Demography and Democracy

The Middle East and North Africa have recently experienced one of the highest population growth rates in the world, which has profoundly affected the wider region and its institutions. In addition, the current period of unprecedented political turbulence has further complicated the picture, resulting in uprisings and resistance movements that have coincided with intense shifts in sociocultural norms, as well as economic and political change. Through highlighting the links between population dynamics and the social and political transitions, this book provides a new view of these contemporary regional changes. The complexity of the changes is further explained in the context of *demographic* transitions (mortality, fertility, migration) that work hand in hand with *development* (economic and social modernization) and, ultimately, *democratization* (political modernization). These three *Ds* (demographic, development and democratic transitions) are central to Elhum Haghighat's analysis of the Middle East and North Africa at this crucial time.

ELHUM HAGHIGHAT is a professor and chair of the Department of Political Science at Lehman College and a professor at the Middle East and Middle Eastern American Center at the Graduate Center, both at the City University of New York. She is the author of *Women in the Middle East and North Africa: Change and Continuity* (2012).

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Demography and Democracy

Transitions in the Middle East and North Africa

ELHUM HAGHIGHAT The City University of New York



CAMBRIDGE UNIVERSITY PRESS

University Printing House, Cambridge CB2 8BS, United Kingdom

One Liberty Plaza, 20th Floor, New York, NY 10006, USA

477 Williamstown Road, Port Melbourne, VIC 3207, Australia

314–321, 3rd Floor, Plot 3, Splendor Forum, Jasola District Centre, New Delhi – 110025, India

79 Anson Road, #06-04/06, Singapore 079906

Cambridge University Press is part of the University of Cambridge.

It furthers the University's mission by disseminating knowledge in the pursuit of education, learning, and research at the highest international levels of excellence.

www.cambridge.org Information on this title: www.cambridge.org/9781108427920 DOI: 10.1017/9781108552035

© Elhum Haghighat 2018

This publication is in copyright. Subject to statutory exception and to the provisions of relevant collective licensing agreements, no reproduction of any part may take place without the written permission of Cambridge University Press.

First published 2018

Printed and bound in Great Britain by Clays Ltd, Elcograf S.p.A.

A catalogue record for this publication is available from the British Library.

ISBN 978-1-108-42792-0 Hardback ISBN 978-1-108-44839-0 Paperback

Cambridge University Press has no responsibility for the persistence or accuracy of URLs for external or third-party internet websites referred to in this publication and does not guarantee that any content on such websites is, or will remain, accurate or appropriate.

To Batool Morakkabi Kharajpour Haghighat, who has never been forgotten and never will

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Contents

List of Figures	<i>page</i> viii
List of Tables	ix
Author's Note	xi
Acknowledgments	XV
Part I Introduction and Fundamentals	1
1 Development, Piety, Elements of Democracy and the MENA Region	5
Part II Global and MENA Demographic Transitions	43
2 Demographic Transition in the MENA and the World	45
Part III Contemporary Dynamics and Dimensions in the MENA	95
3 The Impact of Population Movement and Migration, Oil and Labor Resources in the MENA Region (Focus on GCC Countries)	97
4 Change and Transition in the Politics of Gender and Sexuality in the MENA	114
Part IV Case Studies and Conclusion	143
5 Contemporary Dynamics and Dimensions of Politics and Society in Yemen, Qatar, Tunisia and Iran	145
6 Conclusion	212
Glossary	229
References	236
Index	258

vii

Figures

Demographic transition in five stages	page 47
The classic stages of demographic transition and	
illustration of natural increase	48
World population growth through history	56
	The classic stages of demographic transition and illustration of natural increase

Tables

1.1	Crude sketch of the demographic transition of societies	. 0
1.2	based on the level of development and industrialization Religious affiliations of nineteen Muslim-majority	page 9
	countries in the MENA, based on the latest available data	32
1.3	Percent of the population of the world by region and by	
	religious affiliation, 2010 and 2050	36
1.4	Ethnic groups of nineteen Muslim-majority countries in the	
	MENA, based on the latest available data	37
1.5	Linguistic characteristics of nineteen Muslim-majority	
	countries in the MENA, based on the latest available data	39
2.1	Net migration rates for the MENA region, selected regions	
	and countries of the world, 2010–2015 and 2013	54
2.2	Demographic indicators of the MENA, selected regions	
	and countries	58
2.3	Literacy indicators in the MENA region, by gender,	
	2005-2008 and 2005-2011	62
2.4	Data for employment, unemployment and different sectors	
	of the economy, the MENA region, 2010–2013	68
2.5	Fertility rate, dependency ratio, age structure and life	
	expectancy for the MENA, selected regions and countries	76
2.6	Selected demographic indicators for the youth cohort ages	
	between fifteen and twenty-four, the MENA region,	
	2008–2013	79
2.7	More demographic indicators for the MENA, selected	
	regions and other countries	82
3.1	Oil production of the GCC countries, 1970–2006 (in	
0.1	thousands of barrels per day)	102
32	National and nonnational populations in the GCC	10-
5.2	countries, 1975–2010	106
33	National and nonnational populations in the GCC	100
5.5	countries, selected years, 1975–2010	107
	countries, selected years, 1975-2010	107

ix

х

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

List of Tables

109
110
110
111
120
122
152
166
166
168

Author's Note

The links between demographic forces and political outcomes are complex and are mitigated by many other variables such as geopolitical forces, available resources (e.g., oil wealth), historical experiences and the quality of institutions, governance and policies. I know I am trying to describe a very intricate picture of major changes in the MENA region, and I am also striving to provide a new lens through which to view those changes. The fact is, the MENA region is multifaceted. Demographic transitions (mortality, fertility, migration – the three pillars of population change) work hand in hand with development (economic and social change) and, ultimately, democratization (political change). The three D's are essential to my thesis: MENA societies are moving toward democratization but at different speeds and along different paths when compared with conventional wisdom/theories that project a process that parallels what occurred in the West.

The process of modernization in the MENA is unlike the process of Western development (explained in Chapter 1). The Western model, among other things, predicts that as societies modernize, they become secular; religion should not have a place in the state and should only be influential in people's private lives. This reductionist perspective is rejected. Religion is an important part of these societies and their states and, in fact, traditional religious institutions provide citizens with venues to work for reform, to advance democracy and to develop a unique sense of *social and political identity*. This is not unique to the MENA; many other developing countries have experienced a similar effect (e.g., Indonesia and some of the Latin American countries).

The "Clash of Civilizations" thesis offers a divisive perspective where "civilizations" and their differences (not similarities) cause regions such as the MENA to fall behind in development, and religion (particularly Islam) is not compatible with socioeconomic development and the modernization process. Sen (1999, 2007) calls the core paradigm of the "Clash of Civilizations" reductionist; its focus is on us versus them, where democracy and rationalism are familiar Western

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Author's Note

ideals but foreign to the non-Western world. The "Clash of Civilizations" polarizes cultures and focuses on the politics of otherness (Said, 1993). MENA societies and their social and political institutions are closely intertwined with Islam in different degrees, forms and shapes, but it is important to keep in mind how and why it has evolved to this point. Its historical, social and political existence must be acknowledged, understood and contextualized. That mechanism is the focus of this book. Courbage and Todd's (2007) demographic study of Muslim countries focuses on the causes and consequences of declining fertility, and tackles and dismisses the "Clash of Civilizations" thesis within the demographic frame of transition in Muslim countries. Literacy improvements, higher education (especially among females) and declining fertility rates are argued to be fundamental causes of change and transformation in Muslim countries, which in turn changes family dynamics and gender relations. Further, it challenges authorities and authoritarian regimes.

In the Western model, industrial capitalism spurs modernization. But that took centuries in the West. In the MENA region, demographic transitions and economic development have proceeded much more quickly. That is a significant difference. Civil society and liberalism are expected to expand in modernizing societies, with both citizens and the state focusing on equal rights and privileges. But political modernization is a slow process. Among most of the MENA countries, socioeconomic developments are impressive while political development lags, but that does not necessarily mean modernization will never happen and that political activism is absent.

Within the MENA societies experiencing development, the burning question is this: When and under what conditions does socioeconomic development lead to democratization and political development? The cause-and-effect relationship between democracy and development is complex. Lipset (1960, 1994) argues that modernization manifests itself through *social conditions* that in turn foster democratic culture; modernization becomes visible through changes in *social conditions* that *promote democratic culture, a large, educated middle class* and more *political awareness*. These social conditions also work as *mediating variables*. For example, demographic transitions (e.g., lowering of mortality and fertility), education, health, urbanization and improvement in socioeconomic status all work in favor of the democratization process. Lerner (1958) identifies micro-level (and individual) factors of

xii

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Author's Note

urbanization, education and communication (e.g., media) as the *contributing factors to the process of modernization and democratization* (also see Boix, 2003; Acemoglu and Robinson, 2005; and Inglehart and Welzel, 2005 for an expanded version of this discourse). While Lipset (1960) and others have focused on the importance of economic development and its various intervening factors (e.g., higher standard of living due to urbanization and spread of education), Dyson (2010, 2012) does not challenge any of the social phenomena that contribute to the role of democratization; he does observe, however, that "demographic processes have huge consequences for development [and] the fact that the demographic transition has played a fundamental role in the creation of the modern world has been neglected to a remarkable degree."

States obviously play a crucial role in implementing democratic values and institutions (a top-down approach). But often, the lingering values of past regimes, totalitarianism and dictatorships do not leave room for political liberalization and development. Civil societies are important for modernizing societies and their contributions to the democratization of nation-states are significant (a ground-up approach). Civil society organizations play a significant role in the MENA region. Piety movements across the MENA region often operate through civil society organizations and are reformist in nature. They are scrutinizing social and political institutions and perceive a need for adjustment and reform. The reform, however, is legitimized through core religious values: honoring the dignity of people and bringing justice to social and political structures. MENA societies are creating unique identities contextualized within their modernization and development experiences. Being modern is acceptable but being Western is not. The focus of the reform is to create a modern identity distinct from the Western paradigm. For example, across the MENA, female piety movements operate within mosques challenging the conventions of the traditionally male domain. They are assuming responsibility to alter the oppressive structures to make changes in their lives (Krause, 2012; Mahmood, 2005). Western feminism is rejected, but female piety movements are on a quest for inclusion and equality within the context of a male-centric culture. They are also expanding definitions of civil society organizations - beyond those funded by the United Nations and the World Bank, for example. They include charity organizations run by mosques, informal gatherings in citizens' homes

xiii

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Author's Note

(e.g., *Diwaniyyas*, tea and coffee houses, intellectual salons, virtual blogging and sites). These are mechanisms of political education and empowerment that are present in the MENA region. These venues have often been critical in political mobilization (e.g., voting, strategizing, empowering). Political development and mobilization is a *process*. And *change* and *continuity* are its key (Rivetti, 2015).

Generally speaking, all demographic indicators have improved in the MENA region from the wealthiest (Qatar) to the poorest (Yemen) within the past few decades. This is an indication of the modernization and development of their economies, infrastructure, health and education. Each country, however, is experiencing modernization and demographic transition at different stages and levels.

Other than the comparative demographic data used throughout this book, I use four case studies of MENA countries (Yemen, Qatar, Tunisia and Iran), with different but connected histories, to portray the varying degrees of progress and achievement among the variables of change. These four case studies illustrate the unique experiences, the complexities, dynamics and dimensions of development and the modernization experience. They also contextualize the process of demographic and democratic transitions in the MENA and put it in a historical, socioeconomic and political framework. Broadly speaking, Tunisia and Iran are in the later stages of their demographic transitions, Qatar is in the mid/later stage and Yemen is in the earlier stage because of its high mortality and fertility rates and its high rate of poverty. Each country's experience is unique but connected to the regional, historical, global, political, economic and social change within the context of demographic transitions and development. This brings us to the issues of the historical experiences of these countries: History matters. It reveals how past experiences shape the current political, social and economic experiences and realities. It highlights the role of the international community, the role of colonialism and the role of US and other foreign forces in the region. It explains how oil and other resources have shaped and are still shaping their development strategies.

xiv

Acknowledgments

This book is another intellectual exploration of my academic and personal experiences. Growing up in Iran and traveling extensively with my family while I was a child and a young teenager, I saw firsthand the geographic, ethnic, linguistic, religious and socioeconomic diversity of Iran and the region. As an idealistic teenager, I observed the Iranian revolution and street demonstrations. Like most Iranians of my generation, I was in search of equality, justice and political and social change. Once the Iranian revolution of 1978–1979 was in its roaring stages, I was privileged enough to leave Iran (in November 1978) for my new destination and new home: the United States.

Because of my father's position as the executive director of the health department in the province of Sistan-va-Baluchestan, we lived in the most impoverished region of Iran for several years. I saw poverty and what it means to be destitute and desperate. In Shiraz and Tehran (where we also lived before and after our residence in Sistanva-Baluchestan), I saw how the privileged middle and upper classes lived in luxury compared to the disadvantaged people in the province of Sistan-va-Baluchestan. My father as a medical doctor oversaw reducing infant, child and adult mortality rates by introducing simple measures such as vaccinations, better nutrition, personal hygiene, family planning programs and other health initiatives that opened a new window of hope and improvement in the challenging lives of the people of Sistan-va-Baluchestan. Today, forty years later, Sistan-va-Baluchestan, the largest province in Iran, is still the least advantaged in terms of resources and health measures, but it has come a long way from what I remember. The city of Zahedan is now a large city with a university. Health and education resources are much more widely available, and what were small towns and villages are now large cities and towns in the province. The university is the second largest university in the country with two campuses and an international campus in Chabehar. It has a cadre of professors and

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Acknowledgments

researchers (some female – both as professors and a sizable percentage as students). This was out of reach for the people in the late 1960s and 1970s and in a few decades, the region has been transformed. Poverty is still widespread, but resources are much more available than decades ago. The population of Iran in 1978 (the year I left) was recorded to be 36 million. Today it has surpassed 80 million. In 1978, life expectancy at birth was fifty-five years of age. In 2014, it was reported to be seventy-one years. In 1978, Iranian women on average were expected to bear more than six children during their lifetime (total fertility rate) while today's Iranian women are expected to have 1.85 (below replacement level). This rate is as low as it is for American women and even lower than it is for today's French women. These dramatic demographic transformations within the context of development and democratization (in Iran and across the MENA region) are the focus of this book.

Those early realizations and experiences in Iran and later in the United States as a first-generation immigrant followed me throughout my intellectual journey and scholarship as a professor and planted the seeds for most of my work (including this book) as a social scientist.

Life's journey continues, but people who influenced me personally and intellectually are never forgotten. I am grateful to so many people for their influence in helping me develop a strong sense of intellectual leadership. There are many, but I cannot help but mention a few that were instrumental with their sharp minds and unconditional support during the completion of this work. Reading the works of Tim Dyson at the London School of Economics and Political Science along with John R. Weeks at San Diego State University had a profound influence on my understanding of demographic trends of the modern world and the MENA region.

I extend my gratitude to my colleagues and friends who have been there for me in my many moments of frustration and long hours of writing and researching. I am grateful to Professors Ira Bloom, Luisa Borrell, Dene Hurley and Mary Rogan for their friendship and support. Former Provost Mary Papazian and her support of my scholarship on the social and political issues in the Middle East were instrumental to the birth of this book. She believed in a thriving academic community, challenging academic authority and bringing truth to the discipline. At the later stages of the book, Provost Harriet Fayne and Dean Gautam Sen's support proved to be instrumental in completing the manuscript during my duties as Chair of my department and while wearing different

xvi

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>

Acknowledgments

hats as administrator, teacher and scholar. Maria Marsh of Cambridge University Press saw great potential in my work and supported me throughout the later stages of writing this book from proposal to completion. Cynthia Nelson with her dexterous editorial wisdom worked through multiple versions. She patiently edited and revised until we could see a cohesive manuscript coming to life. I am also thankful to Dr. Valeria Cetorelli of the London School of Economics and Political Science and to a handful of anonymous readers and reviewers who contributed to the richness of this work with their constructive comments and insights.

I extend my gratitude to the brilliant Syrian political artist, Wissam Al-Jazairy for allowing me to use one of his masterpieces, "Dictator and Dancers," for the cover of this book. His painting brought a new dimension to the book and connected the world of an artist to my world of academia.

I am grateful to, Paul, for his unconditional support and respecting my personal space and time so I could disappear for days (sometimes weeks) in my home office and exclusively focus on this work. As always, the support of, Justin Arash and Brandon Ashkan, was essential and invigorating during many long days, weeks and months of writing and researching. Last but not least, the hundreds of thousands of people who have faced opposition, persecution, oppression and suppression but stood strong to make a difference in search of justice in the Middle East and North Africa are my *true heroes*. They deserve to be acknowledged and remembered for their *heroic acts and collective voices*. I read about their stories and experiences and those heroes continue to inspire me in both my life and my intellectual journey.

xvii

Cambridge University Press 978-1-108-42792-0 — Demography and Democracy Elhum Haghighat Frontmatter <u>More Information</u>