

#### A EUROPEAN SOCIAL UNION AFTER THE CRISIS

Today, many people agree that the EU lacks solidarity and needs a social dimension. The debate is not new, but until now the notion of a 'social Europe' remained vague and elusive. To make progress, we need a coherent conception of the reasons behind, and the agenda for, not a 'social Europe', but a new idea: a European Social Union. We must motivate, define, and demarcate an appropriate notion of European solidarity. We must also understand the legal and political obstacles, and how these can be tackled. In short, we need unequivocal answers to questions of why, what, and how: on that basis, we can define a clear-cut normative and institutional concept. That is the remit of this book: it provides an in-depth interdisciplinary examination of the rationale and the feasibility of a European Social Union. Outstanding scholars and top-level practitioners reflect on obstacles and solutions, from an economic, social, philosophical, legal, and political perspective.

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# A European Social Union after the Crisis

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# Contents

List	of Figures	page viii
List	of Tables	ix
List	of Contributors	X
Pref	ace	xix
Tab	le of Cases	xxiv
Sun	amaries of Key Court Cases	xxxvii
	PART I: SOLIDARITY AND LEGITIMACY	1
1	The Idea of a European Social Union: A Normative Introduction Frank Vandenbroucke	3
2	The European Social Union: A Missing but Necessary 'Political Good' Maurizio Ferrera	<b>4</b> 7
3	The Solidarity Argument for the European Union Helder De Schutter	68
4	Social Justice in an Ever More Diverse Union Christian Joerges	92
5	The Democratic Legitimacy of EU Institutions and Support for Social Policy in Europe Marc Hooghe and Soetkin Verhaegen	120

V



vi

# Table of Contents

	PART II: TOPICS IN EUROPEAN GOVERNANCE	141
6	The Impact of Eurozone Governance on Welfare State Stability László Andor	143
7	Booms, Busts and the Governance of the Eurozone Paul De Grauwe and Yuemei Ji	160
8	What Follows Austerity? From Social Pillar to New Deal Simon Deakin	192
9	Social Dialogue: Why It Matters – European Employers' Perspective Philippe de Buck and Maxime Cerutti	211
10	The European Social Dialogue: What Is the Role of Employers and What Are the Hopes for the Future? Philippe Pochet and Christophe Degryse	238
11	The European Semester Process: Adaptability and Latitude in Support of the European Social Model Sonja Bekker	251
12	Balancing Economic Objectives and Social Considerations in the new EU Investment Agreements: Commitments versus Realities Rumiana Yotova	271
	PART III: LEGAL AND INSTITUTIONAL CHALLENGES	307
13	How Can the Viking/Laval Conundrum Be Resolved? Balancing the Economic and the Social: One Bed for Two Dreams? Sjoerd Feenstra	309
14	The Basis in EU Constitutional Law for Further Social Integration Geert De Baere and Kathleen Gutman	344
15	EU Social Competences and Member State Constitutional Controls: A Comparative Perspective of National Approaches Gerhard van der Schyff	385



	Table of Contents	vii
16	Social Rights, the Charter, and the ECHR: Caveats, Austerity, and Other Disasters Alexander Kornezov	4º7
17	The European Court of Justice as the Guardian of the Rule of EU Social Law Koen Lenaerts and José A. Gutiérrez-Fons	433
	PART IV: POLITICS	457
18	The European Social Union and EU Legislative Politics Dorte Sindbjerg Martinsen	459
19	(B)Remains of the Day: Brexit and EU Social Policy Catherine Barnard	<del>4</del> 77
Inde	2X	502



# Figures

5.1	Support for social security on the EU level, by country	page 132
7.1	Product market legislation index	161
7.2	Employment protection legislation index	161
7.3	OCA theory trade-off between symmetry and flexibility	162
7.4	Trade-off between budgetary union and flexibility	165
7.5	How to move the Eurozone towards the OCAs-area when	
	permanent shocks dominate?	167
7.6	How to move the Eurozone towards the OCAs-area when	
	business-cycle movements dominate?	167
7.7	Cyclical and trend components in GDP growth (1999–2014):	
	(a) Austria; (b) Belgium; (c) Finland; (d) France; (e) Germany;	
	(f) Greece (g) Ireland; (h) Italy; (i) Netherlands; (j) Portugal;	
	(k) Spain	169
7.8	Business-cycle component of GDP growth	173
7.9	Cyclical and trend components in GDP growth (1999-2014),	
	side-by-side comparison high lamda (HL) (Figure 7.7) and low	
	lamda (LL): (a) Austria (HL); (b) Austria (LL); (c) Belgium	
	(HL); (d) Belgium (LL); (e) Finland (HL); (f) Finland (LL);	
	(g) France (HL); (h) France (LL); (i) Germany (HL); (j)	
	Germany (LL); (k) Greece (HL); (l) Greece (LL); (m) Ireland	
	(HL); (n) Ireland (LL); (o) Italy (HL); (p) Italy (LL); (q)	
	Netherlands (HL); (r) Netherlands (LL); (s) Portugal (HL); (t)	
	Portugal (LL); (u) Spain (HL); (v) Spain (LL)	184
7.10	Business-cycle component of GDP growth, low lamda	189
7.11	Business-cycle component of GDP growth, high lamda	190
7.12	Standard deviation cyclical component, low lamda	191
18.1	The development of EU social policy regulations and	
	directives 1971–2016	462

viii



**Tables** 

5.1	Modelling support for social security at the EU level	page	133
5.2	Descriptive statistics of the used variables		139
7.1	Mean (absolute) trend growth and mean (absolute)		
	business-cycle change in GDP (as a percentage) during 1999-20	014	171
7.2	Correlation coefficients of cyclical components of GDP growth		172
7.3	Slope of regression domestic cycle on euro-cycle		174
7.4	Mean (absolute) trend growth and mean (absolute)		
	business-cycle change in GDP (as a percentage)		
	during 1999–2014, side-by-side comparison low lamda		
	and high lamda (Table 7.1)	1	188
7.5	Correlation coefficients of cyclical components of GDP		
	growth, low lamda	1	190
7.6	Estimates of long-term growth in 1995 and 2014		191



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List of Contributors

хi

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xii

#### List of Contributors

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List of Contributors

xiii

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xiv

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List of Contributors

XV

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xvi

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xvii

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# Preface

For over fifty years we have been debating whether European integration requires an active social dimension. The number of publications describing the weaknesses of 'Social Europe' has reached the size of a small mountain. All too often, these writings were merely lamentations of the unattainable. Nevertheless, the experience of the succession of economic, social, and political crises hitting the European Union since 2008 creates an opportunity to put the social dimension firmly back on the agenda. Rather than a lamentation, what is needed now is a coherent conception of the reasons behind, the agenda for, and the governance of, a European Social Union. In short, we need an unequivocal answer to questions of why, what, and how. On that basis we have to define a clear-cut normative and institutional concept. This explains our title, 'A European Social Union after the Crisis'.

We deliberately use the expression 'European Social Union', rather than the elusive notion of 'a Social Europe'. Our core idea – explained and developed in Chapter 1 – can be summarised as follows: a Social Union would create a holding environment that enables Member States to be flourishing welfare states. Therefore, a Social Union would support national welfare states on a systemic level in some of their key functions (such as stabilisation when economic shocks occur). As a corollary to this systemic support, a Social Union would guide the development of national welfare states by establishing general social standards and objectives. The ways and means to implement social policy would be left to Member States, with due respect to their different historical legacies and institutions. The argument motivating this book is not that the EU should become a welfare state itself.

The idea of a 'union of welfare states' that is *not* a federal state leads us into uncharted territory. There is no historical template to follow and important issues have to be clarified. Therefore, we have discussed this idea in two



xx Preface

conferences, one organised by the *Euroforum*<sup>1</sup> of the University of Leuven in September 2014, another organised in Cambridge, UK, in September 2015. Our aim was to confront our concept of a European Social Union with state-of-the-art legal scholarship, normative philosophy, political science, and economic analysis. This book is the outcome of that critical, interdisciplinary process. The analysis presented here is not meant to be exhaustive, but rather it reflects ongoing debate, with sometimes conflicting views. It should be read as a plea for rigorous and clear thinking on key issues that have to be settled, if we are serious about having a meaningful, functioning social dimension to the E.U.

Our discussion of the *why* question (why is a Social Union needed?) emphasises the Eurozone problematic and the 'legacy of unresolved tensions' between economic principles and free movement on one hand and the scope for domestic social regulation on the other hand. The *what* question (what should be on the agenda of a European Social Union?) is examined first through the lens of normative political theory: we cannot set out an operational agenda for a European Social Union, without clarification of the nature and purpose of 'European solidarity'.

Our discussion of the *how* question focuses predominantly on the legal constellation of the EU and its impact on the actual feasibility of a Social Union; but it also covers the role of social dialogue, the flexibility of social and employment governance in the European Semester, and the EU's investment agreements; it also explores the politics of legislative action.

Obviously, political developments did not stop in 2015 when our second conference finished. In September 2015, Brexit was a faint possibility; in June 2016 it became a reality. In March 2016, the European Commission launched the idea of a 'European Pillar of Social Rights'. These recent developments are taken on board in different chapters, but they are also elaborated upon in two specific contributions.

The book is divided into four parts. The first part sets out the main guiding ideas of a European Social Union, with a strong focus on notions of solidarity, justice, and legitimacy. The second part focuses on specific policy topics and the third part discusses legal challenges. Finally, a short but important fourth part returns to the politics of European social policy and European integration.

<sup>1</sup> Euroforum was created by Metaforum, an initiative of the University of Leuven to stimulate interdisciplinary debate on socially relevant issues; see www.kuleuven.be/metaforum (accessed 13 March 2017). We are grateful for the financial support offered by Metaforum to make these conferences possible. We also thank the Centre for European Legal Studies, Law Faculty Cambridge, and Trinity College, Cambridge, the main sponsors of the second conference.



Preface xxi

In the first chapter of Part I, Frank Vandenbroucke introduces and explains the idea of a European Social Union and considers the relationship between this concept and the other contributions in the book. He then focuses on normative questions, notably the definition and demarcation of 'European solidarity'. Thus, Chapter 1 engages extensively with the following two chapters, one by Maurizio Ferrera (who tackles the ambiguous notion of 'Social Europe') and one by Helder De Schutter (who presents arguments in favour of European integration based on distributive justice). With Ferrera and De Schutter the book juxtaposes two approaches in normative political philosophy, a 'realist' and an 'idealist' one. In Chapter 4, Christian Joerges emphasises the distinction between justice 'within' and justice 'between' Member States and the respect for diversity within the union, on the backdrop of long-standing debates among legal scholars. With the final chapter of Part I, by Marc Hooghe and Soetkin Verhaegen, we turn from normative theory to the empirical study of public support for social policy at the EU level.

The first policy topic examined in Part II of the book concerns the governance of the Eurozone, which is a key issue in the argument for a European Social Union. László Andor describes the impact of Eurozone governance on welfare state stability in Chapter 6: he calls for a substantial reconstruction of the monetary union and discusses the potential of a European unemployment benefit scheme. In Chapter 7, Paul De Grauwe and Yuemei Ji elaborate upon the same problem and question the traditional textbook treatment of shocks in a monetary union. They argue that when shocks are the result of business-cycle movements, the way to deal with them is by stabilisation efforts, not by structural reforms for more flexibility. In his discussion of the 'European Pillar of Social Rights', Simon Deakin (Chapter 8) develops a congenial argument with regard to the monetary union, but from a very different academic perspective: coordinated wage bargaining and adequate protection of workers can be assets in a monetary union rather than liabilities; in that respect, the Pillar initiative merits a cautious welcome. The next two chapters consider the role of social dialogue at EU level: what is its future? In Chapter 9, an employers' perspective is presented by Philippe de Buck and Maxime Cerutti; in Chapter 10, a trade union perspective is developed by Philippe Pochet and Christophe Degryse. Chapter 11, by Sonja Bekker, examines the actual governance of unemployment, wage-setting and pension schemes in the European Semester, notably its adaptability and the leeway it grants to Member States. Finally, Part II adds a trade and investment dimension to the idea of a European Social Union in Chapter 12: Rumiana Yotova



xxii Preface

examines how economic objectives and social considerations are balanced in the new EU investment agreements, a salient legal and political issue in today's Europe.

Part III of the book discusses legal challenges for the development of a European Social Union. In Chapter 13, Sjoerd Feenstra revisits the controversies created by the Viking and Laval judgments by the European Court of Justice and their implications for collective standard-setting and the balancing of economic freedoms and fundamental social rights. He adds nuance to the debate and discusses legal solutions. In Chapter 14, Geert de Baere and Kathleen Gutman address one of the key challenges of this book's project head-on: does the legal constellation of the EU admit progress towards a European Social Union, and if so, on what basis? However, the difficulty is not just in the nature of the European Treaties, but also in the legal constellations of the Member States, as Gerhard van der Schyff points out in Chapter 15, which compares Member States' constitutional controls on EU social policy developments. In Chapter 16, Alexander Kornezov formulates a sobering analysis with regard to the potential of the Charter of Fundamental Rights of the EU to become the constitutional foundation of the European Social Model. He concludes that the ideal of a more social Europe has been put into a legal straitjacket in the Charter: it is there, but it can hardly move. Koen Lenaerts and José A. Gutiérrez-Fons examine two questions in Chapter 17: first, the scope of application of EU social law – in particular, that of the Charter – in situations where a Member State is the recipient of financial assistance; and second, the horizontal application and justiciability of primary EU social law, once a national measure falls within the scope of EU law. The upshot of their analysis is more upbeat than Kornezov's account, which may testify to the fact that we are in new and hence uncharted territory.

In Part IV of the book, we venture into the political. In Chapter 18, Dorte Martinsen analyses the politics of legislative action in the EU in the social domain. She revisits thorny issues discussed in preceding chapters (from a normative and legal perspective), such as posting of workers, and underscores the importance of legislative politics. For a European Social Union to turn into reality, she argues it needs a political mandate and political ownership. The final chapter of the book is permeated with the harsh reality of politics: looking back on the developments that led to Brexit, Catherine Barnard reflects on the role of social policy in a post-Brexit Europe.

Given the importance of some legal cases discussed by legal scholars in this book, we provide a Table of Cases and brief summaries of the essence of the most important (in the context of this book) judgments by the European Court of Justice.



Preface xxiii

Compiling this book was a demanding project: establishing a real dialogue between scholars from different disciplines, and pairing deep-felt commitment to sober analysis are two notoriously difficult tasks. As editors, we are grateful to our co-authors that they made this journey together with us. But we would not have been able to deliver without the permanent and highly efficient management and editorial support by Chris Luigjes (UvA). We are also grateful to Veerle Achten (Metaforum, University of Leuven), for her organisational support at the two conferences, and to Ad-Willem Dashorst (UvA) for additional support in the final editing process and the compilation of the Table of Cases.



Table of Cases

## COURT OF JUSTICE OF THE EUROPEAN UNION

AGET Iraklis, judgment of 21 December 2016	
C-201/15, EU:C:2016:972	381
Air Baltic Corporation AS v Lietuvos Respublikos sp	ecialiųjų tyrimų tarnyba,
judgment of 17 February 2016	
C-429/14, EU:C:2016:88	291
Åkerberg Fransson, judgment of 26 February 2013	
C-617/10, EU:C:2013:105	452
AKT, judgment of 17 March 2015	
C-533/13, EU:C:2015:173	427
Alemo-Herron and Others v Parkwood Leisure Ltd, j	udgment of 18 July 2013
C-426/11, EU:C:2013:521	488
AMS, judgment of 15 January 2014	
C-176/12, EU:C:2014:2	xxxvii, 427–8, 431, 451–5
Angelidaki and Others, judgment of 23 April 2009	
C-378/07 to C-380/07, EU:C:2009:250	447
Angonese, judgment of 6 June 2000	
C-281/98, EU:C:2000:296	448-9
Associação Sindical dos Juízes Portugueses, pending	
C-64/16	374, 444
Association belge des Consommateurs Test-Achats a	and Others, judgment of
1 March 2011	
C-236/09, EU:C:2011:100	418
Athanasios Vatsouras v Arbeitsgemeinschaft (ARGE),	judgment of 4 June 2009
C-22/08, EU:C:2009:344.	466
Audiolux and Others, judgment of 15 October 2009	
C-101/08, EU:C:2009:626	450

xxiv



Table of Cases

XXV

Barber v Guardian Royal Exchange Assurance Group, May 1990	,
C-262/88, EU:C:1990:209	487
Bartsch, judgment of 23 September 2008	
C-427/06, EU:C:2008:517	450
Baumbast and R v Secretary of State for the Home Departi 17 September 2002	
C-413/99, EU:C:2002:493	465
Bergaderm and Goupil v Commission, judgment of 4 July	2000
C-352/98 P, EU:C:2000:361	414
Bogendorff von Wolffersdorff, judgment of 2 June 2016	
C-438/14, EU:C:2016:401	406
Brite Strike Technologies, judgment of 14 July 2016	
C-230/15, EU:C:2016:560	376
Bruno and Pettini, judgment of 10 June 2010	
C-395/08 and C-396/08, EU:C:2010:329	350, 365, 434
Bundesdruckerei, judgment of 18 September 2014	
C-549/13, EU:C:2014:2235	320, 322
Cadman, judgment of 3 October 2006	
C-17/05, EU:C:2006:633	449, 453
Cassis de Dijon, judgment of 20 February 1979	
C-120/78, EU:C:1979:42	xxxvii, 97
Commission v Council, judgment of 4 September 2014	
C-114/12, EU:C:2014:2151	375
Commission v Council, judgment of 28 April 2015	
C-28/12, EU:C:2015:282	369
Commission v Council ('ERTA'), judgment of 31 March 19	
C-22/70, EU:C:1971:32	353, 375, 377
Commission v Council ('Titanium Dioxide'), judgment of	* *
C-300/89, EU:C:1991:244	354
Commission v Czech Republic, judgment of 14 January 20:	
C-343/08, EU:C:2010:14	350, 368
Commission v France ('Spanish strawberries'), judgment of	
C-265/95, EU:C:1997:595	329-30
Commission v Germany, judgment of 15 July 2010	
C-271/08, EU:C:2010:426	334–6, 339, 341
Commission v Luxembourg, judgment of 19 June 2008	266 160 :
C-319/06, EU:C:2008:350 xxxvii, 310, 321, 324	., 300, 409–70, 475
Corpul Naţional al Poliţiştilor, order of 14 December 2011	
C-434/11, EU:C:2011:830	411, 443



xxvi

Table of Cases

Corpul Naţional al Poliţiştilor, order of 10 May 2012	
C-134/12, EU:C:2012:288	443
Cozman, order of 14 December 2011	
C-462/11, EU:C:2011:831	411, 443
Defrenne, judgment of 8 April 1976	
C-43/75, EU:C:1976:56	xxxviii, 312, 448–9, 453
Del Cerro Alonso, judgment of 13 September 2007	
C-307/05, EU:C:2007:509	364, 434
Delvigne, judgment of 6 October 2015	
C-650/13, EU:C:2015:648	419
Dekker v Stichting Vormingscentrum voor Jong Volw	assenen
(VJV-Centrum) Plus, judgment of 8 November 199	0
C-177/88, EU:C:1990:383	487
Deutsches Weintor, judgment of 6 September 2012	
C-544/10, EU:C:2012:526	380-
DI., judgment of 19 April 2016	
C-441/14, EU:C:2016:278	447, 450-3
Digital Rights Ireland and Others, judgment of 8 Apr	il 2014
C-293/12 and C-594/12, EU:C:2014:238	418
Dominguez, judgment of 24 January 2012	
C-282/10, EU:C:2012:33	425-7, 431, 447-8
Dos Santos Palhota and Others, judgment of 7 Octob	
C-515/08, EU:C:2010:589	381, 434
Dzodzi, judgment of 18 October 1990	
C-297/88 and C-197/89, EU:C:1990:360	417
Elisabeta Dano and Florin Dano v Jobcenter Lo	eipzig, judgment of 1:
November 2014	
C-333/13, EU:C:2014:2358	xxxviii, 40, 466
Epitropos tou Elegktikou Synedriou, judgment of 19	
C-363/11, EU:C:2012:825	329, 369
Faccini Dori, judgment of 14 July 1994	
C-91/92, EU:C:1994:292	424-5, 447
Fenoll, judgment of 26 March 2015	
C-316/13, EU:C:2015:200	426
Flaminio Costa v E.N.E.L, judgment of 15 July 1964	
C-6/64, EU:C:1964:66	275
Florescu and Others, pending	
C-258/14	374, 411, 444
Fonnship A/S, judgment of 8 July 2014	
C-83/13, EU:C:2014:2053	324. 336



# Table of Cases

xxvii

Förster v Hoofddirectie van de Informatie Beheer Groep, judgmer	nt of 18
November 2008	
C-158/07, EU:C:2008:630	466
Foster and Others v British Gas, judgment of 12 July 1990	
C-188/89, EU:C:1990:313	4 <sup>2</sup> 5
Francovich and Others, judgment of 19 November 1991	
C-6/90 and C-9/90, EU:C:1991:428	26, 448, 453
Gardella, judgment of 4 July 2013	
C-233/12, EU:C:2013:449	419
Germany v Parliament and Council ('Tobacco Advertising I'), jud	lgment of 5
October 2000	
C-376/98, EU:C:2000:544	352
Germany v Parliament and Council ('Tobacco Advertising II'), ju	udgment of
12 December 2006	
C-380/03, EU:C:2006:772	352
Giordano v Commission, judgment of 14 October 2014	
C-611/12 P, EU:C:2014:2282	441
Google Spain and Google, judgment of 13 May 2014	
C-131/12, EU:C:2014:317	418
Green Network, judgment of 26 November 2014	
C-66/13, EU:C:2014:2399	375
Hauptzollamt Bremerhaven $\nu$ Massey Ferguson, judgment of 12 Ju	ıly 1973
C-8/73, EU:C:1973:90	353
Hay, judgment of 12 December 2013	
C-267/12, EU:C:2013:823	453
Helen Marshall $\nu$ Southampton and South-West Hampshire Area	
Health Authority, judgment of 2 August 1993	
C-271/91, EU:C:1993:335	487
Hennigs, judgment of 8 September 2011	
C-297/10 and C-298/10, EU:C:2011:560	<del>42</del> 5
HK Danmark, judgment of 26 September 2013	
C-476/11, EU:C:2013:590	4 <sup>2</sup> 5, 453
Impact, judgment of 15 April 2008	
C-268/06, EU:C:2008:223	54, 434, 447
Internationale Handelsgesellschaft mbH v Einfuhr- und Vorratsste	elle
für Getreide und Futtermittel, judgment of 17 December 1970	
C-11/70, EU:C:1970:114	398
Jenkins v Kingsgate, judgment of 31 March 1981	
C-96/80, EU:C:1981:80	448, 453



xxviii

Table of Cases

Jobcenter Berlin Neukölln v Nazifa Alimanovic and Others, judgment of 26		
March 2015		
C-67/14, EU:C:2015:210	466	
Kadi and Al Barakaat International Foundation, judgment of 3	-	
C-402/05 P and C-415/05 P, EU:C:2008:461	354	
Kamberaj, judgment of 24 April 2012	0 (	
C-571/10, EU:C:2012:233	418, 446	
KHS, judgment of 22 November 2011	_	
	421–2, 426–7, 431	
Kotnik and Others, judgment of 19 July 2016		
C-526/14, EU:C:2016:570	442	
Kücükdeveci, judgment of 19 January 2010		
	, 447, 450, 452–3	
Landeshauptstadt Kiel v Norbert Jaeger, judgment of 9 Septe	-	
C-151/02, EU:C:2003:437	489	
Landtová, judgment of 22 June 2011		
C-399/09, EU:C:2011:415	403-4	
Laval un Partneri, judgment of 8 December 2007		
C-341/05, EU:C:2007:809 xxii, xxxviii, xl, 16-1	19, 38, 92, 198–9,	
310, 312, 314–16, 318–29, 332,	336-7, 339, 343,	
350, 365–6, 383, 397, 405, 469–71, 475, 488		
Ledra Advertising and Others v Commission and ECB, judgment		
of 20 September 2016		
C-8 to 10/15 P, EU:C:2016:701 xxxviii, 374, 413–15	, 438, 440–2, 455	
Mallis and Others v European Commission and ECB, judgment of 20		
September 2016		
C-105/15 P to C-109/15 P, EU:C:2016:702	415, 440	
Mangold, judgment of 22 November 2005		
	25-6, 450, 452-3	
María Martínez Sala v Freistaat Bayern, judgment of 12 May		
C-85/96, EU:C:1998:217	465	
Marshall, judgment of 26 February 1986	. ,	
152/84, EU:C:1986:84	<del>424, 44</del> 7	
Neptune Distribution, judgment of 17 December 2015	1 1/ 11/	
C-157/14, EU:C:2015:823	381	
Nikolaou v Court of Auditors, judgment of 10 July 2014		
C-220/13 P, EU:C:2014:2057	414	
N. S. and Others, judgment of 9 November 2010	11	
C-411/10 and C-493/10, EU:C:2011:865	418, 423	
- Table - Tabl	T-~, <b>T-</b> )	



Table of Cases

xxix

Nolan, judgment of 18 October 2012	
C-583/10, EU:C:2012:638	417
Parliament v Council ('International Fund for I	Ireland'), judgment of 3
September 2009	
C-166/07, EU:C:2009:499	354, 369
Peter Gauweiler and Others v Deutscher Bundestag, j	judgment of 16 June 2015
C-62/14, EU:C:2015:400 x	xxviii, 95, 112–15, 379, 404
Pfeiffer and Others, judgment of 5 October 2004	
C-397/01 to C-403/01, EU:C:2004:584	<del>42</del> 5, 447
Philip Morris Brands and Others, judgment of 4 Ma	ay 2016
C-547/14, EU:C:2016:325	352, 381
Pillbox 38, judgment of 4 May 2016	
C-477/14, EU:C:2016:324	352, 381
Poland $\nu$ Parliament and Council, judgment of 4 M	ay 2016
C-358/14, EU:C:2016:323	352
Pringle, judgment of 27 November 2012	
C-370/12, EU:C:2012:756 xxxix, 95, 112	2–14, 203, 209, 373, 375–7,
	412-13, 417, 436, 438-9
Ryanair, judgment of 15 January 2015	
C-30/14, EU:C:2015:10	447
RegioPost, judgment of 17 November 2015	
C-115/14, EU:C:2015:760	322, 325, 405
Rudy Grzelczyk v Centre public d'aide sociale d'Ott	tignies-Louvain-la-Neuve,
judgment of 20 September 2001	
C-184/99, EU:C:2001:458	465
Rüffert, judgment of 3 April 2008	
C-346/06, EU:C:2008:189	xxxix, 92, 310, 322, 324-5,
	366, 469–70, 475
Rush Portuguesa, judgment of 27 March 1990	
C-113/89, EU:C:1990:142	xxxix, 316, 468
Sähköalojen ammattiliitto, judgment of 12 February	-
C-396/13, EU:C:2015:86	325, 366, 405
Sayn-Wittgenstein, judgment of 22 December 2010	
C-208/09, EU:C:2010:806	396
Schiebel Aircraft, judgment of 4 September 2014	
C-474/12, EU:C:2014:2139	448
Schmidberger, judgment of 12 June 2003	
C-112/00, EU:C:2003:333	335
Seco v EVI, judgment of 3 February 1982	
C-62/81 and C-63/81, EU:C:1982:34	316



XXX

# Table of Cases



More Information

Table of Cases	xxxi
Williams and Others, judgment of 15 September 2011 C-155/10, EU:C:2011:588	365
GENERAL COURT	
ADEDY and Others v Council, order of 27 November 2012 T-541/10, EU:T:2012:626 ADEDY and Others v Council, order of 27 November 2012	411–12, 440
T-541/11, EU:T:2012:627 Chatziioannou v Commission and ECB, order of 16 October 2014	440
T-330/13, EU:T:2014:904 Chatzithoma v Commission and ECB, order of 16 October 2014	415
T-329/13, EU:T:2014:908 Constantini v Commission, judgment of 19 April 2016	415
T-44/14, EU:T:2016:223 Eleftheriou and Papachristofi v Commission and ECB, or November 2014	368 der of 10
T-291/13, EU:T:2014:978 ETF v Michel, judgment of 4 December 2013	413, 440–1
T-108/11 P, EU:T:2013:625 ETF v Schuerings, judgment of 4 December 2013	422
T-107/11 P, EU:T:2013:624 Ledra Advertising v Commission and ECB, order of 10 November T-289/13, EU:T:2014:981	422 2014 413, 440–2
Mallis and Malli v Commission and ECB, order of 16 October 201 T-327/13, EU:T:2014:909	4
Nikolaou v Commission and ECB, order of 16 October 2014	415
T-331/13, EU:T:2014:905 Tameio Pronoias Prosopikou Trapezis Kyprou v Commission and I of 16 October 2014	415 ECB, order
T-328/13, EU:T:2014:906 Theophilou <i>v</i> Commission and ECB, order of 10 November 2014	415
T-293/13, EU:T:2014:979	413, 440–1
CIVIL SERVICE TRIBUNAL	
DG v ENISA, judgment of 3 December 2014 F-109/13, EU:F:2014:259 Petsch v Commission, judgment of 30 June 2015	380
F-124/14, EU:F:2015:69	422



xxxii

Table of Cases

#### EUROPEAN COURT OF HUMAN RIGHTS

Airey v Ireland, judgment of 9 October 1979	
6289/73	428
Da Conceição Mateus and Santos Januário v Portugal, judg	gment of 8
October 2013	
62235/12 and 57725/12	431
Demir and Baykara v Turkey, judgment of 12 November 2008	
	1–2, 336, 429
Enerji Yapi-Yol Sen v Turkey, judgment of 21 April 2009	
68959/01	331–2, 429
Evaldsson and Others v Sweden, judgment of 13 February 2007	
75252/01	319
Federspev v Italy, decision of 6 September 1995	
22867/93	430
Gaygusuz v Austria, judgment of 16 September 1996	
17371/90	429-30
Hrvatski Lijecnicki Sindicat v Croatia, judgment of 27 November	
36701/09	336
Kjartan Ásmundsson v Iceland, judgment of 12 October 2004	
60669/00	430
Koua Poirrez v France, judgment of 30 September 2003	
40892/98	430
Koufaki and Adedy v Greece, judgment of 7 May 2013	
57665/12 and 57657/12	431
Larioshina v Russia, judgment of 23 April 2002	
56869/00	429
Marzari v Italy, judgment of 4 May 1999	
36448/97	429
Nencheva v Bulgaria, judgment of 18 June 2013	
48609/06	429
Niedzwiecki v Germany, judgment of 25 October 2005	
58453/00	429
Nitecki v Poland, judgment of 21 March 2002	
65653/01	429
NKM v Hungary, judgment of 14 May 2013	
66529/11	431
Pancenko v Latvia, judgment of 28 October 1999	
40772/98	428-9
Petrovic v Austria, judgment of 27 March 1998	
20458/92	429