

The Art and Craft of Comparison

Is it possible to compare French presidential politics with village leadership in rural India? Most social scientists – even those of opposing methodological and philosophical persuasions – are united in thinking such unlikely juxtapositions are not feasible. We think they are.

By explaining *why* and *how*, *The Art and Craft of Comparison* is a call to arms for interpretivists to embrace creatively comparative work. Initial chapters explain, defend and illustrate the comparative interpretive approach. But it is also an engaging, hands-on guide to doing comparative interpretive research. The chapters cover design, fieldwork, analysis and writing. The advice in each revolves around ‘rules of thumb’, grounded in experience, and illustrated through stories and examples from research in different contexts around the world.

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Cambridge University Press
978-1-108-47285-2 — The Art and Craft of Comparison
John Boswell, Jack Corbett, R. A. W. Rhodes
Frontmatter
[More Information](#)

CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom
One Liberty Plaza, 20th Floor, New York, NY 10006, USA
477 Williamstown Road, Port Melbourne, VIC 3207, Australia
314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India
79 Anson Road, #06–04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

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www.cambridge.org

Information on this title: www.cambridge.org/9781108472852

DOI: 10.1017/9781108561563

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First published 2019

Printed in the United Kingdom by TJ International Ltd, Padstow Cornwall

A catalogue record for this publication is available from the British Library.

Library of Congress Cataloging-in-Publication Data

Names: Boswell, John, 1983– author. | Corbett, Jack, 1985– author. | Rhodes, R. A. W., author.

Title: The art and craft of comparison / John Boswell, University of Southampton; Jack Corbett, University of Southampton; R.A.W. Rhodes, University of Southampton.

Description: Cambridge, UK; New York, NY: Cambridge University Press 2019. | Series: Strategies in social inquiry | Includes bibliographical references and index.

Identifiers: LCCN 2019013155 | ISBN 9781108472852 (hardback) | ISBN 9781108460668 (paperback)

Subjects: LCSH: Social sciences—Comparative method. | Social sciences—Research—Methodology.

Classification: LCC H61 .R4854 2019 | DDC 330.72/1—dc23

LC record available at <https://lcn.loc.gov/2019013155>

ISBN 978-1-108-47285-2 Hardback

ISBN 978-1-108-46066-8 Paperback

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Acknowledgements

We wrote this book under the auspices of the Centre for Political Ethnography at the University of Southampton. We would like to thank Lorraine De Velo, Wouter Veenendaal, Matt Ryan and Reem Abou-El-Fadl for thoughtful comments on our initial proposal. The people who came to our paper at APSA 2017, especially discussants Fred Schaffer and Robin Turner, provided detailed feedback. We thank, Matt Wood, Paul ‘tHart and Mark Bevir for reading and commenting on the final manuscript, and a special thank you to Paul for allowing us to quote him in the final text. Two anonymous reviewers also made helpful suggestions on the proposal and early draft chapters. For helpful discussions, we would like to thank Chris Chevalier John Cox, Ian Hall and Niheer Dasandi. As ever, John Boswell, Jack Corbett and Rod Rhodes thank Seahee Cho, Vanessa Corbett and Jenny Fleming for their love and support.

We are grateful to the following publishers for their permission to reprint extracts from: Taylor & Francis for Boswell, J. and Corbett, J. (2015) ‘Embracing Impressionism: Revealing the Brush Strokes of Interpretive Research’, *Critical Policy Studies* (9): 216-25; and Oxford University Press for Rhodes, R. A. W. (2011) *Everyday Life in British Government* Oxford: Oxford University Press.

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