 - of corporate capitalism in Second Industrial Revolution, 77
 - of corporate economics, 286
 - of cultural modernism, 33
 - of early twentieth-century political economy, 207
 - of economics, 207
 - of economy, 207

- complexity (*cont.*)
 of institutional facts, 205
 of interiority, 261
 of market system, 164
 of modernist apprehensions and experiences, 207
 of phenomena, 283
 of political economy, 208
 of political structure, 31
 of technological innovations, 41
 relation to predictability, 9
 relationship between simplicity and, 169
 W. Brian Arthur and evolutionary roots of complexity theory, 11
 W. Brian Arthur's sense of, 178
 wider applications of complexity of economy, 22
- complexity theory
 as "propagation of change through interconnected behavior", 253
 as related to economics, 39
 modernism as complex system, 39
 phenomena of feedback in, 29
 W. Brian Arthur's articulation of, 269
- Conant, Charles, 130
- configuration
 aesthetic import of notion of, 24
 as economy of associations, 10
 as figure for non-linearity, 9
 as method of analysis, 33
 as term for complexity, 9
 Benjaminian method of quotation as, 29
 constellation as other term for, 11, 13
 enactment of as governing modernist arts, 25
 evoked by Pound's "In a Station of the Metro", 10
 explanation by means of, 37
 in modernist arts, 16
 interaction as form of, 27
 modernism as configuration of phenomena, 13
 of cultural modernism, 254
 of Enlightenment ideology, 81
 of Pound's "In a Station of the Metro", 11
- Conrad, Joseph, 250, 263
 account of starvation-hunger and de-historicization of politics of famine in colonial Africa, 205
 and "terrible facticity" of hunger, 204
 appreciation for chivalric codes of honor, 144
 conscious and unconscious themes in, 284
 engagement with nascent global capitalism, 144
 focus on British imperialism as intertwined with rise of corporate culture, 144
 imperialism as major theme in work of, 143
 nostalgic treatments of imperialism in work of, 144
 starvation in *Heart of Darkness*, 205
- conspicuous consumption, 44, 97, 145, 172, 178, 185, 187, 188, 196, 212, 276
- constellation. *See* configuration, *See* arrangement, *See* modelling
 and "complexity economics", 24
 and associate activity, 11
 and Benjamin's discursive strategy of quotation, 29
 and cognitive psychology, 11
 and relational activity, 11
 and timely relationships, 14
 apprehension of, 206
 arrangement as other term for, 9, 16
 arrangement of, 14
 as analogical metaphor, 9
 as atemporal, 14
 as figure for apprehension of complexity, 9
 as figure for non-linearity, 9
 as model, 15
 as pattern recognition, 11
 as system of arrangement, 10
 as understanding of economy, 11
 association with term *Darstellung*, 28
- astral, 205
 Benjaminian conception of, 7–8
 Benjaminian metaphor of, 7
 Benjaminian notion of, 11, 15, 17, 22, 24, 28, 29, 40, 48, 193, 254, 273
 complexity economics as, 24
 composed of "non-transcendental disembodiment", 266
 configuration as other term for, 9, 16
 economy of constellations, 203
 embodiment of constellation of events, 17
 empirical history in relation to, 15
 encompassing parataxis, collage, montage, 24
 historical, 15
 in modernist arts, 16
 in modernist arts and sciences, 19
 modelling as other term for, 9, 16
 modernism as, 13
 non-subjective import of, 28
 notion of, 19
 of cultural modernism, 214
 of Ideas modelling experience and understanding, 22
 of ideas on aesthetic modernism, 43
 of mathematical elements, 16
 of meaning, 196, 199
 of modernism, 2, 14, 15, 31, 52, 91, 183, 285
 of shared understanding and experience, 266
 of social relationships and understandings, 14

Index

315

- of structures of feeling and understanding, 212
- on phenomena, 11
- “precipitous instant” of, 14
- timely nature of, 48
- timely relationships embodied in, 14
- consumer society
 - advertisements and branding in, 199
 - and possibilities of life-enhancement, 163
 - central paradox of, 174
 - culture of, 51
 - definition, 162
 - endless desires of, 266
 - individualism of, 174
 - intangible promises and desire of, 168
 - new sense of things arising within, 47
 - origins of, 161
 - overwhelming goods of, 199
 - promise of happiness at basis of, 46
- consumerism
 - as organizing collective desires, 174
 - in culture of abundance, 165
 - late-nineteenth century, 181
 - non-material phenomena in, 165
 - political economy of, 281
- consummation
 - as arising out of exchange, 192
 - as category of pleasure, 192
 - as social act, 192
 - beyond consumption, 201
 - beyond necessity, 199
 - consumption as category of, 196
 - consumption overtaken by, 192
 - definition, 174
 - in work of Hardy, 200
 - of consumption, 97
 - of semiotics of value, 200
- consumption
 - as act of giving in Woolf, 98
 - as dispersal across objects, 178
 - conceived as wastefulness, 174
 - extra-subsistence, 177
 - homological social strategies of commodity consumption, 30
 - intangibility of consumption beyond necessity, 178
 - pleasure of, 5
 - restriction on due to capital accumulation, 50
 - under category of consummation, 196
- Cooper, John Xiros, 252
 - and “capitalist revolution” of turn of twentieth century, 286–87
 - and experiences arising out of exchange, 192
 - and world of consumer goods, 165
 - capitalism and modernism as “one and the same”, 38–39
- exchange as encompassing material and nonmaterial commodities, 164
- Leopold Bloom as new kind of novelistic character, 178
- literary and aesthetic modernism as culture of capitalism, 38
- notion that class analysis is obsolete, 252
- corporate capitalism
 - and constellation of modernism, 52
 - and Friedrich Nietzsche, 26
 - as natural force, 122
 - as Nietzsche’s genealogy, 111
 - characteristics, 52
 - financialization of paper in, 146
 - homological structures of production of wealth and value under, 256
 - “nucleus of capitalization” in, 176
 - of late-nineteenth and early twentieth centuries, 11
 - personhood of, 26
 - phenomena of, 11
 - reinvention of, 145
 - relation to social institutions at turn of twentieth century, 12
 - shocking newness of, 256
 - standardized commodities of, 194
 - technological innovations of, 26
 - “the new office” of, 222
 - vertical integration of, 27
- corporate culture
 - Alfred Chandler as historian of advent of, 37
 - American, 139
 - and advent of the large corporation, 117
 - and political economy of modernism, 47
 - and shaping of social and aesthetic experience, 118
 - British imperialism and rise of, 144
 - financial power as manifested in, 275
 - impact of on understanding of modernism, 52
 - in Europe, 120
 - in new twentieth century, 160
 - in relation to British literary modernism, 144
 - institutional desire created by, 175
 - intangible assets as heart of, 147
 - intangible assets of, 109
 - intangible materiality associated with, 254
 - of modernism, 46
 - of new twentieth century, 157
 - origins of, 120–21
- corporation
 - and “intangible” will to power, 138
 - and modernist representations of imperialism, 144
 - and private personhood, 123
 - application of Fourteenth Amendment to, 124

- corporation (*cont.*)
 artificial personhood of, 285
 beginnings of, 118
 corporate “person”, 158
 creation of corporate holding companies, 123
 differences between American and British,
 139–43, 140
 granting of constitutional rights, 124–26
 impulses towards immanence and
 transcendence, 160
 intangible force of the modern corporation,
 160
 John Marshall’s definition of, 122
 literate workforce as fundamental “intangible
 aspect” of, 138
 modern incarnation of, 115, 139
 pre-Civil War, 122
 reinvention of, 121, 286
 the re-invented corporation and
 performativity, 153
 transformation of in relation to replacement
 of entrepreneurial capitalism, 121
 vertically integrated corporation as athematic,
 290
- cosmopolitanism, 48, 282, 283, 284, 285, 287,
 288, 290, 291, 292
 and commodification of travel, 287
 and dislocation as positive value, 47
 as “athematic”, 288
 as “shared perceptions”, 283
 as experience rather than concept, 283
 as structural aspect of modernism, 290
 assets of modernist, 284
 corporate cosmopolitan modernism, 290
 cosmopolitan literary modernism, 284
 “critical cosmopolitanism”, 284
 dislocations of, 288
 dispersal as nature of, 283
 homological structures in, 285
 modernism’s engagement with, 284
 modernist cosmopolitanism, 285
 money as cosmopolitan commodity, 282
 negatively apprehended, 291
 outside politics of critical cosmopolitanism or
 cosmopolitan communities, 47
 railroad industry as creator of, 291
 restless, 282
 seeds of, 285
 two features of, 285
 Yeats’s poetry as cosmopolitan, 290
- Crossick, Geoffrey, 225
- cubism, 30, 111, 116, 188, 207, 209, 287
 three accounts of, 207
- cultural modernism, 39, 105, 259
 abundance of goods, knowledge, and
 experiences in the time of, 2
- abundances contributing to, 112
 abundances of, 264
 and “non-linear” patterning, 9
 and challenge to Enlightenment project, 42
 and change in symbols of wealth, 212
 and future orientation of discursive arts, 211
 and impulse to “make it new”, 83
 and its ability to reconfigure ideas of
 commodities, 81
 and transformation of received ideas and
 practices, 60
 as complex unity, 21
 as historical, 39
 as intangible phenomenon, 39
 as political economy, 5
 as relational, 39
 assumptions of classical and post-classical
 economics in context of, 43
 complex unity of, 2
 conceptions of semiotics and structuralism
 in, 207
 cosmopolitan nature of, 291
 effects on other institutions, 39
 engagement with the “new”, 42
 explication of, 52
 future orientation of, 253
 homological structures of, 253
 imagined community of, 39
 immediate history of, 155
 in context of two histories, 42
 in relation to intellectual institutions, ix, 7
 in relation to social aesthetic institutions,
 ix, 7
 in terms of experiential aesthetics, 33
 “liabilities” and “assets” within, 283
 lower middle class as part of constellation
 of, 214
 mobility instituted within, 47
 new disciplines arising during time of, 56
 political economy of, 6, 256
 reinvention of corporation in time of, 286
 response to high bourgeois society, 80
 rethinking of knowledge, experience, social
 organization in, 152
 situating semiotics within, 44
 social institutions in, 160
 vertical integration as part of, 136
 wide sense of experience in, 59
 workings of seen in explosion of material
 goods, 53
- Cusack, George, 250
- Darstellung, 28, 30, 58, 143, 199, 209, 268,
 274
Dartmouth College v. Woodward, 121, 125
- Dedekind, Richard, 16

- definition
 - Aristotelian, 18
 - exemplary, 18
 - modes of, 17
 - operational, 18
 - Richard Robinson's three modalities of, 18
- Deleuze, Gilles, 271
 - common sense in Kant, 69
 - materiality of power as plastic principle, 269
 - sense of plasticity, 178
- Derrida, Jacques, 205
 - phenomenality of phenomena, 10
- Descartes, René, 42, 77, 98, 189
- desire
 - and closely bound up narrative, 102
 - and new "kind" of subject, 166
 - and performative force of modernist art, 168
 - as "possible unratified meaning", 173
 - as impersonal and institutional, 178
 - as institution, 177, 178
 - as momentarily focused, 165
 - as replacement of needs, 166
 - as socialized pleasure, 168
 - collective desire, 174, 175
 - creation and manipulation of, 168
 - creation of "objectless desire", 163
 - encompassing time and change, 165
 - "energies of" desire in institutions of corporate capital, 168
 - free-floating or objectless desire in literature, 166
 - instituted desire, 178
 - institutional desire and good will, 176
 - intangibility of, 166
 - Lacanian understanding of, 167
 - marking transformation of commodities, 165
 - materiality of, 266
 - provoked and instantiated by goods, 163
 - related to good will, 167
 - situated between biology and social institutions, 167
 - standardization of, 174
 - transformation of need to desire, 172
 - without an object, 278
- Diaghilev, Sergei, 155
- Diggins, John Patrick, 202
 - use of capital for social ends, 105
 - Veblen as theorist of intangible property, 105
- discursive arts, x, 7, 28, 48, 53, 155–57, 188–89, 192, 209–11
 - future orientation of, 45, 211
- disembodiment, 10, 133, 151, 155, 266
 - as representative of political economy of power and desire in literary modernism, 267
- dispersal
 - and technological innovations, 287
 - as descriptive of cosmopolitan, 283
 - as manifested in both realism and symbolism of modernist writers, 288
 - as nature of cosmopolitanism, 283, 284
 - characterizing structures of production, distribution, intangible assets, 283
 - consumption as dispersal, 178
 - discursive, 253, 288, 290
 - displacements of, 285
 - distribution of meaning as, 234
 - economic and social institutions arising within structures of, 285
 - economy of, 271
 - enactments of discursive, 111
 - free indirect, 236
 - homology as understanding of, 285
 - in organization of and technological innovation impacting World War I, 287
 - institutions of, 284
 - literary strategy of, 65
 - lower middle class dispersal of focus of labor, 285
 - of accumulated syntactic phrases, 290
 - of character description, 251
 - of communication and power, 178
 - of corporate cosmopolitan modernism, 291
 - of corporate-cosmopolitan modernism, 290
 - of economic motivation and activity, 266
 - of free indirect discourse, 237
 - of vertical integration, 196
 - phenomena of, 283
 - power of, 271
 - strategy of, 254
 - structures of, 285
 - v. conception of transcendental, 266
 - vertical integration enacting, 285
- Doti, Lynne
 - factory work as increasingly permanent position, 89
 - nonfarm earnings and accumulation beyond subsistence, 89
- Douglas, C.H., 76
- Dracula* (Bram Stoker), 166, 178
- Dreiser, Theodore
 - and material forces, 2
 - and representation of disembodied materiality, 268
- Cowperwood novels, 269–70
- Cowperwood trilogy, 144, 164, 176, 213, 255–58, 265–69, 271–72, 275–82
- Cowperwood trilogy as "trilogy of desire", 218
- discourse in Dreiser's works as scandal to mannered semiotics, 267

- Dreiser, Theodore (*cont.*)
 financial manipulation in Cowperwood trilogy, 278
 historicization of capitalism in work of, 277
 power of money in Dreiser's works, 265
The Financier, 263–68
The Financier and impersonal nature of economic class, 277
 transformation of economic relationships in Dreiser's fiction, 279
 turning material things to account, 271
 Drucker, Peter, 139
Dubliners (James Joyce)
 and performative narration, 234
 and performative nature of free indirect discourse, 234
 and the nouveau riche, 232
 and values of lower middle class, 237
 articulation of names in, 236
 clerks and non-manual laborers in, 242
 free indirect discourse in, 236
 intangible materiality of consumer economy in, 177
 lower middle class consciousness in, 237
- Eby, Clare Virginia
 analysis of Veblen, 266
 relation of value to material components, 265
 economics. *See* complexity, *See* complexity theory
 and 2008 collapse of financial market, 20
 and complexity theory, 6
 and differences from political economy, 3
 and pleasure, 59
 and the nature of value, 19
 as science, 3
 as separate from social phenomena, 68
 as set of emergent phenomena, 24
 at turn of twentieth century, 65
 “athematic” economic structures, 286
 Brian Arthur's “agent-based economics”, 20
 classical, 51, 54
 contrast between neoclassical and institutional, 19–24, 56
 development of classical into neoclassical, 54
 difference between classical and post-classical, 77–79
 disciplinary study of, 56
 endless want in the study of, 166
 institutional, 55
 marginal, 98
 mathematization of, 23
 of desire, 55
 of need, 55
 post-classical, 26
 scientific and historicist conceptions of, 53
 understood as value, 5
- economy
 and structuralism, 207
 as abstract concept, 68
 as expression of technologies, 22
 as set of arrangements and activities, 20
 OED definition, 20
 of “dispersal” in Joyce and Woolf, 271
 of fiction, desire, and power in Dreiser's works, 268
 of phenomena, 14
 of spiritual goods, 177
 technologies of, 21
- Einstein, Albert, 17
 model of relativity, 16
 simultaneity, 17
- Eksteins, Modris
 instruments and sentimentality in *The Rite of Spring*, 154
- Eliot, George, 86, 182, 271
- Eliot, T.S., 38
 absence of vanishing point in work of, 28
 anxiety in *The Waste Land*, 241
 as immigrant, 263
 discomfort with lower middle class, 86, 240, 241
 encounter with intangible assets of a crowd of people in *The Waste Land*, 217
 high and low cultural ventriloquism in *The Waste Land*, 280
 identification with aristocratic values, 245
 lamentation of loss of “Age of Europe”, 244
 reactions to changing class structure of Second Industrial Revolution, 242
 reactions to *The Rite of Spring*, 155, 157
 relation of contemporary history to art, 62
 review of Joyce's *Ulysses*, 240
 snobbishness as anxiety, 243
 snobbishness of, 242
 “The Fire Sermon”, 238–40
The Waste Land, 38, 217, 238, 240, 248, 280
 the “young man carbuncular”, 229, 240–42, 248
 theory of “mythological” art, 62
 Woolf's praise of, 260
- Enlightenment
 Adam Smith as spokesman for Enlightenment project, 79
 analyses of “thought”, 61
 and classical economics, 54
 and conceptual thinking, 8
 and late-nineteenth century bourgeois culture, 9
 assumptions about truth, 55
 assumptions of classical economics, 78
 bourgeois values of, 80

- challenge to Enlightenment project in
 Stravinsky and Messiaen, 157
 conception of “fact”, 69
 economics, 55
 general assumptions of, 67–70
 ideology, 15
 institutions, 41
 Kant’s critiques of “pure reason”, 57
 long history of Enlightenment Project, 42
 notion of aesthetics, 44
 perspectival art of the Enlightenment, 288
 political economy of, 8, 82
 positivism, 79
 procedures of secular analysis, 79
 results of Enlightenment thinking, 80
 return to pre-Enlightenment musical forms in
 Messiaen, 157
 sense of aesthetics, 274
 entrepreneurial capitalism, 128
 American crop commodities as arrangements
 of, 52
 American exceptionalism in, 142
 as characterized by family ownership, 51
 as existing within regime of necessity, 276
 as seller’s market, 147
 collapse of, 128
 crisis of, 127
 definition, 109
 fierce competition of, 134
 “free competition” of, 136
 in late nineteenth century, 82
 in pre-Civil War America, 221
 in relation to vertical integration, 137
 instances of small-scale, 85
 Marx’s analysis of, 204
 of early nineteenth century America, 128
 of first Industrial Revolution, 111
 of pre-Civil War America, 43
 relationship to corporate capitalism, 110
 replacement of, 121
 “simplicity” of in first Industrial Revolution,
 77
 transformation of, 133, 172
 transformation of into corporate capitalism,
 127
 unique strength of, 127
 widespread, 128
 working of economic life in, 82
 equilibrium theory, 92–94
 classical paradigm of, 93
 narrative exposition of, 100
 Everdell, William
 effects of technological innovations on
 modernist arts, 116
 list of innovations in advent of corporate
 capitalism, 117
 Ewen, Elizabeth and Stuart, 174
 individualism of a consumer society, 174
 realization of new social status through
 consumption, 173, 177
 transcendental sense of consumption of
 things at turn of century, 173
 experience
 “art” narratives and the widening of, 285
 as institutional fact, 156
 as phenomenal object of desire, 168
 as social institution, 58
 as strategies of finance, 275
 as tactics of everyday life, 275
 commodification of, 189, 192
 innovations of, 154
 institutional understanding of, 44
 modernist reconceptions of, 5
 objects and subjects of, 195
 of photography, 188
 performative force of aesthetic experience, 158
 reorganization of in the time of modernism, 287
 semiotics of, 174
 transformation of musical experience, 156
 fact
 brute, 203
 institutional, 203
 John Searle’s notion of “brute fact”, 203
 notion of, 15
 “postmodern” fact, 69
 “postmodern” or “postclassical”, 159
 reformulation of notion of, 15
 Federal Reserve System
 aim of establishing, 134
 alliance between businessmen and academics
 in development of, 143
 American, 56, 219
 American, creation of, 127
 corporate businessmen organizing creation
 of, 129
 creation of, 126, 127, 219
 establishment of, 56
 legislative establishment of, 128
 Felman, Shoshana, 195
 role of performance in grasping meaningful
 experience, 12
 Felski, Rita
 Gregor Samsa as anxious about work, 227
 lower middle class identity, 218
 Ferguson, Niall
 apprehension of complexity, 9
 causal relationships as non-linear, 9
 civilizations as complex adaptive systems, 9
 social and economic mobility for white men
 as essence of American culture, 259
 twentieth-century abundance, 87–88

- Ferriter, Diamaid, 229
 finance
 as material, 266
 economy, 241
 emphasis on finance rather than
 commodities, 90
 ethos of corporate, 256
 experience as strategies of, 275
 fictions of, 271
 immaterial assets of, 118
 intangible assets of high finance, 268
 performative activity of, 105
 political economies of, 255
 relation to modernism, 90
 representations of in American and British
 fiction, 255
 semiotics of, 228
 transformations of during turn of twentieth
 century, 224
 finance capital, 77, 178
 advent of, 275
 American, 256
 and logic of exchange or relational value, 276
 corporate institutions of, 258
 mergers and takeovers of, 266
 of Second Industrial Revolution, 266
Financier, The (Theodore Dreiser), 4, 105, 151,
 256, 277, 280–82, 282
 and impersonal nature of economic class, 277
 business accounts and public accountability
 in, 267
 depicted action v. narrative commentary in,
 277
 extraneous narrative detail in, 270
 first edition of, 264, 280
 hero of power in, 267
 style of, 277
 universe of, 280
 First Industrial Revolution, 26, 44, 50, 76, 77,
 78, 79, 82, 91, 111, 134, 182, 221, 247
 as period of bankruptcies, 134
 consumer goods production in, 78
 distinction from Second Industrial
 Revolution, 77
 products of, 78
 Forster, E.M., 206, 232–33, 237–38, 244, 250
 anxiety of lower middle class in character
 Leonard Bast, 232–33
 bewilderment with automobile, 86
 development of Leonard Bast's character
 through walking, 250–51
 discomfort with lower middle class, 86
 discussion of social class consciousness in
 Howards End, 144
 imperialism in work of, 143
 Leonard Bast as socially mobile, 86
 “low modernism” of, 281
 lower middle class imaginary sense of past,
 253
 self-positioned outside lower middle class, 237
 snobbishness of as anxiety, 243
 Woolf's praise of, 260
 working class “abyss”, 238
 Foucault, Michel
 pre-Enlightenment v. Enlightenment
 authority, 18
 Freud, Sigmund, 166
 Friedman, Lawrence
 mobilities in America in nineteenth century,
 259–60
 tragedy of upward mobility in Dreiser, 84
 Fry, Roger, 240
 Gagnier, Regenia, 4, 217
 analyses of class, 252
 classical political economy as Victorian
 institution, 4
 social classes in relation to habit, custom,
 education, 252
 Gardner, Alexander, 191
 Gauchet, Marcel, 279
 Gershwin, George, 118
 Gilded Age, 110, 134
 magnates of, 110
 Gill, T.P., 66
 Giroud, Vincent
 on Picasso's portrait of Gertrude Stein, 211
 Godzich, Wlad, 58
 goods
 abundance of, 2, 112, 174
 advertised, 163
 American department stores and, 169
 and “accumulationist” capitalism, 52
 and brand recognition, 99
 and chain stores, 84
 and concept of reality as event, 12
 and shared homological structures, 253
 and transformation from seller's to buyer's
 market, 93
 assurance promised by, 169
 availability of, 21, 165
 beyond necessity, 78
 brand, 279
 British enterprises and consumer, 140
 capital, 50–52, 78, 85, 127, 140, 141
 capital and consumer, 38
 commodification of, 81
 consumable, 5, 129, 130, 149, 150
 consumer, 51, 52, 78, 153
 consumer goods production, 78

Index

321

- department store and world of, 87, 169
- difference between consumer and industrial, 85
- distinction between consumer and industrial, 141
- enormous production of consumer, 84
- explosion in consumer, 134
- explosion of material goods, 53
- in Second Industrial Revolution, 38
- increase in consumer, 86
- industry as creator of goods for community, 52
- inessential, 50
- intangible, 76, 189
- labor as measure of value of, 72
- labor power and production of tangible, 217
- life-enhancing, 51, 53, 76, 162, 197, 256, 258
- life-enhancing or “inessential”, 49, 53
- life-enhancing v. life-sustaining, 52, 97, 256
- life-sustaining, 138
- list of consumer, 141
- mechanical reproduction of, 157
- modernism’s engagement with, 285
- modernist, 168
- newly theatricalized world of, 163
- of corporation, 156
- of first Industrial Revolution, 78
- production of consumer, 92
- proliferation and engagement with, 31
- quotidian consumer, 78
- related to labor theory of value, 78
- required to reproduce labor power, 75
- shaped by advertising, 162
- spiritual, 177, 178
- standardized, 174
- subsistence, 51
- tangible, 53
- Tolstoy’s representation of, 175
- use v. consumption, 164
- good-will
 - and intangible assets related to desire, 167
 - as “aura” of commodity object, 172
 - as inexhaustible and inalienable, 183
 - as “possible unrated value”, 173
 - as performative of power and will to power, 176
 - commodification of under “brand”, 187
 - definition, 167
 - in context of consumption, 167
 - “inexhaustibility” of, 177
 - of branding, 187
 - related to value created by advertisement and brands, 167
 - technical economic category of, 179
 - traditional notions of v. good will in corporate operations, 176
- Gould, Jay
 - as lower middle class, 143, 241
 - development of corporate enterprise by merger and take-over, 134
- Gould, Stephen Jay
 - nature of evolutionary explanation, 24
- Graeber, David, 152
 - anthropological account of debt, 182–83
 - anthropological critique of neoclassical economics, 102
 - creation of “genuine free market” in medieval Islam, 182
 - debate between conception of money as commodity and as IOU, 150
 - lack of difference between economic and social relationships in traditional community, 279
 - myth of barter, 181–82
 - romanticization of “free market” in Medieval Islam, 127, 142
- Great Merger Movement, 51, 135, 136, 137
 - and “horizontal” integration, 137
 - and transformation of market competition, 135
 - and vertical integration, 136
- Griffiths, Paul
 - Messiaen’s music and time, 155
- Guillory, John, 94
 - and Kant’s “purposiveness without a purpose”, 192
 - use-value inhabiting aesthetic experience, 192
- Harari, Yuval
 - contrast between “inherent” and “socially constructed” values of objects, 104
- Hardcastle, Valerie Gray, 203
- Hardy, Thomas, 40, 109, 188, 195, 196, 194–202, 213, 284
 - “Afterwards”, 196–97
 - and consummation via positivist empiricism, 200
 - and domestication of sound and experience, 197
 - and enlargement of sense of promised happiness, 201
 - and “facticity” of commodities, 197
 - and life-enhancing commodities, 201
 - and patience of empiricism, 200
 - and the ordinary, 197
 - in context of commodification of things and experiences, 193
 - the “ache of modernism”, 42
- Hart, Keith, 151

- Harvey, David
 analysis of Marx's labor theory of value,
 73–74
 and Marx's a prior discussion of commodity,
 180–81
- Heart of Darkness* (Joseph Conrad), 204, 205
- Heidegger, Martin
 concept of “ready-to-hand” contrasted with
 “presence-at-hand”, 198
 impersonal purposes as “readiness-to-hand of
 things”, 199
- Heilbroner, Robert, 74
 description of labor theory of value, 72–73
 on labor that makes value of labor power
 possible, 89
- Heisenberg, Werner, 13, 17, 43, 53, 60, 68
- Henderson, John, 72
- Higgins, Richard
 Veblen's focus on “emulation” as economic
 motive, 97
- high modernism, 280, 281
- higher education
 as commodity, 194
 expansion of institutions in, 219
 intellectual disciplines of, 87
 new “professional” intellectualism of, 219
 research institutions in, 3
- History of Mr. Polly, The* (H.G. Wells), 230,
 248–51
- Hjeltmslev, Louis
 idea that experience can lend itself to
 systematic analysis, 58
 substitution of word “purport” for “meaning” in
 Saussurean linguistics, 210
- Hobsbawm, Eric
 and blurred boundaries between bourgeoisie
 and its “inferiors”, 231
 expansion of white collar salaried occupations
 in late nineteenth century, 225
 unclear class distinction between middle and
 other classes, 231
- Holmes, Oliver Wendell, 192, 193, 194
 experience as modeled by “literalness” of a
 photographic likeness, 192
 on photographs' individualized appreciation
 of a view, 190
 photographs as innocent commodities, 190
 time and inevitability of death in
 photography, 190–91
- homology, 26, 46, 235, 260, 261, 272, 285
 and homological analysis, 26
 and relation to Nietzsche, 26
 and understanding of dispersal, 285
 example of homological structures, 26
 homological structures of modernism, 291
 OED definition, 26
- Horwitz, Howard
 function of engrossment of entrepreneurial
 capitalism by corporate capitalism, 110
 plasticity as characteristic of Cowperwood in
 Dreiser's novels, 269, 270
 proprietary management and “myth of
 nineteenth century individual enterprise”,
 142
- Howards End* (E.M. Forster), 86, 232–33, 237,
 240, 242, 243, 241–44, 250
 and social class consciousness, 144
- Huron, David, 159
- imperialism, 56, 57, 143–45, 218–19, 282, 284
- Ingres, Jean Auguste Dominique, 211
- institution
 Niall Ferguson's definition of, 41
- institutional economics
 and distinction between atemporal truth and
 historical experience, 61
 and intangible phenomena, 95
 at turn of twentieth century, 19
 focus on desire rather than need, 95
 vocabulary for, 57
- institutional fact
 John Searle's notion of, 203
- institutional history
 definition, 40
- institutions
 and shaping of the nature of things, 119
 as habits of thought, 41
 as key term for experience of aesthetics,
 commodities, and social relations, 38
 as structures between individual and society, 41
 as things that keep a culture honest. *See*
 Ferguson, Niall: definition of institutions
- good will and economic institutions, 176
 of experience and understanding, 30
 of mass distribution, 84, 85
 of representation, 30
 social classes as, 252
 Veblen's definition of, 175
- intangible assets
 abundances of, 281
 advent of, 212
 advent of in post-classical economics, 291
 and workings of cultural modernism, 53
 appearance of in art and economics, 153
 as closely related to desire, 167
 as great technological invention of late
 nineteenth century, 225
 as heart of corporate culture's power, 147
 as historically instituted, 105
 as inexhaustible and inalienable, 183
 as institutional facts, 206
 as phenomena of value, 57

- as power and value, 57
- as similar to workmanlike or artistic skill, 109
- as “stored” value, 129
- as upsetting law of “natural” remuneration, 149, 150
- capitalization of at turn of twentieth century, 110
- change of focus from tangible to intangible assets, 112
- common stock as quintessential, 146
- concept of, 105
- dispersal as characteristic of, 283
- expectance of future profit of, 187
- financial power as, 90
- good will as, 147
- homological structures in organization of, 292
- in Dreiser’s fiction, 269, 280
- institutions of as part of social relations, knowledge, experience, 46
- judicial redefinition of in 1880s, 105
- legal reality of, 147
- Marxian understanding of, 160
- mobility associated with, 280
- model of commodification of in Stevens’ poetry, 197
- money as, 150
- multiplication of in Second Industrial Revolution, 91
- myth of free market as, 142
- naturalization of phenomena of, 153
- of corporate capitalism, 12, 158, 183
- of economic good will, 268
- of high finance, 268
- of money as capital, 129
- of personal life in Wharton’s fiction, 172
- of the corporation, 126
- of will to power, 269
- or “immaterial facts”, 91
- palpable force of, 157
- plasticity associated with, 280
- power as, 171
- power of, 269
- redefinition of the nature of, 172
- status as, 171
- trade in as instrument of credit, 11
- under category of good-will, 111
- intangible goods
 - examples, 76
- intangible institutions
 - and sense of naturalness, 154
- invention
 - inventions from 1876-1916, 86-87
- Jaffe, Aaron
 - literary economists and fetishization of authorship, 40
- popular entertainment as institutions of modernism, 40
- Jakobson, Roman
 - analysis and articulation of structuralism, 207-8
 - and modernist apprehensions and experiences, 207
 - development of concept of linguistic phoneme, 158
 - semiotics as science of functional explanation, x
 - structuralism and complexity of early twentieth century political economy, 207
 - work of as modernist science, 53
- James, Henry
 - and advertisement and corporate power, 167
 - and characters’ yearning for recognition and fulfillment, 171
 - and early twentieth century English writers, 280
 - great “dispersals” of James’ sentences, 271
 - haunting possibilities of spaciousness in “The Turn of the Screw”, 166
 - metaphorical figure of embroidery for work of novel, 170
 - narrative devices of, 264
 - promise of fulfillment in the novel, 169-70
 - promise of fulfillment of meaning in work of, 173
 - representations of East and West in “The Turn of the Screw”, 166
- Roderick Hudson*, 169
- the future and relationship between verbal performance and human embodiment, 116
- James, William, 169, 179
- Jameson, Fredric, 159, 206
 - Benjaminian arrangement of constellation as atemporal, 14
 - commodified “junk” in Dreiser, 269
 - description of Marx’s transformation of classical thinking, 12
 - economic sense of force, 272
 - force of the social implicit in speech-act theory, 12
 - Marxian notion of surplus value as Enlightenment ideology, 72
 - notion of constellation as associated with term “Darstellung”, 28
 - notion of social in Marx, 79
 - on Dreiser’s discourse, 267
 - the Benjaminian Idea as system of concepts, 14
 - “third reality” in relation to notion of the social, 168
 - timely relationships embodied in constellations, 14
 - understanding of intangible assets, 160

- Jefferson, Thomas, 80
 Jevons, William Stanley
 development of neoclassical economics, 55
 mathematical account of economics, 54,
 95–96
 mathematical measurement of commodity
 exchange, 96
 pleasure and pain as “springs” of human
 action, 95
 joint stock companies, 222
 Jolas, Eugene, 234
 Joyce, James, 228–29, 232–38, 242–43
 “A Little Cloud”, 233
 “A Painful Case”, 228, 233
 “After the Race” and nouveau riche, 232
 and unreflected-upon ethos of lower middle
 class, 237
 “Araby”, 177
 as colonial subject, 263
 as scion of the lower middle class, 291
 as situated at heart of modernist “revolution”
 engaging with performance, 234
 as spokesperson for lower middle class, 232
 Beckett’s essay on *Work in Progress*, 106
 “Clay”, 234
 complex relation to lower middle class, 232
 desire in *Dubliners*, 104
 dislocated discourse of, 243
 economy of dispersal in fiction of, 271
 enactment of characters’ emotions via free
 indirect discourse, 233–37
 enactment of lower middle class anxiety,
 232
 epiphanic literary discourse of, 118
 free indirect discourse and Flaubert, 234
 “Grace”, 233
 influence of standard time on, 116
 lower middle class consciousness in *Dubliners*,
 237
 mixture of realism and symbolism in, 85
 rearrangement of new thinking and
 experience in work of, 117
 relation between fictional and quotidian
 “character”, 27
 “strange comedy” in, 111
 T.S. Eliot on, 62
 T.S. Eliot’s review of *Ulysses*, 240
 “The Boarding House”, 233
 “The Dead”, 233
 the term “nice” and narrative discourse, 235
 the term “nice” as verbal gesture, 235
 “Two Gallants”, 232
 use of dashes rather than quotation marks, 236
 Woolf’s censure of, 291
 Woolf’s praise of, 260
- Kafka, Franz, 253
 Kant, Immanuel, 69
 Keating, Peter
 British literacy at turn of century, 227
 Kelly, Catriona
 montage as foundational to Russian
 modernism, 25
 Kenner, Hugh
 and free indirect discourse in Joyce, 233
 and situation of cosmopolitanism, 290
 economy of associations in Pound’s “In a
 Station of the Metro”, 10–11
 Mallarmé’s “symbolist syntax”, 290
 “nonexistent values”, 101
 on Yeats’ “He Remembers Forgotten Beauty”,
 289–90
 quality of modern experience in Pound’s “In a
 Station of the Metro”, 10
 The Waste Land as rival of *The Rape of the
 Lock*, 239
 Kern, Stephen, 25, 287
 transformation of experience in relation to
 new commodities and technologies, 87
 Klee, Paul, 254
 knowledge
 abundance of, 2
 abundance of commodities impact on
 conceptions of knowledge, 193
 advent of large corporations in relation to, 117
 as global concern of Enlightenment, 60
 as intangible and inexhaustible, 252
 as interactive with experience, 61
 as part of constellation of modernism, 62
 changes in institutions of at turn of twentieth
 century, 42
 consumer society impacting shape of, 161
 Enlightenment conceptions of, 61, 80
 Enlightenment notions of, 16
 generation of in late nineteenth century
 natural and social sciences, 15
 homologous restructuring of, 136
 impersonal, 3
 institutional, 48
 institutions of, 39
 intangible assets as part of, 46
 joined with politics in late nineteenth
 century, 87
 modernism’s engagement with, 285
 modernist re-conceptions of, 5
 modernist strategies for apprehending, x
 modernity as set of values shaping, 2
 montage, parataxis, pastiche as ways of
 engaging with, 40
 nature of in modernism, 287
 new institutions of, 112
 of early twentieth century culture, 6

- problem of representation in mathematics' quest for, 28
- referential, 12
- rethinking of in cultural modernism, 152
- semiotic, 253
- small knowledge of lower middle class, 241
- structure of communal organizations of, 119
- structures of, 283
- structures of as political economy, 62
- struggle of power and knowledge in Enlightenment modernity, 62
- subject of, 199
- transformation of in late nineteenth century, 83
- unmoored from Enlightenment subject, 116
- Kodak, 170–71, 184, 186, 187
- and nostalgia, 171, 187
- and promise of happiness, 171
- Kupinse, William, 280
- labor theory of value, 70–74
- and factory work, 89
- and implications for understanding profit, 73
- correlation with Enlightenment assumptions, 71
- definition, 70
- distinction between “necessity” and “comfort”, 76
- necessity of subsistence for, 76
- labor-power
- amount of labor that goes into, 73
- analysis of commodified, 74
- and “household” labor, 74
- and lower middle class workers, 230
- as a commodity, 75
- as commodity, 75, 138
- as commodity that is “used up”, 141
- as craft, 108
- as measurable entity, 106
- as produced by natural subsistence consumption, 75
- as unusual commodity, 74, 75
- commodification of, 73, 75
- contrast of commodification of with “labor”, 72
- manner of consumption of, 108
- Marxian understanding of, 73
- Marxian understanding of as commodity, 71
- of Marx's theory, 44
- relationship to life-enhancing consumption, 76
- reproduction of, 74
- true value of commodified, 73
- value of as highly variable, 74
- Lacan, Jacques
- desire as situated between biology and culture, 167
- Landes, David
- factory discipline and creation of new worker, 27
- transformation of late nineteenth century as comparable to the Neolithic, 83, 165
- Latham, Sean
- and Joyce's snobbishness, 228
- and Woolf's ambivalent attitude toward lower middle class, 261
- and Woolf's censure of Edwardian writers, 288
- examination of snobbism in relation to modernist writers, 238
- on Joyce's “After the Race”, 238
- Latour, Bruno, 59
- Enlightenment categories of Nature and Politics, 60
- Enlightenment's “double task of domination and emancipation”, 43
- necessity of historicizing abstractions of Ideas, 8
- opposition between Nature and Politics in Enlightenment, 57, 98
- opposition of form and content and advent of Enlightenment political economy, 8
- Lawrence, D.H., 90, 223–24, 242
- depiction of “factory-like” school in *The Rainbow*, 223–24
- Woolf's praise of, 260
- Leblanc, Maurice, 287
- Lévi-Strauss, Claude, 159
- and notion of structure, 19
- and the “instrumentality of culture”, 210
- anthropology as key to social relations, 202
- criticism of Enlightenment opposition of “form” and “content”, 19
- description of structure as related to constellation, 19
- distinction between music and plastic arts, 209
- structuralist analysis of music, 209
- “Structure and Form”, 19
- Lewis, Arthur, 50
- Lewis, Wyndham, 49
- literacy
- as complex phenomenon in political economy, 138
- as craft, 108
- as difficult to commodify, 141
- as hallmark of lower middle class, 228
- as life-enhancing and life-sustaining, 138
- as new norm, 42
- as part of one's self, 170
- as skill, 76
- as vehicle for social mobility, 220
- faith in power of, 237
- in Ireland, 228, 229
- of lower middle class, 109, 285

- literary modernism
 absence of manners in much of, 291
 Anglo-American, 46
 as economic institution, 3
 corporate culture in relation to, 144
 distinction between American and British, 143
 homologous structures of perceiving and questioning in, 285
 political economy of power and desire within, 267
 political economy of things within, 271
 two great social themes in, 218
 writers not typically constellated within, 214
- literature of "adventure", 213
 literature of "manners", 213
- Livingston, James, 50, 56, 88
 American class consciousness as economic rather than social class consciousness, 143
 and "accumulationist" capitalism, 52, 97, 130
 and "household" labor, 74–75
 and consumer goods, 78
 and Marx's analysis of accumulation, 51
 awakening of capitalist class consciousness, 126
 corporations and advent of age of surplus, 52
 creation of class consciousness for ruling class of corporate business, 219
 culture of consumer society in late nineteenth-century America, 51–52
 establishment of Federal Reserve bank, 129–30, 134
 figure of "yeoman", 128
 "fractionalization" of power at turn of century, 119–20
 labor theory of value as indispensable for explaining profit, 73
 on creation of Federal Reserve System, 127
 relation between symbols of wealth and real wealth of nation, 212
 relation of corporate industrialism and professional intellectualism, 219
 supersession of necessity, production, and class, 162
 understanding of credit, 184
 vertical integration of U.S. Steel, 136
- Locke, John, 55, 259
 notion of property, 56
- logical positivism, 106
- lower middle class, 39, 46
 advent of, 220
 and "free-floating anxiety", 229
 and assured possibility of class movement, 238
 and attributes of the middle class, 236
 and differing class structures of America and Britain, 218
 and dispersal of focus of labor, 285
 and focus on future, 252
 and imaginary sense of the past, 253
 and lack of "instinct of workmanship", 222
 and lack of class consciousness, 175
 and middle class status, 223
 and middle-class respectability, 223
 and new sense of value, 162
 and panic about the present, 253
 and political economy of modernism, 257
 and possibility of mobility, 251
 and real or imagined mobility disconnected from any anchor of place, 291
 and relationship to department stores, 169
 and reliance on education, 242
 and service labor, 75
 and the ephemeral or intangible, 254
 as category applied from outside or retrospectively, 218
 as class of information workers, 229
 as distinctly modernist, 44
 as distinguished from managerial and professional class, 220
 as great technological "invention" of late-nineteenth century, 225
 as one of the great modernist "innovations", 138
 as part of structure of corporate capitalism, 46
 as twentieth-century institution, 212
 British, 223
 characteristics of employment, 44
 development of lower-middle class in Ireland, 228
 emergence of, 230
 "factory-like" work of, 224
 in American literature, 218
 in the work of Kafka, 253
 in the work of Tolstoy, 240
 in *Tono-Bungay*, 278
 Joyce as scion of, 291
 legal rights of, 229
 literacy as hallmark of, 228
 positioned as lone individual, 242
 representation of in American and British literary modernism, 144
 spatial mobility of, 277
 unreflected-upon ethos of, 237
 values of, 237
- lower middle class
 and actual movement in the world, 248
 and alienation from personal feelings, 247
 and ambiguities of "household labor", 230
 and "commercial mask", 247
 and fear for future, 231

Index

327

- and fear of absorption into working class, 231
 and human relations, 245
 and hyperconsciousness of social position, 231
 and “personality market”, 247
 and quality of walking, 251
 and semiotics of value, 241
 and sense of unfulfilled ambition, 227
 and the “American dream”, 227
 and vertical integration, 227
 as a group, 224
 as distinguished from working class, 226
 as individuals, 224
 blurred boundaries between bourgeoisie and lower-middle class, 231
 characteristics of, 224, 237–38
 education as bedrock of lower-middle-class sensibility, 224
 free indirect discourse and lower-middle-class consumption, 235
 in Britain, 226
 in England, 227
 in the United States, 227
 labor based on routine rather than expertise, 220
 lower-middle-class assault on “tradition”, 245
 lower-middle-class consciousness in *Dubliners*, 237
 lower-middle-class occupations, 220
 quality of lower-middle-class work, 223
 results of lower middle class alienation, 247
 work characteristics of, 225
- Lynch, John, 228
- Lytard, Jean-François
 division of “mankind” into two parts, 164
 “terrible ancient task of survival”, 85
- MacCabe, Colin
 Joyce’s “performances” and performative engagement, 235
 modernist “revolution” as engagement with performance, 234
 work of Joyce as concerned with position of subject in language, 234
- Madame Bovary* (Gustave Flaubert), 5
- Mailer, Norman, 269
 emergence of a “new class”, 214
 mannered writing v. literature focusing on social power, 262–63
 on Wharton, 262
 “secrets of power” in political economies of wealth and fiction, 255, 257
 “war at center of American letters”, 213–15, 261–62
- Mallarmé, Stéphane, 156
- advent of French *symbolisme* in work of, 153
 on “pure” poetry, 116, 154
 social-experiential implication of poetics of, 116
 “symbolist syntax” of, 290
 “unequal” collisions of words in poetry, 119, 132
- manners
 absence of in much of literary modernism, 291
 and class warfare inhabiting literature, 213
 and the two avant-gardes of twentieth century American literature, 262
 Lionel Trilling’s view of, 275, 291
 lower middle class in novels and poems of, 218
 Mailer’s sense of literature of, 262
 novelistic representational strategies of, 257
 of corporate capitalism, 275
 received assumptions of, 265
 semiotics of, 255
 semiotics of as opposed to economy of “dispersal”, 271
 tendencies to represent manners in early twentieth century literature, 263
 transformation of social manners in Britain, 218
 Virginia Woolf’s attention to, 263
 Wells’ fiction of, 213
- Marshall, Alfred, 43, 268
 and “marginal” economics, 91, 92
 and economics of utility, 102
 and neoclassical economics, 3, 4
 and professionalization of American and western European vocations, 3
 and seemingly endless multiplication of desired objects, 163
 and sense of social life in relation to economics, 102
 articulation of economics of “marginal” utility, 92
 basis of marginal economics, 98–99
 conception of project of economics, 102
 difference between political economy and economics, 3
 differences in class between Britain and America, 142
 endless variety of wants, 251
 “endless want” in study of economics, 166
 endlessly changing desire, 179
 J.S. Mill’s *Principles of Political Economy* as touchstone for work of, 4
 marsh, 102–3
 narrative account of marginal economics, 99–101

- Marshall, Alfred (*cont.*)
 narrative description of commodity rather than money, 101
 on “immaterial” capital, 148
Principles of Economics, 3, 94
 role in initiating mathematical economics, 104
 transformation of political economy into economics, 3
 value as based in desire rather than need, 99–101
 “variety of wants”, 167, 178
 Veblen’s discussion of, 103
 “waiting” as great virtue of neoclassical economics, 200
- Marshall, John, 115, 152, 204
Dartmouth v. Woodward, 121
 definition of corporation, 122
- Martin, Regina, 275
 and “absentee capitalism”, 144
 H.G. Wells’ frustration with novelistic discourse in age of finance capitalism, 264
 impulse toward chivalric romance in Joseph Conrad, 250
 Joseph Conrad’s focus on British imperialism, 144
 modernist representations of imperialism as related to reinvented corporation, 144
 tono-bungay as “sham medicine” or plastic commodity, 276–77
 understanding of conscious and unconscious themes in Conrad, 284
- Marx, Karl, 23, 54, 274
 and absolute measure of value, 78
Capital, 180, 199
Communist Manifesto, 189
 contrast between labor-power and labor, 72
 Marxian political economy, 12
 understanding of the social, 12
- MasterCard, 168
- mathematics
 law of commutation, 16
 notions of, 16
 transformation of in early twentieth century, 187
- Mayer, Arno
 four branches of manufacturing sector in early and mid-nineteenth century, 78
 lower middle class as “quasi bourgeois”, 231
 on consumer goods, 78
 rapid expansion of lower middle class positions, 227
- meaning
 as experience, 45
- Meek, Ronald
 late medieval notions of value, 81
 medieval concept of the “just price”, 81
- Mencken, H.L., 264
- Menger, Carl, 55
- Messiaen, Olivier, 53, 155–58
 and two impulses of modernism, 155
 music of as challenge to Enlightenment project, 157
 pursuits of the “transcendent” in, 157
Quartet for the End of Time, 155
 return to pre-Enlightenment musical forms, 157
- Metamorphosis, The* (Franz Kafka), 227
- methodology
 and the now, 2
 as timely and retrospective, 2
 Enlightenment forms of, 2
 modernist forms of, 2
- Michaels, Walter Benn
 “curious” nature of money in turn of century fiction, 151–52
 paradoxical nature of money and its semiotic status, 265
- Micklethwait, John, 120
 antebellum reasons for diminishing corporation, 120
 Victorian Britain and birth of joint-stock company, 139
- Mill, John Stuart, 23, 37, 54
 and definition of political economy, 4
 and modernist fiction and poetry, 5
 classical definition of political economy, 4
 political economy as “moral or psychological science”, 4
- Mills, C. Wright, 62, 121, 137, 244–48
 “buyer’s market” of late nineteenth century, 127
 and development of split between small and large property, 221
 and “entrepreneurial capitalism”, 51
 commodification of human behavior, 244–48
 corporate capitalism’s “new office”, 222–23
 entrepreneurial capitalism and early nineteenth century economic life, 82
 “institution” as key term in work of, 38
 lower middle class imaginary sense of past, 253
 major shifts in occupations since Civil War, 44
 on conflation of lower middle class and professional workers, 220–21
 portrait of lower middle class or “white collar” people, 224–25
 romanticization of “free market”, 127, 142
 “shallow” values of lower middle class, 244
 transformation of entrepreneurial into corporate capitalism, 127

- widespread entrepreneurial capitalism as
 - short-lived, 128
- Mirowski, Philip, 4, 5, 67, 117, 118
- appeal of equilibrium theory to classical and neoclassical economics, 93
- classical and neoclassical paradigms of equilibrium, 93
- critique of Veblen's system, 145
- definition of institutions, 41
- labor power as based on metaphorical thinking, 106
- on Bentham's influence on Jevons, 96
- seven tenets of Cartesian tradition in philosophy, 67
- modelling
 - aesthetic import of notions of, 24
 - arrangement as other term for, 9
 - as figure for non-linearity, 9
 - configuration as other term for, 9
 - constellation as other term for, 9
 - in modernist arts, 16
 - "modelling sciences", 26
 - of relativity, 16
 - paratactic, 33
- modernism
 - aesthetic, 25, 153
 - aesthetic experience of, 156
 - aesthetic modernism and reconfiguration of
 - commodified facts, 201
 - aesthetics of, 25
 - and experience, 44
 - and history, 42–43
 - and institutional arrangements, 6
 - and institutional history, 40–42
 - and its "after-history", 15
 - and its "fore-history", 15
 - and its relation to time, 13
 - and Latin etymology, 6
 - and performativity, 45
 - and Perry Anderson's three decisive modernist
 - coordinates, 37
 - and post-classical economics, 44
 - and semiotics, 44–45
 - and sense of being "belated", 212
 - and the discursive arts, 45–46
 - and the lower middle class, 46–47
 - and transformation of high bourgeois culture, 9
 - and transformation of imagined possibilities of life, 84
 - and transformation of social and economic relations, 279
 - and widening of education, 42
 - as "maximalist", 53
 - as "moment" of Combinatorial Evolution, 21
 - as a political economy, 39
 - as capitalism, 38
 - as collapse, 9
 - as complex system, 39
 - as constantly developing phenomenon, 6
 - as constellation, 13, 14, 31, 52, 183, 285
 - as cultural movement, 13
 - as response to economic and social
 - conditions, 38
 - as structural change, 22
 - as transformation, 9
 - consumer society of, 46
 - contradiction of aesthetic modernism, 261
 - cosmopolitan, 47
 - cosmopolitan nature of cultural modernism, 291
 - cosmopolitan or displaced modernism, 291
 - cosmopolitanism as structural aspect of, 290
 - cultural and aesthetic, 12
 - cultural modernism and the force of the
 - social, 159
 - cultural revolution of, 13
 - demotic, 27
 - dispersals of corporate-cosmopolitan modernism, 290
 - governed by complexity of arrangements, 7
 - homological functioning of modernist
 - economic institutions, 206
 - homological structures of, 291
 - Idea of, 42
 - "immediate" history of, 65, 281
 - institutions of, 40
 - literary modernism, 214
 - lived experience of, 21
 - "long" and "immediate" histories of, 65
 - "long" history of, 65, 281
 - "low modernism" of Dreiser, Wells, and Forster, 281
 - modernist poetics, 196
 - non-subjective Idea of, 30
 - political economy of, 6, 213
 - restless cosmopolitanism of, 282
 - sense of force in impulses of, 158
 - snobbery in, 261
 - two impulses of in modernist music, 155
 - values and attitudes, 2
- Modernism and Popular Music* (Ronald Schleifer), 7, 33
- Modernism and Time* (Ronald Schleifer), 7, 32
- modernist arts, 16, 19, 25, 26, 37, 47, 65, 67, 97, 103, 112, 116, 153, 193, 201, 234, 282, 283, 286
 - and homological unity, 26
 - and impact of technological innovations, 116
 - homological analogy with vertical integration, 65
 - homological structures in discursive strategies of, 283

- modernist arts (*cont.*)
 innovations and commodities for the arts, 118
 structures of discourse in, 283
- modernist literature
 and sense of class warfare, 212
 exhilaration and anxiety of, 254
 institutional social power in, 6
 issues of class and imperialism in, 144
 lower middle class as central theme of, 137
 narrative construction of community in, 284
 structures of discourse in, 283
- money
 as brute fact or as commodity, 152
 as cosmopolitan commodity, 282
 as social relationship, 152
 two conceptions of, 152
- Moore, George, 66–67, 86
 depiction of Yeats in *Hail and Farewell*, 245
 enactment of method of digression, 48
 modernist arrangement in work of, 65
 moments of “immediate history” in work of, 65
- Morgan, J.P., 82, 110, 134
- Morris, Charles, 222
 boom in professional organizations, 1870–1900, 219
 explosion of print media in 1880s and 1890s, 135–36
 Great Merger Movement and 1895–1904 consolidations, 134–35
 middle class v. “middling classes” of Britain, 221
 nature of vertical integration, 137–38
 on Standard Oil, 136
- Mrs. Dalloway* (Virginia Woolf), 5, 98, 179, 228, 238, 242, 248, 251–52, 263, 288
 as Woolf’s novel about spending, 98
- music
 and performative force of aesthetic experience, 158
 as essentially social, 159
 as informational and semiotic, 159
 as neither physical nor psychological, 159
 dynamic force of, 159
- Nace, Ted, 115, 122
 dismantling of charter system, 120
 modern corporation and lifting of constraints to mergers, 123
 revolutionary reinventing of the corporation, 122
- Nasar, Sylvia, 83, 162
 post-classical economics of early twentieth century, 65
- public transport’s availability in first Industrial Revolution, 76
- Nelson Patten, Simon, 171
- neoclassical economics
 and “natural” equilibrium, 20
 and “self-evident” institutions, 103
 and appeal of equilibrium theory, 93
 and conceptual thinking, 8
 and Enlightenment assumption that truth “transcends” experience, 61
 and Enlightenment thinking, 8
 and institution of ownership, 107
 and intangible phenomena, 95
 and pleasure of consumption, 5
 and reduction of pleasure to stimulants to action, 59
 and remuneration as natural fact, 150
 as founded in Jevon’s mathematical account of economics, 54
 as one strain of post-classical economics, 61
 atemporal equilibrium of, 20
 Bentham and foundations for, 68
 best understood as extension of classical economics, 92
 development of classical into, 54
 erasure of the political and moral, 101
 focus on “marginal” economic transaction, 56
 focus on consumption, 54
 focus on individual consumption in, 198
 habits of thought inhabiting, 104
 in nineteenth century, 19
 key players in development of, 55
 lack of attention to cultural power in, 103
 of Alfred Marshall, 116
 or marginal economics, 56
 problems with, 5
 scientific aspirations of, 41
 self-interested rational agent of, 103
 study of desire in, 99
 term “commodity” as central to, 81
 utilitarianism of, 4
 v. political economy, 22
 “waiting” as great virtue of, 200
- Nietzsche, Friedrich, 53
 and corporate capitalism, 26, 111
 change of focus from tangible assets to intangible assets, 112
 concept of genealogy, 111
 Deleuze’s study of, 269
 institutional facts and will to power, 150
 notion of “taking over”, 112, 205
 reconfiguration of cognitive understandings and social values, 112
- Nijinsky, Vaslav, 155
- Norris, Frank, 218

Index

331

- North, Michael, 6
- novel
- abundances of detail in, 264
 - American and British novels of early twentieth century, 260
 - and methods of promising happiness, 170
 - as modernist discourse, 38
 - depiction of British landed estate system, 276
 - Edwardian novelists, 260
 - Edwardian v. Victorian novel, 260
 - embroidery as work of novelist, 170
 - focused on capitalist institutions, 47
 - modernist, 5
 - nostalgia for British class system in, 213
 - novelistic discourse in the age of finance capitalism, 264
 - of adventure, 218
 - of manners, 218
 - representation of lower middle class in, 218
 - representational strategies of power and manners in, 257
- painting
- cubist, 30
 - impressionist, 27, 45
 - post-impressionist, 27
- Payne, Lewis, 191
- Pease, Allison, 227
- “semi-educated public” of modernism, 46
- Peirce, Charles Sanders, 40, 172, 253
- and the “icon”, 160
 - and three modes of being, 210
 - argument that meaning is realized in future interpretation, 45
 - as modernist in his own right, 43
 - as modernist philosopher, 53
 - as Veblen’s teacher, 206
 - development of semiotics, 44
 - difference between icon and index, 210
 - “habits of thought”, 41
 - indexical modality, 210
 - modality of the icon, 210
 - modality of the symbol, 211
 - on “purport” v. “meaning”, 210, 213
- Perkin, Harold, 217
- and lower middle class, 223, 231
 - conflation of British lower middle class and professional workers, 220–21
 - on intellectual ideology of British professional middle class, 219
- personhood
- and corporate capitalism, 26
 - and first Industrial Revolution, 26
- Phillips, Kevin
- aims of economic policy, 257
 - on financial crisis at turn of twenty-first century, 270
- phonemes, 158, 185
- embodying the notion of the social, 159
- photograph
- as always caught up in death, 191
 - as “asymbolic Death”, 188
 - as both literal and mute, 191
 - as relic, 188
 - literalism of, 190
- photography
- and ability to model value, 188
 - and collapse of content and form, 188
 - and commodification of images, 194
 - and corporate capitalism, 186
 - and illusion of existence as gift, 186
 - and modes of attention, 198
 - and nostalgia as institutional rather than personal, 187
 - and question of use or exchange value, 187
 - and “spectacular” conception of commodity, 187
 - as commodity, 185
 - as embodied spectacle, 185
 - as form of representation tied to commodity culture, 186
 - as future-oriented, 187
 - evolving technology-and-advertising of, 188
 - experience of, 188
 - intention of, 191
- Piaget, Jean, 31
- Picasso, Pablo, 28, 30, 40, 53, 60, 208, 207–12, 243, 253, 287
- Pigou, Arthur, 79
- plasticity, 178, 269, 270, 276, 277, 280
- associated with intangible assets of corporate capitalism, 280
- pleasure
- ambiguities of, 98
 - ambiguities of in literature, economics, experience, 98
 - ambiguity of, 98
 - analyses of in neoclassical economics, 110
 - and study of economics, 59
 - arising out of exchange, 192
 - as aspect of experience, 59
 - as goal of economic activity, 5
 - as intangible phenomena, 95
 - as life-enhancing commodity, 60
 - as perception rather than sensation, 97
 - as simple stimulant, 59
 - commodification of, 168
 - consummation as category of, 192
 - difference between satisfaction and, 105
 - in Edit Wharton’s fiction, 173
 - in relation to life fulfillment rather than pain, 97

- pleasure (*cont.*)
 in relation to life-fulfillment, 97
 man as calculator of, 103
 of reading, 173
 opposed senses of, 95–98
 relation to meaning in European Romanticism, 96
 semiotics of, 47
 socialized, 168
 v. pain in economic discourse, 95–98
- Polanyi, Karl, 64, 67
 Arrighi's use of, 144
 commodification of all goods and transformation of human life, 81–82
 commodity as object produced for sale on market, 130
 critique of Enlightenment economics, 83
 economy as submerged in social relationships, 83
 and the great transformation, 86
 on Industrial Revolution of eighteenth- and nineteenth-century England, 81
 on long history of European culture, 65
 on "naturalness" of market system, 83
 phenomenon of gain, 130
 reminiscent of Veblen, 83, 97
 version of institutional economics, 92
- political economy
 and cultural analysis, 6
 and cultural modernism, 2
 and differences from economics, 3, 4
 and historicization of wealth and well-being, 4
 and institutional economics. *See* Veblen, Thorstein
 and non-linear patterns, 9
 and re-conceptions of methods of understanding and explanation, 6
 and retrospective analysis, 5
 and transformation into economics, 3
 as complex unity, 6
 as historical and progressive, 4
 as modernist institution, 4
 as modernist methodology, 2
 as moral and descriptive science, 3
 as part of lived life, 61
 as shaped by technological innovation, 287
 broadly conceived, 2
 definition, 4
 in the nineteenth century, 3
 institutional history of, 48
 Marxian, 12
 of cultural modernism, 6
 of culture, 7
 of modernism, 6
 of modernism in Dreiser's novels, 270
 of power and desire in literary modernism, 267
 of things, 271
- Poovey, Mary, 19, 112, 185, 194
 and the modelling sciences, 26
 commodity-fact as conditioned by social models of understanding, 198
 Enlightenment conception of "fact", 69
 historicization of notion of commodity, 183
 historicization of notion of fact, 183
 nature of scientific "fact" through late nineteenth century, 15
 post-Enlightenment commodity/fact, 187
 "postmodern fact", 69, 159
 reformulation of fact by model, 194
 reformulation of nature of facts, 188
 understanding of fact, 183
- Pope, Alexander, 239
- post-classical economics, 8, 12
 advent of intangible assets and liabilities in, 291
 and complex unity of modernism, 284
 and desire as measure of value, 78
 and immediate history of modernism, 65
 and intangible force of the social, 159
 and notion of the social, 12
 and the "new", 83
 as response to Enlightenment economics, 55
 homological unity in, 26
 intellectual analyses of as institution, 39
 Marxian political economy in relation to, 13
 neoclassical economics as one strain of, 61
 two versions of, 98
- Pound, Ezra, 28, 132, 217, 288
 absence of manners in Pound's imagism, 291
 and connections with Theodore Dreiser, 3
 as immigrant, 263
 attempt to apprehend organization of experience, 2
 Canto XLV, 101–2
 conception of poetic image, 208
 economic theories influencing poetry of, 108
 economics in work of, 78
 high modernism of, 281
 Hugh Kenner on "In a Station of the Metro", 10
 imagism as "completing patterns fast", 11
 "In a Station of the Metro", 10–11
 intangible or "unnatural" power of money, 102
 "make it new", 83
 notion of image, 11
 opposition between Amor and Usura, 101
 phenomenon of pattern recognition in poetry of, 11
 poetic ire of, 101
 populism of, 101

- Propp, Vladimir, 19
 Proust, Marcel, 287
 purport, 210, 211, 213
 without an anchor, 254
- Rainbow, The* (D.H. Lawrence), 223–24, 229, 242
- Rainey, Lawrence
 social spaces and venues of modernism, 40
 sociological definition of institutions, 41
 study of institutions of modernism, 40
- reality
 and reformulation of nature of facts, 188
 as an event, 12
 as series of signs and symbols, 202
 changes in in Stein's work, 30
 Enlightenment assumptions about, 42
 in relation to notion of the social, 168
 legal reality of intangible assets, 147
 models of in intangible assets, 187
 of commodity fetishism, 159
 of money as weapon of oppression, 101
 of new commodities and goods, 14
 referent as modification of, 12
 referential language as acting within, 12
 sense of non-material reality in market system, 164
- Red and the Black, The* (Stendhal), 4
- Reisman, David, 4
 two kinds of credit, 150
 Veblen's conception of credit, 148
- Ricardo, David, 4
 analogy between weight and value, 94
 analysis of labor theory of value, 70
 and classical economics, 54
 articulation of labor theory of value, 54
 definition of commodity, 81
 human being as active agent in historical events, 71
 on true value of "workman", 73
- Richards, David
 impulse toward "primitivism" in modernism, 208
 modernist sense of "being belated", 212
 on constellated formation of cubism, 209
- Richards, Thomas
 apprehensions of commodities as "spectacle", 185
 increasing symbolic value of objects at turn of century, 186
 photography as embodied spectacle, 185
 "spectacle" of late nineteenth-century consumerism, 181
- Rite of Spring, The* (Igor Stravinsky), 103, 154–56, 290
 and three forces of modernism, 157
- Robbins, Bruce
 upward mobility in Dreiser's fiction, 271
- Robinson Crusoe* (Daniel Defoe), 4, 108
- Robinson, Joan
 capital as "immensely productive" in Marx's analysis, 72
 Marx's method of analysis as amenable to historical interpretation, 93
 Ricardo and Marx's quest for an invariable measure of value, 94
 surplus value and exploitation, 73
- Robinson, Richard
 three modalities of definition, 17–19
- Rockefeller, John D., 110, 111, 123, 134, 143, 222, 241
- Rodrik, Dani
 account of marginalist economics, 92–94
 marginal economics as extension of classical economics, 92
 marginalist economics as encompassing production as well as consumption, 92
- Romanticism, 163, 196
- Ross, Alex, 288
 experiences of modernist music, 53
 the "eternal" in Viennese modernist music, 278
 two avant-gardes of twentieth century, 5, 154, 261
- Rumelhart, David, 204
- Russell, Bertrand, 40, 91, 111, 267
 as modernist in his own right, 43
 mathematics as science of arrangement rather than quantification, x, 19
 nature of "events" in post-Newtonian sciences, 16
 reimagination of mathematics, 187
 "retroactive explanations" of, 60
 transformation of mathematics, 16–17
- Said, Edward
 modernism as "consolidated vision" of empire, 143
- Santa Clara County v. Southern Pacific Railroad Company*, 125
- Santayana, George, 194
- Satie, Erik, 40, 188
- Schabas, Margaret
 political economy in early nineteenth century, 3
- Schivelbusch, Wolfgang
 analogy between electric and corporate power, 119, 139, 286
 on new world offered by new rhythms of life, 86
 relationship between social power and human life, 118

- Schoenberg, Arnold, 9, 210
 and Enlightenment musical inheritance, 10
 and modernism as collapse, 9
- Schweikart, Larry
 factory work as increasingly permanent position, 89
 nonfarm earnings and accumulation beyond subsistence, 89
- scientific positivism, 106
- Scott, Thomas, 123
- Searle, John
 “brute” facts, 105, 147, 203–5
 distinction between “brute” and “institutional” facts, 205
 “institutional” facts, 105, 203
 intangible assets as institutional facts, 206
- Second Industrial Revolution
 and emergence of “buyer’s market”, 82
 and multiplication of intangible assets, 91
 as period of mergers and takeovers, 134
 distinction from first Industrial Revolution, 77
 embodiment of in *The Rite of Spring*, 157
 explosion in consumer goods, 134
 products of, 266
- Second Viennese School, 25
- semiotics
 and commodification of images, 194
 and complex performativity, 116
 and disruption of immediacy of meaning, 159
 and emphasis on meaning v. purport, 45
 and experience as social institution, 44
 and Jakobson’s structuralism, 207
 and meaning as experience rather than information, 45
 and notions of representation, 268
 as late nineteenth century scientific discipline, 57
 as modernist science, 45, 207
 as performative science, 18
 as response to post-Civil War American wealth, 105
 as science of functional explanation, x
 as tool dealing with abundance, 91
 conditioning the “feel” of the world, 201
 definition, 44
 delineation of meaning outside intentional subject of discourse, 158
 emergence of at turn of twentieth century, 91
 energies of desire in, 168
 focus on operational institution of value, 206
 in modernist literature, 213
 new semiotics within commodities, 201
 notion of value in, 205
 of “bare” facts, 195
 of discursive arts, 209
 of experience and pleasure, 47
 of finance, 228
 of manners, 271
 of manners and class, 255
 of value, 200, 241
 origins in work of Peirce, 206, 210
 participation in cultural modernism of, 207
 purposes of, 48
 self-conscious semiotics in Wallace Stevens’ poetry, 200
 term “structure” as central to, 19
 Thorstein Veblen in world of, 202
 transition from ontology to, 97
 within institutional history of modernism, 44
- Senior, Nassau William, 4
- set theory, 16, 188
- Seward, W.H., 191
- Shapin, Stephen
 on physical reductionism, 185
- Sherry, Vincent, 21, 284
 decadence within poetics of modernism, 6
 etymology and genealogy of term “modernism”, 13
 modernism as particular economy of phenomena, 14
 on “make it new”, 6
 timeliness of the Idea of modernism, 13
 widening of education in *Tess of the D’Urbervilles*, 42
 Woolf’s “on or about December 1910” and modernist sensibility, 26
- Shonkwiler, Alison
 “failures” of narrative in Dreiser, 277
- simultaneity, 17, 25, 117
- Sister Carrie*, 168, 172, 175
- Smith, Adam
 1776 creation of economic “science”, 67
 as spokesman for and instantiation of Enlightenment project, 79
 as spokesman for and instantiation of first Industrial Revolution, 79
 association with classical economics, 54, 62, 92
 assumption of phenomenon of ownership, 107
 assumptions underlying *The Wealth of Nations*, 67–69
 “commercial society” as term for modern market system, 50
 commodity as “neutral” term, 181
 conception of free market, 159
 conception of market functioning, 80
 creation of rational science out of allocation, 23
 creation of use-value, 92
 distinction between use- and exchange-value, 76

- emphasis on production over use, 71
 Enlightenment economics of, 55
 Enlightenment notion of “fact”, 69
 faith in labor as foundation of value, 70
 focus on “natural price”, 71
 focus on commonwealth, 102
 human being as active agent in historical events, 71
 influential definition of commodity in work of, 81
 “invisible hand”, 70, 82, 93, 121, 286
 invisible hand as natural theology, 70
 labor theory of value in, 70
 market as locus of self-interest, 79
 “market system”, 69
 market system as abstraction, 68
 myth of barter as great founding myth of economics in work of, 181
 on differences of class and taste, 252
 role of government in *Wealth of Nations*, 80
 tension between concrete phenomena and rule-governed order, 69
 use-value as located in individual, 198
 wage as true value of “workman”, 73
 snobbishness, 242, 243
 as an intangible commodity, 273
 as intangible value, 273
 as response to breakup of European culture, 243
 in *Tono-Bungay*, 272
 social use-value
 and erasure of distinction between use- and exchange-value, 198
 and promise of happiness beyond pecuniary goals, 199
 and reconfiguration of commodity within social life, 199
 as sharing of “technological proficiency”, 199
 definition, 198
 embodied in habits of thought, 199
 speech-act theory, 12, 45, 158
 agent-based linguistics of, 20
 and force of the social, 12
 and intention, 29
 and modernist economic institutions, 206
 and operational definitions, 18–19
 and performativity of language, 203
 and the modernist arts, 206
 commodity as positivist “fact”, 178
 desire for pleasure and performative force of modernist art, 168
 good will as performative, 176
 impressionist painting as performative, 159
 J.L. Austin’s analyses of performativity of, 206
 John Searle’s analysis of, 147
 operational definition as performative, 18
 performative activity of finance, 105
 performative narration and materiality of language, 235
 performative redefinition of materiality in Thorstein Veblen, 266
 redemption as social act, 212
 the social as force, 159
 St. Anselm, 68, 72
 Standard Oil, 133–34, 136, 137, 144, 171
 Stein, Gertrude, 53, 188, 211–12, 253
 cubism in, 30
 emphasis on audible, sensible nature of language, 209
 on Cézanne, 25
 Picasso’s portrait of, 211, 253
 relationship of Picasso and Stein, 211
 tactics of war as athematic in *Picasso*, 287
 three causes of emergence of cubist painting, 30
 Stevens, Wallace, 17, 40, 172, 188, 193–203, 209–10, 213, 237, 274, 284, 288
 and “heroics” of post-impressionism, 200
 and answer to positivism, 200
 and enlargement of sense of promised happiness, 201
 and life-enhancing commodities, 201
 and literalness of the commodity, 197
 and model of commodification of intangible assets, 197
 and relational values in abundance, 197
 and self-conscious semiotics, 200
 and social imagining of his poetry, 199
 “Evening Without Angels”, 195
 in context of commodification of things and experiences, 193
 “The Idea of Order at Key West”, 24
 “Variations on a Summer Day”, 197–98
 stocks
 as fiduciary promise, 212
 as homologous to unmoored feelings, 146
 as modern credit, 130
 as negotiable securities, 145
 as representation of invested capital, 146
 common, 91
 corporate capitalism as based on, 241
 deflation of value of, 146
 good-will as underlying basis for, 111
 pre-Civil War legal provisions against owning, 123
 speculative relationship to money, 146
Stoic, The (Theodore Dreiser), 256, 265
 Stoker, Bram, 166
 Stravinsky, Igor, 40, 118, 154–58, 188, 243, 266, 288, 290
 and two impulses of modernism, 155

- Strychacz, Thomas
 growth of number of American students,
 1878–1898, 227
 professionalization of literary modernism, 3
 transformation of mass cultural expression in
 Dreiser, 264
- Susman, Warren, 59
- Symons, Arthur, 217
- Synge, John, 66
 negative account of plays of, 66
 The Aran Islands and modernist primitivism, 99
- Tabb, William
 on great themes of Veblen's work, 145
- Taruskin, Richard
 modernism as "maximalist", 53, 200
- technological innovation
 and everyday life, 118
 and horizons of understanding, 118
 and quality of lived experience, 118
 and relationship between social power and
 human life, 118
 and structure of communal organizations of
 knowledge and experience, 119
 and the arts, 118
- Thomson, Virgil, 188
- Titan, The* (Theodore Dreiser), 256, 265,
 270–71
- Tolstoy, Leo
 collective desire and lower middle class, 175
 Ivan Ilyich's house as mass-produced, 240
 promise of happiness in *The Death of Ivan*
 Ilyich, 171
 representation of goods, 175
- Tono-Bungay* (H.G. Wells), 4, 38, 144, 251,
 255, 257, 264–65, 271–80
 and absence of traditional sense of
 "character", 264
 and lower middle class, 278
 and relationship of social class to human
 character, 271
 and world of intangible liabilities, 278
 representation of social life in, 275
- Trachtenberg, Alan
 world of consumer goods, 165
- Tratner, Michael, 263
 culture's relation to experience, 60
 "indulgent wandering" in work of Woolf,
 193, 284
 performative activity of finance, 105
 re-configuring Woolf's art in relation to
 cooperation/consumerist movement,
 97–98
 verbal aesthetics and economic and sexual
 discourses, 59
- Trilling, Lionel, 274
 and cultural life, 2
 view of manners, 274, 291
- Trubetzkoy, N.S., 158
- turning things to account, 111, 273, *See* Veblen,
 Thorstein
 and new sense of value in twentieth century,
 37
 and sense of "making things new", 104
 as "deepening" or "enchanted" phenomena,
 274
 as method of realizing meaning, 281
 as method of realizing value, 104, 281
 as ubiquitous phrase in work of Veblen, 104
 explication of notion of, 104–5
 in Dreiser and Wells, 61
- Taylor, Edward, 56
- Valéry, Paul, 153
- value
 arrangement of value in accounting v. zero-
 sum bookkeeping, 267
 as constellations of shared understanding and
 experience, 266
 as relational category, 106
 constituted by social relations, 162
 constituted by varieties of subject positions,
 162
 created in institutional formations, 167
 creating value out of the promise of value,
 171
 essentially social nature of, 212
 in the new twentieth century, 37
 intangible value and aesthetic modernism,
 153
 intangible value and modernist economics, 153
 labor theory of, 54, 162, 189
 logic of exchange or relational value, 276
 logic of intrinsic value, 276
 lower middle class and new sense of value, 162
 movement from tangible to intangible value
 in Wharton's fiction, 172
 operational institution of, 206
 performative apprehension of, 150
 performative operational definition of, 106
 "semiotics" of, 241
 social use-value, 198, 274
 social use-value in music, 159
 theories of, 70–79
 "turning things to account" as mode of
 realizing value, 281
 use-value as located in individual, 198
 use-value beyond individual consumption, 199
- Van Sickle, Larry
 individualism in Dreiser's work, 266

- Veblen, Thorstein
 and “good will”, 111
 and “institution” of ownership, 107–10
 and “intangible assets”, 131
 and “invidious distinction”, 212
 and “technological proficiency” as traditional handicraft, 135
 and collective desire. *See* desire: collective desire
 and institutional economics, 4
 and intangible assets, 109
 and performative redefinition of materiality, 266
 and the phrase “turning material things to account”, 266
 and tradition of political economy, 5
 capital as pecuniary rather than mechanical fact, 149
 “conspicuous consumption” and “invidious distinctions”, 97
 critique of marginal economics, 103
 definition of “turning things to account”, 104
 definition of institutions, 41, 175
 distinctions between business and industry, 52
 economic discourse in relation to modernist discursive strategies, 149
 “good will” as intangible asset, 147
 habits of thought, 12, 32
 habits of thought as homological strategies for constellating phenomena, x
 historicization of economics, 150
 immaterial assets and social power, 147
 “immaterial facts”, 91
 immaterial v. material assets, 147
 “invisible hand” as natural theology, 70
 meaning of “good will”, 148
 mobility of capital, 149
 notions of “conspicuous consumption”, 212
 pecuniary capital as opposed to wealth, 149
 performative apprehension of value, 150
The Instinct of Workmanship, 76
The Theory of Business Enterprise, 55, 91
The Theory of the Leisure Class, 108
 “turning things to account”, 273
 turning things to account as tactic of
 discovering value and meaning, 281
 understanding of credit, 148
 use-value as social value beyond subsistence, 95
 vertical integration
 and “army of readers”, 154
 and dispersal of focus of entrepreneurial capitalism on commodities, 285
 and lower middle class, 227
 and restructuring of business and accounting, 136
 as corporate organization of production and distribution, 136–37
 as model for economic class, 144
 as part of complex unity of modernism, 136
 as part of cultural modernism, 136
 homological analogy with modernist arts, 65
 in relation to entrepreneurial capitalism, 137
 Vorstellung, 28, 58, 268, 274
- Walkowitz, Rebecca
 critical cosmopolitanism, 284
- Walras, Léon, 55
- wealth
 distinction between well-being and, 4
 uncertain distinctions between subsistence-wealth and enhancing-wealth, 98
 understood as value, 5
- well-being
 as focus of economic activity, 100
 as measure of value, 94
 as new concept, 91
 as purpose of business, 130
 corporations and public, 153
 distinction between wealth and, 4
 feeling of, 164, 192
 immaterial assets as part of, 147
 in Enlightenment thought, 67, 69, 79, 80
 measured in terms of material wealth, 81
 political economy’s historicization of, 4
 price v. well-being as measure of value, 94
 study of production and distribution of, 2
 transformation of nature and experience of, 53
 transformation of study of, 100
 understood as value, 5
- Wells, H.G., 40, 90, 237, 242, 256, 267, 272, 276, 284, 291
 absence of traditional sense of “character” in *Tono-Bungay*, 264
 advertisements and advertising in *Tono-Bungay*, 278
 advertising and desire without object in *Tono-Bungay*, 278
 and nostalgia for British class system, 213, 218
 as Edwardian novelist, 260
 aspirations of lower middle class, 250
 confusion of business and imperialism in *Tono-Bungay*, 144
 detail in the novels of, 261
 disaster of the “modern and different” in *Tono-Bungay*, 274
 discourse of interruption in, 290
 dislocation of lower middle class, 277
 disruption of *Tono-Bungay* with importation of foreign vocabulary, 272–74

- Wells, H.G. (*cont.*)
 education of lower middle class children, 223
 enactments of discursive dispersal in work
 of, 111
 ethos of lower middle class in relation to, 144
 fiction of manners, 213
 focus on advertising, 279
 focus on transformation of social
 relationships, 279
 frustration with novelistic discourse in age of
 finance capitalism, 264
 global sense of accounting in, 61
 “impassioned irony” of *Tono-Bungay*, 264
 import of foreign vocabulary, 281
 “low modernism” of, 281
 lower middle class and imaginary sense of
 past, 253
 mapping of time rather than space in *Tono-*
 Bungay, 273
 montage in narrative tactics, 264
 Mr. Polly as lower middle class, 86, 230, 242,
 248–50
 narration of appreciation of value, 273
 plasticity and intangible assets in *Tono-*
 Bungay, 280
 power of illusion unmoored from class
 distinctions, 278
 situated within complex unity of modernism,
 264
 snobbishness as intangible commodity in
 Tono-Bungay, 273
 so-called realism of, 288
The History of Mr. Polly, 248–50
Tono-Bungay and British family capitalism,
 256
 transformation of social and economic
 relations in *Tono-Bungay*, 279–80
 triangulation of modernism in *Tono-Bungay*,
 38
 turning things to account, 281
 walking in *The History of Mr. Polly*, 249
 Woolf’s censure of, 260
- West, Cornel
 snobbish disdain as response to “breakup” of
 European culture, 243–44
- West, Nancy
 Kodak advertising and embodiment of
 happiness, 170–71
 Kodak and pursuit of economic good-will of
 branding, 187
 Kodak marketing toward female consumers,
 170–71
 Kodak’s use of nostalgia in marketing, 171,
 187
 photograph as “relic”, 188
- West, Nathaniel, 218
- Whitman, Walt, 221
- Wiener, Norbert
 on “great chang-over” in engineering, 164
- Williams, Raymond, 240, 275
 “complex unity”, 7
 culture as “complex unity”, 20
 explication of “structures of feeling”, 60–61
 “restless cosmopolitanism” of modernism,
 282–83
 “structures of feeling”, 204, 283
 “structures of feeling” as social experience in
 process, 29
- Wittgenstein, Ludwig, 38, 53
 and semiotics as modernist science, 45
 constellations of, 60
 meaning as experience, 45
 shape v. color of objects, 210
- Wooldrige, Adrian, 120
- Woolf, Virginia, 40, 53, 228, 248, 264, 269,
 281
 aestheticism of, 260
 ambivalent attitude toward lower middle
 class, 261
 and contradiction of aesthetic modernism, 261
 art of in relation to cooperation/consumerist
 movement, 97
 attention to manners, 263
 consumption v. accumulation, 97–98
 culture of abundance in “Mr. Bennett and
 Mrs. Brown”, 85–86
 economy of dispersal in work of, 271
 Georgian cook as lower middle class, 86, 90,
 261
 “human nature” in, 268, 281
 “indulgent wandering” in work of, 193
 judgment of Joyce, 291
 mockery of lower middle class, 242
 modernism in “Mr. Bennett and Mrs.
 Brown”, 264
 “Mr. Bennett and Mrs. Brown”, 260–61, 274,
 275, 278
Mrs. Dalloway as Woolf’s novel about
 spending, 98, 179
 notion of personal experience of reading, 279
 on dissolution of received assumptions and
 manners, 265
 on Edwardian writers, 262, 280, 288
 on Georgian writers, 262
 on the Edwardian novel, 260–61
 “on or about December 1910”, 26, 219, 240,
 247, 260, 271
 praise of modernists, 260
 self-positioning outside lower middle class, 237
 Septimus Smith as lower middle class, 242

Index

339

- snobbishness of, 243, 244, 245
- solidity of middle class, 238
- understanding of William James, 179
- “wandering” discourse in work of, 284
- Yeats, W.B., 49, 61–64, 65, 109, 131–33, 144, 146, 153, 166, 175, 242–45, 249, 266, 283–84, 287, 288–91
- A Vision*, 178, 271
- “Among School Children”, 62
- “He Remembers Forgotten Beauty”, 288–90
- “Leda and the Swan”, 61
- and lower middle class, 86, 232, 242, 253
- and powerful strains of modernism, 90
- discursive “athematic” dispersal in the poetry of, 290
- sense of disembodied powers in relation to *Phantasmagoria*, 27
- “When you are old”, 131–33
- Zimmerman, David
 - business accounts and public accountability in *The Financier*, 267
 - encumbered narrative style of Dreiser, 290
 - on Dreiser’s encumbered narrative, 264
 - saturation in *The Financier*, 280–82
- Zuckerkandl, Victor, 160, 206
 - experience of music as neither physical nor psychic, 106, 158, 159
 - force of music, 160, 272, 274
 - music’s performative force, 158
 - notion of “feelings outside of a consciousness”, 158
 - “pure dynamism”, 158
 - sense of force in impulses of modernism, 158–59