CRACK

A shattering account of the crack cocaine years from award-winning American historian David Farber, Crack tells the story of the young men who bet their lives on the rewards of selling “rock” cocaine, the people who gave themselves over to the crack pipe, and the often-merciless authorities who incarcerated legions of African Americans caught in the crack cocaine underworld. Based on interviews, archival research, judicial records, underground videos, and prison memoirs, Crack explains why, in a de-industrializing America in which market forces ruled and entrepreneurial risk-taking was celebrated, the crack industry was a lucrative enterprise for the “Horatio Alger boys” of their place and time. These young, predominately African American entrepreneurs were profit-sharing partners in a deviant, criminal form of economic globalization. Hip-hop artists often celebrated their exploits but overwhelmingly, Americans – across racial lines – did not. Crack takes a hard look at the dark side of late twentieth-century capitalism.

David Farber is Roy A. Roberts Distinguished Professor of History at the University of Kansas. He is the author of numerous books, including Everybody Ought to be Rich (2013), The Rise and Fall of Modern American Conservatism (2010), Taken Hostage (2004), Sloan Rules (2002), The Age of Great Dreams (1994), and Chicago ’68 (1988). He lived in New York City with his family at the height of the crack cocaine years and later lived across the street from a small-time crack distributorship in Philadelphia.
David Farber

Rock Cocaine, Street Capitalism, and the Decade of Greed
“Up against Goliath, to bring butter home
I’m David on pavement, sling another stone”
Contents

List of Figures .................................. page viii
Crack: A Playlist ................................ ix

Choosing Crack: An Introduction ............................................. 1

1 First Comes Cocaine, Then Comes Crack:
   Origin Stories ................................................................. 10

2 Crack the Market: Commodification
   and Commercialization .................................................... 38

3 Crack Up: The Cost of Hard-Core Consumption ...................... 78

4 Crack Money: Manhood in the Age of Greed .......................... 103

5 Crackdown: The Politics and Laws of Drug
   Enforcement ........................................................................ 129

6 Crack’s Retreat: A Nation’s Slow, Painful,
   and Partial Recovery ......................................................... 163

Acknowledgments ......................................................... 182

Notes ........................................................................... 186

Index ........................................................................... 210
Figures

1 Crack cocaine .......................................................... page x
2 Cocaine toothache drops .............................................. 11
3 Bricks of cocaine ....................................................... 11
4 Kenneth “Supreme” McGriff .......................................... 39
5 Almighty Black P. Stone Nation ....................................... 40
6 Smoking crack .......................................................... 79
7 Crack house interior .................................................... 80
8 Christopher Wallace aka Biggie Smalls aka the Notorious B.I.G. . . . 104
9 Ronald Reagan bill signing ............................................. 130
10 Inmates at Cook County Jail ......................................... 131
11 “Drugs is Hell” .......................................................... 164
Crack: A Playlist

Music to Read By

Eric Clapton, “Cocaine” (1977)
Lynyrd Skynyrd, “That Smell” (1977)
Immortal Technique, “Peruvian Cocaine” (2003)
Grandmaster Flash and Melle Mel, “White Lines (Don’t Do It)” (1983)
UGK, “Pocketful of Stones” (1992)
Too Short, “The Ghetto” (1990)
Shinehead, “Gimme No Crack” (1988)
Bone Thugs and Harmony, “Foe the Love of $” (1994)
Nas, “Represent” (1994)
Jay Z, “Rap Game / Crack Game” (1997)
Ghostface Killah, “Columbus Exchange (Skit) / Crack Spot” (2006)
Gucci Mane, “My Kitchen” (2007)
Ka, “Up Against Goliath” (2012)
Killer Mike, “Reagan” (2012)
Pusha T, “Nosetalgia” (2013)

Compiled by Max Bailey/Farber and David Farber
Figure 1 Crack cocaine. (United States Drug Enforcement Administration.)