

Talking in Clichés

For decades, social perspectives, and even academic studies of language, have considered clichés as a hackneyed, tired, lazy, unthinking and uninspiring form of communication. Authored by two established scholars in the fields of systemic functional linguistics and discourse studies and pragmatics, this cutting-edge book comprehensively explores the perception and use of clichés in language from these complementary perspectives. It draws data from a variety of both written and spoken sources, to re-interrogate and re-imagine the nature, role and usage of clichés, identifying the innovative and creative ways in which the concepts are utilised in communication, interaction and in self-presentation. Observing a rich, complex layering of usage, the authors deconstruct the many and varied ways in which clichés operate and are interdependently constructed; from the role they play in discourse in general to their functions as argumentative strategies, as constructs of social cognition, as politeness strategies and finally as markers of identity.

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The Use of Stock Phrases in Discourse and Communication
Stella Bullo , Derek Bousfield
Frontmatter
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Abbreviations

CDA	Critical Discourse Analysis
CDS	Critical Discourse Studies
CMT	Conceptual Metaphor Theory
CoP	Community/ies of Practice
MIP	Metaphor Identification Procedure
RTV	Reality Television
SCR	Socio-cognitive Representations
SFL	Systemic Functional Linguistics
SM-CDS	Social Media Critical Discourse Studies
TEU	Treaty on European Union
USAS	UCREL Semantic Analysis System