Vienna 1815
Introducing a European Security Culture

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Wine in Vienna

In 1814–15, Hans von Gagern, German nobleman and freelance diplomat, acted as the plenipotentiary for the Prince of Orange, later King William I of the Netherlands, at the Congress of Vienna. Hosting numerous meetings at his rooms on the Bräunerstrasse in Vienna, where he outshone many other representatives by serving the most copious dinners and celebrated wines, he exemplified a new type of diplomat. Experienced, urbane, flexible, not attached to ancient forms and rituals, but pragmatic and to the point, he offered William straightforward advice:

Your Royal Highness is entering the larger European system as one of its powers. From now on, your politics need to show your colour. One should not isolate oneself, and whoever does runs the risk of hurting oneself in the long run. [...] Name, honour and immediate interest dictate your Royal Highness to appear and be perceived as the defender of justice, as the champion and hope of the oppressed.

Gagern urged William to stand up for the ‘security and interests’ of other, smaller nations and peoples. When consequently in June 1815 the Central Commission for the Navigation of the Rhine was created, the Netherlands and

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the smaller principalities along the river – together with Prussia – accepted a legal constitution and a supranational court to settle disputes and conflicts along the Rhine. They thus mutually restrained one another from pursuing unilateral interests, such as restricting free passage, and fought smugglers together. The free trade regime was even extended to the Elbe and Polish rivers, and to the Po.

This Rhine regime exemplifies how, following from the effervescent Congress of Vienna, the European powers established elementary conditions not only for the protection of the ‘status quo’ and the regulation of interstate conflict through ‘political equilibrium’, as the literature on this era has it, but also for the creation of a system of collective security, the ‘Pax Europeana’, in which common European interests had to be debated, defined and defended together.

Over two hundred years after the Final Act was concluded, it is time to remember, reassess and analyse the extent to which the Congress of Vienna produced new modes of security management, or what we can call new security cultures, combining pre-revolutionary, Napoleonic and post-Napoleonic ideas and practices of peace, stability and order in Europe. This volume aims to bring into focus the ways in which the Vienna Settlement went far beyond establishing a balance of power, and how a set of European institutions, practices and agents, as well as ideals, principles and perceptions, embedded the territorial settlements in a European security culture.

This volume’s primary objective is to analyse and explain the development of this ‘European security culture’ between 1815 and 1914. By this we mean the sum of mutually shared, and often conflicting, perceptions of vital interests


and threats, as well as the institutions and practices through which different agents acted together upon these ideas and expectations. These themes are addressed in the volume by numerous prominent scholars as well as a new generation of researchers in the field, as they trace the emergence of a new European security culture after the fall of Napoleon.

In doing so we offer three main contributions to the scholarship on the Congress of Vienna and its consequences. Firstly, the essays sketch out a new and more detailed understanding of the nature of the Vienna Settlement of 1815 and its aftermath. By presenting the agreements as both the product of an emerging European security culture and as its founding, we focus on the institutions in which this culture was consolidated and on the actors who brought about and maintained these institutions, as well as their motives and ideas. More broadly, we illuminate the concepts, images and narratives of peace, order, conflict and danger that helped to call forth and legitimate this new security culture.

Secondly, these studies contribute to debates within the history and the theory of International Relations about security, securitisation and security culture, which so far have focused on the twentieth and twenty-first centuries. Here, we develop the historiography on the trajectories of securitisation in the nineteenth century, and in this way enrich the theoretical and conceptual insights into the workings and logics of security provided by IR studies.

Finally, we expand the timeframe of the history of international cooperation well beyond the traditional threshold of histories of international governance, which generally view the Congress of Vienna merely as a prologue to a narrative that starts only in the second half of the nineteenth century. The essays in this volume ultimately show how already in the first quarter of the nineteenth century new multilateral cooperative institutions, habits and perceptions emerged, which contributed to a system of European collective security. Such an approach directs attention to the range of institutions, agents and practices operating between the levels of the congress summit meetings and the traditional bilateral diplomacy from court to court. This new perspective also brings into focus how the caesura between the Congress system of 1814–22 and the subsequent Concert of Europe is less sharp than usually depicted, and the continuities considerably greater, with implications

for our understanding of the long period of relative peace in Europe during the nineteenth century.

**Vienna 1815: The Emergence of a European Security Culture**

Postulating the emergence of a European security culture, in the broadest sense of the word, from 1815 onwards may seem counterintuitive. Scholars in the history of international relations usually acknowledge the emergence of a European ‘conscience juridique du monde civilisé’ and the corresponding peace and international rights movement in the course of the nineteenth century. Yet they frequently situate the beginnings of European security cooperation only after 1918 with the establishment of the League of Nations and Interpol. In their view, the nineteenth century should be interpreted as an era characterised by the realist paradigm of a balance of power, the so-called Concert of Europe where states pursuing their own interests were the main actors. Current historical literature often views the first half of the nineteenth century through this lens as well – despite the obvious element of cooperative diplomacy implied in the term ‘concert’ – and sees the second half as shaped by bellicose nationalism rather than by collective security.

Over the last few years, however, more sophisticated narratives about the Congress of Vienna have begun to replace the ‘balance of power’ concept with terms like ‘hegemony’, ‘political equilibrium’, or ‘influence politics’. They signal a gradual shift away from focussing primarily on classical diplomacy, as


high-level inter-state relations and conflicts and their outcomes, to unpacking and analysing decision-making processes and considering the role of broader political culture and the realm of ‘norms and practices’.  

In considering the collective threats and interests that, in the perception of the larger and smaller powers of Europe gathered in Vienna, required a collective answer, it is important to emphasise that the powers did not only convene between 1814 and 1815 but also endeavoured to continue and to institutionalise their cooperation thereafter. These multilateral security networks engaged multifarious agents from different branches of government (military, naval, police, judicial and administrative) and involved both military interventions and judicial regimes. Their efforts included the fight against purported international revolutionary conspiracies and uprisings (fears of which seemed to be confirmed by revolts in 1819–21, 1825, 1830, 1848 and 1871), but also attempts to regulate international river traffic and European collaboration to counter piracy, corsairing, privateering (state-commissioned attacks on foreign commercial vessels) and contraband slave trading. These mixed and multilateral ventures did not end after the Crimean War, but persisted for decades thereafter, for example in the maritime Commission of the Danube (from 1856 onwards), the European expedition to Lebanon and Syria and the ensuing supervision over the Mutassarrifiate regime (1860–1914), the joint Capitulations and Mixed Courts regime in Egypt (from 1876), the Anti-Anarchist Campaign (1881–1914) and the intervention against the Boxer uprising in China and subsequent reparations commission (1898–1901). These security arrangements were not ad hoc undertakings or incidental, bilateral campaigns, but instead instances of truly supranational or transnational cooperation, mostly accompanied by binding laws, courts, standing conferences and instruments of monitoring, mediation and control that profoundly impacted the perception and handling of security issues in the years thereafter. Significantly, many of these multilateral security and humanitarian initiatives also already involved the activities of a variety of nongovernmental actors and organisations from across Europe as they lobbied, gathered

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information and cooperated with militaries and governments in support of their various causes. In this sense the diplomacy and security culture of the Vienna system already point to the transnational ‘polylateralism’ of more recent times, as they extended the multilateral ties among governments into wider social realms.16

These security arrangements, and other similar collective undertakings and institutions such as the ministers’ and ambassadors’ conferences in London and Paris after 1815 (see also the contributions of Schenk and Ghervas, Chapters 4 and 5 in this volume),17 constituted formative moments in the development of a nascent but veritable European security culture, fully acknowledging the fact that this culture ‘remain[ed] uneven and incomplete – as cultures usually are’.18

The question arises of course about the alleged novelty of this security culture after 1815. After all, continuities undoubtedly existed between 1815 and what occurred in previous decades and even centuries. The post-1815 security culture was the sum of developments, experiences, administrative practices and institutions that emerged in the pre-revolutionary, revolutionary and Napoleonic years. The international networks of sovereigns and their diplomats that were forged at least since the Peace of Utrecht already contained elements of a collective conception of a normative order.19 The Napoleonic occupation and conquest of Europe created an ‘inner empire’ whose benefits and advantages the post-1815 regimes took over for their central management of affairs, and which had in many cases already been introduced through reforms during the Napoleonic years in both satellite and enemy states.20 It was in the Napoleonic era, for instance, that we find the first attempts to regulate international riverine traffic; the new institution of the Central Commission of the Rhine created in 1815 had some continuity with the Rhenish Octroi of 1804 under Napoleon.21 One could similarly find earlier examples of

18 De Goede, European Security Culture, 6–7.
combined Anglo-Dutch action against Barbary corsairs in the era of Charles II, but that was notably bilateral, not multilateral, in the manner of the institutions emerging after 1814.

Moreover, the years of Anglo-Russian, and later also Anglo-Prussian-Russian-Austrian cooperation in the manifold coalitions against Napoleonic France forged a sense of shared fate, a solidarity and a modus of informal ‘horseback diplomacy’, which built networks of trust between Metternich, Castlereagh, Alexander I and Friedrich Wilhelm III, as well as among their diplomats and the smaller princes and sovereigns. The gains in mutual trust and transparency from such face-to-face summit diplomacy cannot be overestimated in an age where distance and distrust had dictated international relations.²²

Even if there is no sharp divide between the pre- and post-1815 epochs, and definitely not a ‘tabula rasa’, the perceptions and practices that emerged from the Vienna Settlement did reflect a more widely shared, and institutionally more deeply embedded, collective political will of Europe’s rulers to prevent, with measures of ‘salutary precaution’,²³ the disasters of the French Revolution and the Napoleonic conquest of Europe from ever occurring again. Not only was this an intensification, acceleration and convergence of longer-term trends.²⁴ It was also experienced at the time as a new beginning, and as a shared belief that a peaceful new international order could be created by means of collective management. This effort at collective management was undertaken on the basis of norms and institutions designed to protect Europe against various security threats, including disputes between the states of Europe themselves, internal radical conspiracies, external attacks such as those by North African corsairs and financial and economic anxieties and crises.²⁵

Historicising Security

Current literature on International Relations has introduced the concepts of security, security cooperation and security culture, but in a highly presentist or generalising fashion, giving little or no attention to manifestations of collective

threat perceptions and security cultures prior to 1945, let alone 1918.26 In this
volume, therefore, we aim to ‘historicise security’.27 that is, to pay attention
to the intersubjective character of threat and interest constructions as these
developed within historical contexts. Eckart Conze, to a lesser extent Martti
Koskenniemi28 and most importantly Matthias Schulz, with his work on
‘norms and praxis’ between 1815 and 1860, have paved the way toward
developing a profoundly transnational, multidisciplinary and cultural-discursive
perspective on the combined history of international relations and internal
policy.29 In exploring this path further, we aim to understand how European
powers sometimes acted cooperatively in ways apparently unrelated to, or
even contrary to, their own interests and at other times resorted to overt
unilateral strategies of power and the direct use of coercive military force.
Cultural repertoires of diplomatic exchange, mediation and arbitration and a
‘hard’ and ‘soft’ body of the ius publicum europaeum nevertheless survived
such external ruptures. By stepping outside the usual path of research on war
and peace, and pointing instead to a series of security regimes in peacetime and
the security culture these produced, the present essays offer a fuller under-
standing of the origins, trajectories and determinants of nineteenth-century
Europe’s international relations.

In historicising security, we aim to take into account some of the conceptual
and theoretical instruments developed in the context of present-day security
studies, yet deploy them to construct a more historical framework for analysing
the emergence of the security cultures: (1) the institutional structures and their
corresponding interests; (2) identification of threats and practices of assessing
and neutralising them, including the demarcations between friends and foes,
insiders and outsiders; (3) a closer look at the agents involved in these
processes, and in particular at the emergence of a new class of professional

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26 Cf. most chapters in the seminal volume of P.J. Katzenstein (ed.), The Culture of National
Security: Norms and Identity in World Politics (New York: Columbia University Press, 1996);
Buzan et al., Security; M.C. Williams, Culture and Security: Symbolic Power and the Politics of
International Security (London: Routledge, 2007); T. Balzacq (ed.), Securitization Theory:
How Security Problems Emerge and Dissolve (London: Taylor & Francis, 2011); H. Müller,
The Chance der Kooperation: Regime in den Internationalen Beziehungen (Darmstadt: Wis-
senschaftliche Buchgesellschaft, 1993); Ibid., ‘Security Cooperation’, in W. Carlsnaes, T. Risse
and B.A. Simmons (eds.), Handbook of International Relations (Thousand Oaks: SAGE, 2002),
369–91; De Goede, European Security Culture.

27 E. Conze, ‘Securitization. Gegenwartsdiagnose oder historischer Analyseeinatz?’, Geschichte
und Gesellschaft, 38:3 (2012), 453–67; B.A. de Graaf and C. Zwierlein, ‘Historicizing security:

28 M. Koskenniemi, The Gentle Civilizer of Nations: The Rise and Fall of International Law

Politik’, in: U. Lappenkiper and G. Müller (eds.), Geschichte der internationalen Beziehungen:
Erneuerung und Erweiterung einer historischen Disciplin (Cologne: Böhlau, 2004), 14–43;
Schulz, Normen und Praxis.
diplomats and functionaries trained to monitor and interpret threats and interests, and to negotiate and mediate challenges and opportunities of international (dis)order. These three aspects of security cultures – and the practices that follow from them – imparted contexts and continuities for the security cultures and regimes that developed in the twentieth century. Studying collective security in these terms helps shed new light on the nineteenth-century predecessors, and attention to the latter in turn helps nuance broader understandings of the categories and of the actors, ideas and practices, as the chapters in this volume reveal.

Structure of the Book

The three main elements of security cultures just defined provide the framework for this volume’s division into parts. The first part, ‘Conceptualisations’, explores conceptions of security and security structures in the first half of the nineteenth century, as a first foray into defining the ‘epistemic communities’ of actors and ideas that undergirded them and offering further considerations on how to think about security cultures. Matthias Schulz (Chapter 1) provides a systematic overview of the emergence of ‘cultures of peace and security’ within the international state system from 1815 to the present. For Schulz, these international cultures (as instantiated in the Concert of Europe, the League of Nations and the United Nations) are driven by a set of recurring dilemmas, originating from fundamental questions regarding the relationship between victorious and defeated powers after wars, the distribution of power, the procedural and normative setup and the corresponding modes of security governance. Only if a security institution is ‘owned’ by a strong and attractive alliance that has incentives to offer and is following a convincing set of norms and principles, can a collective security culture guarantee a lasting and just peace. Eckart Conze (Chapter 2) sets out some of the broader thinking about European security, and insecurity, at the time and among scholars today. Conze articulates how the concept of ‘security culture’ ‘can help to analyse the non-simultaneous dynamics of objective and subjective, national and international, foreign and domestic security and to describe the interaction of security-related discourses and security-related practices’. Matthijs Lok’s essay (Chapter 3) takes us back to 1815 as a moment when such an alliance tried to construct such a framework, and when everything seemed possible for building a new European peace and security system. As he shows, there were many far-reaching plans for European reconstruction at the time, not just among liberals, but equally among conservatives, including or especially religious conservatives. Nor did such plans fade after the final settlement in 1815 – that it fell so short of the hopes of many meant that visionary plans continued to surface in the decades thereafter.
The three parts following concentrate respectively on institutions, threat perceptions and agents. Each contribution of course draws on the whole security cultures framework, of ideas, agents, institutions, threats and interests, but tends to concentrate on those aspects central to the separate parts.

Part II, ‘Institutions and Interests’, focusses on the range of new institutions after 1815 lying between traditional bilateral relations from court to court and the new-style congresses that brought together the leading statesmen and rulers for face-to-face talks.

Countering threats and protecting interests precipitated intense discussions about regulation, interventions and the possible juridification thereof. The proper methods to fight the North African corsairs, or to protect navigation on the Rhine for example, were already debated during the Congress of Vienna, and novel institutional structures were created to negotiate and defend these collective interests in the succeeding years. Respecting civil rights as well as weighing the use of force and intrusions into other countries’ territories proved bones of contention between groups of states and within their respective societies. When formalising and determining discussions in these new councils, conferences and committees, distinctions were made between the political and commercial domains, between urban and maritime environments and between Europe and beyond (neighbouring states, the Ottoman Empire, colonies). Arbitrary acts of single states operating on the seas, exerting control over Europe’s rivers and persecuting foreign citizens and exiled communities were met with stiff opposition. Extradition treaties, for example, were negotiated within these institutional fora to enable convergence between European states on matters of political asylum,\textsuperscript{30} deportation procedures and named points of entry for deportees. Their main objective was to define whom states were obliged or willing to accept as such, and to ensure that those aliens most likely to be troublesome in this regard could be expelled at all times. Since ‘nationality’ and the status of aliens were not clearly demarcated yet in the immediate post-1815 period, the emergence of a security culture as international and transnational as it was did bring about the entrenchment of national responsibilities, thereby creating new identities and state boundaries. Anti-anarchist conventions, for instance, produced (secret) international administrative and police cooperation, while they simultaneously caused divergence on political and societal levels regarding questions of state and nationhood and extradition jurisprudences.

New methods of anticipation, projection, reporting, monitoring and surveillance were also developed and deployed by the various institutions created in