

Index

- Accountability, 1, 2, 114, 164, 166, 170
 Activism, 25, 29–30, 44–46, 88–90, 141, 149, 150–51
 Anti-partisanship, 5, 7, 16, 19–20, 22–28, 30–32, 34, 38, 40, 44, 46, 48, 49–51, 55, 69, 111–16, 118–21, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159
 Antipartisans, 7, 14, 26–27, 30, 36, 38–40, 43, 45, 55–56, 60, 64, 66–70, 75, 79, 111, 116–120, 142–46, 148–57, 163
 Antipetismo, 4–6, 9–10, 12, 15–16, 27–29, 31, 34–35, 37, 38–39, 41, 43–45, 48, 49, 55–57, 64–65, 74, 114, 123, 131, 161
 Antipetistas, 4–5, 8, 9, 10, 13, 17, 19, 20–21, 27–31, 34, 37–48, 51, 57, 60–69, 74–76, 79, 120–23, 127–38, 145, 160–61, 165, 167, 169
 Authoritarianism, 30
 Bottom-up strategies, 11, 14, 25, 44, 81, 84–85, 108
 Bounded partisanship, 12, 56–59, 64, 66, 79, 103, 109, 121, 161–62, 169
 Brand dilution, 162–63
 Cardoso, Fernando Enrique, 25, 60, 88, 111, 113
 Civil Society, 10–11, 13–14, 16, 30, 44–45, 82–86, 88–90, 93, 95, 97, 99–100, 103, 105–09, 161
 Cleaveages, 1, 20, 38, 48, 80–81, 84, 86, 105, 108
 Clientelistic strategies, 24, 85, 88, 164
 Corruption, 2, 3, 9, 15, 17, 25, 48–49, 60, 64–66, 74, 83, 109, 162, 164
 Cunha, Eduardo, 3
 Datafolha, 2, 23–26, 49, 51, 62, 96, 112, 119–20
 Dealignment, 8
 Economic crisis, 83, 102, 113
 Fragmentation, 1, 19, 81, 101, 143, 170
 Grassroots organizations, 2, 3, 29, 44, 48, 85, 99, 105, 167
 Group identity, 12, 131
 Hard Core partisans, 7, 10, 26–27, 74, 102, 169
 Hard core petistas, 27–28
 Impeachment, 1, 3–4, 15, 87, 112
 In-group identity, 7, 10–12, 21–22, 30, 44, 59, 67–68, 79, 83, 131, 138, 149, 160
 In-group/Out-group bias, 22, 68, 79
 Intraparty competition, 95, 140
 Issue voting, 165
 Latin America, 2, 12, 15, 29, 140, 165
 Lava jato, 64–66, 99, 164
 Left-right ideology, 20, 29, 31, 38–41

- Local party organization, 82, 85, 86, 89, 90, 95–96, 108
 Lula, 2, 14, 16–17, 32, 34, 39, 65, 83, 104–07, 113, 120, 166–69
 Lulismo, 34, 166–67
- Mass Partisanship, 8–13, 15, 23, 25, 81, 83–85, 87, 90, 103, 108, 160, 164, 168–69
 Mensalão scandal, 64, 66, 83, 105, 109, 113
 Michigan School, 11, 21, 57, 82, 101, 102, 161, 165
Modo petista de governar, 2, 41, 64, 162
 Motivated Reasoning, 16, 57, 59–61, 63, 65–66, 79, 101, 161
 Multiparty systems, 79, 140, 168, 169
 Multiparty coalitions, 115, 127, 168
- Negative partisans, 7–10, 16, 19, 23, 26–28, 44, 67–68, 74, 76, 79, 119, 124, 142–44, 146, 161, 163, 166
 Normative attitudes, 20, 29
- Out-group, 7, 12, 21–22, 67–68, 76, 79, 131–32, 134, 138, 149, 160
- Partisan Alignment, 22, 175
 Party brand, 10, 84, 138, 165
 Party elites, 10, 11, 84, 164
 Personalism, 34, 88, 161, 164, 167
 PFL (*Partido da Frente Liberal*), 3
 PMDB (*Partido do Movimento Democrático Brasileiro*), 3–4, 16–17, 23–25, 36, 37–39, 40–47, 51, 56–63, 66, 70, 76–79, 87–90, 94–95, 97–100, 112, 114, 118, 120–23, 127–38, 169
 Polarization, 29, 31, 48, 142, 167, 170
 Policy attitudes, 4, 157, 166
- Political activism, 141, 149–51
 Political Engagement, 6, 43–46, 150, 152
 Pork-barrel politics, 4–5, 7, 17, 111, 138, 163–64, 166, 169
 Positive Partisans, 7–8, 19, 23, 26–28, 44, 64–68, 74, 116, 119, 142, 144, 146, 148, 152, 154, 157, 161, 166
 Presidentialism, 167–70
 Programmatic reputation, 17, 24, 84
 Programmatic party, 2–3, 80, 162, 167, 168, 169
 Proportional representation, 91, 125, 140
 PSDB (*Partido da Social Democracia Brasileira*), 3, 4, 9, 10, 13, 16, 17, 19, 20, 23, 24, 25, 36–47, 51, 56–63, 66–67, 69–74, 76–80, 87–90, 94, 97–100, 111–13, 118–23, 126–38, 161, 164, 165, 168, 169
- Racial characteristics, 12, 37–38, 63, 105
 Realignment, 34, 103, 161, 167
 Redemocratization, 4, 15, 19, 20, 27, 28, 29, 88, 138, 163
 Redistributive policies, 32, 60, 63, 111
 Rochester School, 11, 83, 101–02, 162, 163, 165
 Rousseff, Dilma, 3, 4, 5, 9, 10, 15, 45, 64, 83, 112, 169
- Social activism, 25, 29, 46, 89
 Social Identity Theory (SIT), 10, 12, 20, 21, 22, 56, 59, 160, 166, 175
 Social networks, 44, 123
 Sociodemographic attributes, 21, 31, 69, 141, 146
 Support for democracy, 2, 43
- Temer, Michel, 3, 123
 Turnout, 5, 115–19, 141, 152–56