### Digital Data Collection and Information Privacy Law

In Digital Data Collection and Information Privacy Law, Mark Burdon argues for the reformulation of information privacy law to regulate new power consequences of ubiquitous data collection. Examining developing business models based on collections of sensor data – with a focus on the 'smart home' – Burdon demonstrates the challenges that are arising for information privacy's control model and its application of principled protections of personal information exchange. By reformulating information privacy's primary role of individual control as an interrupter of modulated power, Burdon provides a foundation for future law reform and calls for stronger information privacy law protections. This book should be read by anyone interested in the role of privacy in a world of ubiquitous and pervasive data collection.

Mark Burdon is Associate Professor of Law at Queensland University of Technology. His research interests include the regulation of information security practices, legislative frameworks for mandatory reporting of data breaches and the onset of a 'sensor society'. Mark's most recent works focus on privacy issues arising from smart homes, particularly those involving domestic violence reporting and smart home insurance.

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# Digital Data Collection and Information Privacy Law

Mark Burdon Queensland University of Technology



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> This book is dedicated to Tom, Sophie and Sally. Love always.

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